

Queensland



IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

EXHIBITOR & SPONSORSHIP PROPOSAL ANNUAL CONFERENCE

Brisbane | 10 -12 November 2020





Annual CONFERENCE

Brisbane Convention and Exhibition Centre | 10 – 12 November 2020

IN PARTNERSHIP WITH
BRISBANE CITY COUNCIL



We Invite you to Exhibit or Sponsor!

We are delighted to invite you to the 2020 IPWEAQ Annual Conference in Brisbane, 10 – 12 November.

After many months of isolation, we are expecting our community to make the most of this opportunity post COVID-19 to gather once again.

Exhibiting or sponsoring offers an opportunity to engage with our community, build awareness for your organisation, make new contacts and increase sales. All exhibitor and sponsors are provided with a list of delegates just prior to the conference.

We look forward to welcoming you to what will be a memorable celebration of our community as we appreciate what is important to us.

Conference Venue

Brisbane Convention and Exhibition Centre

We invite you to join us for the 2020 Annual Conference at Brisbane Convention and Exhibition Centre in South Brisbane, 10-12 November 2020.

Brisbane Convention and Exhibition Centre sits right at the heart of Brisbane's bustling cultural and entertainment precinct – South Bank. Whilst at South Bank your delegates can explore rainforest pockets, swimming lagoons, parkland walkways, and experience some of Brisbane's finest riverside restaurants and cafes.





Annual CONFERENCE

Brisbane Convention and Exhibition Centre | 10 – 12 November 2020

IN PARTNERSHIP WITH
BRISBANE CITY COUNCIL



TRADE DISPLAY \$4,500 PER DISPLAY

- Trade display booth
- Ability to network with key delegates
- Logo listed on IPWEAQ conference website
- Full conference registration for two representatives
- Conference attendee list prior to event
- Branding on all conference material

Feedback & Testimonials



This is the fourth year we have attended now and every year it gets better and better. This is one of the best ones.

Steve Latimer,
Interflow



It's one of those conferences where the papers have been at a very high level of technology and it hasn't really mattered in which field. It's a great array from roads, road safety, through to water and sewerage and even soft skills.

Ged Brennan,
GenEng Solutions



The best part about it is that I can speak with hundreds of delegates and customers that are directly involved in the purchasing of yellow plant in one place.

