



Europe Super Summit Brochure 2025

June
17 - 18
2025

Hilton Vienna Park | Vienna, Austria

Business Transformation through AI, Integration, &
Automation | SAP S/4HANA & Cloud Migration | Data &
Analytics | Security & Governance

events@sapinsider.org



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BOOK ONLINE

From Migration to Modernization: Supercharging your Business Transformation

Whether you're preparing for a transition to SAP S/4HANA or building on your existing implementation, true transformation requires more than just a successful migration — it calls for rethinking how your organization manages data, secures systems, and scales operations in the cloud.

This summit is purpose-built for those navigating both stages of the SAP journey: moving to S/4HANA and driving enterprise-wide innovation beyond it.

Dive into sessions that unpack essential topics like data governance, integration frameworks, cybersecurity, infrastructure modernization, and intelligent automation — all grounded in real-world insights, proven strategies, and peer-led conversations to help you lead with clarity and confidence.



Just getting started on your SAP S/4HANA journey?

Uncover

Uncover key issues and challenges, and opportunities

Understand

Understand the pathways to migration and tools that are available like BTP, BDC, Signavio and Lean IX

Navigate

Navigate decisions about secure cloud deployment including hyperscaler solutions, public cloud solutions, and private cloud

Already on SAP S/4HANA and looking for true business transformation opportunities?

Learn

Learn first-hand how companies are selection what to work on and how to get started

Understand

Understand pre-built solutions in BTP and other technologies that drive business transformation

Discover

Discover how to adopt AI to enable automation

SAPinsider Europe Super Summit

Tuesday 17 June

From 7.30am | Conference Registration

9:00am – 5:00pm | Conference Day One

4:45pm – 5:45pm | Networking Drinks

Wednesday 18 June

From 8am | Arrival Tea & Coffee

9:00am – 4:00pm | Conference Day Two

Hilton Vienna Park | Vienna, Austria

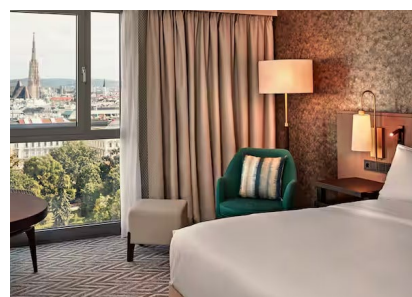
Moments from Vienna's vibrant city center, Hilton Vienna Park is adjacent to the city park, and 16 minutes from the airport, with excellent public transport connections. Walk 12 minutes to St. Stephen's Cathedral or explore the Naschmarkt.

SAPinsider Europe Super Summit 2025 attendees are eligible for a reduced room rate of:

€249 for single occupancy & €279 for double occupancy. [Click to book your accommodation.](#)

All rooms include daily breakfast and basic Wi-Fi.

Room rates are good through 26 May 2025.



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Keynotes & Sessions

June
17 - 18
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Hilton Vienna Park | Vienna, Austria
Migrating & Managing Data | AI & Automation | Cloud
Architecture & Integration | Migrating to S/4HANA |
Security & Governance

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CLICK TO
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Tuesday 17 June

TRACK: Business Transformation through AI, Integration, and Automation

Keynote: Supercharge Your Modernization and Unleash the Power of Business AI

09:00 – 09:40 | 17 June

Timo Elliott, Global Innovation Evangelist, SAP

Modernization isn't just about migrating systems—it's about rethinking business processes to stay ahead. This session explores how AI and data integration are reshaping the modern enterprise, enabling businesses to break free from silos and create intelligent, adaptive workflows. Discover how AI is transforming organizations and workflows and learn how to stay ahead by leveraging the latest research and proven strategies. We'll share real-world examples and insights into what works, helping you turn migration into a powerful modernization journey.

TRACK: Business Transformation through AI, Integration, and Automation

Keynote: Accelerate Your Transformation: What's Next for SAP and Your Business

09:45 – 10:15 | 17 June

Andreas J. Wagner, Managing Director, SAP

This keynote offers a forward-looking view into SAP's vision for the intelligent enterprise and how customers can harness innovation to thrive in an evolving digital landscape. Get an inside look at SAP's strategic roadmap and hear what's coming across key solution areas. Discover how SAP is guiding organizations across Austria and beyond to simplify landscapes, unlock value, and lead with confidence in the next era of enterprise transformation.

