

MASTERINGSAP Connect

Event Program 2024

November
11-12
2024

Royal Pines Resort, Gold Coast

Enterprise Asset Management |
Supply Chain Management | Procurement

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Thank you to the Advisory Committee for their expertise & guidance



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Mastering SAP Connect Agenda

Sunday 10 November

From 2.00pm	Pre-registration
2.30pm - 4.30pm	Industry "Birds of a Feather" Sessions (BoFs)
From 6.00pm	Welcome Event

Monday 11 November

From 7.30am	Conference Registration
8.30am - 6.00pm	Conference Day One
6.00pm - 8.00pm	Networking Dinner

Tuesday 12 November

From 7.30am	Arrival Tea & Coffee
8.30am - 4.30pm	Conference Day Two

Industry "Birds of a Feather" Sessions (BoFs)

Our Industry "Birds of a Feather" Sessions (BoFs) are a must attend.

Birds of a Feather sessions are informal expert-facilitated gatherings of individuals within industry groups, who wish to discuss topics pertinent to that industry in a "unconferenced", crowd sourced, content-delivery-light, pre-planned way.

Running from 2.30pm - 4.30pm on Sunday 10th November, four industry groups will assemble (subject to change):

- Rail & Transport
- Utilities
- Defence & Public Sector
- Mining & Resources

So, if you are coming to the conference please join us on Sunday afternoon. Whether you plan to listen, network or share some of your pressing challenges, come meet up with your people to start the conference experience.

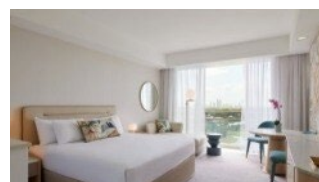
Royal Pines Resort, Gold Coast

The Mastering SAP has booked the whole resort for the Connect event attendees.

But event accommodation is limited & filling up fast

Book your hotel room at Royal Pines ASAP for the special Mastering SAP rate starting from \$290 per room + \$30 breakfast per person.

[Book direct with the hotel here.](#)



MASTERINGSAP Connect

All Communities

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Inspirational Keynote: Last Man Standing



Steven Bradbury
Keynote Speaker

Steven Bradbury's unlikely victory at the 2002 Salt Lake City Winter Olympics became iconic when a final-lap crash took out his four rivals, allowing him to win gold. Though seen as lucky, Bradbury's win was the result of understanding his limitations and the unpredictable nature of short track racing. He stayed on his blades when it mattered most, earning global admiration for his humility and honesty. Bradbury sees his victory not as a fluke but as a reward for a decade of hard work and perseverance.

The phrase 'Doing a Bradbury' entered Australian slang, symbolizing seizing opportunities when they arise. Bradbury believes success, whether in business or sport, relies on a strong support team. His gold medal was possible thanks to his team, including his coach, parents, and teammates, even though they weren't on the ice with him.

Bradbury emphasizes the importance of an efficient behind-the-scenes team and overcoming Australia's "tall poppy syndrome," where people hesitate to share their successes. Every organization succeeds or fails based on how its people, systems, and processes work together.

PEOPLE & SKILLS

PLANNING & SCHEDULING



Connecting Your Vision to Reality – Today and Tomorrow



Ralf Vath

VP, Head of Product SAP Digital Supply Chain Cloud – Operate, SAP

Connecting every part of your organisation is crucial to unlocking new levels of success. Ralf Vath, Vice President, Head of Product SAP Digital Supply Chain Management at SAP will share practical strategies on how SAP solutions and business AI can play a part in bridging the gap between your company’s vision and execution – today and in the future.

Ralf will outline how AI can revolutionise your business processes, and the ways emerging technologies like digital twins can boost connectivity across your supply chain and asset management.

Join us to learn how building stronger connections within your business can lead to growth, agility, and long-term success – and how your SAP technology stack can support those strategies.

Key Takeaways:

- **Strategic Insights:** Get a clear picture of SAP’s strategic direction, key investment areas, and the latest industry trends.
- **Integrated Operations:** Discover how SAP is enhancing core ERP processes to better link strategic, tactical, and operational planning.
- **The Role of AI:** See how AI can make your business practices more efficient and effective.
- **Digital Transformation:** Understand how digital twins can improve information flow, interoperability, and traceability across your entire business.

