

NATIONAL BUS & COACH

SHOW 2024

17-18 September 2024

Brisbane Convention and Exhibition Centre



EXHIBITOR GUIDE



NATIONAL BUS & COACH

SHOW 2024

AT A GLANCE



17-18 September 2024



Brisbane Convention & Exhibition
Centre
Glenelg Street, South Brisbane.



events@bic.asn.au
02 6273 5990



bic.asn.au/show



2 days



800+ Attendees



Networking



80+ Exhibitors

Exhibitor move in (Hall 2 ONLY): Sunday, 15 September 2024

Exhibitor move in (Halls, 2, 3 & 4): Monday, 16 September 2024

Exhibition: Tuesday & Wednesday, 17-18 September 2024

Exhibitor move out: Thursday, 19th September 2024



NATIONAL BUS & COACH

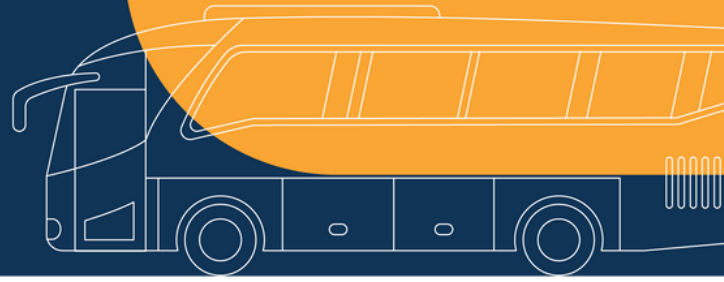
2024

15 great reasons to exhibit

1. Meet and connect with prospective customers in person
2. Strengthen your relationship with existing customers face to face
3. Learn about new and potential customers long term plans and big orders
4. Create lucrative leads
5. Learn about new developments in energy, infrastructure and bus and coaches
6. Display and announce you latest innovations and developments
7. Meet new companies that can help your business and staff
8. Close deals with customers during the show and at the social events
9. Strengthen your brand and get access to prospective customers
10. Learn what your competitors are doing right
11. Find out which direction the industry is heading so you can plan your future business strategy
12. Get direct feedback from your target audience
13. Grow your network
14. Enjoy the fabulous social events
15. Support the national peak industry body who is here to support your business.



Five (5) Available



**NATIONAL
BUS & COACH**

SHOW 2024

EXTRA LARGE BUS DISPLAY SPACE

Benefits and inclusions:

- Six (6) combined single bus display spaces (15m x 30m)
 - display area: non-carpeted
 - 4amp power supply
- Four (4) complimentary exhibitor registrations
- Acknowledged as an exhibitor on the show website
- Acknowledged as an exhibitor in the show delegate app
- One (1) EventStream advert*
- Lead scanning
- Discounted furniture hire through Harry the Hirer*
- Opportunity to submit a tech talk or presentation application*

BIC Member rate:
\$44,000

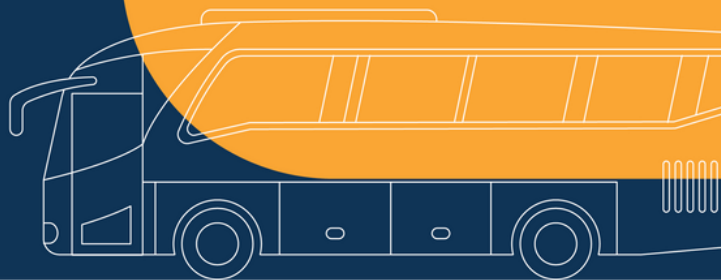
*State Association
Member rate:*
\$48,500**

Non-member rate:
\$55,000

**Member of QBIC, BusSA, BusNSW, BusWa or TasBus



Ten (10) Available



**NATIONAL
BUS & COACH**

SHOW 2024

LARGE BUS DISPLAY SPACE

Benefits and inclusions:

- Five (5) combined single bus display spaces (15m x 25m)
 - display area: non-carpeted
 - 4amp power supply
- Three (3) complimentary exhibitor registrations
- Acknowledged as an exhibitor on the show website
- Acknowledged as an exhibitor in the show delegate app
- One (1) EventStream advert*
- Lead scanning
- Discounted furniture hire through Harry the Hirer*
- Opportunity to submit a tech talk or presentation application*

