



# 2025 Student and Graduate Engagement Initiatives



THE LAW SOCIETY  
OF NEW SOUTH WALES

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## Introduction

The Law Society is a complex organisation and devising an effective membership strategy is equally complex. The needs of the profession, from students through to the most senior admitted practitioners and other potential members are diverse. Developing an effective membership strategy requires time, collaboration, a mix of evidence and creative thinking as well as a clear understanding of who our members are and what they need from their Law Society.

### **Law Society vision statement:**

*The Law Society works with and for NSW legal professionals.*

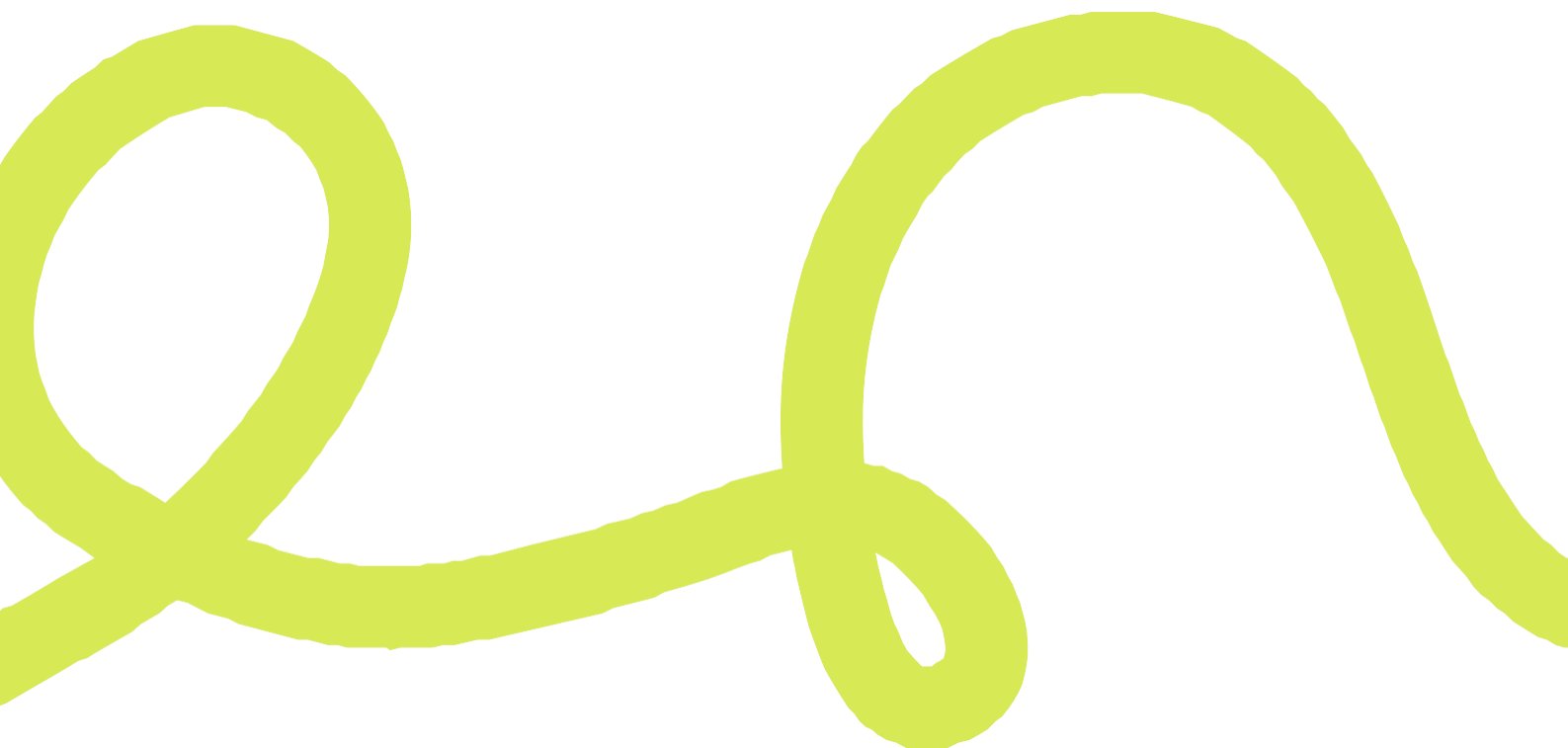
*As Australia's largest legal professional body, we work with our members to ensure the integrity of the profession and legal system, through co-regulation and advocacy for law reform.*

