



# Sponsorship Prospectus

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9th **LAWASIA** Family Law &  
Children's Rights Conference

12 - 14 June 2025 | Penang, Malaysia



# Introduction

## LAWASIA

*The Law Association for Asia and the Pacific*

LAWASIA is a regional association of lawyers, judges, jurists and legal organisations, which advocates for the interests and concerns of the Asia Pacific legal profession.

For over fifty years, LAWASIA has operated as a platform to promote the cross-jurisdictional exchange of legal knowledge; as a voice of the legal profession; and as a conduit for encouraging adherence to mutually-held principles of the rule of law, professional integrity and the protection of human rights.

## Mission Statement

As the representative of lawyers and peak legal organisations from over 40 jurisdictions, LAWASIA's combined activities serve to:

- Encourage and facilitate regional interaction at all levels amongst law associations, judges, lawyers and others involved in the legal community,
- Provide an established voice for the interests of the legal community in Asia and the Pacific,
- Promote the rule of law, respect for human rights, and high standards of legal practice,
- Facilitate quality cross-border legal education that is available and relevant to all jurisdictions, regardless of resources or level of development, for the purpose of enhancing the calibre of legal practice throughout the region; and
- Promote business law initiatives which strengthen relationships.

## Our Members

The LAWASIA membership is composed of individual lawyers and peak legal organisations from over 40 jurisdictions.

LAWASIA holds a number of legal conferences, seminars and meetings throughout the year as a means of supporting professional development, regional networking and the exchange of legal knowledge and insight. These events are open to the broader legal profession and span both generalist and specialised areas of law, such as family law, children's rights, employment law, intellectual property, human rights and business law.



# Conference Overview

**LAWASIA**, together with the Family Law and Family Rights Committee, is proud to present the 9th Family Law and Children's Rights Conference being held in Penang, Malaysia from 12 to 14 June 2025.

This international event aims to attract legal practitioners, academics, NGO's, government organisations and mental health professionals from the Asia-Pacific and beyond to discuss current and emerging issues.

Held over two and half days, the Conference program will cover topics such as Mental Health Awareness and Challenges Facing Family Lawyers, Same-Sex Marriages, Appropriate Dispute Resolution, Surrogacy and Assisted Reproductive Technology, Amplifying the Voice of the Child, Domestic Violence and Harassment, and much more.

Delegates are given the opportunity to engage with other leading industry practitioners, investors, professional public servants and policymakers.

Family Law is in constant change and provides ongoing challenges for all those involved. It touches the lives of all of us and this Conference offers professionals from the region the opportunity to exchange ideas, learn and share experiences.

## Expected Participating Jurisdictions

Approximately 20 countries and regions

(Australia, Cambodia, Peoples' Republic of China, Fiji, India, Indonesia, Japan, South Korea, Laos, Malaysia, Myanmar, Nepal, New Zealand, Hong Kong SAR, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, Great Britain, USA, and others).



## Schedule

<b>12</b> JUNE	Half Day Symposium hosted by International Academy of Family Lawyers	Welcome Reception
<b>13</b> JUNE	Full Conference Program	Conference Dinner
<b>14</b> JUNE	Full Conference Program	





