MASTERING SAP

Connect

Event Brochure 2025

June
5-6
2025

Royal Pines Resort, Gold Coast

Enterprise Asset Management |
Supply Chain Management | Procurement

In conjunction with SAP Spend Connect

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Digital Solutions Lead, TasNetworks

Karly McDonald

Functional Expert SAP, S/4HANA Product Development, Queensland Health

Mastering SAP Connect Agenda

Wednesday 4 June

From 2.00pm	Pre-registration
2.30pm - 4.30pm	Pre-Conference Connections (see next page for more information)
From 6.00pm	Welcome Event

Thursday 5 June

From 7.30am	Conference Registration
8.30am – 6.00pm	Conference Day One
6.00pm – 8.00pm	Networking Dinner

Friday 6 June

From 7.30am	Arrival Tea & Coffee
8.30am – 4.30pm	Conference Day Two

Royal Pines Resort, Gold Coast

The Mastering SAP has arranged special accommodation rates for Connect event attendees.

But event accommodation is limited & filling up fast

Book your hotel room at Royal Pines ASAP for the special Mastering SAP rate starting from $265 per room + $30 breakfast per person.

A link to book accommodation is provided as part of the registration confirmation process.

Pre-Conference Connections

Our pre-conference discussion & networking events are a must attend.

What are they? Informal expert-facilitated gatherings of individuals within curated discussion groups, who wish to explore topics pertinent to their role, organisation or SAP projects in a "unconferenced", crowd-sourced, content-delivery-light, networking-forward way.

Running from 2.30pm – 4.30pm on Wednesday 4 June, you are invited to join one of these discussion groups (subject to change):

Deadlines, Decisions and What No One Tells You About Moving from ECC to S/4HANA
Still on ECC? Already planning or partway through your move? With the deadline to transition rapidly approaching, the pressure to migrate to S/4HANA is mounting. Will there be an extension? How do you navigate the technology decisions and partner selection along the way? This session brings together experts and peers to share candid insights about the real challenges of migration. This is your chance to ask questions, hear from others, and connect on the path forward.

Key Discussion Points:
• Understanding realistic timelines and key decisions when transitioning from ECC to S/4HANA
• Navigating the selection of the right technology choices and partners for a smooth migration
• Strategies for aligning business stakeholders and securing organisational buy-in

Innovation in Business: Experiments, Expectations, and What's Actually Working
Innovation is no longer just a buzzword—it's a business necessity. But with all the excitement surrounding new technologies like AI, machine learning, and automation, it's easy to get swept up in the hype. In this session, we'll cut through the noise and take a closer look at how these technologies are truly making an impact in asset management and supply chain.

We'll explore the real-world results businesses are seeing, the opportunities that have been unlocked, and the challenges of navigating the rapid pace of change. This is your chance to discuss what's actually working, what's falling short, and how to scale innovations that drive tangible value for your organisation. Bring your questions, ideas, and curiosity. Together we'll separate the buzz from the business benefits.

Key Discussion Points:
• Real-world examples of AI and innovation driving measurable business outcomes in asset management and supply chain
• Managing the pace of technological change and aligning innovation with practical business goals
• Overcoming barriers to AI adoption and scaling innovations that actually make a difference in operations

Making Data Work Especially When It Doesn't Want To
Data is at the heart of every business decision, yet it remains one of the most persistent challenges for organisations. Getting the most out of your data is never as simple as it sounds. Between fragmented ownership, inconsistent quality, and the challenge of integrating across systems, it's no wonder data often feels like more of a barrier than a breakthrough.

In this interactive session, we'll talk through the practical realities of working with business-critical data—especially in asset management and supply chain environments. Whether you're trying to establish cleaner foundations, make reporting more meaningful, or improve the flow of data across teams, this is your opportunity to learn what's working, share your own roadblocks, and connect with others facing the same challenges.

Key Discussion Points:
• Tackling data ownership and accountability across business units
• Strategies for improving data integrity and cross-system trust
• Real-world approaches to integration, visibility, and reporting that support better decisions

If you are coming to the conference, please join us on Wednesday afternoon. Whether you plan to listen, network or share some of your pressing challenges, come meet up with your people to start the conference experience.

Pre-Conference Connection sessions are included in your all access event pass.

Thank you to our sponsors

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Inspirational Keynote: The Blind Man with Vision

Hein Wagner
Keynote Speaker

INTERNATIONAL SPEAKER

In this inspiring keynote, Hein Wagner, a blind adventurer and visionary, shares his extraordinary journey of overcoming challenges and defying the odds. As a passionate advocate for inclusivity, Wagner demonstrates how the power of vision—beyond just sight—can transform obstacles into opportunities.

Drawing from his personal experiences of traveling the world, completing extreme sports challenges, and building a career that defies expectations, Wagner emphasizes the importance of resilience, innovation, and a clear sense of purpose. Through his unique perspective, he challenges audiences to rethink what it means to "see" and how to approach their own personal and professional goals with a visionary mindset.

Key takeaways:

- Turning challenges into stepping stones for growth
- Redefining the concept of "vision" and leadership
- The power of mindset in achieving the impossible
- Practical lessons in building resilience and adapting to change

This keynote is a must-see for anyone looking to unlock their own potential, push boundaries, and develop a new way of thinking about leadership and success.

PEOPLE & SKILLS   LEADERSHIP

Inspirational Keynote: Decoding Human High Performance: The Courage to Lead, The Mindset to Win

Kerri Pottharst
Keynote Speaker

What does it take to operate at the highest level in the demanding world of Enterprise Asset Management and Supply Chain Management? Three-time Olympian and gold medalist Kerri Pottharst has spent a lifetime decoding Human High Performance, uncovering the mindset, resilience, and leadership strategies that drive sustained success.

In this dynamic and thought-provoking keynote, Kerri draws from her Olympic journey to reveal how the same principles that create world-class athletes can be applied to leadership, operational excellence, and building high-performing teams in complex, fast-paced environments. Through engaging storytelling, humor, and an unforgettable experience that will challenge your perception of what's possible, she will inspire you to push past fear, embrace discomfort, and take bold steps toward growth.

