



**THE  
LANDSCAPE  
SHOW**

PRESENTED BY

**Arborgreen**

WEDNESDAY 24 MAY 2023  
LADBROKES PARK (SANDOWN RACECOURSE)



**EXHIBITOR PROSPECTUS**

**2023**





# WELCOME TO THE LANDSCAPING VICTORIA MASTER LANDSCAPERS TRADE EXPO

Landscaping Victoria Master Landscapers (LVML) is a progressive association of committed professionals working in an exciting and expanding industry.

Over the last 57 years LV has grown to be a strong force with a growing public profile, the capacity to add huge value for its members, and the strength to effectively influence industry trends and standards.

It is because of our desire to continually raise the bar and be the best from the ground up that we proudly present The Landscape Show.

Now in its sixth year and attracting over 1500+ attendees and 80+ exhibitors, in 2022, The Landscape Show has quickly established itself to be the must-attend event for all commercial and residential landscape contractors, maintenance specialists, landscape designers and architects, landscape service and product suppliers, as well as councils, students and educators in Victoria.

Meeting with peers, suppliers and customers is a vital part of developing any business, and this show offers a day of unrivalled networking and inspiration to all landscape professionals.

Partner with The Landscape Show in 2023 for this unparalleled opportunity to promote your brand to attendees from all areas of design, construction and maintenance in the landscape industry.



**THE  
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## 10 Great Reasons Why You Should Exhibit

---

Generate leads and increase your customer database

---

Increase sales turnover

---

Promote your latest products to a highly targeted audience

---

Accelerate the buying process by answering questions face to face

---

Reinforce your existing business relationships

---

Network within your industry

---

Consolidate your position in the industry and reinforce customer loyalty

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Raise your company profile in the industry and add value to your brand

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Educate customers through product demonstrations

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Launch new products

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**Please see page 9 for the various standard expo booth opportunities available.**

# WHY ATTEND?

## THE 2022 STATISTICS

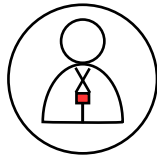
### ATTENDANCE



EXHIBITORS

**90**

2023 target:  
100



ATTENDEES

**1500+**

2023 target:  
1800+

### WEB TRAFFIC

In the 4 weeks before:

**5600+** **18000+**

UNIQUE  
VISITS

PAGE  
VIEWS

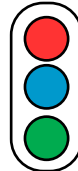
The day before the show:

**500+**

UNIQUE  
VISITS

**1700+**

PAGE  
VIEWS



### EXHIBITOR FEEDBACK

Compared to other trade events, Exhibitors rate:

#### VALUE OF STAND COSTS



**4.1**

#### NUMBER OF ATTENDEES



**4.0**

#### QUALITY OF THE LEADS



**4.2**

Attendees plan ahead to come to the show, with **82%** registering weeks/months prior.

**83%** are attracted by the range of Exhibitors, **57%** by free entry, **32%** by the Seminars

### ATTENDEE FEEDBACK

#### RANGE OF EXHIBITORS



**4.1**

**90%**

OF SURVEYED ATTENDEES  
WOULD ATTEND AGAIN

Surveyed Attendees want to see more of the following types of product ranges:

Paving

Timber products

Hand tools

Outdoor furniture /  
kitchens / al fresco items

Steel products

Concrete products

Business software

Machinery

Arboriculture/horticulture  
specialist supplies

....and more!