BIC Member rate:
\$33,000

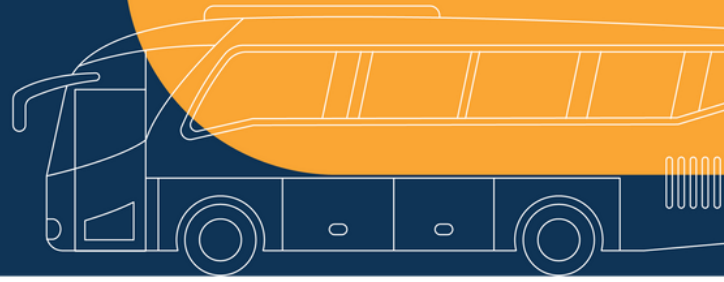
*State Association
Member rate:*
\$38,500**

**Member of QBIC, BusSA, BusNSW, BusWa or TasBus

Non-member rate:
\$44,000



Five (5) Available



**NATIONAL
BUS & COACH**

SHOW 2024

MEDIUM BUS DISPLAY SPACE

Benefits and inclusions:

- Three (3) combined single bus display spaces (15m x 15m)
 - display area: non-carpeted
 - 4amp power supply
- Two (2) complimentary exhibitor registrations
- Acknowledged as an exhibitor on the show website
- Acknowledged as an exhibitor in the show delegate app
- One (1) EventStream advert*
- Lead scanning
- Discounted furniture hire through Harry the Hirer*
- Opportunity to submit a tech talk or presentation application*

BIC Member rate:
\$22,000

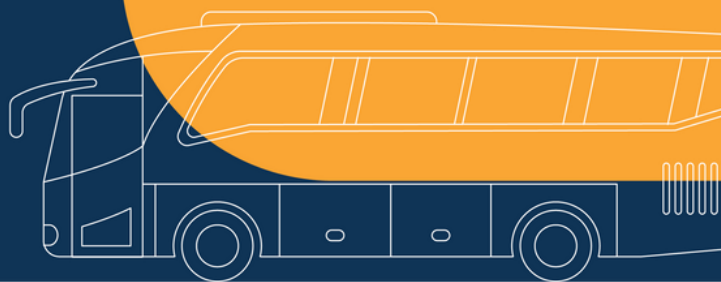
*State Association
Member rate:*
\$28,500**

**Member of QBIC, BusSA, BusNSW, BusWa or TasBus

Non-member rate:
\$33,000



15 Available



**NATIONAL
BUS & COACH**

SHOW 2024

SINGLE BUS DISPLAY SPACE

Benefits and inclusions:

- One (1) bus display space (5m x 15m)
 - display area: non-carpeted
 - 4amp power supply
- One (1) complimentary exhibitor registration
- Acknowledged as an exhibitor on the show website
- Acknowledged as an exhibitor in the show delegate app
- One (1) EventStream advert*
- Lead scanning
- Discounted furniture hire through Harry the Hirer*
- Opportunity to submit a tech talk or presentation application*

BIC Member rate:
\$7,700

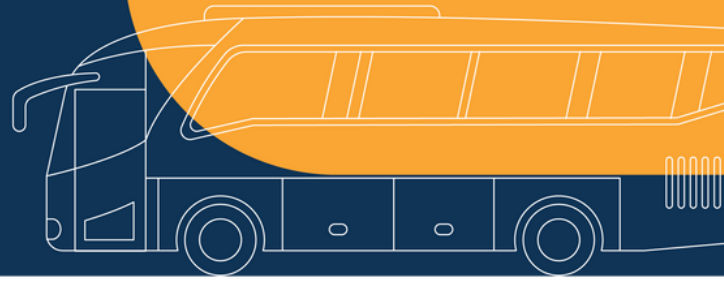
*State Association
Member rate:*
\$8,800**

**Member of QBIC, BusSA, BusNSW, BusWa or TasBus

Non-member rate:
\$9,900



40 Available



**NATIONAL
BUS & COACH**

SHOW 2024

DOUBLE EXHIBITOR BOOTH

Benefits and inclusions:

