



SPONSOR & EXHIBITOR PROSPECTUS



**BACK IN
BRISBANE
4-6 JUNE**

**Bonus
Advertising
Included**

**Limited
Spaces**

**More time
with
Delegates**

Register Now!

OUR CONFERENCE AND AWARDS GALA

For 2026 we are back in Brisbane from the 4-6th June at the Brisbane Convention and Exhibition Centre.

Lets get social! All packages now include social functions

Regional Welcome Drinks - Thursday

Welcome Reception sponsored by PCYC - Friday

Gala Awards Dinner - Saturday

Partner Impact at a Glance

- 1,266 P&C Associations
- 400 Attendees
- Statewide reach across metro, regional and remote Queensland
- 70% of tuckshops and Uniform Shops are operated by P&Cs
- 60% of P&Cs employ staff
- Direct access to volunteer decision-makers

Through our state-wide network of more than 1266 P&C Associations we have the localised presence and voice to lead and enact change. Each P&C consists of an executive committee holding positions of President, Treasurer, Secretary, Vice-President and other pivotal roles including Fundraising and Event Managers and Communications and Marketing Officers.

These highly active core groups of parents are likely to be the decision-makers on the next major purchase, events, and fetes (amongst their many other tasks). They are an influential group within the school community and are key decision makers in business operations such as uniform shops, outside school hours care services and Tuckshops, determining significant spending on a wide range of goods and services each year.

As a valued supporter of P&Cs Qld, we are pleased to invite you to participate in P&Cs Qld State Conference in 2026 and provide your organisation the opportunity to align with Queensland's only peak parent body representing and supporting state school parents.

GOLD SPONSOR

Awards entitlements:

- Naming Sponsorship of annual award - exclusive

Registration entitlements:

- 4 x complimentary Full Registrations - includes access to all sessions and trade exhibition, lunch, morning and afternoon tea breaks
- 4 x complimentary Welcome Reception and Gala Dinner tickets and Regional Delegates Welcome Drinks
- 1 DOUBLE exhibition space (6mx2m) with preference of exhibition location placement

Advertising entitlements:

- One full-page advertisement in the Conference handbook
- One push notification message on the conference mobile app
- One small promotional item or A4 flyer in the conference satchel

Marketing benefits:

Pre-event

Logo acknowledgement as a Gold Sponsor on promotional material, including:

- **Parent Talk** - your logo will appear in an edition of *Parent Talk*
- **P&C-e News** - your logo will appear in multiple editions of P&C-e digital newsletter emailed to more than 9000 contacts
- **Website** - your logo will appear not only on the sponsors page but also on the home page of the conference website
- **Social media** shout out multiple times

On-site

- Logo acknowledgement on the front cover and against your session and keynote speaker in conference program
- Logo acknowledgment as a Gold Sponsor on the sponsors holding slide
- Logo, listing name and company profile in the conference mobile app
- Social media shout-out and acknowledgement as a Gold Sponsor

Post Event

2026 Directory listing on P&Cs Qld Website

Cost - \$25,000 ex GST

SILVER SPONSOR

Session entitlements:

- Naming sponsorship of 1 breakout session

Registration entitlements:

- 3 x complimentary Full Registrations, which includes access to all sessions and the trade exhibition, lunch, morning and afternoon tea
- 3 x complimentary Welcome Reception tickets and Gala Dinner tickets
- 1 exhibition space (3m x 2m)
- 2 Tickets to Thursday Evening Regional Delegates Welcome Drinks

Advertising entitlements:

- One half-page advertisement in the conference handbook
- One promotional item or flyer in the conference satchel

Marketing benefits:

Pre-event

Logo acknowledgement as a Silver Sponsor on promotional material, including:

- **Parent Talk** - your logo will appear in an edition of *Parent Talk*, a quarterly print magazine distributed to 1,250 P&Cs and emailed to over 9000 contacts
- **P&C-e News** - your logo will appear in multiple editions of P&C-e digital newsletter emailed to more than 6,000 contacts
- **Website** - your logo will appear on the sponsors page of the conference website
- **Social media** shout-out

Onsite

- Logo acknowledgement against your session in conference program
- Logo acknowledgment as a Silver Sponsor on the sponsors holding slide
- Logo, listing name and company profile included in conference mobile app
- Social media shout-out

Post Event

2026 Directory listing on P&Cs Qld Website

Cost - \$15,000 ex GST

BRONZE SPONSOR

Registration entitlements:

2 x complimentary Full Registrations, includes access to all sessions and the trade exhibition, lunch, morning and afternoon tea breaks, All social events including Welcome Reception and Gala Dinner

Exhibition entitlements:

- One exhibition space (3m x 2m)

Advertising entitlements:

- One promotional item or flyer in the conference satchel

Marketing benefits:

Pre-event

Logo acknowledgement as a Bronze Sponsor on promotional material, including:

- **Parent Talk** - your logo will appear in an edition of *Parent Talk*, a quarterly print magazine distributed to 1,260 P&Cs
- **P&C-e News** - your logo will appear in multiple editions of P&C-e digital newsletter emailed to over 9,000 contacts
- **Website** - your logo will appear on the sponsors page of the conference website
- **Social media** shout-out

Onsite

- Logo acknowledgment as a Bronze Sponsor on the sponsors holding slide
- Logo, listing name and company profile included in the conference mobile app
- Social media shout-out

Post Event

2026 Directory listing on P&Cs Qld Website

Cost - \$5000 ex GST



JOIN US IN JUNE 2026

***Register
Now!***

**Contact Clare to
secure your booking**

Email: Clare.O@pandcsqld.com.au

Phone: 1800 218 228

www.pandcsqld.com.au