***Will YOUR product be seen?***

# SPONSOR THE SHOW

## TABLE OF BENEFITS

STANDARD RATES AND INCLUSIONS	Naming Rights Sponsor	Major Sponsor	Supporting Partner	Showbag Sponsor	Seminar & Demonstration Host
No. of packages available	<b>SOLD</b>	3	5	1	On application
Price inc GST (based on LVML Member Rate. Loadings apply to Non-Members)	\$17,800	\$6,200	\$4,800	\$3,500	\$760
Co-branded logo "The Landscape Show – presented by xxx". This will be the official logo used in all instances, including being supplied to all exhibitors to use in their own show communications.	Yes				
Co-branded logo on attendee lanyard & attendee name card inserts	Yes				
Welcome address at official opening, or at Happy Hour (subject to final program schedule).	Yes				
Acknowledgement in all promotional material distributed prior to & during the event – hierarchical sponsor listing	Yes	Yes	Yes		
Acknowledgement in all external advertising material – hierarchical. We advertise in our own & external publications (e.g. Landscape Contractor, Hort Journal, Groundswell & more). Plus many affiliate organisations pick up our communications and redistribute or share.	Yes	Yes	Yes		
Company logo and profile with link to your website on expo web page in Main Banner position	Yes				
Company logo with link to your website on Sponsor web page (hierarchical)	Yes (Masthead - all pages)	Yes	Yes	Yes	Yes
Company logo on all internal and external directional signage, including registration booth, main road outside, maps, branded flags. Internal signage including all directional signage. flags and fascia panels on all stands.	Yes ALL	Limited	Limited	Limited	
Complimentary Indoor Exhibitor site included (upgrade to larger spaces available - price difference will be invoiced)	Yes - 6 x 3 Premium stand	Yes - 6 x 3 Premium stand	Yes - 3 x 3 stand		
Corporate banner display (provided by sponsor)	At Show Entry, Cafe & Learning Hub	At Learning Hub			At Learning Hub during session only
Scheduled Demonstration time					Yes
On-site voiceover announcements	Yes	Yes			Yes
Logo on Showbag/Satchel	Yes (as co-branded show sponsor)			Yes (as showbag sponsor)	
Include flyer or promo item in attendee showbag (provided by sponsor)	Yes	Yes	Yes	Yes	Yes
Social media profile on show platforms - standalone post	Yes	Yes			Yes
Logo on all social media posts (LVML channels x 4, TLS channels x 2)	Yes	Yes	Yes	Yes	
Logo on the PR kit provided to exhibitors (includes templates used extensively by Exhibitors in the weeks leading up to the show).	Yes	Yes	Yes	Yes	
Logo on all email footers from LVML on all communications	Yes	Yes	Yes	Yes	
Other opportunities as identified (will be communicated and actioned)	Yes	Yes	Yes	Yes	Yes

## GENERAL PRE- AND POST-SHOW EXPOSURE

Naming Rights and Major Sponsors will also pick up additional exposure via:

- Media releases in many trade magazines which are also shared across social channels
- Post-show attendee and exhibitor communications
- The LVML trade publication "Earthstyle" which features a multi-page spread about the show.
- A video of the show is produced and features interviews with the Naming Rights sponsor and Major Sponsors, plus footage will show logos in the background as well as on the opening and closing screens.





## INTERACTIVE SPONSORSHIP

TAKE ADVANTAGE OF HAVING YOUR TARGET AUDIENCE ALL IN ONE PLACE!

### Interactive Sponsorship Types

Coffee Cart Sponsorship	Breakfast Sponsorship	Networking Hour Sponsorship
1	1	2
\$2,800	\$3,500	\$4,800
Includes cost of coffees	Includes cost of food	Includes cost of drinks on limited voucher scheme

These sponsorships are designed to maximise awareness of your brand at the show with:

- dedicated social post pre-event
- sponsor listing on TLS website with links to your site
- branded signage at the event
- onsite announcements, and more.

### TARGET AUDIENCE

Promotion of The Landscape Show will take place across a variety of channels including:

- A dedicated show website: [www.thelandscapeshow.com.au](http://www.thelandscapeshow.com.au)
- Mobile-friendly, the website will feature all exhibitor profiles, floor maps, demonstration details and more.
- Via all LVML and dedicated TLS social media channels across Instagram, Facebook and LinkedIn.
- Through affiliated Associations as well as all State Landscaping organisations, with the aim of attracting National exhibitors and interstate guests.
- Via traditional print media ads in industry publications.
- Specific promotion to TAFEs and Colleges teaching landscaping, design, horticulture, and arboriculture.