## Sponsorship

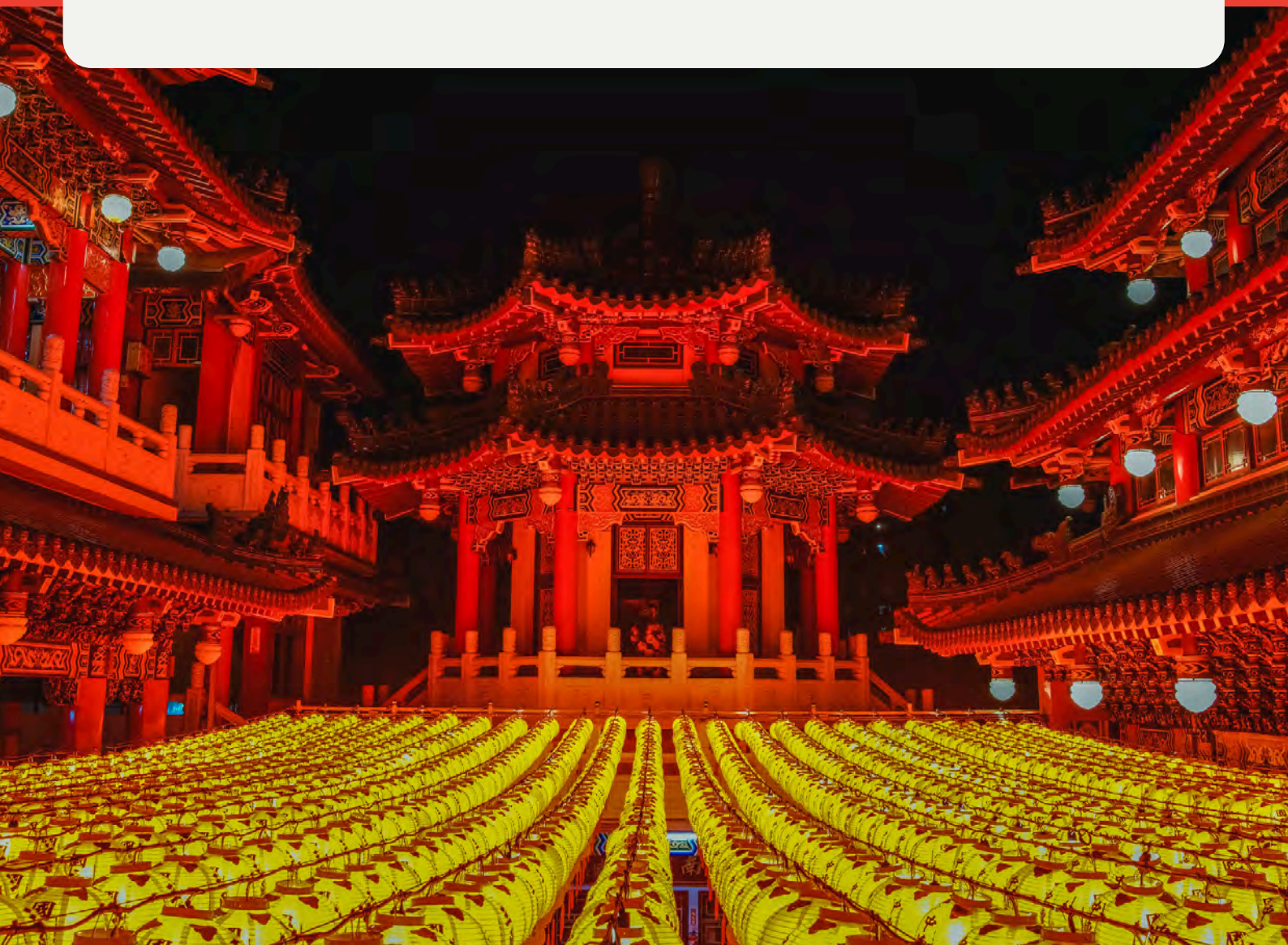
**LAWASIA** cordially invites your firm, company, or organisation to support the Conference by becoming a sponsor and to be profiled to a diverse international audience.

LAWASIA's **Family Law and Children's Rights Conference** is recognised as the premier forum in the Asia-Pacific region for the family law and children's rights. Bringing together international family law practitioners, judges, policy makers, academics, government and non-government agencies ensuring high quality debate.

Set out in this proposal are a variety of sponsorship options for the Conference. However, we are more than happy to work with you to develop an arrangement which suits your requirements.

The 9th Family Law and Children's Rights Conference – Penang 2025 is a significant event, and we kindly ask for your support to make it a success.

We thank you for taking the time to consider the Sponsorship Proposal and look forward to seeing you at the 9th Family Law and Children's Rights Conference in June 2025.



# Sponsorship Opportunities

## Platinum Sponsor

Cost: AUD 20,000

Apply >

1 sponsorship available

**Advertising space in the conference handbook**

(colour, full page)<sup>\*\*\*</sup>

**Your organisation's name, logo & profile on the website**

(100 words profile)

**3 complimentary attendees for the entire conference**

- Sponsor organisation's name and logo displayed in a prominent position on all promotional material and correspondence related to the Conference, including in online and print media;
- Display of your organisation's marketing material at the Conference\* (e.g. banners, posters, etc) including the opportunity to staff an exhibition display or table (provided by the venue) at a prime location within the Conference venue (strict size restrictions will apply);
- Opportunity to include two inserts in the delegate satchel (A4 size or smaller) – insert/s to be supplied by sponsor, distributed to all delegates attending the Conference<sup>\*\*</sup>;
- Opportunity to include two promotional items in the delegate satchel (such as drink bottle, pen, keyring etc.) – item/s to be supplied by sponsor, distributed to all delegates attending the conference<sup>\*\*</sup>;
- Advertising space in the conference handbook (colour, full page)<sup>\*\*\*</sup>;
- Posting of your organisation's name, logo and profile (100 words) on the conference website;
- Three (3) complimentary conference attendees for all sessions, morning and afternoon refreshments, lunches, welcome reception and conference dinner; and
- Advertising space in LAWASIA's monthly newsletter (in 2 editions)<sup>∨</sup>
- Full delegate list one week prior to the conference and a final copy onsite.<sup>∧</sup>