ARTIFICIAL INTELLIGENCE

INDUSTRY 4.0 & INNOVATION

PREDICTIVE & SAP IAM

SAP S/4HANA

When Data Wins Championships: How Success in Sports Now Depends on Data and How You Can Learn the Business Lessons Hidden in Their Approach



Adir Shiffman

Executive Chairman, Catapult Sports

When Argentina and France faced off in the World Cup final, they shared a common secret weapon: data and analytics technology from Melbourne-based Catapult Sports. Catapult has become one of the world’s largest sports technology companies, with revenues exceeding \$100 million and growing rapidly. Over 3,000 teams in more than 100 countries, including the NFL, AFL, NRL, and English Premier League, rely on Catapult’s software to keep players fit, maximize performance, and win championships.

This competitive edge is so significant that entire leagues often adopt Catapult’s technology. Businesses are now learning from pro sports, using data analytics to drive success in their own fields. Identifying the right data and extracting actionable insights are crucial to winning, whether in sports or business.

Key Takeaways:

- The central role of data in elite sports.
- How teams use different modalities to maximize performance (e.g., AFL).
- Integrating data streams for powerful insights.
- Discovering unexpected competitive advantages (e.g., NFL).
- Using data to create compelling narratives (e.g., NRL/Ch9).
- Fun and interesting discoveries and their impact on teams and athletes

PEOPLE & SKILLS

REPORTING & ANALYTICS



Practically Speaking: Real-world use of AI in Asset Intensive Organisations



Anya FitzGibbon
 Head of Data Governance & Delivery, Endeavour Energy

Endeavour Energy are on a mission to accelerate AI use at scale and pace across the organisation. The AI Accelerator initiative is a catalyst for building data appreciation, drive data clean-up and instil a common understanding of data quality importance across the business. This program is making great strides and will share how the AI strategy, using Azure Open AI is positioning the business to take full advantage of AI.

Learn how AI opportunities have been identified across Endeavour Energy's asset lifecycle to streamline and breakdown siloed pockets of repetitive work. This session will share the "how" of the AI Accelerator Program, the AI playbook and design thinking approach that is driving tangible outcomes to optimise work scheduling, safety, and access design. You'll even see some awesome demos.

Key Takeaways:

- Why develop an AI Strategy when you're already using AI?
- How to uplift an organisation's AI Literacy
- The Why, How and What of an AI Accelerator model

CASE STUDY ARTIFICIAL INTELLIGENCE PREDICTIVE & SAP IAM
MASTER DATA SAP S/4HANA PLANNING & SCHEDULING
INDUSTRY 4.0 & INNOVATION END USER SESSION

Norm + ChatGPT: Unleashing the Power of Co-Intelligence



Norm Poynter
 Independent Thought Leader

ChatGPT returns to the Gold Coast, ready to defend its title in the SAP EAM "Battle of Champions" against seasoned SAP expert Norm Poynter. The 2023 showdown was legendary as Chat, the fresh contender, went toe-to-toe with veteran Norm. Now, in 2024, Chat has become a game-changer, growing in intelligence and influence with each new challenge. Norm, however, relies on experience, problem-solving, and 25+ years of being in the trenches. But what if these fierce competitors joined forces?

In this live demo, witness the fusion of human expertise and cutting-edge AI as Norm and Chat showcase the future of SAP EAM.

Are these former rivals stronger together? You decide.

ARTIFICIAL INTELLIGENCE INDUSTRY 4.0 & INNOVATION



The Value of an Integrated Demand Plan – for Asset Managers AND Product Managers



Hemant Biradar
Sr. Customer Advisory – Supply Chain, SAP Australia / New Zealand

Understanding future demand is crucial across all industries, enhancing supply chain planning and inventory optimization. SAP Integrated Business Planning (IBP) transcends the limitations of traditional ERP systems by integrating historical and forecast data to create a comprehensive demand plan.