True innovation and success aren't about playing it safe—they're about having the courage to step beyond limits. Are you ready to take that step?

PEOPLE & SKILLS   LEADERSHIP

Keynote: Empowering Supply Chain Evolution: Strategic Integration of Data and AI

Rick Imber

Senior Vice President and Global Head, Supply Chain Management Domain Advisory, SAP

As organisations navigate constant disruption, the need to evolve from siloed, efficiency-focused operations to intelligent, connected networks has never been more urgent. In this keynote, Rick Imber, Global Head of Supply Chain Domain Advisory at SAP, explores how forward-thinking businesses are entering the next phase of operational evolution—where data and AI are central to transforming supply chain, procurement, and asset management strategies.

Rick will showcase how integrated data platforms, low-code automation, and advanced analytics are being used to unify operations, enhance decision-making, and build greater resilience. From predictive insights to real-time visibility, the session will highlight proven approaches to breaking down silos and driving agility across the value chain.

Whether your focus is supply continuity, strategic sourcing, or asset optimisation, this session will offer practical insights to help you lead with confidence in a connected, intelligent enterprise.

INDUSTRY 4.0 & INNOVATION   ARTIFICIAL INTELLIGENCE
INTELLIGENT ENTERPRISE

Unleashing the Power of Collaboration for Real-Time Visibility and Risk Management

Jason Forsyth

Global Solution Advisory, SAP Business Network, SAP

In today's fast-paced global market, the ability to track and manage your supply chain in real-time is crucial for maintaining efficiency and customer satisfaction.

Join us as we explore the transformative capabilities of the SAP Business Network for Supply Chain Collaboration. Addressing Process Automation, Inventory Management, Quality Management, and Shipment Tracking, the Business Network offers the capabilities needed to modernise your supply chain, and manage supply chain risks.

Discover how integrating SAP's cutting-edge solutions can enhance your supply chain operations, providing you with the visibility and intelligence needed to stay ahead in a competitive landscape.

Key Takeaways:

- The value of collaborative supply chain processes, across demand plans, forecasts, purchase orders, inventory levels, and quality documentation

- How automation and rules-based processing streamlines supply chain processes and reduces manual effort

- Visibility into supply chain processes to support better decision-making and responsiveness to changing market condition

SAP BUSINESS NETWORK   INDUSTRY 4.0 & INNOVATION
PROCESS REDESIGN

Fight Night: Asset Management vs. Supply Chain & Procurement – A Knockout Debate

Tim McLain
Chief Strategy Officer, Lexin Solutions

Justin Lester
Partner - North America, Lexin Solutions

INTERNATIONAL SPEAKER

The long-standing rivalry between Asset Management and Supply Chain & Procurement teams is about to explode in The Ultimate Grudge Match at Mastering SAP on the Gold Coast! For years, these sides have been pointing fingers, bickering, blaming, and taunting each other—now it's time to settle the score once and for all!

In this high-stakes debate, tensions will be high as each side is determined to defend its role in the organisation's operations- cost control against reliability and operational excellence. Who will reign supreme in the ultimate debate around accountability for delays, resource allocation, and operational bottlenecks.

This spirited confrontation will shine a spotlight on the shared pain points both sides face and reveal how mutual understanding and alignment are the keys to bridging the gap and unlocking the ultimate organisational win.

You'll walk away with:

- An interactive "therapy session" where you'll see you're not alone in these challenges – it's time to blow off some steam!
- A clear understanding of the common pain points between EAM and Supply Chain & Procurement, plus strategies to tackle them head-on.
- A playbook packed with actionable strategies to drive efficiencies and unite teams for better performance TODAY!

Let's get ready to rumble and turn rivalry into collaboration. Watch ringside to find out who will emerge victorious.

OPERTIONAL EXCELLENCE   PEOPLE & SKILLS

Deep Dive: Thinking Outside the ERP - The Key to Unlocking Supply Chain and Asset Management Alignment

Hemant Biradar
Solution Advisor, SAP Integrated Business Planning, SAP

Regina Kafizova
Product Manager, SAP

INTERNATIONAL SPEAKER

Hear directly from SAP Product Management how AI-powered planning helps forecast equipment failures, optimise spare parts, identify resource requirements, and align budgets - all without impacting your ERP. Discover how SAP's modern Supply Chain Platform for MRO brings intelligence and visibility to maintenance planning, and aligns key asset management stakeholders to have the right people and parts, in the right place, at the right time.

In this deep dive session, SAP's Global Maintenance, Repair, and Operations (MRO) product team will showcase real-world use cases and demonstrate how SAP Integrated Business Planning (IBP) for MRO aligns maintenance, supply chain, and finance perspectives into one integrated planning platform - delivering results in just 12 weeks.

Key Takeaways:

- Predict part failures based on actual maintenance history
- Optimise spare part availability across warehouses and production sites
- Simulate budget impacts from delays, scope changes, or supplier issues

SAP IBP   PLANNING & SCHEDULING

Help Is One Click Away at Contact Energy – Empowering Fiori Users with SAP Enable Now

Glenn Randle
Lead Generation SAP Specialist, Contact Energy NZ

Bilha Reed
Solution Analyst, Contact Energy NZ

In June 2023, Contact Energy successfully transitioned from ECC 6 to SAP S/4HANA 2021, marking a major milestone in our digital transformation. However, beyond implementation, the real challenge—and opportunity—has been driving user adoption and optimizing the new Enterprise Asset Management experiences for our people through Fiori UX.