TRACK: Business Transformation through AI, Integration, and Automation

SAP BTP Strategy and Highlights

11:00 – 11:45 | 17 June

Christian Loos, Product Manager, SAP

Want to better understand how SAP Business Technology Platform (SAP BTP) can help unleash your business potential? See how SAP BTP brings together application development, automation, data and analytics, integration, and AI capabilities into one unified environment optimized for SAP applications. Get insights on our strategy for SAP BTP and the role of AI. Hear data center updates and explore upcoming innovation highlights.

Attendees will:

- Explore how SAP BTP integrates application development, automation, data, analytics, integration, and AI into a unified environment.
- Gain insights into the SAP BTP strategy and the role of AI in enhancing business potential.
- Review data center updates and upcoming innovation highlights to stay informed about future developments.

TRACK: Business Transformation through AI, Integration, and Automation

impact20 Session: Get the Most Out of SAP with Boomi's AI-Powered Integration to Other Business Applications

12:00 – 12:20 | 17 June

Donna Matthews, Global AI/SAP Ecosystem Manager, Boomi

You've chosen the best enterprise applications, including SAP, to run your business-critical processes. Now, maximize the value of both SAP and other applications with AI-powered integration from the world's most widely used Integration Platform as a Service (iPaaS).

Attendees will:

- Discover how Boomi's unique, SAP-certified native connector reduces manual integration time and effort between SAP and non-SAP applications.
- See about how Boomi AI-agents can help you become radically more productive by drawing on 300 million integration patterns to autonomously perform tasks while ensuring security.

Tuesday 17 June

TRACK: Business Transformation through AI, Integration, and Automation

Modernize your Landscape and Automate Business Processes with SAP Integration Suite

13:45 – 14:30 | 17 June

Finny Babu, Lead Product Manager, SAP Integration Suite, SAP

Achieve the next level of integration efficiency and process improvement and drive innovation by infusing AI capabilities at scale while supporting them with the rich set of prebuilt content. Learn how the key capabilities of the SAP Integration Suite, including recent innovations and a road map, support scalable, real-time integration of business processes, APIs, and events across SAP and third-party landscapes.

Attendees will:

- Learn how to leverage SAP Integration Suite's capabilities to scale integrations efficiently and accelerate innovation within your enterprise.
- Explore how to connect mission-critical applications and systems across SAP and third-party landscapes to enable smooth, real-time business operations.
- Learn ways to utilize API management and event-based integrations to support dynamic business processes and enhance agility.
- Consider how to stay ahead with the latest advancements and future plans for SAP Integration Suite to optimize your integration strategy.

TRACK: Business Transformation through AI, Integration, and Automation

Transforming Business with SAP Generative AI: A Primer

15:45 – 16:30 | 17 June

Anurag Barua, Digital Transformation Leader, SAP

Generative AI is changing the way SAP's customers work—making processes smarter, faster, and more intuitive. In this session, we'll explore how SAP is integrating generative AI into its solutions to help companies unlock real business value. Whether it's automating repetitive tasks, improving decision-making, or enhancing user experiences, SAP's AI capabilities are designed to drive measurable impact across areas like finance, procurement, HR, and supply chain.

Attendees will:

- Get a deep understanding of the Gen AI enablement framework.
- Learn about the workings of SAP's Gen AI-based digital assistant Joule.
- Get acquainted with Joule use cases that will turbo-charge organizational productivity.
- Get familiar with selected Gen AI capabilities embedded across SAP's cloud solutions portfolio.

TRACK: Business Transformation through AI, Integration, and Automation

What's on Your Mind – AI, Integration, and Automation

16:45 – 17:20 | 17 June

Speaker TBC

What's On Your Mind? is a dynamic discussion that aims to address the diverse and evolving concerns surrounding architecture and integration, including SAP BTP, Cloud, scalability, clean core, SAP Integration Suite, and other topics. Expert moderators will facilitate the discussion, but your questions, comments, and insights will drive the group discussion. By allowing the conversation to be steered by the attendees, the discussion will cater to the specific interests and needs of the participants, making it a highly personalized and informative experience. Join us to explore the critical aspects of Architecture and Integration in today's rapidly changing dynamic technology landscape.

Wednesday 18 June

TRACK: Business Transformation through AI, Integration, and Automation

Agentic AI: From Business Question to Insight

09:00 – 09:45 | 18 June

Cedric Van Holsbeke, CTO, Amista

Dive into the world of AI Agents (a/k/a Agentic AI) to understand what they are, how they work, and the value that they can bring to different stakeholders. Find out how SAP AI Agents are handling complex tasks through observation and reasoning and how they can transform your daily work. Get a first-hand look at a real-world case study where Joule interprets questions and orchestrates a Joule agent to combine data from multiple sources to provide a comprehensive answer by combining structured and unstructured data. This session is for anyone interested in using AI to make business processes more autonomous, transparent, and effective.