This approach supports optimized inventory, purchasing, and resource planning, and refines ERP processes like Material Requirements Planning. Key benefits include reduced asset outages, improved purchasing decisions, lower transportation and warehousing costs, decreased working capital through inventory optimization, and enhanced data quality with Machine Learning.

Key Takeaways:

- Understand the value of planning and forecasting with Integrated Business Planning (IBP) compared to traditional ERP approaches
- See a demonstration of the latest capability, including standard integration to S/4HANA Asset Management
- Gain visibility of the latest strategy and roadmap

SAP S/4HANA PLANNING & SCHEDULING
REPORTING & ANALYTICS SAP IBP ARTIFICIAL INTELLIGENCE
INDUSTRY 4.0 & INNOVATION

Will AI help the MRO Supply Chain make significant gains in reducing RISK and COST?



Tim McLain
Chief Strategy Officer | MRO Materials Management, Lexin Solutions

Background: AI functionality and capability has not been well communicated as to how it will improve the MRO Supply Chain. This presentation will help to close the gap on what's here and what's coming!

Foreground: This presentation will focus on explaining and educating the audience on how AI is being used and could be used to help improve the MRO Supply Chain to reduce RISK and COST, up to the week of the presentation (because everything is moving QUICK)! All supply chains are desperate for quick, accurate, and consistent information with as much advance notice as possible, but when the data that drives your supply chain is changing regularly how do you remaining flexible without stocking too much of everything to meet the demand signal?! This is a key question.

Back to RISK and COST...it's a delicate balance! As industries move to electrification, spare parts will need to be changed as operations change, how well have you connected your supply chain to cope with the changes that are coming???

Key Takeaways:

- How is AI being used in MRO materials management
- How can/will AI be used to improve MRO Materials Management...based on what we know now.
- Discussing the WHY AI is needed and wanted to drive down RISK and COST, but HOW?!

ARTIFICIAL INTELLIGENCE INDUSTRY 4.0 & INNOVATION MOBILITY
MASTER DATA PLANNING & SCHEDULING SAP S/4HANA
REPORTING & ANALYTICS



Aligning Business Plans and SAP Roadmap as Part of Hydro Tasmania's Internal Customer Value Journey



Troy Goldner
 SAP Delivery Lead, Hydro Tasmania

Managing Hydro Tasmania's SAP ecosystem through a 12-month capital planning process has primarily focused on technology rather than delivering customer value. In February 2023, Hydro's IT Leadership team identified functional gaps using the CoBIT model and implemented Plan, Build, Run to support a new IT working structure. Feedback from a CIO Survey and Employee Engagement Surveys highlighted the need to uplift internal SAP capabilities.

In November 2023, a formal Centre of Expertise (CoE) assessment identified 44 recommendations. To support Hydro Tasmania's IT strategy, a three-year plan was developed, establishing an SAP Centre of Expertise. Listening to the business and maximizing SAP investment for an asset-intensive organization involved practical steps to ensure successful SAP delivery beyond IT teams.

Key Takeaways:

- Implementation of an SAP CoE to enhance end-user SAP capability.
- Lessons from cultural evolution, new ways of working, and developing a common language for business engagement.
- Aligning business plans with SAP roadmaps to deliver customer value and foster business enthusiasm for SAP, matching the passion of the SAP Delivery Team.

SAP S/4HANA

PEOPLE & SKILLS

CASE STUDY

END USER SESSION



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Mastering the Elements: Elevating Supply Chain Visibility and Efficiency with Collaboration



Adeola Abegunde

Technology Area Lead - Digital Procurement and Supply Chain, Vestas

Join us for an in-depth session on enhancing supply chain visibility and operational efficiency. Visibility is crucial as it significantly influences an organization's ability to manage disruptions and optimize performance. Cutting-edge technologies such as AI, blockchain, and advanced analytics are pivotal in achieving this, offering end-to-end transparency that supports proactive decision-making and boosts customer satisfaction through timely deliveries and precise information sharing.

In this session, we will explore a comprehensive case study from Vestas Wind Systems A/S, a leader in sustainable energy.