Our Generation and Technology teams are now focused on fostering an intuitive, efficient user experience, ensuring seamless adoption across our operational sites. This session explores our journey, highlighting the strategic approaches, tools, and cultural shifts that enabled a successful transition.
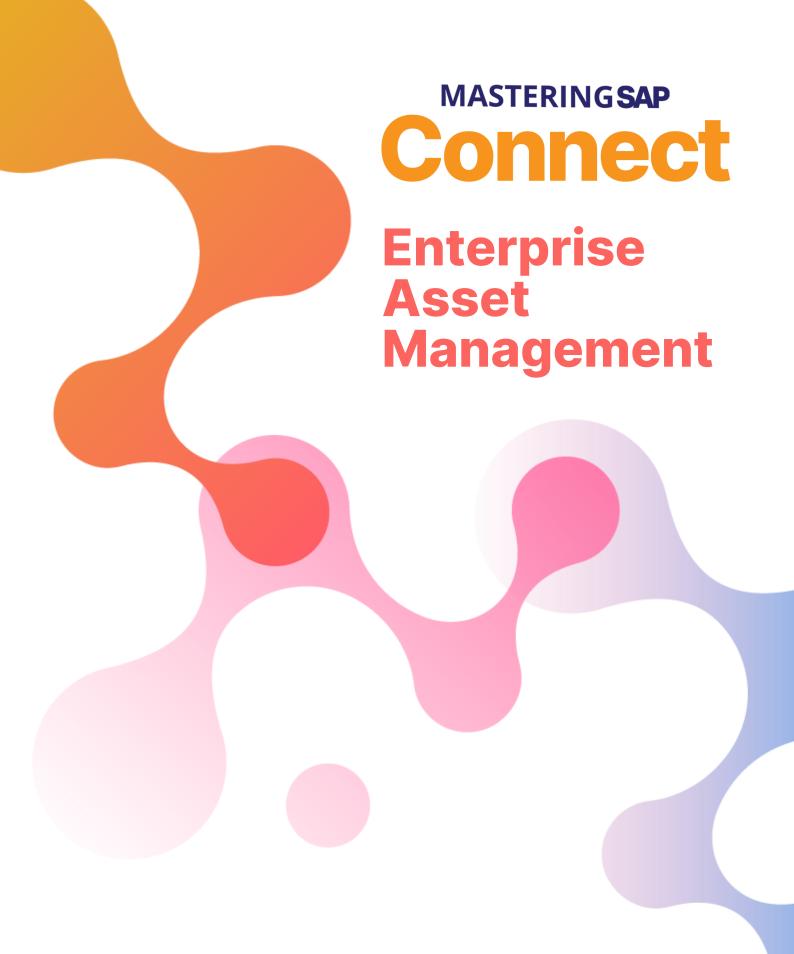
Discover how we leveraged digital enablement platforms like SAP Enable Now, embraced agile methodologies to collaborate effectively with maintenance teams, and cultivated a self-sufficient business culture to sustain ongoing UX adoption. With a dynamic feedback loop enhancing learning content, we are continuously refining the user experience— ensuring lasting engagement and improved system utilization.

Key Takeaways:

- Proven strategies for agile user adoption of new Fiori Apps and Enterprise Search

- The transformative impact of business-led empowerment and a self-sufficiency learning model

- How intuitive access to trusted help topics and video tutorials drives immediate user support - help is one click away!

- Insights, lessons learned, and our roadmap for future improvements and UX adoption

    - Upgrade to S/4HANA 2025 – new Maintenance Management Phase Model
    - SAP Enable Now – SAP WalkMe

SAP FIORI USER EXPERIENCE (UX)
SAP S/4HANA PEOPLE & SKILLS
END USER SESSION

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SAP's Evolution Since 1999: Has EAM Truly Transformed for End Users Over 25 Years?

Graham Johnston
Work Management/EAM Consultant, Assets & Corporate Technology, AGL Energy Limited

From SAP R3 3.1h to S/4 HANA 2021, there have been numerous updates in EAM. But has it really changed? From an End User's perspective, not significantly. For many End Users, especially Tradespeople and Operational personnel, the system hasn't changed much.

Over the years, businesses have become more data-driven, building analytics from SAP data on every aspect of EAM to improve asset efficiency and reliability. This raises the question: has anyone considered the impact of these increased data requirements on End Users who just want to do their job?

In this session, we will explore what it was like for an End User in the early days of SAP and compare it with current expectations to meet data requirements.

Key points to be covered include:

- End User training. What has changed?

- End Users and Notifications. Is the expectation too high for some users?

- How do I find and list my jobs?

- Completing the job, such as Time Confirmation, adding fault codes, Malfunction information, etc.

The GUI vs. Fiori debate has been prominent for many years. From an End User's perspective, I will showcase some of the improvements AGL has made with Fiori to help End Users complete their tasks in SAP.

This session will be fully interactive, so bring your ideas to share.

FIORI   SAP S/4HANA   TRAINING
END USER SESSION

The Power of One Way Workflow: How TasNetworks Transformed Maintenance Monitoring with SAP Signavio

David Kruijver
Digital Solutions Lead, TasNetworks

In maintaining the electricity distribution network in Tasmania, TasNetworks is required to continually deliver a steady stream of maintenance and construction works. The workstream however was subjected to continual blockages and rework emanating from poor data, process and prioritisation practices.

In 2024, a new 'One way workflow' was implemented, including the development of a "Works Management Standard" which clearly describes the process and data outcomes expected of various types of work. As part of the revised process a number of SAP automation and configuration changes were made and significant retraining and coaching of works staff to align with the data and process continues to occur. Whilst evidence of data adherence is easily reported, and is trending in the right direction, there was no clear way to measure the process.

TasNetworks has implemented SAP Signavio to monitor the notification and work order process adherence and to accurately measure the benefits arising from the One Way Works Flow.

Key Takeaways:

- Real life examples of the application of Signavio across EAM data structure

- View some of the other automation opportunities we took in our revised work order design

- Measuring data quality is different to measuring process quality

WORKFLOW   SIGNAVIO   AUTOMATION
END USER SESSION

From Assumptions to Action: Unlocking Asset Management with Data-Driven Insights

Karla Palma

Senior Asset Integrity and Reliability Analyst, Precision Drilling

INTERNATIONAL SPEAKER

In an era where operational efficiency drives competitive advantage, Precision Drilling embarked on a transformative journey to optimise its asset management strategy, beginning with the implementation of SAP S/4HANA in 2018. This foundational shift enabled enterprise-wide integration, laying the groundwork for data-driven decision-making and operational excellence. As a result, we evolved from mere data collection to actionable intelligence, reshaping our approach to asset maintenance and lifecycle management.

