



## Track insight: **Data & Analytics**

Official SAP  
TechEd on  
Tour content  
included

### Unify your data. Trust your insights. Power your next move.



This track helps you make sense of your SAP data strategy, grounded in what real organisations are doing to get analytics, reporting, and planning working better - right now.

Plus the official TechEd hands-on, roadmap and deep dive sessions.

SAP landscapes generate large volumes of data - but turning that data into insights remains a work in progress for many teams. This track looks at how organisations are managing, modelling, and delivering data for reporting, analytics, and decision-making. From SAP Business Data Cloud (inc Datasphere, BW/4HANA and SAC) to Excel, and third-party tools, sessions will focus on how teams are making practical choices, supporting both IT and business users, and preparing for a future that includes AI and machine learning.

#### What You'll Learn:

- How teams are structuring data across SAP and non-SAP systems
- When to use SAP Business Data Cloud or other tools
- Data modelling, predictive analytics and governance in distributed environments
- Preparing data for finance, planning and operational reporting
- Managing performance, complexity and self-service expectations
- Integrating SAP data with Power BI and other tools
- How to prepare SAP data for AI/ML use cases
- Realistic views on the value and limitations of "data fabric" approaches

#### Topics to be covered:

- SAP Business Data Cloud (inc SAP Datasphere, BW/4HANA, SAP Analytics Cloud)
- Integration with third-party tools
- Data governance and ownership models including master data management
- Operational, financial and planning data flows
- Data preparation for AI and machine learning
- Self-service vs centrally-managed data strategies
- Analytics in hybrid ECC/S4 environments
- Modelling and performance tuning
- Building an analytics culture
- Future-proofing data architecture and the data & analytics roadmap
- Practical implications of SAP's data fabric approach

Including: SAP Business Data Cloud | SAP Datasphere | SAP MDG | SAP Analytics Cloud | Data Fabric | AI-Ready Data | Semantic Modelling | ESG | SAP HANA Cloud

**EXHIBITION CENTRE, ICC SYDNEY 12 - 14 NOVEMBER 2025**

More information & register today: [sapteched.sydney](https://sapteched.sydney)

