

**MEA FUTURE LEADER**

**OF THE YEAR AWARD**

Submission Form

**AWARD DESCRIPTION**

The MEA Future Leader of the Year Award recognises the hard work and efforts of an individual person who has demonstrated their commitment to the events industry, a keen interest in MEA, and in future leadership.

**ARE YOU ELIGIBLE TO APPLY?**

This Award has no age limit or maximum years of experience within the events industry. To be eligible, the applicant must have demonstrated how they have empowered teams, their passion for the industry and how they have shown leadership in their role. This Award can be self-nominated or completed by a peer of the nominee.

The National Winner of this Award will be eligible for the MEA Platinum Individual of the Year Award.

**GENERAL GUIDELINES**

Ensure that your submission is restricted to the qualifying period 1 January 2024 – 31 December 2024.

* Answer all the questions. There is a maximum word count for all answers that cannot be exceeded. After completing each question, indicate your word count.
* The examples provided are suggestions only that provide some guidance as to what the judges will be seeking. Do not simply answer each of these evidence types in order.
* If your evidence takes form in charts, video links or graphs, there is a separate area within the submission portal to add these. Videos must not be longer than 1-minute (60 seconds). Please indicate in your submission if you have included additional attachments outside of the form below.
* All applications must be made using the below submission form in either Microsoft Word or PDF format. No external or specialised branding may be used in lieu of this submission form.
* Judges’ feedback will be provided to applicants as soon as possible after the conclusion of the National Awards Ceremony.
* Judges do not want details of your financial accounts, but rather are seeking to understand how your business has operated during the qualifying period.
* All applications must be submitted prior to **Friday 14 February 2025 at 11:59pm AEDT.**

**SCORING**

How your submission is weighted:

* How the Nominee Delivers Excellence – 20%
* Organisational Impact & Contribution – 30%
* Industry Involvement & Leadership Qualities – 30%
* Nominee’s Vision – 20%

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| **FULL NAME OF NOMINEE** |
| *Please insert the name of the nominee in the black space provided. Please note, this will be the name displayed on all relevant marketing and trophies, should your application be successful.* | Insert name here |
| **NAME OF ORGANISATION** |
| *Please insert the name of the organisation in the black space provided. Please note, this will be the name displayed on all relevant marketing and trophies, should your application be successful.* | Insert name here |

1. **HOW THE NOMINEE DELIVERS EXCELLENCE**

Maximum word count for this section: 900

**Provide evidence demonstrating exceptional skills in the management of events (live, virtual or hybrid) resulting in outstanding services to your clients and to their employer.**

*Examples of evidence could include but are not restricted to:*

* *Company awards/recognition*
* *Client evaluations*
* *Education and experience*
* *In what ways the nominee delivers excellence*
* *Testimonials from suppliers or clients*

Type response here. Space will expand.

1. **ORGANISATIONAL IMPACT & CONTRIBUTION**

Maximum word count for this section: 1,200

**Provide examples of the nominee’s achievements during the qualifying period that demonstrate their potential as a future leader of the events industry.**

*Examples could include but are not restricted to:*

* *Contribution to the organisation’s strategic plan*
* *Exceeding expectations*
* *Overcoming challenges*
* *Problem-solving*
* *Reaching/exceeding KPIs*
* *Streamlining and implementation of processes and procedures*

Type response here. Space will expand.

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1. **INDUSTRY INVOLVEMENT & LEADERSHIP QUALITIES**

Maximum word count for this section: 1,200

**Demonstrate how the nominee’s contribution to the events industry has exceeded expectations of an individual of their age, role, and experience. Provide further evidence of their future leadership potential.**

*Examples could include but are not restricted to:*

* *Demonstrated potential leadership skills*
* *How the nominee has pushed the boundaries and gone outside of their comfort zone in the interests of the organisation or industry*
* *Membership of a professional association*
* *Proactive involvement in the industry (member of a committee and/or attendance at seminars, workshops or events)*

Type response here. Space will expand.

1. **NOMINEE’S VISION**

Maximum word count for this section: 900

**What issues does the nominee foresee challenging the sustainability of the Australian events industry, and what is their vision to overcome this?**

Type response here. Space will expand.