TRACK: Business Transformation through AI, Integration, and Automation

A Down-to-Earth Review of SAP's AI Offerings

11:15 – 12:00 | 18 June

Tamas Szirtes, Group Innovation Director, SOA People

There is so much hype and marketing around Artificial Intelligence that it's difficult to understand what is possible today and what is only planned for the future. This presentation summarizes what SAP offers regarding AI, reviews the various options, and provides actionable guidance. It unpacks SAP's Business AI vision and critically analyzes the AI Foundation and SAP's AI partnerships. The presentation covers the scenarios in SAP S/4HANA where AI is already embedded, including the new co-pilot called Joule. The purpose of this talk is to separate vision from reality so that customers can make informed decisions about what SAP really offers and what business opportunities are available. This is achieved by assessing the various AI solutions in terms of availability, maturity, prerequisites, and even commercials. Join this session to equip yourself with the right information you need to determine where and how your organization can leverage AI.

Attendees will:

- Get an overview and critical analysis of SAP Business AI.
- Understand availability, maturity, prerequisites and even commercials of the SAP AI offerings.
- Gain insights to determine where and how to leverage AI.

TRACK: Business Transformation through AI, Integration, and Automation

Case Study: Unifying the SAP Experience: How Geberit Scaled SAP BTP, Fiori, and Extensibility

11:15 – 12:00 | 18 June

Christian Reutebuch, Head of SAP Development, Geberit

Carina Kronenthaler, IT Application Analyst, Geberit

Find out how Geberit turned early SAP BTP pilots into a unified, enterprise-grade platform that promotes cloud readiness, centralized business processes, and seamless integration across business systems. Discover how the team overhauled its Fiori environment by deploying SAP Build Work Zone and IAG, creating a central entry point to our SAP landscape and enhancing the user experience. Get practical takeaways from what succeeded—and what didn't—as Geberit explores next steps with integration of Joule in Success Factors, SAP Datasphere for BW modernization, and taps into ABAP Cloud for extensibility.

Whether you're in the early phases of your SAP BTP journey or scaling existing investments, this session will equip you with actionable strategies, architectural insights, and lessons learned to guide your SAP transformation roadmap.

TRACK: Business Transformation through AI, Integration, and Automation

Case Study: Technical Debt to Technical Health using SAP BTP at Polestar

13:00 – 13:45 | 18 June

Karthik Seshasayee, SAP Solution Architect / Service Owner – ERP Platform, Polestar Performance AB

Learn how Polestar future-proofed its SAP landscape with a clean core strategy supported by SAP BTP to drive continuous innovation and scalability. Get best practices on setting design guardrails, aligning to SAP's upgrade cadence, and embedding automated testing and validation to simplify upgrades and reduce technical debt—without disrupting operations. Discover how the company modernized its SAP S/4HANA environment, streamlined integration, and enhanced user experience through a stable, flexible architecture. Come away with proven practices to embed resilience, governance, and long-term scalability into your SAP modernization roadmap.

Wednesday 18 June

TRACK: Business Transformation through AI, Integration, and Automation

More Sessions Coming Soon...

Unleash the Power of AI in Enterprise Integrations

14:00 – 14:45 | 18 June

Finny Babu, Lead Product Manager, SAP Integration Suite, SAP

Generative AI can unlock innovation, improve efficiencies, and redefine business processes, integrations, automations, and innovations. Learn about the AI strategy for enterprise integrations and how SAP Integration Suite leverages AI to accelerate developer productivity and boost operational excellence.

Attendees will:

- Discover how generative AI can drive innovation and enhance efficiencies in business processes and integrations.
- Learn about SAP Integration Suite's AI strategy.
- Explore how AI technologies are utilized to improve operational excellence within enterprise integrations.

TRACK: Business Transformation through AI, Integration, and Automation

Lessons Learned Over 50+ SAP BTP Projects

14:00 – 14:45 | 18 June

Pieter-Jan Deraedt, CEO, Amista

Learn lessons learned from projects to enhance your success with SAP BTP. Pieter-Jan has been actively engaged in over 50+ projects on SAP BTP over the past decade. Gain valuable knowledge and practical advice that can positively impact your endeavors with SAP BTP.

Attendees will:

- Learn the do's and don'ts of SAP BTP.
- Understand SAP BTP Governance.
- Hear SAP BTP Architecture advice.