- One Aspen Double booth (6m x 3m)
 - Carpet flooring
 - Lighting
 - 4amp power supply
 - Facia signage
- Two (2) complimentary exhibitor registrations
- Acknowledged as an exhibitor on the show website
- Acknowledged as an exhibitor in the show delegate app
- One (1) EventStream advert*
- Lead scanning
- Discounted furniture hire through Harry the Hirer*
- Opportunity to submit a tech talk or presentation application*

BIC Member rate:
\$6,600

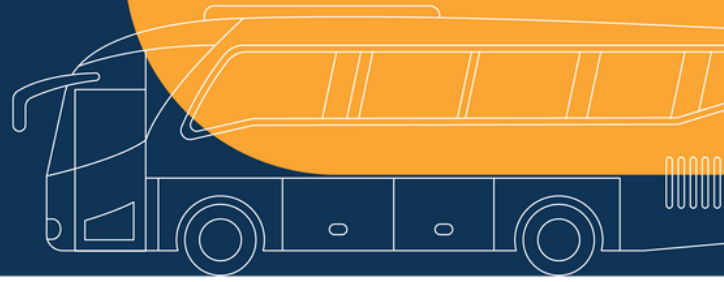
*State Association
Member rate:*
\$7,700**

Non-member rate:
\$8,800

**Member of QBIC, BusSA, BusNSW, BusWa or TasBus



50 Available



**NATIONAL
BUS & COACH**

SHOW 2024

SINGLE EXHIBITOR BOOTH

Benefits and inclusions:

- One Aspen Single booth (2m x 3m)
 - Carpet flooring
 - Lighting
 - 4amp power supply
 - Facia signage
- One (1) complimentary exhibitor registration
- Acknowledged as an exhibitor on the show website
- Acknowledged as an exhibitor in the show delegate app
- One (1) EventStream advert*
- Lead scanning
- Discounted furniture hire through Harry the Hirer*
- Opportunity to submit a tech talk or presentation application*

BIC Member rate:
\$3,300

*State Association
Member rate:*
\$4,400**

Non-member rate:
\$5,500

**Member of QBIC, BusSA, BusNSW, BusWa or TasBus



**NATIONAL
BUS & COACH**

SHOW 2024

EXHIBITOR REGISTRATION

Benefits and inclusions:

- One (1) exhibitor registration
 - Happy hour ticket on Tuesday and Wednesday
 - Welcome reception function ticket

*BIC Member
rate: \$330*

*State
Association
Member rate:
\$330***

*Non-member
rate: \$440*

FUNCTION TICKETS

Welcome reception ticket (per person)

*BIC Member
rate: \$220*

*State
Association
Member rate:
\$220***

*Non-member
rate: \$275*

EXHIBITOR TERMS & CONDITIONS

The Bus Industry Confederation (BIC) reserves the right to decline any exhibitor based on their alignment with our vision, mission and values. We reserve the right to amend and change the exhibitor benefits listed on the agreement at any time, dependent on specific deliverable dates and the timing of the agreement execution date.

By completing and submitting the National Bus & Coach Show registration form attendees agree to the Bus Industry Confederation (BIC) event terms and conditions as outlined below:

COVID-19

The BIC are working to ensure a safe and successful event for all attendees, exhibitors and staff. We are responsive to changing health advice as we navigate the COVID-19 landscape. If you are experiencing any symptoms of COVID-19, stay home, and get tested.

MEMBER RATES**

To qualify for the BIC Member Rate, your organisation must be a current (financial) Member of the BIC and/or APTIA.

To qualify for the State Association Member Rate, your organisation must be a current (financial) Member of the QBIC, BusNSW, TasBus, BusSA and/or BusWA. Proof may be required to verify your membership status.

TICKETING AND PAYMENTS

You are purchasing your tickets for this event from the Bus Industry Confederation (BIC) ABN: 66 796 837 050. All transactions are in Australian Dollars (AUD) unless otherwise stated. Tickets will be delivered electronically via email (eTickets). You can print these or bring them on your device to the event and they will be scanned at the entry doors. eTickets will be issued to the nominated email address within minutes of completing the online registration process.

Once payment is received, an email confirmation and a tax invoice receipt will be sent. Payments MUST be made in full to confirm your registration or exhibition site. Online payments are accepted via Credit Card (MasterCard, VISA and AMEX). Credit card payments will incur a processing fee (AMEX is 3.5%. VISA and Mastercard is 15%). Pay later option allows for EFT or direct deposit payments.