Challenges and Solutions:

Challenge: Lack of Master Data Governance
Solution: We established robust master data governance processes, ensuring data accuracy, consistency, and reliability across all asset management functions.
Challenge: Reactive Maintenance Approach Leading to Downtime and Inefficiencies
Solution: Leveraging SAP Analytics Cloud (SAC), we implemented exception-based reporting, enabling real-time insights and informed decision-making. This improved maintenance, enhanced asset reliability, and facilitated a smooth transition from Time-Based Maintenance (TBM) to Condition-Based Maintenance (CBM).
Challenge: Poor Data Collection and System Disconnection (Maintenance & Inventory)
Solution: We introduced a mobile maintenance app and an interactive parts catalog, streamlining workflows, enhancing data accuracy, and integrating key systems for better operational performance.

Key Takeaways:

- Master Data Governance & Data-Driven Decision Making: Ensuring data accuracy, consistency, and reliability through master data governance is crucial for enabling actionable insights and effective decision-making.
- Evolving Maintenance Strategies: Transitioning from Time-Based Maintenance (TBM) to Condition-Based Maintenance (CBM) for optimised asset performance.
- AI Integration: Leveraging AI to enhance decision-making speed and business value, with a focus on improving asset management.
- Stakeholder Engagement & Innovation: Aligning stakeholders and thinking creatively to meet business needs with innovative solutions that drive continuous improvement.

This session will provide valuable insights for asset management professionals on the path to digital transformation and how to effectively implement SAP S/4HANA and SAC to enhance decision-making, improve asset reliability, and optimise maintenance strategies

`SAP S/4HANA` `DATA` `END USER SESSION`

Synergy's Secret to Saving Millions Annually on SAP HANA Licensing — Learn to Leverage the Most Underused Standard Feature

Devang Shah

Manager SAP Applications, Synergy WA

In preparation for a successful S/4HANA migration, Synergy took a proactive approach to managing their SAP HANA database, saving millions in licensing costs annually by leveraging Data Volume Management (DVM)—one of the most underused features in the SAP standard license. By reducing their SAP HANA database size by 7.5 TB, and deleting 8.6 billion records, Synergy not only optimised their system's performance but also significantly minimised ongoing licensing fees.

For organisations still on ECC or in the process of migrating to S/4HANA, this session highlights Data Volume Management (DVM) as a crucial step to streamline data, reduce costs, and prepare your system for a smoother transition to S/4HANA. This tool, included with your SAP license, can help you manage database growth, securely archive and delete data, and minimise the size of your HANA database—all critical steps for optimizing your environment ahead of migration.

Join us to learn how you can leverage DVM to unlock similar savings and efficiency, even before fully transitioning to S/4HANA.

Key Takeaways:

- Why DVM Is Crucial for ECC-to-S/4HANA Migration: Understand how Data Volume Management plays a pivotal role in preparing your system for a successful S/4HANA migration, especially if you're still on ECC.

- Maximise Savings and Efficiency: Learn how leveraging this often-overlooked tool can save your organisation millions in SAP HANA licensing costs and reduce unnecessary database growth.

- Best Practices for Using DVM: Get actionable insights on how to automate data archiving, classification, and secure deletion to optimise performance, ensure compliance, and improve data management for your SAP environment.

`SAP S/4HANA` `DATA` `END USER SESSION`

From Chaos to Control: Driving Maintenance Effectiveness with Standardised Work Plans

Drew Troyer
Industry Expert

INTERNATIONAL SPEAKER

Unplanned failures, reactive maintenance, and inconsistent work execution continue to drain resources and jeopardise asset reliability. The root cause? A lack of standardised, high-quality maintenance job plans. This session shows how moving from ad hoc practices to precision-driven standard work can transform maintenance outcomes—boosting safety, asset life, workforce efficiency, and data quality.

Using a proven framework grounded in real-world results, we'll explore how to build, sustain, and scale standardised maintenance plans that embed critical details—tools, materials, skills, time, and FLAB (Fastening, Lubrication, Alignment, Balance)—into every task. You'll also learn how to integrate these practices into your SAP EAM environment for continuous improvement at scale.

Whether you're just starting your standardisation journey or ready to optimise at enterprise level, this session equips planners, schedulers, engineers, supervisors, and reliability leaders with the tools to take control of maintenance execution.

Key Takeaways:

- Standardisation with purpose: Discover how well-built job plans improve asset performance, energy efficiency, safety, and data integrity—while cutting rework and reactive labor.

- The blueprint of precision maintenance: Break down the key components of a world-class job plan, from torque specs to BOMs to FLAB controls—and how they reduce failure risk.

- Sustaining standard work: Learn strategies to govern and evolve standard plans through libraries, CMMS integration (including SAP), and communities of practice.

- Turning feedback into performance: See how field insights and execution feedback loops keep planners, supervisors, and trades aligned on a shared standard.

- Scaling success with yokoten: Explore how to replicate high-quality plans across assets and sites for consistency, compliance, and enterprise-wide gains.

`USER EXPERIENCE (UX)` `PROCESS REDESIGN`

The Evolution of Master Data Governance and AI Driven Insights

Karla Palma
Senior Asset Integrity and Reliability Analyst, Precision Drilling

INTERNATIONAL SPEAKER

In today's digital landscape, accurate and reliable data is crucial for intelligent decision-making and asset optimisation. Precision Drilling embarked on a journey to enhance its Enterprise Asset Management (EAM) strategies by strengthening Master Data Governance and leveraging AI-driven initiatives to boost operational efficiency.

This transformation has enabled us to harness AI and automation to drive proactive asset management and optimise maintenance strategies. Key accomplishments include the development of SAC exception dashboards for real-time data insights and a co-innovation journey with SAP to create a Master Data Governance tool that ensures compliance at scale.

Key Takeaways:

- Discover how our SAC Exception Dashboard enables real-time identification of critical master data issues and its impact on maintenance and operations.

- Learn about our co-innovation journey with SAP in developing a Master Data Governance tool that supports health checks and ensures compliance at scale.

- Explore our AI initiatives in partnership with SAP, including use cases like:

    - Deriving repair report data from notification long text.
    - Validating equipment record selection using notification long text.
    - Analysing sub-equipment based on notification and work order data.