This session is tailored for business leaders, supply chain managers, and IT professionals eager to enhance their operational resilience and efficiency using advanced digital tools. Don't miss this chance to revolutionize your supply chain management and reach new heights of operational excellence.

Key Takeaways:

- Understand how to build a business case for supply chain visibility and develop a governance model to ensure alignment.
- Gain a deep understanding of how to utilize the latest technologies to boost collaboration with business partners, enhance visibility across the supply chain, respond effectively to disruptions, and promote sustainability.
- Learn strategies for scaling the onboarding of business partners.
- Extract valuable lessons from Vestas' experiences to refine your own initiatives.

MASTER DATA SAP BUSINESS NETWORK SAP S/4HANA
 PLANNING & SCHEDULING **END USER SESSION**
 ARTIFICIAL INTELLIGENCE INDUSTRY 4.0 & INNOVATION

Strategic Readiness: Mastering Pre- and Post-Implementation for IBP Demand and Supply Planning Modules



Lizbeth Zuniga

Founder and CEO, Acquire Beauty

There are misconceptions that you need to wait for a completed system design before initiating preparations for a go-live, when in reality, proactive planning is crucial. Initial preparations include master data migration, cleansing and creation, change management strategies, organizational structure adjustments, workflow optimization, defining key performance indicators (KPIs), and comprehensive user training. Preparedness post go live is just as critical and should include contingency planning (including excel-based solutions), and preserving institutional knowledge is crucial to mitigate turnover risks during system implementation. Additionally, providing internal support during the go-live phase is essential for addressing any issues, leveraging the expertise of individuals involved in the project.

Key Takeaways:

- Every user will have different priorities but it's important for leadership to endorse and promote project decisions.
- Shifting the organizational mindset is important before implementing a new system.
- A system is only as effective as the quality of data it receives. Garbage in , garbage out.
- Data-related challenges can mask system flaws, making it difficult to gauge its functionality. Therefore, prioritizing data governance should be a top investment.

REPORTING & ANALYTICS SAP S/4HANA
 SAP BTP MASTER DATA

Establishing BPM Capability to De-Risk and Accelerate Transformation



Audra Perkins
Group Head Of Business Process Efficiency, Asahi Beverages

Asahi Australia, after multiple acquisitions and inheriting legacy systems and processes, recognized the need for business process management to mitigate risks and expedite their transformation journey. The business embarked on a journey to establish a central business process management team. The vision was to enable this team to not only define how the business operates today but build the processes the business needs to confidently step into tomorrow.

A complete, centralised and well governed Business Process Management capability unlocks the power to transform.

Key Takeaways:

- Providing an end-to-end view of how your organisation should (or could) operate compared to how it actually does
- Supporting process standardisation across business units & functions
- Reducing single-point sensitivity
- Moving away from “generation-to-generation” process variation

SAP S/4HANA

PEOPLE & SKILLS

END USER SESSION

Breaking Barriers and Streamlining Success: Know how Fortescue Transitioned to MDO for Modernised Data Management



Noel Kenny
Superintendent Inventory | Materials Management, Fortescue

Fortescue Metals Group had a complex and manual process for creation of Material Master Data, that was time-consuming, and prone to potential for error.

This impacted operational efficiency and data integrity within their SAP S/4HANA system.

By leveraging Prospecta's MDO tool, Fortescue simplified this process, reducing it to two steps while automating critical functions such as plant extensions, split valuations, and the creation of related master data like Manufacturer Parts records, Production Versions, and Recursive BoMs.

In addition, MDO played a pivotal role in automating and governing inventory stock-holding requests, previously managed through a manual, Excel-based process.

Join this session to discover how Fortescue harnessed MDO to enhance operational efficiency, improve data quality, and drive better business outcomes.

Key Takeaways:

- **Process Simplification:** Learn how Fortescue reduced a complex material creation process to just two steps, significantly improving efficiency and accuracy.
- **Automation Benefits:** Explore how automating complex tasks, including inventory approval and related master data creation, can lead to more consistent and reliable data management.
- **Enhanced Data Quality:** Understand the impact of streamlined processes on improving material data quality and availability, leading to better decision-making and material data quality in SAP S/4HANA.