And of course all Exhibitors are encouraged to promote their attendance at the Show to their own databases, and will be provisioned with assets such as email footers, social media badges and tiles to spread the word throughout the industry.





# TAKE YOUR EXHIBIT A STEP FURTHER

LIMITED OPPORTUNITIES TO DELIVER  
INSTRUCTIONAL HANDS-ON DEMONSTRATIONS  
OR PRESENTATIONS FOR ATTENDEES

## Boost your brand experience with a hands-on demonstration or presentation at The Landscape Show

We are now accepting Expressions of Interest from businesses wishing to deliver instructional hands-on demonstrations of their products or services as part of our Learning Program.

With limited sessions available throughout the day, this is an opportunity to capture the attention of show attendees with an interactive, educational display.

Demonstrations will be scheduled to take place either in the Learning Hub or in the Dirty Demo outdoor area (for demos that will potentially produce e.g. sawdust or off-cuts), or on the external lawn area (for very large equipment).

Businesses who are interested in presenting as part of the Learning Program should submit an Expression of Interest prior to the deadline.

As spots are limited, speakers will be chosen for the final program based on their broad appeal, educational aspects and perceived value in attendee participation or quality of presenters.

Requests for Demonstration/Speaker Opportunities MUST be supported by the EOI.)

Businesses chosen to participate in the Program will enjoy additional benefits including promotion via The Landscape Show website, social media and more.

Preferences will be allocated in order of receipt of applications, but most importantly, on proposed content and suitability to the overall event as outlined in the accompanying Expression of Interest (EOI) forms.

A loading of \$760 inc GST will be charged for delivery of Demonstrations / Seminars on top of your Exhibition space for which you will receive custom advertising, social media profiling, announcements and other brand exposure. Successful applicants will be advised and invoiced accordingly.

Refer to the Table of Benefits overleaf for a full list of advantages and submit your EOI today!

Limited opportunities to deliver  
instructional hands-on demonstrations  
or presentations for the further  
education of attendees.

**CLOSING  
DATE FOR EOI  
SUBMISSIONS:  
MAY 3RD 2023**



## PRESENTERS WILL RECEIVE:

Standard exposure package as per booked exhibit space, plus:

- Specific Demonstration overview listing on website with session details and presenter profile.
- Option to display banners around the Learning Hub (banners at own cost)
- Onsite voiceovers during Show promoting the session/reminding attendees of start time
- One insert for the Showbag (insert to be provided by you)

### SOCIAL MEDIA

Hosts will be profiled via specific marketing designed to encourage attendance.

### SAFETY PROVISIONS

Please ensure you outline any safety provisions in your application if you plan to hold an interactive demonstration.

Any requirement for the provision of PPE, or other OH&S limitations MUST be considered by you and outlined as part of your EOI.\*

\*Subject to the nature of the interactive demonstration, your Public Liability Insurance may need to be \$20M, as opposed to the required \$10M for regular exhibition space.