`ARTIFICIAL INTELLIGENCE` `REPORTING & ANALYTICS`
`MASTER DATA` `END USER SESSION`

Getting to Go-Live: A Practical Guide to SAP Asset Performance Management with Embedded IoT

Leo Brooks
Industry Expert

INTERNATIONAL SPEAKER

Implementing SAP Asset Performance Management (APM) with Enterprise Internet of Things (EIoT) brings powerful capabilities for predictive maintenance, risk assessment, and performance optimization. But getting into production is no small feat, with new data requirements, a new IoT platform, and monthly updates.

This session will share practical lessons from the field on how to accelerate your journey to go-live. Whether you're transitioning from legacy SAP Asset Strategy and Performance Management (SAP ASPM) or starting fresh, you'll learn what it takes to align your master data with APM's evolving requirements, leverage Enterprise Internet of Things (EIoT) features effectively, and use the enhanced rules engine for scalable, automated decision-making.

We'll also demonstrate how to work with APM APIs to simplify and speed up the loading of asset and risk data—cutting time and complexity from your deployment.

- Key Takeaways
- A step-by-step guide to getting APM EIoT to production, whether coming from SAP IoT, ASPM, or starting new.
- A deeper understanding of how APM and S/4 are linked, and what master data requirements have changed for APM EIoT
- A clear picture of what is possible with the new rules engine on APM EIoT

INDUSTRY 4.0 & INNOVATION   MASTER DATA
SAP APM

Deep Dive: Simplifying Execution of Maintenance and Inspections with SAP Dynamic Forms – A Deep Dive with SAP Product Management

Simon Miller
Solution Advisor, Asset Intensive Industries, SAP

Jim Bonczyk
Product Manager, SAP Dynamic Forms, SAP

Following last year's fully subscribed and top-rated session introducing SAP Dynamic Forms, hear directly from SAP's Global Product Manager how SAP Dynamic Forms can support both simple and complex use cases, while simultaneously eliminating paper and non-interactive attachments.

Whether they are for inspections, job safety, or to capture important operational data – forms are an important element of any asset management process, not just to collect data, but to ensure that it is delivered back into the core business processes and systems where it will be used to drive business outcomes.

Join this deep dive session to:

- Gain a deeper understanding of the SAP Dynamic Forms capability
- Understand how this new capability aligns with and extends existing capabilities in SAP S/4HANA Asset Management and SAP Service & Asset Manager
- See a demonstration of how forms are both designed and consumed

Key Takeaways:

- What SAP Dynamic Forms are and how they support and add value to the Asset Management process
- How forms are designed, and how easy it is to integrate business data (via pre-processing) and business logic
- How forms are consumed, both online and offline, and how post-processing ensures that data ends up where it is needed

SAP DYNAMIC FORMS   SAP S/4HANA

Deep Dive: Building the Foundations for Sustainable Growth: Contact Energy's Journey with S/4HANA and Enterprise Architecture

Craig Brown

Application Support and Enhancement Manager, Contact Energy NZ

Rachel Crosland

Junior Solution Architect, Contact Energy NZ

In Part One, learn how Contact successfully transitioned from ECC 6 to SAP S/4HANA 2021 through a brownfield conversion, enabling new ways of working, reducing risk, and modernising their system foundation. Hear real-world lessons on Fiori enablement, governance, change management, and overcoming challenges like mid-project scope changes and CRM system dependencies.

In Part Two, see how Contact built on this technical transformation by strengthening their enterprise architecture capability using SAP LeanIX. With a modernised core in place, they needed greater visibility and collaboration across their technology landscape to support future initiatives. LeanIX became the single source of truth for business capabilities, applications, and technology decisions — a crucial step in embedding agility and business assurance into the organisation's DNA.

Together, these transformations created a powerful platform for future innovation, operational excellence, and continuous improvement.

Key Takeaways

- How Contact Energy delivered a brownfield migration to SAP S/4HANA 2021, including key challenges, lessons learned, and strategies for success

- The critical role of business-led governance, change management, and Fiori UX in enabling user adoption and business transformation

- Why strengthening enterprise architecture with SAP LeanIX was essential after system modernisation — and how it unlocked visibility, collaboration, and better decision-making

- Practical insights on driving LeanIX adoption across the business and using it to inform technology lifecycle and service support decisions

- How Contact is preparing for the future with plans to integrate LeanIX and SAP Signavio to align business processes and system landscapes

END USER SESSION   SAP S/4HANA   SAP LEANIX

SIGNAVO   PROCESS REDESIGN   USER EXPERIENCE (UX)

The Future of Asset Management – Closing the Loop Between Reliability and Operations

Tim Jones

Customer Advisory – SAP Asset Management, SAP

SAP's Asset Management suite helps asset owners, managers, plant managers, reliability engineers, and maintenance technicians to define, implement, schedule, execute and monitor the optimal asset management process.

With a combination of SAP S/4HANA, SAP Asset Performance Management, SAP Field Service Management, SAP Service & Asset Manager, and SAP Business Network for Asset Collaboration, SAP has the end to end capability to help Asset Managers:

- Improve asset performance

- Reduce cost of maintenance / service

- Manage risk and safety

In this session we will showcase the latest capabilities of the SAP Asset Management suite, and discuss the roadmap that SAP is delivering to close the loop between Reliability and Operations.

Key Takeaways:

- How SAP is delivering improved efficiency, reduced maintenance costs, and better asset lifecycle management

- The value of data-driven decision-making driven by real-time insights into asset performance and maintenance needs

- The key areas of investment that SAP is focused on in both the short and long term

SAP ASSET MANAGEMENT   SAP BUSINESS NETWORK

SAP S/4HANA   INDUSTRY 4.0 & INNOVATION

Foodstuffs South Island: Leading a Bold Digital Transformation Across FMCG Operations

Gordon McCoy

Head of SAP Centre of Excellence, Foodstuffs South Island

Foodstuffs South Island is undergoing a bold and transformative digital journey that is redefining our grocery retail, wholesale, and supply chain operations. By adopting world-class technologies and leveraging SAP's advanced solutions, we are not simply enhancing existing processes—we are reimagining the way we do business.

