

Queensland



IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

ASSET MANAGEMENT SYMPOSIUM

BRISBANE | 19-20 MAY 2021

SPONSORSHIP PROPOSAL



WE ARE DELIGHTED TO INVITE YOU TO PARTICIPATE AS A SPONSOR AT THE INAUGURAL 2021 ASSET MANAGEMENT SYMPOSIUM!

Why is this Symposium so important for the public works sector in Queensland?

The long-term financial sustainability of our sector in Queensland depends on the successful management of our public infrastructure. Our communities not only depend on it, they trust that the professionals managing our public infrastructure have systems and processes in place to ensure we are functioning at optimal performance, now and for generations to come. Without full knowledge of the type, performance, cost, and age of their assets, asset owners are limited in their ability to make fully informed decisions about their asset renewal, maintenance, and replacement. The Symposium will provide delegates with a better understanding of the asset life cycle and an appreciation of the role they play in the efficient and effective management of the assets which have an impact on the quality of life of our citizens.

Why is this Symposium important for you as a potential sponsor?

This inaugural Symposium will set the benchmark for conversations on this critical issue for the next decade. As a 2021 Sponsor, you will:

1. Associate your brand with affirmative action on asset management
2. Demonstrate your support and commitment for those involved with public works in Queensland.
3. Be first sponsor for the first event with priority #1 for future Symposiums
4. Meet our industry professionals – engineers, finance professionals, planners, GIS technicians and asset management leaders and specialists in their field.
5. Present new products and services which will enable our industry professionals to deliver better outcomes for Queensland communities.
6. Promotion of your brand throughout the event on social media, conference materials, on our website, delegate communications, media releases etc, and after the event in our quarterly journal, *Engineering for Public Works*.
7. Meet potential new customers in a social environment at our Symposium Dinner.

Trade exhibition opportunities also available to complement your sponsorship (included for Gold and Silver sponsors).

Inquiries

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6
streams



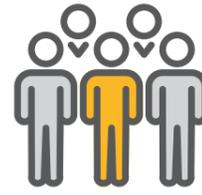
15
speakers



5
interactive
discussions



2
days



180
delegates

Streams:

- Asset Stewardship
- Asset Accounting
- Asset Decision Making
- Asset Governance
- Asset Management Leadership
- Asset Management Foundations

Speakers & Topics



Charles Strickland
Queensland
Audit Office
Working Smarter



Dr Tim Heldt
Structural Engineering Consultant,
NAMS-Q Chair
Improving Data Driven Decision Making



Craig Young
Somerset Council
Asset Lifecycle



Joshua Seskis
Consulting Engineer
Building better frameworks



Justin Fischer
Cassowary Coast Regional Council
Practical asset management leadership -
case study



Jackie Frost
Moreton Bay Regional Council
Asset Performance



Ryan Cosgrove
qldwater
Risk Realisation



Stephen Hegedus
Shepherd Services
Service Levels:
measurable, quantifiable and real



Gladstone Brohier
TechnologyOne
Asset standards: a practical approach



Michael Shave
Local Government Finance Professionals
Asset decision making - the key to local
government financial sustainability



Murray Erbs
Local Government Engineer
Demystifying useful life, depreciation
and asset valuation



Kylie Munn
USQ PhD Candidate
The human factor - improving asset
management practice
The Asset Management Community
of Practice



Joe Bannan
Brisbane City Council
Planning for new infrastructure assets



Rod Ellis
Tonkin
Strategic Asset Management -
asset types and prioritisation



Chris McEvoy
Toowoomba Regional Council
Level of Service and Community
Engagement - case study



Welcome from LGFP!

We are delighted to be partnering with IPWEAQ for the Asset Management Symposium and are keen to see discussions continue between engineering and finance professionals. We look forward to seeing you in Brisbane, 19-20 May 2021 for this inaugural event.