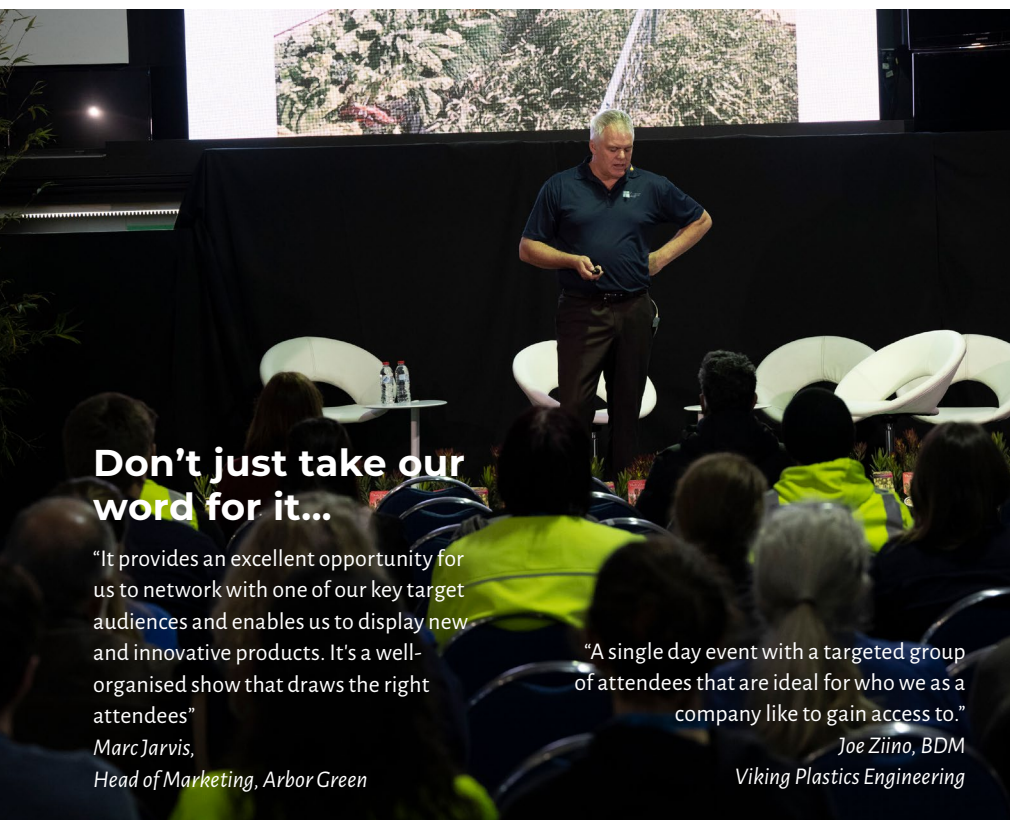
## Don't just take our word for it...

"It provides an excellent opportunity for us to network with one of our key target audiences and enables us to display new and innovative products. It's a well-organised show that draws the right attendees"

*Marc Jarvis,  
Head of Marketing, Arbor Green*

"A single day event with a targeted group of attendees that are ideal for who we as a company like to gain access to."

*Joe Ziino, BDM  
Viking Plastics Engineering*



# EXPRESSION OF INTEREST

## DEMONSTRATION/PRESENTATION APPLICATION

CLOSING DATE FOR APPLICATIONS: May 3rd, 2023

Business name: \_\_\_\_\_

Please complete other business details as per Standard Contract & Application Form

Main contact person for Demo/Presentation (if different to main Exhibitor contract): \_\_\_\_\_

Position: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email address: \_\_\_\_\_