Tuesday 17 June

TRACK: SAP S/4HANA & Cloud Migration

Keynote: Supercharge Your Modernization and Unleash the Power of Business AI

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TRACK: SAP S/4HANA & Cloud Migration

Make the Case, Plan the Path: Achieving Sustained Results for Your SAP S/4HANA Transformation

11:00 – 11:45 | 17 June

Torsten Bech Andersson, Partner, Implement Consulting Group

Steffen Andersen, Partner, Implement Consulting Group

This session offers a strategic and actionable roadmap to justify and execute your SAP S/4HANA transformation. Learn how to identify, plan and track benefits for your business case and quickly decide on the right approach for the transformation.

Get tips on how to avoid common pitfalls when planning the programme and how to prioritize change management and essential pre-project task like data archiving, custom code, TMS and WHM - to set the stage for a successful migration. Come away with the frameworks to bridge business strategy and IT execution, helping you position your project as a driver of measurable enterprise value from day one.

TRACK: SAP S/4HANA & Cloud Migration

Charting the Right Course: SAP S/4HANA Deployment Models, Scenarios & Strategy

12:00 – 12:45 | 17 June

Kurt Hollis, Manager, SAP Specialist Master, SAP Cloud Engineering, Deloitte

Before diving into technical upgrades or executing on your migration plans, it's essential to take a step back and evaluate the strategic decisions that shape your SAP S/4HANA journey.

Attend this session to:

- Explore key differences between SAP S/4HANA deployment models and understand how your choice impacts long-term scalability, integration, and total cost of ownership.
- Evaluate transition scenarios (Greenfield, Brownfield, Selective Migration) and the pros and cons of each based on system readiness, business priorities, and technical complexity.
- Identify key pre-migration questions, including custom code strategy, third-party compatibility, and data retention policies.
- Align your SAP S/4HANA strategy with business transformation goals.

Tuesday 17 June

TRACK: SAP S/4HANA & Cloud Migration

Deep Dive: Designing the Backbone: SAP S/4HANA Architecture, Integration & Cloud Readiness

13:45 – 15:15 | 17 June

Kurt Hollis, Manager, SAP Specialist Master, SAP Cloud Engineering, Deloitte

Once you've chosen your migration strategy, the next step is designing a technical architecture that supports performance, agility, and innovation.

Attendees will:

- Understand SAP S/4HANA architecture requirements, including differences based on cloud, hybrid, and on-premise deployments.
- Explore the role of SAP BTP, SAP SAC, and SAP Datasphere.
- Learn how to size your systems using Quick Sizer, memory estimations, and T-shirt sizing.
- Prepare for secure, scalable operation through SSO, role management, and data archiving strategies.
- Get expert guidance around extensibility, hyperscalers, and cloud provider selection.
- Explore options for leveraging Fiori and rapid content activation for a smooth user experience.

TRACK: SAP S/4HANA & Cloud Migration

impact20: Accelerate ROI from Your SAP S/4HANA Transformation with Next-Gen User Experience and Effective Change Management

15:45 – 16:05 | 17 June

Arbaz Nadeem, SAP Adoption Expert, Whatfix

Join our session to discover how Whatfix can enhance your SAP S/4HANA implementation by providing personalized in-app guidance, simulated training, targeted user communication, and real-time support to help improve user adoption and accelerate ROI from your investments.

Attendees will:

- Explore How Whatfix Can Enhance User Training: Learn how to use Whatfix's application simulation and adoption tools to provide users with personalized, context-sensitive guidance as they navigate the new system.
- Discover Best Practices for Change Management: Gain insights into effective strategies for managing change, ensuring your users are well-prepared and confident with the new systems and processes.
- Hear Success Stories and Key Lessons: Review case studies and experiences from organizations that have successfully implemented adoption solutions to manage their SAP transformation projects.

TRACK: SAP S/4HANA & Cloud Migration

Case Study: From Architecture to Adoption: Inside Merck's SAP S/4HANA with RISE Journey

15:45 – 16:30 | 17 June

Salvatore LoBosco, Head of Merck Life Science ERP CoE, Merck

This session offers actionable insights from Merck's SAP S/4HANA with RISE initiative, including how they balanced infrastructure decisions with business priorities to build a clean, scalable ERP foundation. Gain insight into infrastructure and architectural decisions—from environment sizing and provisioning to global connectivity—and how they impacted user experience and long-term agility. Get lessons in managing downtime, provisioning, and integration complexity and come away with strategies for aligning ERP infrastructure with business transformation goals.