Tony Brett
 President
 Local Government Finance Professionals

SPONSORSHIP OPPORTUNITIES [prices ex GST]

 **SYMPOSIUM SPONSOR** **SOLD**

 **GOLD SPONSORSHIP** **\$6,000**

- Sponsorship acknowledgement at opening and closing sessions and throughout
 - Logo on conference presentations slides including sponsor loops
 - Opportunity to address delegates for 7 mins at a plenary session
 - Trade booth in exhibition area included (value \$1,000 + GST)
 - Company name and logo in all conference materials highlighting Gold level
 - Company logo featured on delegate name tags
 - Pull up banner displayed in main plenary area
 - Your logo on conference website with link to your website
 - Sponsorship promoted on social media posts with live posts during event
 - Conference attendee list prior to event
 - Four complimentary registrations including social events
 - Post event – promotion in June issue, Engineering for Public Works.
 - Post event – deliver a PW-TV session on topic of your choice
- NOTES: limited to three Gold sponsors. Registrations cannot be split.*

 **SILVER SPONSORSHIP** **\$4,500**

- Sponsorship acknowledgement at opening and closing sessions and throughout
 - Logo on conference presentations slides including sponsor loops
 - Opportunity to address delegates for 5 mins at a plenary session
 - Trade booth in exhibition area included (value \$1,000 + GST)
 - Company name and logo in all conference materials highlighting Silver level
 - Pull up banner displayed in main plenary area
 - Your logo on conference website with link to your website
 - Sponsorship promoted on social media posts with live posts during event
 - Conference attendee list prior to event
 - Two complimentary registrations including social events
 - Post event – promotion in June issue, Engineering for Public Works.
- NOTES: limited to five Silver sponsors. Registrations cannot be split.*

 **SYMPOSIUM DINNER** **\$2,500**

- 5-minute presentation to delegates during sponsored event
 - Company signage including banners on display at dinner venue
 - Complimentary registration for one representative including social events
 - Sponsorship promoted on social media posts with live posts during event
 - Your logo on conference website with link to your website
 - Conference attendee list prior to event
 - Opportunity to offer merchandise at Dinner
- NOTE: Registrations cannot be split.*

 **MORNING / AFTERNOON TEAS (BRONZE)** **\$1,000**

- Acknowledgement by session chair prior to sponsored break
 - Your logo displayed on final presentation slide prior to sponsored break
 - Company signage displayed during sponsored break
 - Sponsorship promoted on social media posts with live posts during event
 - Your logo on conference website with link to your website
 - Conference attendee list prior to event
- NOTE: one morning tea and one afternoon tea available.*



LUNCH (BRONZE)

\$1,500

- Acknowledgement by session chair prior to sponsored break
 - Your logo displayed on final presentation slide prior to sponsored break
 - Company signage displayed during sponsored break
 - Your logo on conference website with link to your website
 - Conference attendee list prior to event
- Note: two opportunities available*



SACHEL SPONSOR (BRONZE)

\$2,000

- Logo on satchel
- Conference registration for one representative including social events [*Note registration cannot be split*]
- Sponsorship promoted on social media posts with live posts during event
- Your logo on conference website with link to your website
- Conference attendee list prior to event



LANYARD SPONSOR (BRONZE)

\$1,500

- Logo on lanyard
- Conference registration for one representative including social events [*Note registration cannot be split*]
- Sponsorship promoted on social media posts with live posts during event
- Your logo on conference website with link to your website
- Conference attendee list prior to event