MASTER DATA

END USER SESSION

SAP S/4HANA

USER EXPERIENCE (UX)

Practical Examples of AI in the Supply Chain – Turning the Hype Into Value



Steven Chittenden
Head Of DSC Industry Customer Advisory, SAP Australia / New Zealand

Unless you have been living under a rock you would have been bombarded by news on the topic of Artificial Intelligence (AI) in recent times, but the question is “What does this mean for the supply chain and how does it impact me?”

In this session we look at the emergence of Generative AI and show some practical examples of how SAP is using these tools to add value to supply chain processes.

Key Takeaways:

- What impact will Generative AI have on modern Supply Chains
- Practical examples of how SAP is embedding AI into supply chain processes – both today and into the future
- How SAP customers are getting value from AI

ARTIFICIAL INTELLIGENCE

INDUSTRY 4.0 & INNOVATION

USER EXPERIENCE (UX)

Fiori – Single Touch Invoice Receiving (SAP MIGO / ML81N)



Jon Lewis
Procurement Operations Lead, AusNet Services

AusNet developed custom Fiori applications for Purchase Requisition creation (E-Buy), Req/PO Status reporting (Pur. Dashboard), invoice workflow PO Receiving, and PO Management/Change.

Problem Statement: Business users are incorrectly receipting workflowed invoices against Purchase Orders, causing rework for both business users and the P2P Team, and delaying invoice payments to suppliers.

Fiori Application Design Solution: AusNet upgraded the existing custom Fiori Application to improve the invoice workflow process. Each workflowed invoice is assessed based on SAP-configured rules to determine if it qualifies for the new “Single Touch” receiving format. If qualified, the Fiori App presents a “Single Touch” receiving button after the mandatory review of the supplier’s invoice. The system auto-populates the required receipt quantities against the correct PO line. Business users can review or simply select the “Single Touch” button to complete the receipt, enabling the invoice to be scheduled for payment.

This Fiori app design enhancement will result in increased accuracy of invoice / PO line receiving, reduce re-work time to correct incorrect receipting and increase invoice payments made on time.

- Improved Fiori application “Ease of Use”
- Increase Invoice PO Receipt Accuracy
- Improved PO / invoice receiving efficiency
- Reduce amount of Re-Work (reversing and re-receipting)

USER EXPERIENCE (UX)

END USER SESSION

PROCESS REDESIGN

Improve Customer Service and Order to Deliver Efficiency Through Lean Management and Continuous Improvement Methodologies



Scott Githens
Supply & Inventory Planning
Manager, Infrabuild

InfraBuild's internal processes previously fell short, and customer interactions lacked a structured, system-supported approach. The company was caught in a loop of adjusting sales orders and promise dates, constantly reallocating resources, which led to unmet commitments and reworked production and delivery plans.

Logistics added another significant bottleneck. The high volume of shipments often exceeded the capacity transport companies could provide. Additionally, managing customer receivable capacities posed a challenge, with some customers unable to handle the delivery volumes they ordered.

Before initiating the project, InfraBuild proactively consulted customers to understand their core needs. The consensus was clear: customers prioritized predictability and reliability over speed of service.

This feedback led InfraBuild to focus on creating processes that ensured reliability, meeting customers' expectations effectively.

Key Takeaways:

- Redesign the Order to Deliver (O2D) process and update S4/HANA AATP logic and settings.
- Integrate warehousing and transport constraints into the O2D process and incorporate them into AATP logic.
- Leverage the latest product availability information from SAP to ensure customers receive what has been confirmed.

This case study is an ANZ Best Run SAP Digital Supply Chain 2024 finalist.

SAP S/4HANA PEOPLE & SKILLS **END USER SESSION**
PROCESS REDESIGN

Leveraging SAP to Make it Easy for People at TAFE NSW to Buy



Nicole Cutler
Director Procurement Capability &
Governance, TAFE NSW



Giles Curtin
Executive Director, Procurement,
TAFE NSW

TAFE NSW operates out of 155 different locations in New South Wales and delivers thousands of courses to its learners. Procurement's main customer is the teacher and Procurement's role is to support the teacher to buy the goods and services they need to be able to teach a classroom of students.

