

Queensland



IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

RURAL ROAD AND REHABILITATION FORUM

DALBY | 30 AUGUST – 1 SEPTEMBER 2021

SPONSORSHIP PROPOSAL



RURAL ROAD AND REHABILITATION FORUM 2021



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WE ARE DELIGHTED TO INVITE YOU TO PARTICIPATE AS A SPONSOR OR EXHIBITOR AT THE 2021 RURAL ROAD AND REHABILITATION FORUM IN DALBY, 30 AUGUST – 1 SEPTEMBER!

Why is this Forum important for the public works sector in Queensland?

Two thirds of the Australian population live in capital cities and metropolitan areas yet more than half of the road fatalities occur on rural and remote roads. And with 150,000 kilometres of rural roads in Queensland, the maintenance and rehabilitation of those roads play a critical role in saving lives.

Which strategies, solutions, products and practices achieve the best outcomes with locally resourced materials and expertise?

Why is this Symposium important for you as a potential sponsor?

Following on from successful Road Forums in Croydon (2019) and Longreach (2018), this year's Forum will continue to build on the collective knowledge and experiences of practitioners and experts in the field. As a 2021 Sponsor, you will:

1. Associate your brand with affirmative action on road safety.
2. Demonstrate your support and commitment for those involved with public works in Queensland.
3. Become a priority #1 sponsor for future Rural Roads Maintenance and Rehabilitation Forums.
4. Meet our industry professionals – engineers, supervisors, pavement, surfacing and stabilisation specialists, soil and materials experts, leaders and specialists in their field.
5. Present new products and services which will enable our industry professionals to deliver better outcomes for rural communities.
6. Promotion of your brand throughout the event on social media, conference materials, on our website, delegate communications, media releases etc, and after the event in our quarterly journal, Engineering for Public Works.
7. Meet potential new customers in a social environment at the Forum dinner.
8. Trade exhibition opportunities also available to complement your sponsorship (included for Gold and Silver sponsors).

Inquiries

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SPONSORSHIP OPPORTUNITIES [prices ex GST]



FORUM SPONSOR - EXCLUSIVE

\$4,000

- 5-minute presentation to delegates during conference opening
- Company signage on stage for duration of forum
- Full conference registration for two representatives (including all social events)
- Branding supported through event social media posts
- Logo listed on IPWEAQ conference website
- Conference attendee list post event



FORUM DINNER - EXCLUSIVE

\$3,000

- 5-minute presentation to delegates during sponsored event
- Company signage displayed during sponsored activity
- Full conference registration for one representative (including all social events)
- Branding supported through event social media posts
- Logo listed on IPWEAQ conference website
- Conference attendee list post event
- Option to supply corporate material and/or gift to each guest, subject to approval
- Tickets for five delegates to attend the forum dinner (\$450 value)



WELCOME EVENT - EXCLUSIVE

\$2,000

- 2-minute presentation to delegates during sponsored event
- Company signage displayed during sponsored activity
- Full conference registration for one representative (including all social events)
- Logo listed on IPWEAQ conference website
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- Option to supply corporate material and/or gift to each guest, subject to approval

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LUNCH - 2 AVAILABLE

\$1,500

- 3-minute presentation to delegates prior to/after sponsored event
- Opportunity to provide 1-2 min promotional clip to be included in conference recordings
- Company acknowledgement by session chair just prior to sponsored break
- Company logo displayed on final presentation slide prior to sponsored break
- Full conference registration for one representative (including all social events)
- Company signage displayed during sponsored break
- Branding supported through event social media posts
- Logo listed on IPWEAQ conference website
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NAME TAGS - 1 AVAILABLE

\$1,500

- Logo on name tags
- Full conference registration for one representative (including all social events)
- Branding supported through event social media posts
- Logo listed on IPWEAQ conference website
- Conference attendee list post event



MORNING / AFTERNOON TEAS 3 AVAILABLE

\$1,200

- 2-minute presentation to delegates prior to/after sponsored event
- Company acknowledgement by session chair just prior to sponsored break
- Company logo displayed on final presentation slide prior to sponsored break
- Full conference registration for one representative (including all social events)
- Branding supported through event social media posts
- Company signage displayed during sponsored break
- Logo listed on IPWEAQ conference website
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INDOOR TRADE DISPLAY MULTIPLE AVAILABLE

\$1,000

- Ability to network with key council delegates
- Trade display consisting of a clothed trestle table and 1x chairs
- Logo listed on IPWEAQ conference website
- Full conference registration for one representative
- Conference attendee list post event



INDOOR AND OUTDOOR TRADE DISPLAY MULTIPLE AVAILABLE

\$1,800

- Ability to network with key council delegates
- Trade display consisting of a clothed trestle table and 1x chairs
- Outdoor space to display your equipment
- Logo listed on IPWEAQ conference website
- Full conference registration for one representative
- Conference attendee list post event



OUTDOOR TRADE DISPLAY MULTIPLE AVAILABLE

\$1,000

- Ability to network with key council delegates
- Outdoor space to display your equipment
- Logo listed on IPWEAQ conference website
- Full conference registration for one representative
- Conference attendee list post event

SPONSORSHIP TERMS AND CONDITIONS

1. For cancellations made within two (2) weeks of the commencement of the event, no refund will be issued however the sponsorship may be applied to another IPWEAQ event(s) if the request is made at least one week prior to the event
2. Sponsorships are not confirmed until payment or a Purchase Order is received
3. In the event of non-attendance, no refund will be issued
4. If an IPWEAQ event is cancelled for any reason, IPWEAQ will advise delegates within 72 hours of the event commencement and a full refund will be issued
5. If the event can be rescheduled, sponsors will be informed of the new date. If a sponsor is unable to attend on the rescheduled date, a full refund will be issued. Alternatively, a sponsor may request the fee be applied to another IPWEAQ event(s).
6. A \$100 admin fee will be payable if cancellation is made within 14 days of the event
7. Any admin/cancellation fees charged will be donated to our President's charity – Rural Aid.
8. This policy may be updated from time to time without prior notification.



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