Since February 2015, our online payment service provider Centium Software, is PCI DSS Level 1 compliant. This means, your card holder data is protected to the highest possible levels, from data entry into our online registration sites, through to payment into the banks.

SUBSTITUTIONS & CANCELLATIONS

Registered exhibitors may nominate an alternative person from their organisation to attend up to 24 hours prior to the start of the event, at no charge. Should substitution not be possible, or the exhibitor requests to cancel their exhibitor booking entirely, the following cancellation charges apply:

- Exhibitor cancellation requests received 120 days prior to the show, are eligible for a refund of 100% of the fee paid less an administration fee of \$50.00 per cancellation.
- Exhibitor cancellations received after 120 days but before 90 days prior to the show, are eligible for a refund of 50% of the fee paid less an administration fee of \$50.00 per cancellation.
- Exhibitor cancellations received after 90 days prior to the show will not be eligible for a refund.

Requests to cancel registrations must be received in writing at events@bic.asn.au and are subject to BIC being able to re-sell the exhibition space.

All refund payments will be processed and paid post-event.

In the case of an event postponement, your tickets will be transferred to the new dates.

In the case of an event cancellation, refunds will be provided to patrons who have purchased tickets for the cancelled event.

EXHIBITOR TERMS & CONDITIONS CONT...

By completing the online exhibitor booking for this event you confirm that the information entered is completely accurate, care has been taken to ensure that email addresses are correctly entered and agree to the terms and conditions herein and to the Disclaimer.

ACCESS & MOBILITY

Attendees should advise of any special access requirements in writing to events@bic.asn.au or during the registration process.

EXHIBITOR MATERIALS

*Any costs associated with furniture, flooring, production, design or development of the exhibitor branded items including banners, flyers, merchandise, and all costs associated with delivery of these items to the venue are the responsibility of the exhibitor.

PHOTOGRAPHY & FILMING

For promotional purposes, there may be a professional photographer and video production taking place during the event. Attendees who do not wish to be filmed or recorded should opt out during the registration process otherwise advise BIC by email at events@bic.asn.au prior to the event to avoid your image being used in future promotional material.

DATA PROTECTION & PRIVACY

By submitting registration details, attendees agree to allow the BIC and companies associated with the event to contact them regarding their services. Attendees who do not wish to receive such communications please notify us at events@bic.asn.au.

The BIC collects, uses, stores and discloses personal information to assist us in performing our event functions and manage our staff. We comply with our obligations under the Privacy Act 1988 (Privacy Act). You can view the BIC privacy policy on the website. Limited contact details of registered delegates will be placed in the attendee directory and may be passed to partnering companies and to all attendees for them to see who is at the for the purpose of networking and meetings. Attendees who do not wish to be included on this list should advise at the time of online registration or email events@bic.asn.au.

WEBSITES & LINKS

The National Bus & Coach Show and associated BIC websites may link to other websites, booking and networking tools provided for the convenience of the users. The contents of these websites are maintained by their owners, for which BIC takes no responsibility for, and may have their own policies and terms and conditions users are to read and adhere to.

PROGRAM ALTERATIONS - cancellation/postponement of event

The BIC reserves the right to make alterations to the program, venue and event timings.

In the unlikely event of the program being cancelled by the BIC, a full refund will be made. Liability will be limited to the amount of the fee paid by the attendee.

In the unlikely situation of the event being postponed or the dates being changed, the organisers shall not be liable for any expenditure, damage or loss incurred by the attendee.

If by re-arrangement the event can take place at a different venue in the same city, the booking between the delegate and the BIC shall remain in force and will be subject to the cancellation schedule.

INSURANCE

It is the responsibility of the delegate to arrange appropriate insurance cover in connection with their attendance at the event. The BIC will not be held liable for any loss, liability or damage to personal property.

CODE OF CONDUCT

Exhibitors and Attendees must:

- treat everyone with respect, dignity, courtesy, sensitivity and ensure that they do not become involved in or encourage discrimination or harassment
- respect the diversity of experiences, expertise and opinions within the event
- act professionally, with discretion, confidentiality and sound judgement and
- act with care and diligence in the course of the event.