Our whole-of-business transformation is setting a new benchmark for operational excellence. We're delivering ambitious, seamlessly integrated digital initiatives that span every aspect of our cooperative.

Intelligent Supply Chain & Logistics

As industry pioneers, we have implemented SAP Transportation Management (TM) and Extended Warehouse Management (EWM) to modernise our supply chain. We've also integrated SAP Business Network for Logistics (BNL), specifically Freight Collaboration and Global Track and Trace (GTT), enabling smarter, more transparent collaboration with stores, suppliers, and carriers.

Our Clear Objective

Our goal is simple: to deliver the most efficient and sustainable logistics solution that generates long-term cost benefits. Achieving this involves balancing service levels to our members, optimising transport routes, and managing labour costs—all embedded in a system designed for continuous operational efficiency.

Strategic Partnership

To deliver on this vision, we've partnered with The Config Team as our primary integrator. Their expertise, along with their PreBilt™ mobility solution, has been critical in complementing and extending our SAP capabilities.

Now halfway through our transformation journey, with multiple milestones already achieved, we're proud to share key insights and progress from this groundbreaking project.

Key Takeaways:

- Lessons learnt from the project
- The importance of collaboration between entities involved
- Delivering a great end user experience

`INDUSTRY 4.0 & INNOVATION` `BUSINESS TRANSFORMATION`
`INTELLIGENT ENTERPRISE` `END USER SESSION`

When Data Governance Fails the Rebuild Starts with Trust Not Tools

Charlie Sleiman

Data Governance Lead, Endeavour Energy

Master data is the foundation for every digital initiative—from AI to automation—but too often, organisations treat it as a technical problem. In this candid session, you'll hear how one asset-intensive business, Endeavour Energy, hit pause on a failed solution and took a bold, business-led approach to turn things around.

With honesty and a touch of humour, this story walks through what happened when a data governance project didn't meet the mark, and how the team used that failure as a springboard to rebuild—this time with the business firmly in the driver's seat.

Now in year two of a three-year roadmap, the organisation is seeing stronger collaboration, clearer accountability, and a cultural shift that's putting data ownership and literacy at the heart of operations.

You'll hear how the team:

- Reframed the initiative as a business problem, not an IT one
- Embedded SimpleMDG as a tool to support the strategy
- Uplifted data literacy and empowered internal champions
- Dismantled silos to build cross-functional buy-in

Whether you're starting from scratch or resetting after a rocky start, this session will leave you with practical lessons and a real-world example of what it takes to make data governance meaningful and sustainable.

`MASTER DATA` `PROCESS REDESIGN`
`BUSINESS TRANSFORMATION` `END USER SESSION`

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In a Parallel Universe, There's a Version of You, Using SAP correctly!

Anthony Cook

Asset Management Strategist, Enerven

I had a realisation: the skills and knowledge around how to use SAP vary greatly across our business. At times, it feels like we're operating in completely different worlds. To address this, I kicked off the SAP Applications Project—an initiative aimed at identifying these differences and finding a better way forward.

This session will be a scaled-down, interactive version of that project. Bring your phones—we'll be asking questions, collecting responses in real time, and discussing the answers together. I'll be your facilitator on this journey, so be ready to get involved!

As a group, we'll compare our collective insights, highlight key challenges, and build a set of recommendations based on the experience and knowledge in the room. We'll also explore how emerging SAP technologies like Joule could help address common pain points and improve consistency.

Key Takeaways:

- A model or toolbox you can take back to your workplace
- The value of collaboration among SAP users
- How to establish a best practice culture
- Tips for building consistent, repeatable processes
- Strategies for future-proofing against skills and knowledge loss

INDUSTRY 4.0 & INNOVATION   ARTIFICIAL INTELLIGENCE
PEOPLE & SKILLS   END USER SESSION

A 50% Reduction in Warehouse Receiving Workloads and Supplier Cycle Time: A Luxury for Brands Like Richemont, or Attainable for Your Supply Chain?

Francois-Xavier Botta

Procurement IT Architect and Tech Lead, Richemont International SA

INTERNATIONAL SPEAKER

Richemont, a leader in the luxury consumer goods sector, has become a pioneer in supply chain resiliency, driving innovation through stronger collaboration and enhanced material traceability. In this session, you'll discover how Richemont successfully onboarded 700 direct materials, reduced its supplier confirmation cycle time from 17 days to just 5, and cut warehouse receiving workloads by 50%.

Learn how Richemont optimised collaboration with suppliers and contract manufacturers while streamlining and harmonizing supply chain processes across its 27 luxury brands, including Cartier, Chloé, and IWC. This transformation goes beyond procurement, showcasing a comprehensive approach to supply chain efficiency and resilience.

Key Takeaways:

- Understand why Richemont chose SAP Business Network to drive supply chain innovation and collaboration.
- Discover the key outcomes of Richemont's transformation, including reduced cycle times and enhanced supply chain resilience.
- Learn how to build a compelling business case for supply chain collaboration that delivers measurable results.

SAP BUSINESS NETWORK   PLANNING & SCHEDULING
END USER SESSION

Access That Works: Harnessing ALM and Signavio to Redesign Fiori Roles and Elevate the Supply Chain User Experience

Alannah Johnson
Consultant, ex - Zespri

After going live with SAP Fiori, we discovered that users had significantly too much access—introducing serious compliance risk and creating day-to-day frustration. Fiori load times were long, it was extremely difficult for users to find the apps they needed, and nearly impossible for managers to know what access to request for new team members.

To address this, we rebuilt our SAP business roles from scratch using insights from SAP ALM and Signavio. We focused on aligning access with actual job functions—particularly across warehousing, procurement, planning, and logistics—ensuring each user had only what they needed to do their job. Importantly, this work was done hand-in-hand with end users and their managers. We invested heavily in communication and engagement so that everyone understood the changes, the reasoning behind them, and where to get support.

Twelve months on, the results are clear. A recent review showed a significant drop in access-related risk. We can now run Segregation of Duties reports directly from SAP GRC to better understand our current exposure. Users report that they can find the apps they need more quickly, and managers are now equipped to make informed access decisions—reducing risk and support overhead across the business.