TRACK: SAP S/4HANA & Cloud Migration

What's on Your Mind – SAP S/4HANA and Cloud Migration

16:45 – 17:20 | 17 June

Speaker TBC

Bring your most pressing questions—and your toughest challenges—to this interactive session where you —attendees— drive the conversation. Designed as an open, informal discussion, this is your chance to engage directly with SAP experts, industry leaders, and fellow SAP customers on the S/4HANA topics that matter most to you. Alongside expert guidance, you'll gain insights from your peers who are navigating similar journeys, offering fresh perspectives and lessons learned. Every question shapes the conversation, making this a highly relevant and personalized learning experience.

Wednesday 18 June

TRACK: SAP S/4HANA & Cloud Migration

The Journey to SAP Business Suite with RISE & GROW

09:00 – 09:45 | 18 June

Anurag Barua, Digital Transformation Leader, SAP

As business models rapidly evolve and technology changes accelerate, enterprises such as yours are striving to enable the former by fully utilizing the latter. SAP's capabilities and offerings allow your enterprise can run in an efficient, agile, scalable, intelligent, secure, and sustainable manner. RISE with SAP and GROW with SAP are the two frameworks SAP provides to simplify and accelerate customer's journey to the cloud and thus enable them to run in an efficient, agile, scalable, intelligent, secure, and sustainable manner. Attend this session to obtain a comprehensive understanding of RISE and GROW.

Attendees will:

- Learn about the drivers for RISE and GROW.
- Discover in a deep dive of RISE about its components & benefits.
- Delve into GROW including its components & benefits.
- Hear from selected RISE & GROW customer success stories.

TRACK: SAP S/4HANA & Cloud Migration

The Journey to Clean Core

10:15 – 11:00 | 18 June

Henrik Secher Jarlskov, CTO, Gavdi Labs

SAP keeps talking Clean Core, but most companies do not really see any realistic possibility of getting anywhere near a Clean Core scenario for their SAP systems. Instead of writing off the concept of Clean Core as something that cannot be done this session aims to position a path forward - a way to get started and incorporate Clean Core as a way of delivery. This is a topic that has been treated much in black and white and in many aspects in absolutes. This session turns that discussion on its head and investigates the underlying challenges and its potential business value creation and impact. A central part of the session is an honest insight into why this is an issue for so many SAP customers and why companies keeps failing at getting this off the ground. Start to take ownership of your custom development and with it managing the risks and execution prowess of your critical SAP business systems. Get started on a path that will potentially lead to massive savings in upgrades and life cycle management of your custom code - together with a greatly improved TCO on your SAP business systems.

Attendees will:

- Learn how we get so messy with our critical business systems.
- Recognize the outcome and impact of investing in a Clean Core.
- Understand where you are and how to take the first steps towards a Clean Core.
- Get to a higher pier with your custom development.
- Manage the constant decay of custom code.

TRACK: SAP S/4HANA & Cloud Migration

Customer Panel: Three Paths to SAP S/4HANA: A Comparative Look at Deployment Models in Practice

11:15 – 12:00 | 18 June

Speaker TBC

Migrating from SAP ECC to SAP S/4HANA presents a range of strategic decisions—none more critical than selecting the right deployment approach. In this customer panel, three SAP customers share how they navigated this complex terrain, each choosing a different path: Greenfield, Brownfield, and the Selective Data Transition approach. Panelists will walk through the business case behind their decisions, the technical and organizational criteria they evaluated, and how their chosen strategy aligned with their transformation goals. Whether you're preparing your roadmap or reevaluating your approach, this session offers real-world guidance to help you make informed decisions.

Wednesday 18 June

TRACK: SAP S/4HANA & Cloud Migration

More Sessions Coming Soon...

Turning Strategy into Action: Executing Your SAP S/4HANA Migration

14:00 – 14:45 | 18 June

Kurt Hollis, Manager, SAP Specialist Master, SAP Cloud Engineering, Deloitte

Once you've selected your deployment approach and designed the architecture—now it's time to execute. This session examines the step-by-step process of performing a system conversion, implementation, or selective migration to SAP S/4HANA.

Attendees will come away with actionable guidance to:

- Use SAP Readiness Check and simplification item analysis to prepare your system.
- Leverage SUM, CVI, the Migration Cockpit, and custom code tools.
- Manage dual landscapes during conversion and create execution runbooks for each environment.
- Plan your go-live with proven cutover and testing strategies.
- Navigate complexities such as custom code remediation, third-party add-on compatibility, and data migration validation.