### DEMONSTRATION/PRESENTATION DETAILS

Title: \_\_\_\_\_

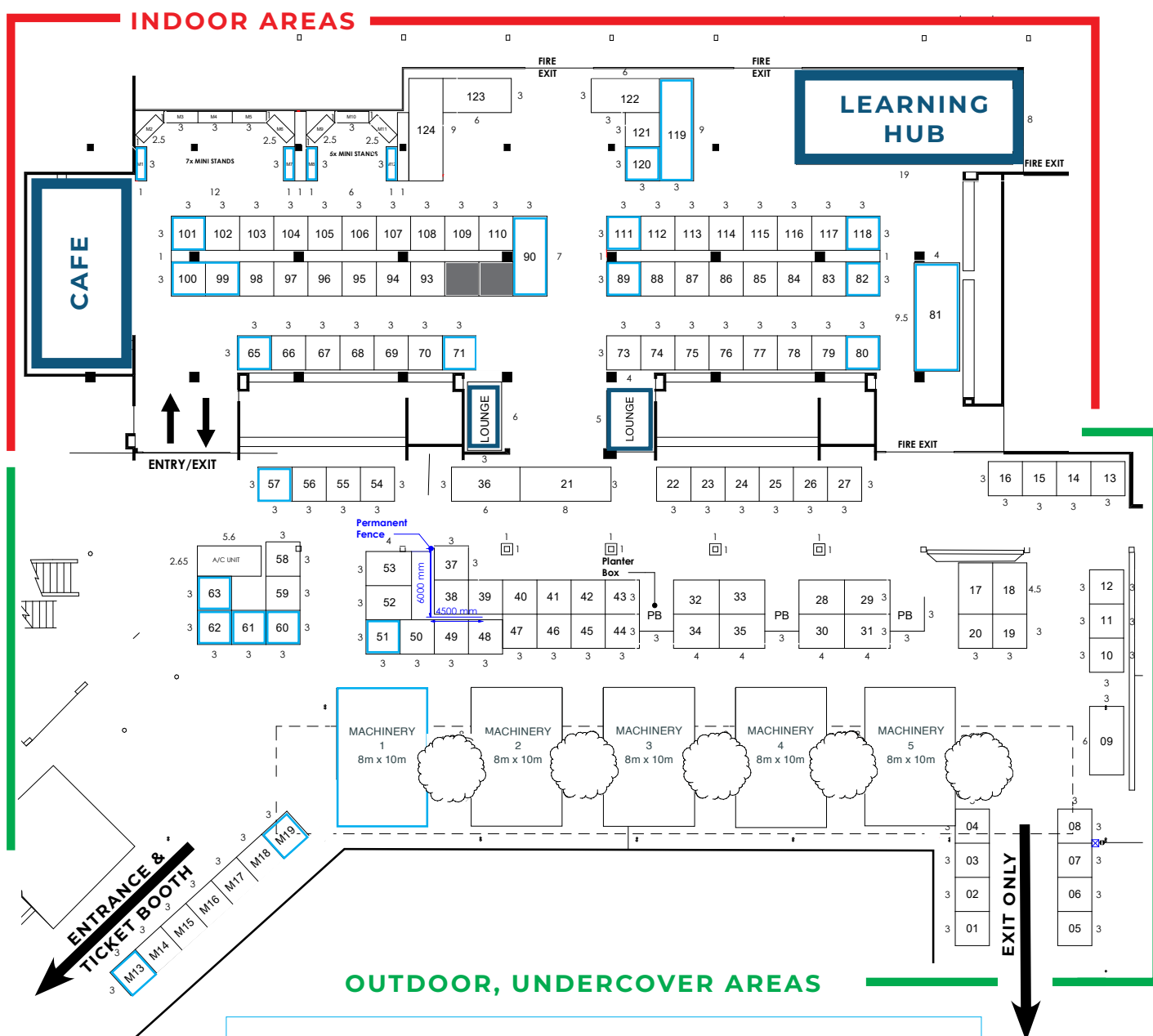
Proposed outline (list up to 10 bullet points of what will be covered in the demonstration/presentation):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

Facilitator / Presenter: \_\_\_\_\_

Submit completed form to: [admin@landscapingvictoria.com.au](mailto:admin@landscapingvictoria.com.au)

# GET IN TOUCH TO SECURE YOUR SPACE



\* Some sites may attract a premium location loading. See map for identified locations in blue.  
 - Mini-stand loading \$200 inc GST. - Regular stand loading \$500 inc GST  
 \* Please email [admin@thelandscapeshow.com.au](mailto:admin@thelandscapeshow.com.au) for a list of available space.

## TO BE ELIGIBLE TO EXHIBIT, BUSINESSES MUST HOLD A MEMBERSHIP WITH LVML.

Two membership categories are available:

### FULL MEMBER

Open to:

- Current LVML Members
- New Member Applicants\*

See pricing under the 'LVML Member' column on page 10 for stand pricing,

\*noting annual membership subscription fees are additional to the exhibition space for new applicants (currently \$995).