TAFE NSW spend approximately \$600m per year across Property, ICT and corporate goods and services but what makes us different is the breadth of categories that we have to source which covers every industry in NSW. One day we might be buying flight simulators for pilot courses, the next we're looking at hair and beauty products.

With such a wide variety of items to purchase on behalf of thousands of teachers it was critical that Procurement made buying easy and simple, ensuring not only compliance but value for money outcomes.

Key Takeaways:

- The most obvious way to make things easy is to digitize the process and take away the thinking
- Don't overcomplicate the process with technology, simple is sophisticated
- Explore different technology solutions for different problems, but always maintain a streamlined and intuitive customer experience.

END USER SESSION SAP CONCUR
PROCESS REDESIGN SAP ARIBA

From Reactive to Proactive: MaxiTRANS Optimises Field Services with SAP FSM



Andrew Rosicka
Group IT Manager, MaxiTRANS

MaxiTRANS, with over 75 years of experience, continues to advance its commitment to customers, employees, and the transport industry by delivering safer, more efficient transport solutions. As part of their IT transformation, they aimed to digitalise workshop jobs using SAP Field Service Management (FSM), recording job hours, synchronising with their S4 HANA system, and enabling technicians to manage service tasks on-site, including creating Service Orders from mobile devices for urgent repairs.

MaxiTRANS has implemented the full SAP Customer Experience (CX) suite, including Sales Cloud V2, Field Service Management (FSM), Emarsys, and Configure Price Quote (CPQ). Integrated with their SAP S4/HANA system, this suite provides a seamless experience for both customers and employees. It enhances customer interactions, streamlines service delivery, personalises marketing, and optimises sales processes, resulting in improved service quality and operational efficiency.

Key Takeaways:

- **Proactive Management:** SAP FSM improved service quality, reduced costs, and increased technician productivity by shifting from reactive to proactive management.
- **Predictive Maintenance:** Integration with SAP S4/HANA helped predict and prevent equipment issues, reducing disruptions and downtime.
- **Enhanced Efficiency:** Mobile tools empowered technicians with necessary information, leading to faster response times and higher customer satisfaction.

SAP S/4HANA USER EXPERIENCE (UX) MASTER DATA
REPORTING & ANALYTICS PLANNING & SCHEDULING
MOBILITY ARTIFICIAL INTELLIGENCE **END USER SESSION**
INDUSTRY 4.0 & INNOVATION PREDICTIVE & SAP IAM

Cat on a Hot Tin Roof: Achieving True Supply Chain Integration in a Fragmented World



Joseph Grobler
Business Coach - Supply Chain,
Transform Value Consulting

How does the metaphor of a "cat on a hot tin roof" relate to supply chain management?

Despite the promise of integrated supply chain solutions, many organizations still develop siloed systems, constantly shifting like a cat on a hot tin roof—unable to fully commit to a unified direction. Is a truly integrated supply chain an elusive myth, or is it within our reach?

In today's environment, can we afford to rely on outdated paradigms, or do we need to rethink our approach to tackling supply chain challenges?

Supply chain integration is about more than just software. It requires functional alignment—ensuring every part of the end-to-end process moves in unison towards shared business objectives. This session delves into the five critical pillars of successful integration, demonstrating how to unlock sustained improvements and generate lasting value for your organization.

We'll address the common pain points in supply chain management, including forecast accuracy, alignment of production and sales, data integrity, inventory optimization, and effective MRP utilization, while weighing the benefits of standard SAP solutions versus Excel-based alternatives.

If you're involved in any supply chain function—whether transportation, distribution, or beyond—this session will unveil strategies to unlock opportunities you may not have considered before.

Key Takeaways:

- Understand the five pillars of supply chain integration success and how they drive sustainable improvement.
- Learn to overcome common challenges like forecast accuracy, production alignment, and master data confidence.
- Explore the strategic balance between using standard SAP functionalities and Excel for optimal reporting and decision-making.