John Tannahill,
Komatsu



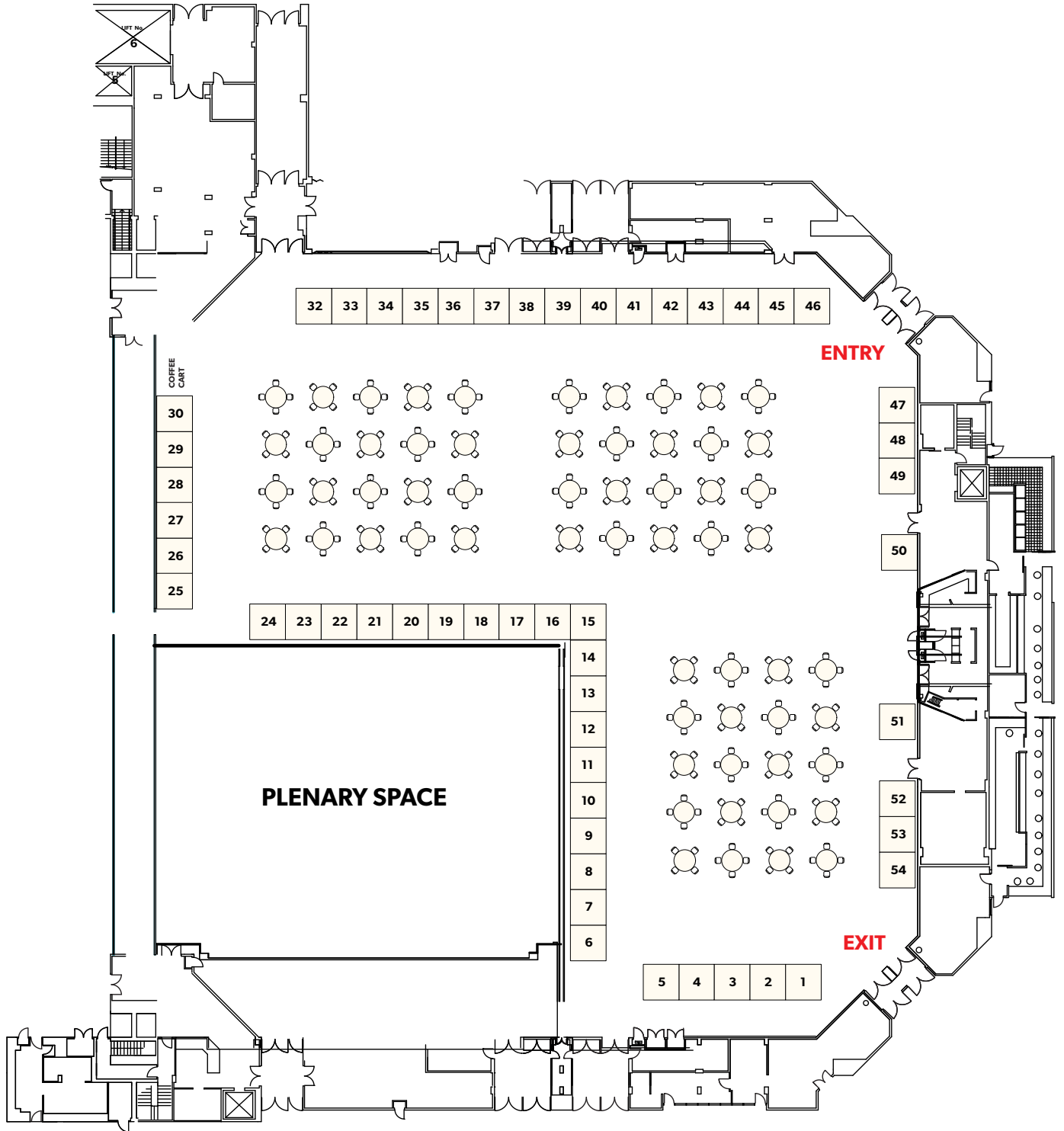
Annual CONFERENCE

Brisbane Convention and Exhibition Centre | 10 – 12 November 2020

IN PARTNERSHIP WITH
BRISBANE CITY COUNCIL



Floor plan





Annual CONFERENCE

Brisbane Convention and Exhibition Centre | 10 – 12 November 2020

IN PARTNERSHIP WITH
 BRISBANE CITY COUNCIL




Sponsorship Opportunities

This year, we have four tiers of sponsorship.

All prices are ex GST

PLATINUM

GOLD

SILVER

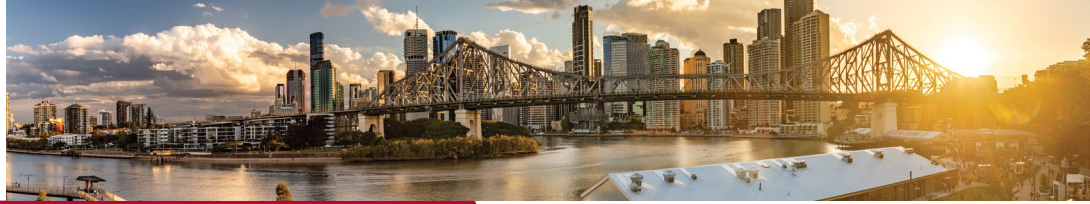
BRONZE



IPWEAQ 2020 ANNUAL CONFERENCE (PLATINUM SPONSOR) - \$20,000

- Brief address to delegates during a plenary session
- Full conference registration for two representatives/delegates (including the gala dinner/awards ceremony)
- Company signage prominent in main plenary room
- Logo prominently displayed on conference website
- Conference delegate list prior to event
- Branding on all conference material