[1] \* Sponsors are responsible for arranging promotional materials (including banners, posters and other visual advertising) with the approval of LAWASIA and are at sponsor expense. Items must be sent directly to the conference venue and be on site at least 2 days prior to the Conference.

[2] \*\* Sponsors are responsible for promotional materials. Items must be sent directly to the conference venue and be received by the organisers at least 2 days prior to the Conference.

[3] \*\*\* Material supplied for Advertisements must conform to the Publisher's published requirements and will be subject to production / printing timelines.

[4] <sup>∧</sup> Listing will include name, organisation and country only. Due to privacy considerations some delegates may request their details not be listed and / or passed onto third parties.

[5] <sup>∨</sup> Advertisement materials must adhere to the specified marketing requirements and comply with the established production timelines.



# Sponsorship Opportunities

## Gold Sponsor

Cost: AUD15,000

[Apply](#) >

2 sponsorships available

**Advertising space in the conference handbook**

(colour, half page)<sup>\*\*\*</sup>

**Your organisation's name and logo on the website**

**2 complimentary attendees for the entire conference**

- Sponsor organisation's name and logo displayed on all promotional material and correspondence related to the Conference, including in online and print media;
- Display of your organisation's marketing material at the Conference\* (e.g. banners, posters, etc) within the Conference venue (strict size restrictions will apply);
- Opportunity to include one insert in the delegate satchel (A4 size or smaller) – insert to be supplied by sponsor, distributed to all delegates attending the Conference<sup>\*\*</sup>;
- Opportunity to include one small promotional item in the delegate satchel (such as pen, keyring, USB etc.) – item to be supplied by sponsor, distributed to all delegates attending the conference<sup>\*\*</sup>;
- Advertising space in the conference handbook (colour, ½ page)<sup>\*\*\*</sup>;
- Posting of your organisation's name and logo on the conference website;
- Two (2) complimentary conference attendees for all sessions, morning and afternoon refreshments, lunches, welcome reception and conference dinner; and
- Advertising space in LAWASIA's monthly newsletter (in 1 edition)<sup>^</sup>
- Full delegate list one week prior to the conference and a final copy onsite. <sup>^</sup>

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[2] \*\* Sponsors are responsible for promotional materials. Items must be sent directly to the conference venue and be received by the organisers at least 2 days prior to the Conference.

[3] \*\*\* Material supplied for Advertisements must conform to the Publisher's published requirements and will be subject to production / printing timelines.

[4] ^ Listing will include name, organisation and country only. Due to privacy considerations some delegates may request their details not be listed and / or passed onto third parties.

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# Silver Sponsor

Multiple sponsorships  
available

Cost: AUD10,000

Apply >

**Advertising space  
in the conference  
handbook**

(colour, 1/4 page)<sup>\*\*\*</sup>

**Your organisation's  
name and logo on  
the website**

**1 complimentary  
attendee for the  
entire conference**

- Sponsor organisation's name and logo displayed on all promotional material and correspondence related to the Conference, including in online and print media;
- Display of your organisation's marketing material at the Conference\* (e.g. banners, posters, etc) within the Conference venue (strict size restrictions will apply);
- Opportunity to include one insert (A4 size or smaller) or one small promotional item (such as pen, keyring, USB etc) in the delegate satchel – insert / promotional item to be supplied by sponsor, distributed to all delegates attending the Conference\*\*;
- Advertising space in the conference handbook (colour, 1/4 page)<sup>\*\*\*</sup>;
- Posting of your organisation's name and logo on the conference website;
- One (1) complimentary conference attendee for all sessions, morning and afternoon refreshments, lunches, welcome reception and conference dinner; and
- Full delegate list one week prior to the conference and a final copy onsite. ^

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[2] \*\* Sponsors are responsible for promotional materials. Items must be sent directly to the conference venue and be received by the organisers at least 2 days prior to the Conference.

