

2025



ISACA CANBERRA

CONFERENCE SPONSORSHIP PROSPECTUS



ISACA®

Canberra Chapter

ISACA Canberra Sponsorship Prospectus

Who we are

ISACA is a global, member based, not-for-profit organisation for professionals working in cyber security, risk, governance and audit. ISACA originated in the United States in 1969 and started in Australia in 1976. The organisation has since grown to span over 188 countries with over 160,000 members worldwide.

What we do

The pace of change in technology is rapid. ISACA offers access to resources and a community of experts committed to lifetime learning and career progression, helping members stay up to date.

Today, information technology professionals in the fields of governance, control, risk, security and audit/assurance drive strategy in their organisations, and ISACA facilitates the transformative change needed to compete as individuals and enterprise. We offer courses, workshops, certification and numerous networking and professional development opportunities.

The Canberra Chapter

The ISACA Canberra Chapter was founded in 1985 and has grown to over 600 members. It is entirely run by volunteers with the aim to conduct local educational events and elevate the visibility of the information system audit, control, and security profession throughout the ACT.

The Canberra Chapter runs monthly events, often in partnership with other professional associations, for both members and non-members.

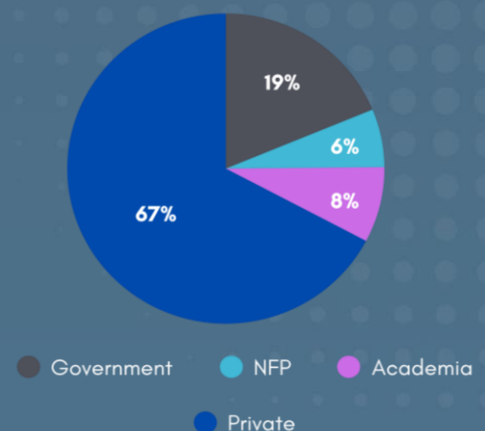
The Chapter also runs an annual conference in November. This multi-stream, full-day event includes plenary and breakout sessions, a sponsor display area, post-event networking drinks, and much more!

ISACA Canberra Conference Statistics 2024

Feedback survey results

- 83.4% of respondents said they would likely or very likely attend the event again
- Highlights from attendees:
 - Defence CIO presentation
 - Lessons learned from Estonia
 - Panel discussions and networking
 - Exhibits, community room pitches and keynotes
- Suggested future topics
 - Security in government cloud
 - Forensic IT audit
 - Enterprise mobility
 - Fraud identification theft and control

Attendance



Major companies in attendance

- | | | |
|----------------------------------|----------------------|----------------------|
| • Accenture | • Ernst & Young | • RSM |
| • Australian National University | • Federal Government | • Synergy Group |
| • Australian Taxation Office | • KPMG | • Services Australia |
| • Axonius | • McGrathNicol | • Telos |
| • CyberCX | • NAB | • Telstra |
| • Deloitte | • Oracle | • TrendMicro |
| • Department of Defence | • Protiviti | • UNSW Canberra |

ISACA Canberra

Conference Sponsorship 2025

Gain valuable **publicity and exposure** on an exciting leadership platform, showcasing your brand to a targeted audience of industry professionals and decision-makers.

Sponsorship packages

	Coffee cart \$2,000	Silver \$3,500	Gold \$5,000	Platinum \$8,000
• Logo on all pre-conference publicity including program, flyer, website	✓	✓	✓	✓
• Promotion and acknowledgement on social media	✓	✓	✓	✓
• Complimentary seats for the conference and networking session	1	2	3	4
• Acknowledgement by MC at conference	✓	✓	✓	✓
• Banners on stage at event	1	1	1	1
• Exhibit opportunity with display table for the day		✓	✓	✓
• Purchase additional conference tickets at member prices		✓	✓	✓
• Inclusion on sponsor stamp card to participate in ISACA prize draw		✓	✓	✓
• Receive attendee contact details (attendees opt-in)			✓	✓
• Additional door prize opportunity			✓	✓
• Opportunity for short presentation or session/catering sponsorship in the program (subject to availability).			✓	Plen.
• 2 minute promotional video to be played during break			✓	✓
• Satchel insert			✓	✓
• Promotion and acknowledgement in ISACA Canberra Newsletter				✓
• Post-conference email to all attendees promoting related information				✓
• Naming Rights and hosting of Breakout Stream				✓
• Advert in Program booklet				✓
• Exclusive signage on cart and opportunity to supply branded keep cups	✓			
• Exclusivity	1			1

Packages are flexible and can be tailored to suit the needs of your investment.
 Please reach out to us to learn more! Sponsorship cost is ex GST.

ISACA Canberra

SheLeadsTech Breakfast Sponsorship 2025

As industries undergo ever-faster digital transformations, the need for talented and skilled professionals grows with it. SheLeadsTech empowers women to enhance their professional skills and advocate for their career advancement. By supporting women leaders, women become critical in every part of the global tech economy.

SheLeadsTech Canberra launched in 2024, and ISACA Canberra Chapter will be running a pre-conference breakfast to highlight it's commitment to investing in this important work and the people it supports.

Sponsorship package

Breakfast sponsor
\$3,500

- Logo on all pre-conference publicity including program, flyer, website
- Promotion and acknowledgement on social media
- Complimentary seats for the conference and networking session
- Acknowledgement by MC at conference
- Banners on stage at breakfast event
- Opportunity to present short address at the beginning of the event
- Exhibit opportunity with display table for the day
- Purchase additional conference tickets at member prices
- Inclusion on sponsor stamp card to participate in ISACA prize draw
- Exclusivity



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ISACA Canberra

Conference Community Partner 2025

(subject to availability)

In exchange for these partnership benefits, the chapter requests your assistance in promoting the Conference to your network.

Marketing assets will be shared with you in various formats along the way to aid with promotion on your social media, newsletters and other relevant channels.

Partnership package

- Logo on all pre-conference publicity including program, flyer, website ✓
- Promotion and acknowledgement of partnership on social media ✓
- Complimentary seats for the conference and networking session 2
- Acknowledgement by MC at conference ✓
- Banners on stage at event 1
- Promotion of related/aligned events on marketing channels such as LinkedIn, Facebook and Newsletter ✓
- Opportunity to provide a door prize ✓
- Access to member pricing ✓
- Display table, subject to availability ✓



Sponsorship agreement

Please scan the QR code or click the link to apply for packages via our online Sponsor Portal.

If you have any questions about sponsorship arrangements, please reach out to a member of our team (contact details below).



Sponsor
Portal
click here

Contact

Questions? Need more information?

Please email sponsorships@isaca-canberra.org.au and a member of our team will get back to you ASAP.



<https://engage.isaca.org/canberrachapter/home>