Key Takeaways:

- How we used ALM and Signavio to build better roles for supply chain teams

- Why business knowledge is essential to balancing access and risk in supply chain roles

- How change management and user engagement drove adoption—and cut support noise

SAP FIORI   SAP ALM   SIGNAVIO
PEOPLE & SKILLS   END USER SESSION

Taming Tariff Volatility: How SAP Tools You Already Own Can Unlock Supply Chain Efficiency

Tim McLain
Chief Strategy Officer, Lexin Solutions

When tariffs change and prices spike, it's often the operational teams who feel it first—delays, cost blowouts, and last-minute scrambling for up-to-date quotes. But for MRO (Maintenance, Repair, and Operations) materials that aren't under contract, there is a fix—and it's already in your SAP system.

In this practical session, Tim McLain will show how using SAP's Request for Quotation (RFQ) process to proactively maintain Purchasing Info Records (PIRs) can turn chaos into control. With just a few tweaks to your current processes, you can automate purchase order creation for non-contracted items, improve price accuracy, and reduce manual intervention.

Even better, this isn't a new project—it's a smart way to unlock more value from tools you already own. And it transforms procurement teams into data-savvy, first-level negotiators who are directly contributing to supply chain stability.

Key Takeaways:

- How to use SAP's existing RFQ process to stay ahead of tariff-driven price changes

- How maintaining PIRs enables PO automation—boosting speed and reducing manual effort

- How procurement can become a proactive partner in the supply chain, not just a transactional function

AUTOMATION   PLANNING & SCHEDULING

Deep Dive: The Supply Chain Under Pressure: Practical Strategies for Adapting to Tariffs, Disruptions, and Global Volatility

Francois-Xavier Botta
Procurement IT Architect and Tech Lead, Richemont International SA

INTERNATIONAL SPEAKER

Florian Seebauer
Senior Director, SAP Business Network, SAP SE

INTERNATIONAL SPEAKER

In today's complex global environment, supply chain teams face constant challenges — from regulatory changes and tariffs to unexpected disruptions. How can your organisation build resilience and stay ahead?

This session explores how luxury goods leader Richemont used the SAP Business Network to strengthen supply chain agility, improve visibility, and collaborate more effectively with suppliers.

You'll hear directly from Richemont's digital transformation journey — from project planning and supplier enablement to lessons learned and what's next.

Based on a real-world case study, we'll cover:

- How Richemont chose and implemented SAP Business Network
- What digital collaboration looks like beyond the four walls of the enterprise
- Strategies for rolling out supplier enablement at scale
- Key insights on what worked, what didn't, and what surprised them
- How Richemont influenced SAP's roadmap through active collaboration

Key Takeaways:

- A blueprint for building a more agile and resilient supply chain
- Practical tips for driving supplier collaboration and adoption
- Lessons to help you avoid common pitfalls and fast-track success
- Forward-looking strategies for supply chain transformation

SAP BUSINESS NETWORK   DIGITAL TRANSFORMATION
END USER SESSION

Zespri's Fresh Take on Quality Control: AI, Automation, and SAP in Action

Sarah Duncan
Value Stream Lead - Quality Management, Zespri

Renee Kelly
Program Delivery Manager, Zespri

What does it take to deliver perfect kiwi fruit to over 50 countries—every day, without fail? For Zespri, it meant reimagining quality control from the ground up.

In this session, discover how Zespri tackled fragmented systems, manual inspections, and inconsistent reporting by rolling out Clarifruit's AI-powered quality control platform, seamlessly integrated with SAP S/4HANA.

With real-time photo-based inspections, Zespri now makes faster, smarter decisions that protect quality, reduce waste, and boost supply chain efficiency—all while supporting sustainable global growth. If you're ready to digitize and scale excellence, this is the case study to see.

Key Takeaways:

- See how Zespri moved from clipboards and PDAs to real-time, photo-enabled inspections across its global supply chain
- Learn how automated quality control integrates with SAP S/4HANA to drive faster decisions, better data, and stronger supplier accountability
- Hear the impact: 25% increase in inspection productivity, 5% supply chain efficiency gains, and global standardization of quality procedures
- Take home inspiration for scaling intelligent, data-driven operations in food, agri-business, or any complex supply chain.

ARTIFICIAL INTELLIGENCE   SAP S/4HANA
INDUSTRY 4.0 & INNOVATION   PROCESS REDESIGN
END USER SESSION

Deliver as Promised with Risk-Resilient, Reliable, and Sustainable Logistics Operations – Understanding SAP's Strategy for Inventory and Warehouse Management

Steven Chittenden

Head of SAP Supply Chain Management Customer Advisory, APAC, SAP

Amit Sharma

Customer Advisory – SAP Logistics, SAP

In today's dynamic business environment, managing inventory is crucial in successfully supporting operations, especially for organisations with remote sites and complex supply chains. With S/4HANA, SAP offers a robust solution for customers of all industries and complexities. From basic Inventory Management with integrated Mobility, through to fully automated Warehousing with Artificial Intelligence and Vision Picking - there is an SAP capability to meet your needs.

Join this session to gain an understanding of SAP's capabilities for Inventory and Warehouse Management, and how they can support modern supply chain operations.

Key Takeaways:

• Benefits of real-time inventory tracking

• Efficient management of stores and warehouses of all sizes

• How automation and intelligence are improving logistics operations

`SAP S/4HANA` `INDUSTRY 4.0 & INNOVATION`
`ARTIFICIAL INTELLIGENCE`

From Bottleneck to Breakthrough – BMW's Turnkey Lift & Shift SAP Pilot in Action

Greg Lindsay

SAP Solution Lead – Oceania, Fujitsu

In today's fast-paced enterprise environment, achieving operational efficiency and quick transformation is crucial. BMW, in collaboration with Fujitsu, has been exploring innovative strategies to accelerate SAP migrations, focusing on how independent business units can move ahead of schedule and overcome common bottlenecks in large-scale transformations. By utilizing an agile, parallelized migration strategy, BMW aims to enhance both speed and cost-effectiveness in their SAP transformation efforts.