Annual CONFERENCE

Brisbane Convention and Exhibition Centre | 10 – 12 November 2020

IN PARTNERSHIP WITH
BRISBANE CITY COUNCIL



EXCELLENCE AWARDS GALA DINNER - 10 NOVEMBER (GOLD SPONSOR) - \$6,000

- Brief address to delegates during sponsored event
- Exclusive sponsorship of pre-dinner drinks and awards dinner
- Company signage during event
- Branding throughout awards ceremony
- Conference attendee list prior to event
- Full conference registration for one representatives/ delegates (including the gala dinner/awards ceremony)
- Table for 10 people (including one delegate) in a prime position for the gala awards ceremony and dinner (with acknowledgement during evening) – value \$1,800
- Branding on all conference material



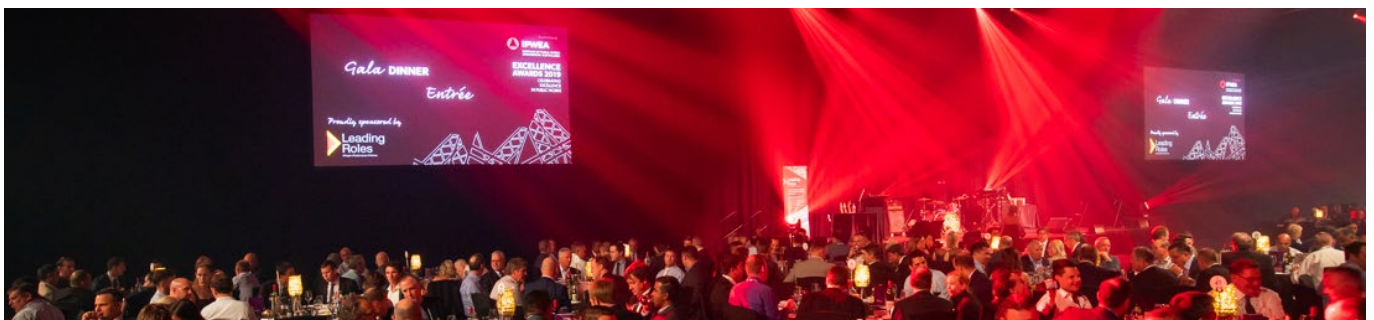
STATE OF ORIGIN DINNER - 11 NOVEMBER, (GOLD SPONSOR) - \$4,500

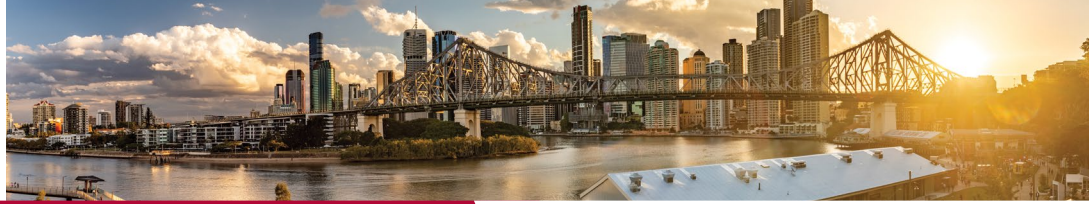
- Brief address to delegates during sponsored event
- Exclusive sponsorship of event
- Company signage during event
- Conference attendee list prior to event
- Full conference registration for one representative/ delegate
- Table for 4 people (including one delegate) in a prime position for the State of Origin dinner (with acknowledgement during evening) – valued \$360
- Branding on all conference material



COFFEE CART (SILVER SPONSOR) - \$4,000

- Company signage near coffee cart
- Full Conference registrations for one representative
- Logo listed on IPWEAQ conference website
- Conference attendee list prior to event
- Branding on all conference material





Annual CONFERENCE

Brisbane Convention and Exhibition Centre | 10 – 12 November 2020

IN PARTNERSHIP WITH
BRISBANE CITY COUNCIL



COMPENDIUM (BRONZE SPONSOR) - \$3,500

- Logo listed on IPWEAQ conference website
- Full conference registration for one representative
- Conference attendee list prior to event
- Logo printed onto compendium
- Branding on all conference material