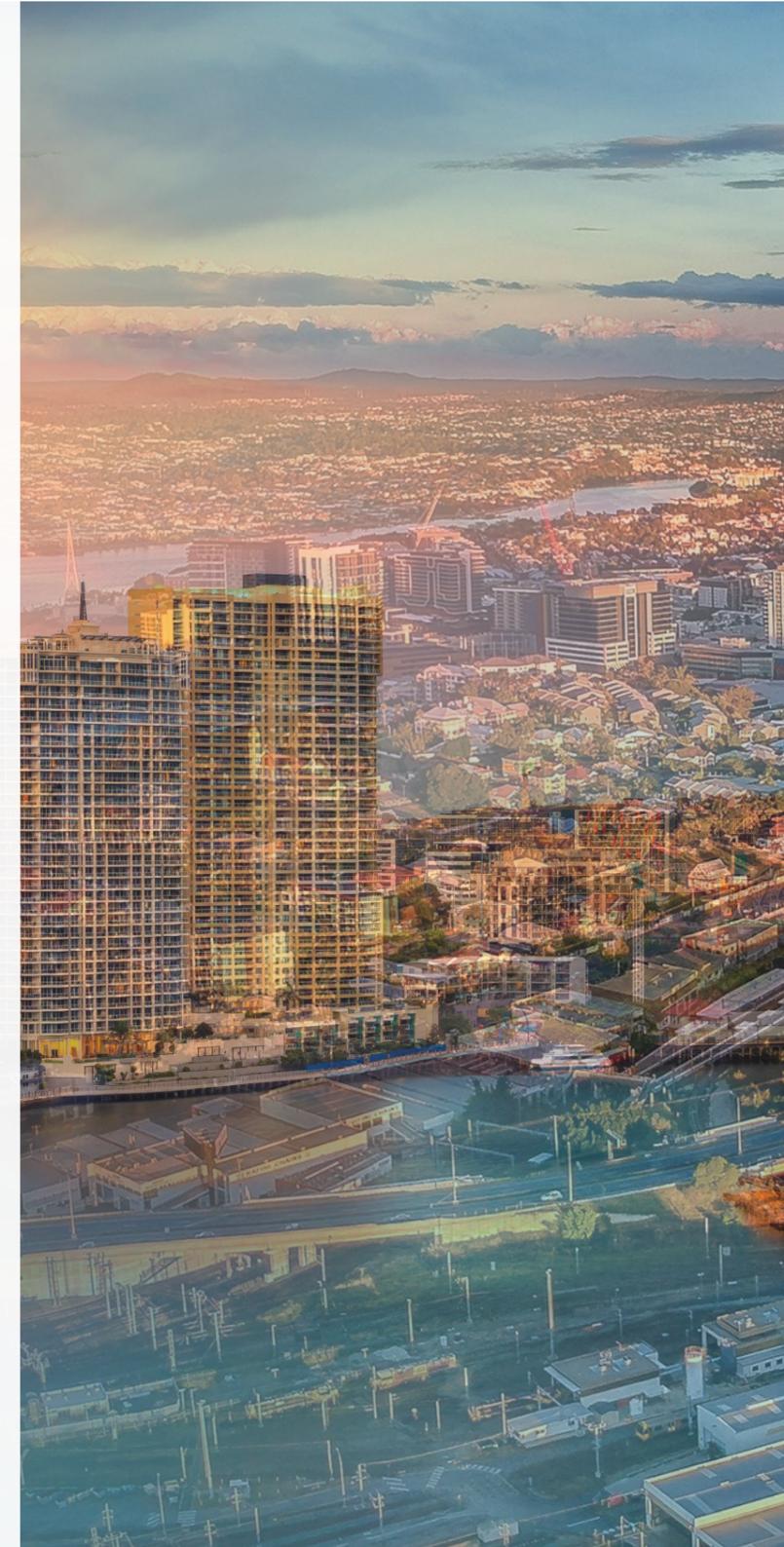
TRADE DISPLAY

\$1,000

- Present your products and services to 180+ delegates from across the sector
 - Includes trestle table, tablecloth and two chairs.
 - Your logo on conference website with link to your website
 - Conference registration for one representative including social events [*Note registration cannot be split*]
 - Conference attendee list prior to event
- Note: limited opportunities available*

SPONSORSHIP TERMS AND CONDITIONS

1. For cancellations made within two (2) weeks of the commencement of the event, no refund will be issued however the sponsorship may be applied to another IPWEAQ event(s) if the request is made at least one week prior to the event
2. Sponsorships are not confirmed until payment or a Purchase Order is received
3. In the event of non-attendance, no refund will be issued
4. If an IPWEAQ event is cancelled for any reason, IPWEAQ will advise delegates within 72 hours of the event commencement and a full refund will be issued
5. If the event can be rescheduled, sponsors will be informed of the new date. If a sponsor is unable to attend on the rescheduled date, a full refund will be issued. Alternatively, a sponsor may request the fee be applied to another IPWEAQ event(s).
6. A \$100 admin fee will be payable if cancellation is made within 14 days of the event
7. Any admin/cancellation fees charged will be donated to our President's charity – Rural Aid.
8. This policy may be updated from time to time without prior notification.





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