In this session, we'll discuss the rationale behind adopting a "Bluefield" Selective Data Transition approach, emphasizing how strategic external partnerships can support complex migration efforts. The BMW M GmbH pilot project serves as a case study, offering valuable insights and benchmarks for future SAP transformations within the BMW ecosystem. This pilot is not only an example of overcoming traditional challenges but also establishes a scalable framework for future migrations across different business units.

As part of this transformation journey, BMW is also embracing several emerging trends in the SAP landscape that are shaping the future of enterprise technology. From AI-powered process automation to the shift to the cloud and a growing focus on sustainability, these trends are critical to understanding the broader context of SAP S/4HANA migration and how companies can future-proof their operations.

Participants will walk away with a deeper understanding of the key success factors, challenges, and lessons learned, along with actionable strategies to optimize SAP migration in similarly complex business environments.

Key Takeaways:

• Accelerating SAP Transformation: Learn how to fast-track SAP migrations for independent business units, optimizing both implementation speed and cost efficiency.

• BMW M GmbH Pilot: A blueprint for scalable SAP transformations that can be applied across large organizations and business ecosystems.

• Key Insights & Strategy: Actionable strategies derived from real-world challenges and successes in the SAP migration journey.

• Emerging Trends Impacting SAP Transformation: Insights into AI-powered process automation, cloud migration strategies, and sustainability initiatives that are shaping the future of SAP S/4HANA migration.

`END USER SESSION` `SAP S/4HANA`

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Reimagining Procurement: Fonterra's Journey to Digital Excellence

Emily Dawe

Source to Pay Programme Director, Fonterra

Vishal Gupta

Head of Finance & Spend Management, SAP

Fonterra, a global leader in the dairy industry, has embarked on a transformative Source to Pay (S2P) journey to modernise its procurement function by optimising people, processes, and systems.

Initiated in 2023 under the leadership of Emily Dawe, S2P Program Director, and in collaboration with SAP, this transformation aims to enhance user experience and unlock strategic value across the organisation.

Emily will share insights into the challenges, the strategies adopted, and the lessons learned along the way. This session will explore how Fonterra is leveraging innovation and technology to drive smarter, more efficient procurement outcomes.

Driving Procurement Success in 2025: Thriving Amid Uncertainty with SAP Agentic AI and Unified Data

Sushant Jain

SVP, Head of Finance & Spend – APAC, SAP

Baber Farooq

Senior Vice President, Market Strategy, Procurement Solutions, SAP

Procurement leaders face growing pressure to adapt to global disruptions, evolving regulations, and ESG priorities. This session explores how SAP Ariba's agentic AI and harmonized data capabilities empower teams to make faster, smarter decisions across spend analytics, category management, and source-to-pay processes—turning complexity into competitive advantage.

Innovations in Procurement

Nik Lavrentiev
Head of ANZ Solution Advisory - SAP Ariba, SAP Fieldglass, SAP Business Network, SAP

You'll witness the latest capabilities in Procurement, including demonstrations of AI, Joule, Intake Management, Spend Control Tower, Category Management, Central Invoice Management and use of PCards in Guided Buying.   Solutions will include SAP Ariba, SAP Fieldglass, SAP S/4 Public Cloud and Taulia.

From Implementation to Innovation: Unlocking Value Through Strategic Partnerships

Arent van der Schatte Olivier
Head of SAP Finance & Spend for Australia & New Zealand, SAP

Success in procurement isn't just about having the right tools—it's about building the right partnerships and delivering value at every step of the journey.

Hear from a panel of customers across mining, telecommunications and environmental services and how they work with their Customer Success team to realise value across the entire technology lifecycle—from implementation and adoption to optimisation and innovation.

With the right collaboration organisations are unlocking smarter decisions, stronger outcomes, and long-term success

Breaking Barriers to Adoption: Enabling Change Management in Procurement Transformation

Tu Tran
Country Director Australia and New Zealand, WalkMe

Paul Casaneanu
Senior Solutions Advisor, WalkMe

Change management continues to rank among the top challenges in procurement transformation, according to industry studies. This session explores common barriers faced by leading organisations and how they're tackling them. Hear real-world examples and discover how AI-powered tools like WalkMe, an SAP company is helping drive adoption, streamline processes, reduce inefficiencies and boost ROI.

Maximising Value and Safety: The Case for Contractor Management in Asset-Intensive Industries

John Martinez
Manager Resourcing Operations, Energy Queensland

Toni Jackson
Regional Director Fieldglass APJ, SAP

In asset-intensive industries, managing an external workforce is crucial but comes with challenges like safety risks, inefficiencies, and rising costs. This session emphasizes that strong contractor management, supported by solutions like SAP Fieldglass, is a strategic necessity to improve visibility, compliance, and cost control. By automating and centralizing workforce processes, organizations can enhance safety, reduce risk, and maximize the value of their external talent.

Procurement in an Era of Polycrisis – Insights from Global Procurement Study from the Economist & SAP Ariba

Gordon Donovan
Vice President of Research for Procurement and External Workforce, SAP

Tass Scopetos
Head of Spend Management Customer Success, SAP

Procurement Imperative, now in its fourth year, surveyed 2,026 C-suite executives on the key challenges, priorities and expectations for the function. In this session we will review the ANZ results, both in the context of global and regional findings. What do CPOs in ANZ and globally state are the current priorities and risks? What does the broader C-suite suggest the focus should be, and what are the results of improving collaboration?

We will also explore SAP Ariba benchmarks and best-in-class procurement practices. How do SAP customers compare to global leaders, and what drives top-performing organisations to deliver superior outcomes through benchmarking?

Leading with Purpose in a Technologically Complex World

Rob Halsall
Managing Director, CPO & Executive Leader, The Executive Athlete

Drawing on decades of leadership experience, Rob Halsall will share first-hand lessons from leading major procurement transformations and supporting organisations through high stakes change. Now advising and training professionals in leadership, commercial and risk management,

Rob brings a grounded, practitioner lens to navigating procurement challenges.

This session will explore real-world examples of how organisations have unlocked visibility, improved decision-making, and created meaningful outcomes through modern procurement tools and practices. Rob will also share his perspective on what it takes to lead transformation from within and how platforms like SAP can help enable a connected, agile procurement function that delivers long-term strategic value.

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