Tuesday 17 June

TRACK: Data & Analytics

Keynote: Supercharge Your Modernization and Unleash the Power of Business AI

09:00 – 09:40 | 17 June

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TRACK: Data & Analytics

Data Mesh, Data Fabric, and a Holistic Architecture Approach with SAP Datasphere

11:00 – 11:45 | 17 June

Dirk Morgenroth, Senior Consultant Analytics, Phoron Consulting GmbH

The session illustrates the principles underlying the Data Mesh approach and shows how a modern cloud-based data landscape can succeed in conjunction with the Data Fabric in the specific use case of SAP Datasphere. It is based on the practical implementation of such an architecture variant.

Attendees will:

- Learn the principles of Data Mesh: Domain-oriented ownership, Data-as-a-product, Self-serve data platform and Federated computational governance.
- Understand how the Data Fabric architectural approach can work together with Data Mesh.
- Gain an overview of which components of these two approaches can be implemented with SAP Datasphere.

TRACK: Data & Analytics

SAP's New Data and Analytics Solution: Enabling a New Data Economy

12:00 – 12:45 | 17 June

Alberto Sierra Pantoja, SAP Business Data Cloud Solution Advisor Expert, EMEA, SAP

The future of data management and AI requires an integrated approach that unifies all your data and systems. See how a business data fabric, enabled by SAP's Business Data Cloud, simplifies data landscapes and empowers organizations to accelerate data to decisions, avoiding costly and risky data extracts.

Tuesday 17 June

TRACK: Data & Analytics

Modernizing SAP BW with SAP BDC: A New Approach to Next-Gen Data & Analytics

14:30 – 15:15 | 17 June

Alberto Sierra Pantoja, SAP Business Data Cloud Solution Advisor Expert, EMEA, SAP

Many companies have built their data infrastructures on tools such as SAP BW and BPC over the years, which have been widely developed and adapted to their specific needs. Today, modernizing and integrating these systems with open ecosystems and data lake-based architectures represents a significant challenge. With SAP Business Data Cloud, SAP proposes a natural evolution path for BW and BPC towards a Lakehouse architecture, allowing companies to unify historical, current, and disparate data sources into a single, open, and governed platform.

TRACK: Data & Analytics

What's on Your Mind? Data & Analytics

16:45 – 17:20 | 17 June

What's On Your Mind? is a dynamic discussion that aims to address the diverse and evolving concerns surrounding data strategy, data readiness for AI, data governance for AI, Business Data Cloud, and other topics. Expert moderators will facilitate the discussion, but your questions, comments, and insights will drive the group discussion. By allowing the conversation to be steered by the the group, the discussions will cater to the specific interests and needs of the participants, making it a highly personalized and informative experience. Join us to explore the critical aspects of data management and leadership in today's AI-driven landscape.

Wednesday 18 June

TRACK: Data & Analytics

Case Study: LoB Agility and Efficiency: The Role of SAP Analytics Cloud and SAP Datasphere At Vestas Wind Systems A/S 09:00 – 09:45 | 18 June

**Manisha Palli, Specialist Data and Performance,
Vestas Wind Systems A/S**

This session shares with you how SAP Datasphere and SAC empower LoBs with data-driven insights at Vestas Wind Systems. We'll discuss strategies for enhancing LoB agility and implementing effective data governance in matrix organizations as we have in our department. We'll dive into use cases on how we integrate SAP and non-SAP data into Datasphere and consume it in SAC, and in some cases consume SAP Datasphere into Power BI.

Attendees will:

- See how you can empower LoBs with the data-driven insights they need.
- Understand effective Data Governance in Matrix Organizations.
- Hear business use cases on Integration of SAP and Non-SAP Data in SAP Datasphere.
- Understand bi-directional consumption of data between SAP Datasphere/SAC and consuming DS data into Power BI.

TRACK: Data & Analytics

Consumer AI for Analytics? Benefiting from LLMs Beyond the Vendor Tools in Daily Professional Use 10:15 – 11:00 | 18 June

**Dirk Morgenroth, Senior Consultant Analytics, Phoron
Consulting GmbH**

While vendors in our industry like SAP are driving the development of advanced AI-based functionalities in their tools, numerous mature Large Language Model based services (LLM) such as ChatGPT and Claude.AI are already publicly available to consumers. The session will highlight numerous opportunities and risks associated with the use of this technology. Specific use cases for the SAP Analytics community will be highlighted and illustrated with practical examples, and prompt engineering techniques will be taught.

Attendees will:

- Understand the benefits of large language models in the context of development of SAP Analytics scenarios.
- Gain an overview of the most important state of the art consumer LLMs and their strengths and weaknesses.
- Explore how those tools may support the end-to-end process from requirements engineering to ideation, design and implementation of state-of-the-art SAP Analytics solutions.
- Get an introduction to the most important prompt engineering techniques and examples for the analytics domain.