[3] \*\*\* Material supplied for Advertisements must conform to the Publisher's published requirements and will be subject to production / printing timelines.

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# Welcome Reception Sponsor

1 sponsorship  
available

Cost: AUD 7,000

Apply >

**Airtime at the  
Welcome Reception  
to address the  
audience**

(2 - 3 minutes)

**Your organisation's  
name and logo on  
the website**

**1 complimentary  
attendee for the  
entire conference**

- Sponsor organisation's name and logo displayed in Conference handbook;
- Sponsor organisation's name to be displayed in final Conference Program;
- Sponsor logo to appear on the Welcome Reception slide of the conference holding PowerPoint slides displayed in the sessions;
- Display of your organisation's marketing material at the Welcome Reception venue (e.g. banners, posters, etc)\*;
- Opportunity to provide branded items (e.g. branded napkins) at the Welcome Reception or place small signage on cocktail tables\* (e.g. coffee card, flag, etc);
- Airtime (max 2-3 minutes) at the Welcome Reception to address the audience;
- Opportunity to include one insert in the delegate satchel (A4 size or smaller) – insert to be supplied by sponsor, distributed to all delegates attending the Conference\*\*;
- Posting of your organisation's name and logo on the conference website;
- One (1) complimentary conference attendee for all sessions, morning and afternoon refreshments, lunches, welcome reception and conference dinner;
- One additional guest to attend welcome reception only; and
- Full delegate list one week prior to the conference and a final copy onsite.^

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[2] \*\* Sponsors are responsible for promotional materials. Items must be sent directly to the conference venue and be received by the organisers at least 2 days prior to the Conference.

[3] ^ Listing will include name, organisation and country only. Due to privacy considerations some delegates may request their details not be listed and / or passed onto third parties.





# Session Sponsor

Cost: AUD 5,000

[Apply](#) >

Multiple sponsorships  
available

- One (1) moderator or speaker slot in the sponsored session of the conference program – subject to confirmation by the Programme Committee;
- Acknowledgement of sponsorship at the session and in any pre-Conference marketing relating to the session;
- Sponsor organisation's name and logo displayed in Conference handbook;
- Sponsor organisation's name to be displayed in final Conference Program;
- Opportunity to include one insert in the delegate satchel (A4 size or smaller) – insert to be supplied by sponsor, distributed to all delegates attending the Conference\*\*;
- One (1) complimentary conference attendee for all sessions, morning and afternoon refreshments, lunches, welcome reception and conference dinner (can be used for programme contributor);
- Posting of your organisation's name and logo on the conference website; and
- Full delegate list one week prior to the conference and a final copy onsite. ^

*To be a session sponsor, an approval from the programme committee is required.*

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[2] ^ Listing will include name, organisation and country only. Due to privacy considerations some delegates may request their details not be listed and / or passed onto third parties.



# Lanyard Sponsor

1 sponsorship  
available

Cost: AUD 3,500

[Apply](#) >

- Sponsor organisation / company logo / name printed on the Conference lanyards given to all delegates attending the Conference (design to be created by LAWASIA and approved by the sponsor);
- Sponsor organisation's name and logo displayed in Conference handbook;
- Opportunity to include one insert in the delegate satchel (A4 size or smaller) – insert to be supplied by sponsor, distributed to all delegates attending the Conference\*\*;
- Posting of your organisation's name and logo on the conference website; and
- Full delegate list one week prior to the conference and a final copy onsite. ^

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[2] ^ Listing will include name, organisation and country only. Due to privacy considerations some delegates may request their details not be listed and / or passed onto third parties.



## Other Opportunities

### Advertising Opportunities:

#### AUD 2,000

- place an advertising top banner in LAWASIA's monthly newsletter for 2 editions\*
- place an advertising top banner in the conference marketing circular (edm) for 2 editions\*

#### AUD 1,000

- place an advertising middle banner in LAWASIA's monthly newsletter for 1 edition\*
- place an advertising banner in the conference marketing circular (edm) for 1 edition\*

*\*Material supplied for Advertisements must conform to LAWASIA's requirements and will be subject to preparation / publishing timelines.*







**LAWASIA**

THE LAW ASSOCIATION FOR  
ASIA AND THE PACIFIC  
FOUNDED IN 1966

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*Thank you for considering this Sponsorship Proposal and we look forward to hearing from you.*

*Sponsorship packages will be allocated as sponsorship offers are received.*

If you wish to sponsor this event or would like more information, please contact:

**LAWASIA Secretariat**

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