*As a membership organisation, we support the pursuit of excellence across the life cycle of a rewarding legal career.*

The Law Society of NSW is committed to improving our engagement with and support of students and graduates as they navigate their transition from law student to practitioner and take the first steps in their legal career journeys.

Our strong focus over recent years on driving student membership has resulted in the significant growth of our student member cohort, with current numbers in the thousands, in parallel with the development and improvement of a range of new and existing student focused resources, events and programs. Through our close connections with Law School Deans and Faculty members across NSW, we are continuing to foster stronger relationships and further our service offerings to this cohort.

As the future of the legal profession, it is important that students are able to rely on the Law Society of NSW to have a strong, supportive presence for them to lay the foundations for a long and prosperous career. We are confident that in 2025, we will continue to see a rise in our student membership numbers which will, in turn, be of benefit to our participating employers, as we again deliver a number of high-quality initiatives.



# Initiatives

The 2025 programs and initiatives available include:

- Graduate and Clerkship Recruitment programs
  - Including a standard feature on the [Law Society Law Student Portal](#)
- Law Students Careers Summit
- Additional Opportunities:
  - Features and display banner advertising in our Student Member e-Newsletter, *Student Connect*
  - Tailored solus eDM
  - Feature in Thriving in Law Guide (second edition)
  - Bespoke / Joint Event

Those employers participating in our Graduate and/or Clerkship Recruitment Programs will receive a discounted rate to participate in our other 2025 initiatives.

Initiatives	Cost inc GST	
	Participating employer rate*	Standard rate
Graduate and Clerkship Recruitment Programs	Complimentary	Complimentary
Law Students Careers Summit Double Booth (standard rate)	\$4,480	\$5,600
Law Students Careers Summit Single Booth (standard rate)	\$2,240	\$2,800
Law Student Careers Summit Sponsorship opportunities (various)	<a href="#">View pricing here</a>	
Student Connect e-Newsletter Feature (sponsored content)	\$550	\$660
Student Connect e-Newsletter: Top banner display advertisement	\$385	\$462
Student Connect e-Newsletter: Low banner display advertisement	\$275	\$330
Tailored solus eDM	\$1,320	\$1,584
Thriving in Law Feature (500 words or single page display advertisement)	\$550	\$660
Bespoke / Joint Event	\$2,640	\$3,168

**\*Participating employer refers to organisations participating in our Graduate and/or Clerkship Recruitment Program.**

To register for any of the above initiatives, please complete the registration page [here](#).



# Graduate and Clerkship Recruitment Programs

The Law Society Graduate and Clerkship Recruitment programs are an integral part of our student and graduate offerings. Allowing us to directly connect students from across NSW with an array of legal employers, these programs present a key opportunity for the Law Society to build and strengthen our relationships with both legal employers and educational institutions.

As part of the programs, the Law Society facilitates discussions between NSW universities and firms to determine the program dates for the following year. This is key to maintaining fairness and consistency regarding offers being made to students and to coordinate recruitment with important university term dates and exam periods. Those participating in our recruitment programs agree to align their Sydney recruitment activities with these dates, as outlined in our [Recruitment Program Guidelines](#).

We maintain open dialogue with our university contacts throughout the programs and this, in parallel with a series of coordinated events and cross-organisational marketing, ensures maximum exposure of our participating employers to student members and universities across NSW which includes:

- a feature on our [online Law Student Portal](#);
- features in communications to our student member cohort;
- features in communications shared to our university contacts across NSW; and
- profiling on our social media accounts.

