

# 2024 NQLD QUARRYING AND MINING SAFETY & HEALTH CONFERENCE

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12 JULY 2024  
MERCURE TOWNSVILLE



## Sponsorship & Exhibition Prospectus



The Institute of Quarrying  
Australia



Resources Safety & Health  
Queensland

# Event overview

**Date:** Friday 12 July 2024

**Venue:** Mercure Townsville  
166-194 Woolcock Street,  
Townsville

## Program:

10:00 – 10:30am	Registration
10:30 – 12:05pm	Conference Sessions
12:05 – 1:00pm	Lunch & Trade Exhibition
1:00 – 3:35pm	Conference Sessions
3:35 – 4:00pm	Afternoon Tea & Trade Exhibition
4:00 – 5:10pm	Conference Sessions
5:10pm	Final Remarks & Conference Close
5:20 – 7:30pm	Networking Sundowner Drinks & Canapes



# Invitation to partner

## Everything's better when we're together

Welcome to the Institute of Quarrying Australia (IQA), a professional body for quarry operators and suppliers nationwide where our history connects and supports the extractive industry. Through our Branches and Sub-Branched, we've been fostering professional development for decades.

The conference strategy involves dynamic collaboration with the industry to ensure up-to-date content on work health and safety.

Join the IQA in shaping the future of the extractive industry by becoming a sponsor or exhibitor. Align your brand with excellence, innovation, and the continuous advancement of industry professionals.

The conference attracts staff from the quarrying, mining, and associated extractive industries, and sponsorship opportunities and trade exhibition spaces are now open. Registration and conference catering will be held in the exhibition area, maximising exposure for sponsors and exhibitors.

The 2024 NQLD Quarrying and Mining Safety & Health Conference offers a unique opportunity to gain exposure, expand networks, maintain, and generate new customers, and be part of an active community. Showcase your brand, products, and services, while networking with quarry, concrete, and associated industry professionals.

The Conference Planning Committee appreciates your consideration in supporting this pivotal event and looks forward to the opportunity to partner with you.





# Invitation to partner

## Our mission

The aim of the conference is to:

- Provide a forum to share information on safety and health issues relevant to the quarrying, mining, and concrete sector
- Share experiences and knowledge relating to workplace practice and policy
- Learn new ways to provide a safe and healthy work environment.



## Your audience

By partnering with the IQA, your organisation will be promoted to IQA members, non-members and associated industry personnel including:

- CEOs, Directors and Managing Directors
- General Managers, State Managers and Operations Managers
- Quarry Managers
- Quarry Supervisors
- Technical Managers and Support Asset Managers
- Operators
- Environmental Specialists
- Laboratory Technicians
- Mechanical and Electrical Support
- Administration Support
- Valid suppliers who provide goods and services to the industry
- Industry Regulators and Government Bodies.



# Sponsorship Opportunities

**Investment \$2,500 inc GST**

## **Gold Sponsorship Package | 2 Available**

- Acknowledgement as a Gold Sponsor by the MC throughout the event
- An opportunity to address the audience during the conference (5 minutes maximum)
- Opportunity to display signage during the conference (maximum of two pull-up banners to be displayed at organiser's discretion)
- Exhibition space including clothed trestle table and two chairs
- Acknowledgement as a Gold Sponsor on social media promotions, direct emails and in the conference feature in Quarry Magazine
- Four (4) complimentary registrations to attend the conference

**Investment \$1,320 inc GST**

## **Sundowner Sponsor | Exclusive Opportunity**

- Logo included on sponsor slide during the conference
- Opportunity to display a pull-up banner during sundowner
- Acknowledgement as the Sundowner sponsor on social media promotions and direct emails in the lead up to the conference
- One complimentary conference registration

# Sponsorship Opportunities

**Investment \$1,000 inc GST**

## **Lanyard Sponsor | Exclusive Opportunity**

- Logo included on sponsor slide during the conference
- Opportunity to supply branded lanyards for conference delegates (at sponsor's expense)
- Acknowledgement as the Lanyard sponsor on social media promotions and direct emails in the lead up to the conference
- One complimentary conference registration

**Investment \$1,250 inc GST**

## **Conference Trade Exhibition Site | 4 available**

- Logo included on the exhibitor slide during the conference
- Exhibition space – including clothed trestle table and chairs
- Acknowledgement as an exhibitor on social media promotions and direct emails in the lead up to the conference
- Two (2) complimentary registrations to attend conference sessions (additional registrations are available for purchase)

# Marketing Channels

## Website

Used as a pivotal marketing tool, the IQA website provides the key source of information about education and events and is continually updated and refreshed to reflect the latest updates and news.

