

10TH
**Botanic Gardens Australia
and New Zealand Congress**

Advancing Our Reach: innovation and leadership in botanic gardens

**Sponsorship and Exhibition
Prospectus**



2 - 5 November

2025

Old Parliament House,
Canberra ACT



The Australian National Botanic Gardens and Botanic Gardens Australia and New Zealand (BGANZ) are excited to welcome you to the **10th BGANZ Congress 2025** in Canberra, on Ngunnawal Country.

This premier event will be held at Old Parliament House, Canberra. Approximately 220 congress attendees from across Australia and New Zealand's botanic gardens will come together to share knowledge and experience. Over the course of this dynamic congress, we will explore cutting-edge ideas and innovations that foster greater collaboration and drive forward the essential work of botanic gardens. The gathering will advance the role of botanic gardens and arboreta as globally recognised centres of excellence for plant science, conservation, education, and outreach.

In addition to thought-provoking discussions and presentations, the congress offers unique experiences at Old Parliament House, the Australian National Botanic Gardens, and field trips to sub-alpine regions to the sea. Join us as we work together to create a brighter, greener future for our planet.

We look forward to seeing you at the BGANZ Congress 2025 and showcasing the beautiful Australian National Botanic Gardens, capital city and regional surrounds.

Host Organisations

Australian National Botanic Gardens (ANBG)

The Australian National Botanic Gardens (ANBG) is a national institution dedicated to preserving Australia's unique plant diversity and promoting environmental education. Each year it attracts over 55,000 visitors who explore its stunning collections, which include more than 4,000 species of native plants. Among these are over 300 species listed as threatened, reflecting the Gardens' critical role in plant conservation. The world-renowned National Seed Bank located onsite plays a pivotal role in safeguarding Australia's native flora, storing seeds from over 1,200 plant species, including many that are endangered. Through its research, conservation programs, and public outreach, the ANBG is a leader in conservation and protection of Australia's rich botanical heritage to future generations.

Botanic Gardens Australia & New Zealand (BGANZ)

BGANZ is the peak body representing botanic gardens across Australia and New Zealand. With over 160 members, 90+ of which are botanic gardens and arboreta, we aim to create a future where plants are valued and protected, ensuring a greener, healthier and more resilient world for generations to come.

Operating since 2004, our membership is not limited to botanic gardens, but has expanded to include zoos, councils, cemeteries, nurseries, educational institutions and non-botanic gardens. The congress is an essential event that unites and strengthens the botanic gardens network, providing opportunities to connect and inspire.

The Congress - 2-5 November at Old Parliament House, Canberra

The overarching theme of the congress is **Advancing Our Reach: innovation and leadership in botanic gardens**. The congress will focus on how we can work together to uplift our capabilities and increase collective impact in horticultural curation and management, education and outreach, conservation and science, organisational management, and planning for a sustainable future.

The four presentation themes of the congress are:

Innovation: Advancing science, horticulture, conservation and special collections

Planning for the Future: Collection development, climate adaptation and succession planning

Protecting Plants and People: Biosecurity, sustainability, risk management and well being

Branching Out: Engagement, inclusion, partnerships and outreach

Who Will Attend

- Over 20 Directors, Managers and Executives of Botanic Gardens from Australia and New Zealand.
- Up to 220 attendees from botanic gardens, local government bodies, and related organisations, such as research institutions.
- Australian Government representatives and members of Parliament
- Horticulturists, educators, ecologists, research scientists, land and park managers.

Event Highlights Include

- Opening ceremony and welcome reception (2nd November)
- Congress Dinner (5th November)
- Field trips (4th November)
- Keynote presentations from experts within and outside the botanic garden sector (3rd and 5th November)
- Parallel presentations/workshops on topics within the four subcategories (3rd and 5th November).



Why Sponsor?

Brand Exposure: Increase visibility and awareness of your brand and products. Sponsors of the event will be promoted across the entire BGANZ network through all media channels.

Networking opportunities: connect directly with leaders and decision-makers in the botanic garden and horticulture sectors.

Enhance Brand Value: Partner with a trusted brand, respected and valued by consumers and employees, strengthening your brand credibility.

Business Opportunities: Generate new sales, strengthen existing relationships, and foster long-term connections. Direct exposure to target markets.

Demonstrate Leadership: Differentiate yourself from competitors, and lead in your industry.

Build a strong value chain: By working together and strengthening the industry value chain, business will be more sustainable, and more opportunities arise for all.

Risk mitigation: Stay ahead of regulatory requirements by investing in and supporting nature-based solutions.

Strong CSR: Investing in and supporting solutions that benefit people and the planet.

Sponsorship and Exhibition Opportunities

Gold Sponsor

\$22,000 inc GST

Silver Sponsor

\$11,000 inc GST

Bronze Sponsor

\$4,500 inc GST

Session Sponsor

\$7,500 inc GST

Tailored Sponsorship Package

We are happy to customise a sponsorship package that meets your needs and budget.

Please feel free to contact us by phone to 02 6198 3218 or email to bganz@kaigi.com.au.