Further to the above, as an exciting addition to 2025, participating firms will have the opportunity to take part in our Graduate and/or Clerkship presentation series. Conveniently aligned with program dates, the series will provide an opportunity to deliver a presentation to students about your graduate and/or

clerkship recruitment.

To continue to be able to improve upon our programs and remain responsive to changes, a survey will also be produced at the conclusion of the programs to gather information for this purpose.



# Law Students Careers Summit

The Law Students Careers Summit is an annual flagship event for students provided by the Law Society of NSW.

Open to students from across NSW and all years of study, the Summit allows students to hear from and connect directly with employers from across the legal profession and engage in an exciting program of workshops and presentations aimed at equipping attendees with the professional skills and information to get a headstart on their career journeys and emerging legal trends.

The Summit provides a unique opportunity for employers to connect with students from across the State in one cost-effective and convenient setting on a date that strategically aligns with their recruitment initiatives.

The 2025 Summit will take place on **Thursday, 13 March 2025 at the International Convention Centre, 14 Darling Drive, Sydney NSW 2000.**

Costs for the 2025 Law Students Careers Summit (inc GST) are:

	Single Booth		Double Booth	
	Participating Employer	General	Participating Employer	General
<b>Super Saver Until 31 December 2024</b>	\$2,160	\$2,700	\$4,400	\$5,500
<b>Early Bird until 31 January 2025</b>	\$2,240	\$2,800	\$4,480	\$5,600
<b>Standard</b>	\$2,400	\$3,000	\$4,800	\$6,000

We are also proud to offer a variety of valuable sponsorship opportunities to enable you to obtain the maximum level of exposure through on-the-day, pre and post-event touchpoints including: Stage, Tote bag, Recruitment Hub, Lanyard and Headshot Station sponsor opportunities. [View the full proposal here.](#)

If you are interested in any sponsorship opportunities, please contact our Commercial Partnerships Manager, Jessica Lupton, at [jessica.lupton@lawsociety.com.au](mailto:jessica.lupton@lawsociety.com.au).





## Additional Opportunities

As part of our strategic initiatives, we are continually looking to expand upon and improve our student focused offerings to support students and provide further opportunities for our participating firms and employers to connect with this key cohort.

In addition to the main initiatives highlighted, further opportunities for collaboration include:

### **Student Connect e-Newsletter**

Our award-winning LSJ Media team have developed, Student Connect, a tailored communication for student members. This quarterly publication features informative articles, links to podcasts, information on upcoming events and programs and advertisements from supporting organisations. Student Connect is distributed to our full student membership cohort.

*Examples of potential collaboration: feature article/podcast episode with details about your organisation, graduate or clerkship program, or an interview with a recent graduate or clerk. Or you could utilise display banner advertising to provide a quick link through to graduate and clerkship positions available or any other link you prefer on your website.*

### **Tailored solus eDM**

Alongside our Graduate and Clerkship Recruitment Programs, participating firms are able to compose a tailored eDM communication to be sent to our full student membership cohort to promote your organisation and encourage applications to your programs. This can be circulated amongst our student members, and universities across NSW.

### **Feature in Thriving in Law Guide**

In 2025, we will be publishing a second edition of our incredibly popular, [Thriving in Law Guide](#). The Guide, first published in 2023, is circulated to universities across NSW in addition to being available online on the Law Society's Law Student Portal.

The Guide provides students with information on career pathways, wellbeing and advice and guidance on applications.

*Examples of potential collaboration: A 'day in the life' feature of a graduate or clerk at your organisation or an advertisement.*

### **Bespoke / Joint Event**

Alongside our main initiatives, we welcome the opportunity to collaborate on a bespoke or joint event

with your organisation. This presents an opportunity for you to showcase your organisation, including your graduate and/or clerkship programs in-person or online to our large audience.

*Examples of potential collaboration: Graduate and/or Clerkship Information Session, Skills/Mock Interview sessions.*