Tuesday 17 June

TRACK: Security & Governance

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TRACK: Security & Governance

Case Study: Securing SAP Systems with Franke Group

11:00 – 11:45 | 17 June

Victor Andreu, Chief Information Security Officer, Franke Group

SAP systems are the backbone of many enterprises, essential for smooth operations and strategic decision-making. However, growing cyber threats such as ransomware, compliance risks, and the complexity of interconnected environments pose significant challenges for security teams. In this session, Franke Group's CISO will share firsthand why Cybersecurity for SAP became a strategic priority. Get a behind-the-scenes look at their implementation journey, the challenges they addressed, and the tangible benefits realized. Join this session to gain practical insights into securing your SAP landscape and making cybersecurity an enabler for business success.

Attendees will learn how to:

- Secure a comprehensive landscape with vulnerability management and threat detection and response
- Conduct effective application security testing within SAP environments
- Navigate challenges from initial strategy through implementation and usage
- Explain and justify the costs of cybersecurity investments to key stakeholders

TRACK: Security & Governance

SAP Security Monitoring and Response: Tools for Securing Applications

12:00 – 12:45 | 17 June

Vincent Doux, CSA for oCFO, SAP

One of the biggest challenges from a cybersecurity perspective is detecting and identifying threats. In this session you will learn about effective security monitoring techniques and incident response strategies for SAP systems. We will discuss real-world examples and case studies to highlight the importance of proactive security measures. We will also explore a comprehensive set of cutting-edge techniques and strategies essential for safeguarding SAP systems. The focus will be on imparting actionable insights into effective security monitoring, ensuring that participants gain a profound understanding of the intricacies involved in securing SAP environments.

Attendees will:

- Delve into the nuanced realm of incident response, providing attendees with a strategic toolkit to navigate and mitigate potential security threats efficiently.
- Hear real-world examples and case studies, bringing these concepts to life, and illustrating their practical application in diverse scenarios.
- Gain not only theoretical knowledge but also practical skills that can be directly applied to enhance the security posture of SAP systems within their organizations.

Tuesday 17 June

TRACK: Security & Governance

Deep Dive: The SAP Security Game

13:45 – 15:15 | 17 June

Gabriele Fiata, Global Head of Cybersecurity Market Strategy, SAP

Are you ready to elevate your SAP security expertise? Join us for an immersive and interactive SAP Security Game, crafted to simulate real-world security challenges faced by organizations. Participants will navigate various scenarios designed not only to test but also to enhance their strategic and technical expertise in SAP security. This active session offers an invaluable opportunity to enhance your skills in security planning, compliance management, and breach response while promoting collaboration and learning in a supportive and competitive setting. Throughout the workshop, we will engage with three critical topics including preventative security control implementation, compliance request/audit handling, and security breach response.

Attendees will:

- Learn to develop and implement robust security controls to safeguard your SAP environment.
- Gain experience in efficiently managing and responding to compliance requests and audits with precision.
- Practice responding swiftly and decisively to a simulated security breach, aiming to minimize damage and ensure business continuity.

TRACK: Security & Governance

impact20: Understanding DevOps and Security in SAP BTP

15:15 – 15:45 | 17 June

Stefan Eckstein, SAP Security Pre-Sales Engineer, Onapsis Europe GmbH

In today's digital landscape, where cyber threats and data protection risks are constantly increasing, the protection of business-critical SAP systems is essential. The SAP Business Technology Platform (BTP) is establishing itself as a central component of these environments. A key factor here is the SAP Clean Core approach, which SAP regards as a proven strategy for future-proof and easy-to-maintain custom code development in the cloud.

Attendees will:

- Hear about the shift left strategy and how it provides insights into the latest security features and best practices for implementation and maintenance in the SAP BTP environment.

TRACK: Security & Governance

Case Study: Security and Compliance for SAP S/4HANA Cloud with RISE with Bayer

15:45 – 16:30 | 17 June

Asha Vartak, Director, Cyber Security and Risk Management, Bayer

Discover how Bayer has reimagined its approach to securing Cloud ERP systems while navigating complex regulatory requirements. This session highlights their transformative journey, showcasing critical milestones in strengthening cloud security, overcoming compliance challenges, and setting a course for future advancements.

Explore Bayer's collaboration with SAP Enterprise Cloud Services, focusing on proactive risk management and innovative security solutions. Whether you're already utilizing Cloud ERP or considering a transition, this session provides fresh perspectives and actionable strategies for maintaining security and regulatory excellence in a dynamic cloud landscape.