## Sponsor Web Page

Sponsor logo and link to company page will be displayed on the event page on the IQA website.

## Direct Marketing

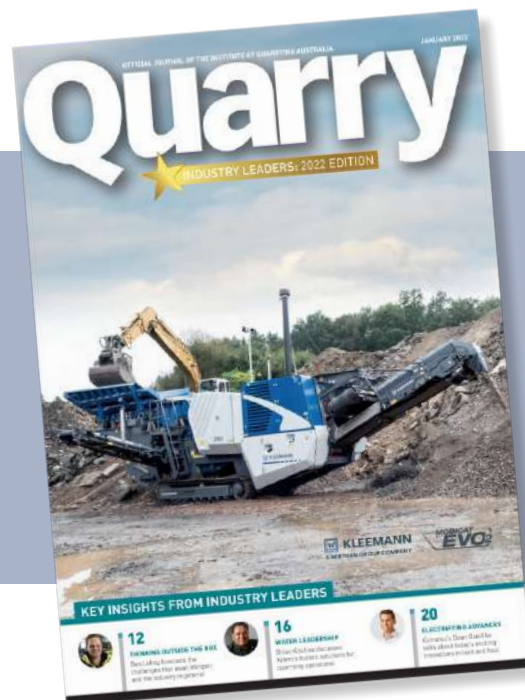
Promotional emails will be sent to current members, past members, and associated personnel. It will provide event details, key dates, information, and sponsorship logo/s.

## Social Media

The IQA will promote events and sponsors on its Facebook & LinkedIn pages.

## Quarry Magazine

As the official journal of the IQA, the event will be promoted within the magazine.



# Agreement Confirmation

Please complete the details below and return this form to **rfarnes@quarry.com.au**

A confirmation and invoice will be issued on receipt.

Organisation:

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Name:

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Postal address:

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Phone:

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Email:

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Website:

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Select	Sponsorship Category	Investment
<input type="checkbox"/>	Gold Sponsorship Package	\$2,500 inc GST
<input type="checkbox"/>	Sundowner Sponsor	\$1,320 inc GST
<input type="checkbox"/>	Lanyard Sponsor	\$1,000 inc GST
<input type="checkbox"/>	Trade Exhibition Site	\$1,250 inc GST

As an authorised company representative, please sign here as confirmation of your involvement to sponsor, or exhibit, at the NQLD Quarrying and Mining Safety & Health Conference, and that you agree to adhere to all terms and conditions as outlined in this prospectus.

Signed:

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Print name:

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Date:

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# Terms and Conditions

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Acceptance of sponsorship is at the discretion of the IQA.

The acceptance of a sponsorship application is not to be considered as an endorsement of the products or services provided by the sponsoring organisation.

When the application has been approved, the IQA will confirm entitlements in writing and forward a confirmation, together with a tax invoice for payment.

All amounts are payable in Australian dollars.

Once applications have been confirmed and payment made, there will be no refunds payable.

Complimentary registrations can not be used for education and training bookings.

The IQA will not be liable for and makes no guarantee of the number of attendees at any one event.

Placement of sponsor logo on communications, PowerPoint presentations and the position of promotional banners at events, is at the discretion of the IQA.

All sponsor presentations must be submitted for review and approval prior to the event.

The IQA respects privacy and is committed to complying with the Australian Privacy Principles contained in the Privacy Act 1988 and the Privacy Amendment Act 2014.

The IQA expects participants, including Speakers, Sponsors, Exhibitors and Vendors, to abide by the IQA's Code of Conduct at all events, whether online or in a physical space, including related social events, online communications such as emails and social media.



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The Institute of Quarrying  
Australia