SAP S/4HANA MASTER DATA REPORTING & ANALYTICS

The Unexpected Impacts of an SAP IBP Implementation



Dave Booker
Strategy Program Manager And IBP Manager, Ego Pharmaceuticals



Carey Avil
SAP Applications Manager, Ego Pharmaceuticals

The challenge for Ego is a factor of its own success. Growing at an average of 13% CAGR every year means that what you used to do does not cut it anymore.

Ego have implemented a Cloud based SAP IBP, Demand and the Sales and Operations Modules. After overcoming challenges in the implementation, and the software has bedded in – what have been the unexpected impacts from implementing the tool.

While it has led to reduced bias, increased visibility, what has come out that wasn't in the benefits statement?

You will learn:

- You don't have to run a project the same way all the time
- Small to Mid-size companies can benefit from the power of IBP
- Visibility and Transparency is the key to opening up the true stories of how your business runs

Key Takeaways:

- 11 out of 13 regions (up from 2) to be within bias tolerances
- 80+ Hours saved in manual work and increased data accuracy
- Enablement of IBP Process through visibility of reliable data

SAP IBP MASTER DATA END USER SESSION
SAP S/4HANA

Improving Supplier and Partner collaboration with SAP Business Network



Adeola Abegunde
Technology Area Lead - Digital Procurement and Supply Chain, Vestas

A vast number of Vestas suppliers are regional/local market suppliers that develop their footprint as Vestas matures in new global markets.

Due to the high demand for sustainability and critical infrastructure, we have strong requirements for suppliers on quality and compliance, ensuring the delivery of quality products and services while minimizing waste.

Non-conformance was communicated via emails with limited transparency and traceability and are not easily tracked, resulting in project delays and financial impact.

Key Takeaways:

- Early visibility to product defects with improved collaboration and quicker resolution of quality issues
- Improved product traceability
- Efficient and compliant tracking and receiving of incoming goods and reduction manual workload for operations.
- Greater improvement in invoicing accuracies and increased productivity with Payable teams
- Centralised forecast information with tracking of changes

This is an SAP Innovation Awards 2024 winning case study.

SAP BUSINESS NETWORK REPORTING & ANALYTICS
PEOPLE & SKILLS PLANNING & SCHEDULING SAP S/4HANA
END USER SESSION

SAP EWM Utilising Optimisation Technologies – The TTI Group story



John Curran
Head of Projects, PMO and Continuous Improvement ANZ, Techtronic Industries Australia & New Zealand

With the construction of a new state of the art warehouse in New South Wales utilizing automation and process optimization technologies to improve efficiencies and cater to the growth in the business. TTI were looking to deliver a decentralized SAP Extended Warehouse Management (EWM) implementation.

TTI were implementing SAP EWM to resolve challenges with data inaccuracies and inefficient legacy processes. The design included robust cartonization planning, multiple interfaces with automation systems and background processes to monitor each step of the outbound activity.

As part of the project, PreBilt™ was introduced to cater for mobile scanning, delivered on wearables and existing RF devices. This included industry leading features such as gamification and advanced communication functionality to improve the UX.

Hear how TTI worked with SAP supply chain specialists The Config Team to deliver a truly connected warehouse operation.

Key Takeaways:

- Lessons learnt from an EWM project
- The importance of collaboration between entities involved
- Delivering a great end user experience

USER EXPERIENCE (UX)

END USER SESSION

SAP EWM

MOBILITY

Key to Supply Chain Agility and Resilience: Insights from SAPinsider Research



Mark Vigoroso
Chief Content Officer, SAPinsider

As part of the global SAP end-user community with sister brand, SAPinsider, Mark Vigoroso, SAP Insider's Chief Content Officer, dives into the latest research and trends shaping the future of supply chain management. As global supply chain challenges become increasingly complex, this in-depth data analysis reveals how leading organisations are utilising visibility, analytics, and automation to enhance resilience and agility.

Drawing from SAP Insider's recent industry research, Mark will showcase data-driven insights that illuminate how companies are rethinking their technology portfolios to adapt to disruptions. The session will highlight how businesses are leveraging robust data management platforms, low-code/no-code automation tools, and advanced analytics to create a single source of truth for supply chain operations.