Attendees will:

- Learn how Bayer transformed cloud security for ERP systems while meeting complex regulatory standards.
- Discover key milestones in overcoming compliance challenges and implementing proactive risk management.
- Explore Bayer's collaboration with SAP to drive innovative security solutions for future advancements.

TRACK: Security & Governance

What's on Your Mind - Security & Governance

16:45 – 17:20 | 17 June

Speaker TBC

In this interactive session, you set the agenda. Join SAP security specialists, industry experts, and fellow attendees for a candid, wide-ranging discussion on topics, from zero trust, access management, and data protection to the security risks that come with cloud adoption and SAP S/4HANA migrations. You'll hear how your peers are tackling similar challenges and walk away with real-world solutions you can put into action immediately. No slide decks—just honest conversation, real questions, and expert insights.

Wednesday 18 June

TRACK: Security & Governance

SAP Cloud ERP Security: Insights and Best Practices

09:00 – 09:45 | 18 June

Gabriele Fiata, Global Head of Cybersecurity Market Strategy, SAP

Migrating to the cloud streamlines infrastructure and system maintenance—but it also introduces new way of working with security that organizations must navigate. This session will explore security best practices for SAP S/4HANA in the Cloud and SAP's broader cloud ecosystem. We'll address common customer questions, offer actionable guidance, and help build trust in SAP's approach to cloud security and compliance. Join us to deepen your understanding and strengthen your cloud security strategy.

Attendees will:

- Learn the fundamentals of cloud security, including the shared responsibility model for cloud ERP.
- Explore key security features and best practices specific to SAP S/4HANA in the Cloud.
- Gain insight into how SAP ensures product security and responds to common customer concerns in the cloud.

TRACK: Security & Governance

Case Study: Lessons from the Field: Data and Security Wins from Perfetti Van Melle's SAP S/4HANA Migration

10:15 – 11:00 | 18 June

Marcelo Monsores, SAP Security/GRC Team Lead, Perfetti Van Melle

This session offers a firsthand look at how Perfetti Van Melle used its global SAP S/4HANA migration as a springboard for enhancing data integrity and security. Hear how the company embedded role review, SoD risk mitigation, and GRC automation into its strategy—shifting from reactive controls to a proactive, integrated approach. Get tips for addressing data quality challenges through effective master data management, and how this ensures the new environment supports accurate, reliable operations. Come away with actionable insights and next steps to fortify your data and security foundations ahead of your own SAP S/4HANA journey.

TRACK: Security & Governance

impact20: AI-Powered Protection with Microsoft Security Copilot & SecurityBridge

11:15 – 11:35 | 18 June

Christoph Nagy, CEO & Co-Founder, SecurityBridge GmbH

Alban Lajthia, Solution Area Specialist - SAP on Azure, Microsoft

Discover in this session how Microsoft Sentinel and SecurityBridge are redefining SAP security – from the initial incident report to complete resolution. Using a concrete customer scenario, we will demonstrate how SOC analysts and SAP security teams can identify potential risks early and efficiently initiate countermeasures through tightly integrated security data and processes. Experience live how this seamless collaboration uncovers attacks faster, thereby sustainably strengthening the protection of business-critical SAP environments. Companies gain comprehensive transparency over their security posture through SecurityBridge's vulnerability management and ABAP code scanning capabilities, which complement Microsoft Sentinel's Solution for SAP. This partnership enables seamless collaboration between SAP security and SOC teams, correlating SAP-specific threat landscapes with enterprise-wide ones, supported by Microsoft's AI, Security Copilot, and analytics. Join us to explore how improved threat detection, accelerated incident response, and optimized compliance reporting can look across your entire IT ecosystem (incl. SAP RISE).

Attendees will:

- Discover how organizations can unify threat detection, reduce complexity, and stay ahead of risks across even the most complex SAP landscapes with SecurityBridge & Microsoft Sentinel.

TRACK: Security & Governance

Case Study: Shaping Security in a Hybrid World: From ECC to SAP S/4HANA and On-Premise to Private Cloud

13:00 – 13:45 | 18 June

Daniel Preiser, Senior Expert SAP Cyber Security Architecture & SIEM, OMV

As OMV transitions from ECC to SAP S/4HANA while operating across both on-premise and SAP Private Cloud environments, the company redefined its security strategy to protect a complex hybrid landscape. This session explores how OMV implemented centralized identity and access management to enforce consistent security policies and leveraged advanced tools—including SAP Enterprise Threat Detection, Configuration Validation, and System Recommendation—to proactively manage risk. Explore the architecture, components, and design of OMV's secure SAP landscape, including how SAP Solution Manager underpins change and release processes to ensure traceable, compliant updates.



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