Sponsorship and Exhibition Inclusions at a Glance

	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	SESSION SPONSOR
Company profile on Congress website and delegate app	YES	YES	YES	YES
Company logo on digital material	Prominent on website and app	On website and app	On website and app	Prominent for session
BGANZ Social media posts	4	2	1	2
Acknowledgement as major sponsor in Media Release/s	YES	YES		
Banner display	2 banners	1 banner		1 during session
Complimentary Congress Registration (including social functions)	4	2	1	1
Acknowledgement as Sponsor during Congress Opening	YES	YES	YES	YES
Opportunity to give 5-minute presentation	During Plenary Session			At start of Sponsored Session
Table-top exhibition space at the Congress	2 Days	2 Days		1 Day
Cost (Please note that all costs are in Australian Dollars AUD\$, and are inclusive of GST)	\$22,000	\$11,000	\$4,500	\$7,500



Gold Sponsor

\$22,000 inc GST

As the premium Sponsor of BGANZ 2025, you will enjoy exclusive acknowledgement throughout the Congress, maximum exposure in the lead-up, and opportunities to engage with attendees before, during and after the Congress. Your support plays a crucial role in creating an enriching environment for the botanic gardens' community.



Sponsorship Inclusions:

Registration

- 4 Full delegate registrations, inclusive of daily catering
- 4 Congress Dinner Tickets
- 4 tickets to Field Trips

Branding and Promotion

- Your logo on the Congress website and all congress materials
- Your profile on the Congress website and Attendee App (up to 200 words)
- Verbal acknowledgement of your support at BGANZ 2025 Opening and Closing sessions
- Opportunity to display 2 pull-up banners at the Congress venue (sponsor to provide banner)
- Opportunity to give a 5-minute presentation during one of the Plenary Sessions
- Up to 4 social media posts leading up to and during the Congress

Exhibition Table

- Complimentary exhibition table during the Congress (2 days)

Silver Sponsor

\$11,000 incl GST

Silver Sponsors of BGANZ 2025 will enjoy prominent visibility on multiple platforms, including the website and attendee app, session slides and emails to delegates.

Sponsorship Inclusions:

Registration

- 2 Full registrations, inclusive of all daily catering
- 2 Congress Dinner tickets
- 2 tickets to Field Trips

Branding and Promotion

- Your logo on the Congress website and all congress materials
- Your profile on the Congress website & Attendee App (up to 150 words)
- Verbal acknowledgement of your support at BGANZ 2025 Opening and Closing sessions
- Opportunity to display 1 pull-up banner at the Congress venue (sponsor to provide banner)
- Up to 2 social media posts leading up to and during the Congress

Exhibition Table

- Complimentary exhibition table during the Congress (2 days)



Bronze Sponsor

\$4,500 incl GST

Showcase your commitment to BGANZ 2025 and the industry. Benefit from logo visibility on Congress materials.

Sponsorship Inclusions:

Registration

- 1 Full registration, inclusive of all daily catering
- 1 Congress Dinner ticket
- 1 ticket to a Field Trip

Branding and Promotion

- Your logo on the Congress website and all congress materials
- Verbal acknowledgement of your support at BGANZ 2025 Opening and Closing sessions
- Your profile on the Congress website & Attendee App (up to 100 words)
- 1 social media post leading up to or during the Congress



Session Sponsor

\$7,500 incl GST

Align your organisation with one of the themed sessions and be part of a memorable experience for BGANZ 2025 attendees.



Sponsorship Inclusions:

Registration

- 1 Full registration, inclusive of all daily catering
- 1 Congress Dinner ticket
- 1 ticket to a Field Trip

Branding and Promotion

- Your logo on the Congress website and all congress materials
- Your profile on the Congress website & Attendee App (up to 100 words)
- Up to 2 social media posts leading up to or during the Congress
- Opportunity to give a 5 minute presentation at the start of your sponsored session

Exhibition Table

- Complimentary exhibition table for **1 day** during the Congress

BGANZ 2025 Congress themes:

Innovation
Protecting plants and people
Planning for the future
Engagement and Inclusion

BGANZ 2025 Congress - Sponsorship Booking Form

Confirm your support today!

Sponsorship packages will be allocated in order of booking forms and payments received (subject to approval by the Organising Committee).

BGANZ 2025 CONGRESS | 2-5 NOVEMBER 2025 | OLD PARLIAMENT HOUSE, CANBERRA

Name:		Position:	
Organisation:			
Website (if applicable)			
Postal Address:			
Email Address:		Mobile:	

	GOLD SPONSOR	AUD\$22,000 inc GST
	SILVER SPONSOR	AUD\$11,000 inc GST
	BRONZE SPONSOR	AUD\$4,500 inc GST
	SESSION SPONSOR (Session Name: _____)	AUD\$7,500 inc GST

Payment information – Total to Pay

\$

	Please invoice me for payment by EFT		
	Please charge my credit card (VISA / MasterCard / AMEX) +2% merchant fee applies		
	Card number:		
	Name on Card:		
	Expiry Date:		CCV: _____
	Signature:		

BGANZ 2025 Program

Sunday 2 November 2025 - Welcome Reception (and optional tour) at the Australian National Botanic Gardens (ANBG)

Monday 3 November 2025 – Congress sessions including Keynote Presentations and Themed Talks

Tuesday 4 November 2025 – Field Trips

Wednesday 5 November 2025 - Congress sessions including Keynote Presentations and Themed Talks, plus the Congress Dinner



Field Trips

Three (3) Field Trips will be offered as part of the Congress on **Tuesday 4 November**. Field trips are a perfect opportunity for delegates to connect with each other in a relaxed environment, whilst learning about what other parks have been able to achieve.

- **Field Trip One: Forest to the sea:** Eurobodalla Regional Botanic Garden and Murramarang National Park
- **Field Trip Two: Australian Alpine Region:** Namadgi National Park



- **Field Trip Three: Local Tours –** Australian National Botanic Gardens and National Institutions