Key takeaways:

- Exclusive insights from SAP Insider's latest supply chain research
- Strategies for selecting the right data and automation tools to enhance visibility
- Best practices for building agile, resilient supply chains amid disruption

ARTIFICIAL INTELLIGENCE

REPORTING & ANALYTICS

MASTER DATA

PREDICTIVE & SAP IAM

PLANNING & SCHEDULING

Journey towards Integrated Logistics excellence using SAP EWM & TM



Andrew Calder
Director Digital Services JANZ,
Mondelez - ANZ & Japan

Mondelez International Inc. is a multinational confectionery, food, holding and beverage and snack food company with revenue of \$26 billion and presence in approximately 160 countries was looking for end to end integrated logistics solution for APJ region with the vision of warehouse and transportation optimization using SAP EWM and TM.

Journey started with implementing transportation management solution in 6 countries (India, Vietnam, Indonesia, Philippines, Japan & New Zealand) followed by implementation of SAP EWM at newly built Astra warehouse and integrating SAP TM with EWM.

Implementation of SAP TM for 5 countries and 65+ sites were achieved within 1 year timeframe resulting in addressing some of the complex and unique packaging scenarios, transportation optimization using route and load optimization of SAP TM optimizer to achieving > 85% Utilization of resources.

Key Takeaways:

- Warehouse Automation and transportation optimization
- Use cases of integration of warehouse and transportation
- Learnings from a large integrated transportation and warehousing program

SAP S/4HANA

END USER SESSION

SAP TM

SAP EWM

It's Not All About The Math – IBP: Collaboration Tool for a Digital Business



Paul Keating
Mgr Manufacturing & Finance Apps
NZ, FletcherTech

As part of the Fletcher Building SAP digital transformation, the SAP Integrated Business Planning for Supply Chain platform is a cornerstone for improving the planning processes within Fletcher Insulation linking the gap between strategic and operational goals, enhancing collaboration and alignment between departments, and driving outcomes alongside the on-the-ground realities.

In this presentation, we delve into IBP's transformative role in the planning process of Fletcher Insulation, particularly its functionality that fostered synergy between key business teams. We explore IBP's ability to bridge strategic and tactical planning while acting as an early warning system for potential gaps, enabling timely corrective actions. Finally, we focus on gap remediation, outlining three principles for effective decision-making and how the recently enhanced IBP analytics capability supports a successful S&OP process.

Key Takeaways:

- Learn how the business developed the ability to do scenario planning in real time
- Forecast accuracy improve resulting in reduced inventory levels
- Digitising S&OP pack for review in conjunction with real time analytics
- Establishment and importance of planning cadence

SAP S/4HANA

SAP IBP

END USER SESSION

PLANNING & SCHEDULING

REPORTING & ANALYTICS

From Insight to Action: Leveraging Reporting and Analytics in Supply Chain for Effective Decision Making



Lizbeth Zuniga
 Founder and CEO, Acquire Beauty

I will be conducting an interactive session on Key Performance Measures and their role in driving supply chain improvements. In this simulation, participants will explore how effective data analysis can help proactively find better solutions, reduce costs and shorten lead times. Throughout the exercise, participants will encounter various scenarios mimicking real-world challenges in demand, supply, and production planning. As they navigate these obstacles, teams will demonstrate their ability to adapt, interpret data and identify core issues they need to address. Following the simulation, we will analyse the strategies employed and discuss best practices for addressing common roadblocks in supply chain management.

Key Takeaways:

- Demand forecasting accuracy and its impact on inventory management and financial budgets
- Waterfall Analysis to understand demand evolution vs sales actuals
- Excess and Obsolete Inventory to identify overstocked products and financial impact
- Inventory Projection to assess if inventory can meet demand requirements and long term out of stocks
- Stock Health: Days of Supply and Inventory Turns
- Fill Rate: to track and optimize orders fulfilled on time
- Lead Times: to evaluate opportunity to improve reactivity
- Profit Margins: provide insight on where to reduce costs to improve profitability

USER EXPERIENCE (UX) SAP IBP REPORTING & ANALYTICS
 PLANNING & SCHEDULING SAP S/4HANA SAP ARIBA