LANYARDS (BRONZE SPONSOR) - \$3,000

- Logo listed on IPWEAQ conference website
- Conference attendee list prior to event
- Full Conference registrations for one representative
- Logo printed onto lanyard
- Branding on all conference material



TECHNICAL TOURS (BRONZE SPONSOR) - \$3,000

- Brief address to delegates during sponsored event
- Company signage during Technical Tours
- Logo listed on IPWEAQ conference website
- Conference attendee list prior to event
- Full Conference registrations for one representative
- Branding on all conference material



WOMEN IN ENGINEERING MASTER CLASS (BRONZE SPONSOR) - \$2,500

- Brief address to delegates during sponsored event
- Full conference registration for one representative
- Logo listed on IPWEAQ conference website
- Branding on all conference material
- Company signage during event
- Conference attendee list prior to event
- Social media mention showing your support for diversity and inclusion in the industry



IPWEAQ FUTURES CHALLENGE PROJECT (BRONZE SPONSOR) \$2,500

- Brief address to delegates during sponsored event
- Company signage on stage during Futures Challenge
- Logo listed on IPWEAQ conference website
- Conference attendee list prior to event
- Branding on all conference material



Annual CONFERENCE

Brisbane Convention and Exhibition Centre | 10 – 12 November 2020

IN PARTNERSHIP WITH
BRISBANE CITY COUNCIL



KEYNOTE PRESENTATION (BRONZE SPONSOR) - \$3,000

- Company signage on stage during Keynote Speakers
- Logo listed on IPWEAQ conference website
- Conference attendee list prior to event
- Company acknowledgement by session chair prior to keynote presentation
- Full conference registration for one representative
- Branding on all conference material



LUNCH (BRONZE SPONSOR) - \$2,500

- Company acknowledgement by session chair just prior to sponsored break
- Company logo displayed on final presentation slide prior to sponsored break
- Day only registration for the day of the sponsored event
- Company signage
- Logo listed on IPWEAQ conference website
- Conference attendee list prior to event
- Branding on all conference material



EMERGING PROFESSIONALS SESSION (BRONZE SPONSOR) - \$2,000

- Brief address to delegates during sponsored event
- Full conference registration for one representative
- Logo listed on IPWEAQ conference website
- Company signage during event
- Conference attendee list prior to event
- Social media mention showing support for development of emerging professionals in the industry



MORNING/ AFTERNOON TEA BREAKS (BRONZE SPONSOR) - \$1,500

- Company acknowledgement by session chair just prior to sponsored break
- Company logo displayed on final presentation slide prior to sponsored break
- Company signage during event
- Branding on all conference material
- Logo listed on IPWEAQ conference website
- Day only registration for the day of the sponsored event
- Conference attendee list prior to event



SESSION STREAM (BRONZE SPONSOR) - \$1,000

- Company signage during session stream
- Logo listed on IPWEAQ conference website
- Conference attendee list prior to event
- Opportunity to chair session stream
- Branding on all conference material



Annual CONFERENCE

Brisbane Convention and Exhibition Centre | 10 – 12 November 2020

IN PARTNERSHIP WITH
BRISBANE CITY COUNCIL



EXCELLENCE AWARDS SPONSORSHIP \$1,200

Choice of Sponsorship of Excellence Awards.

People Awards

- Engineer of the Year (male or female nominees)
- Woman in Engineering
- Young Engineer of the Year
- Team Member of the Year (non-engineers and includes Supervisors, Works Officers and other support staff)

Project Awards

- Innovation
- Projects under \$1 million
- Projects \$1 million to \$2 million
- Projects \$2 million to \$5 million
- Projects \$5 million to \$10 million
- Projects over \$10 million
- Road Safety
- Asset Management
- Coastal Engineering **NEW**
- Environment and Sustainability
- Innovation & Sustainability in Water

Inclusions:

- Branding throughout awards ceremony
- Photograph presenting award to winning recipient
- Feature on sponsorship flyer, Commemorative Awards Book, Journal (Engineering for Public Works), website and social media
- Conference attendee list prior to event





Queensland



IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

www.ipweaq.com