### PROVISIONAL SUPPLIER MEMBER

Open to:

New Provisional Supplier Member applicants (suitable for exhibitors who require reduced access to Member Benefits)  
 For new Members in this category, details captured via your online registration to exhibit will form the basis of your application.

See pricing under the 'Prov. Member' column on page 10 for stand pricing which includes your annual provisional fees.

## SPECIAL OFFER FOR ALL NEW MEMBERS EXHIBITING AT THE SHOW:

Register to become an exhibitor in either Full (all categories) or Provisional Supplier Member category and the usual application fee will be waived!  
 You save \$320!



# CHOOSE YOUR STAND

## CHOOSE YOUR STAND

Choose your level of exposure from a 1 x 3m Mini-Stand right up to a massive outdoor Super-Site big enough for the largest machinery displays.



### INDOOR MINI-STAND PACKAGE \*

#### 1 x 3m Mini-Stand – includes:

- Walling as per Shell Scheme listed above
- Fascia with company name & stand number
- Lighting & 1 x 4amp power
- 1.5m trestle table & 2 x chairs

#### Configuration:

1m x 3m Mini-Stand

Refer to next page for pricing.

\*New and emerging businesses will be given priority access to Mini-Stands



### INDOOR STANDS \*

#### Shell Scheme Stands – include:

- Fascia with company name and stand number
- Flooring: venue floor is carpet
- 2.4m high matt anodized aluminium frame with white laminated infills
- 2 x Track spotlights per 9sqm
- 1 x 4amp power

#### Configurations Available:

3m x 3m	9.5m x 4m
6m x 3m	12m x 3m
9m x 3m	
Custom sizes on request	

Refer to next page for pricing.



### OUTDOOR STANDS \*\*

#### Outdoor stands include:

- Back panelling and wall panels
- 2 x spotlights per 9 sqm
- 1 x 4amp power
- Signage with company name and stand number

#### Configurations Available:

3m x 3m	9m x 3m
4mx 3m	12m x 3m
6m x 3m	8m x 3m
Machinery*: 8m x 10m	
Custom sizes on request	

Refer to next page for pricing.

\* Machinery spaces do not include walling or lighting. Power and signage are included.

\* Optional extras are available via our event hire partner, ExpoNet, including: TV screens, other Audio Visual, tables, chairs, furniture, plants, display racks, flooring, power upgrades, pagodas and more. Refer to [www.exponet.com.au](http://www.exponet.com.au) for further information and hire rates.

Once registered with The Landscape Show, Exhibitors will be provided with a personalised link to place orders for optional extras with ExpoNet.

All prices quoted are in Australian Dollars and include GST and are subject to change without notice prior to receiving a signed contract.

# EXHIBITOR STAND PRICING

## EXHIBITOR STANDS

To exhibit at this expo event, the applicant/business must be deemed relevant by the organisers. Requests for exhibition space will be processed in order of date of receipt. For full terms and conditions refer to Appendix A in this document.

**CLOSING DATE FOR EXHIBITOR APPLICATIONS: May 3rd, 2023**

## ALL STANDS INCLUDE:

### COMPLETE PACKAGE

Unless otherwise stated, all stand bookings come with walling, signage, power and lighting with specific inclusions as outlined on page 9 relevant to your chosen stand type. Contact us to discuss options for space only sites.

### WEBSITE

Colour logo on the Exhibitor page of the dedicated Show website links to your 80-100 -word Company Listing with URL link to your nominated webpage. You may also include up to 3 x Product Images, and 1 x YouTube or Vimeo link.

### SOCIAL MEDIA

The exhibitor list page will be tagged on all social media channels (non-exclusive posts) available to the Organisers including the dedicated website, Facebook and Instagram pages as well as via partner channels where available.

INDOOR STAND PRICING				OUTDOOR STAND PRICING			
STAND SIZE	LVML MEMBER	PROV MEMBER	PREMIUM SITE LOADING	STAND SIZE	LVML MEMBER	PROV MEMBER	PREMIUM SITE LOADING
1m x 3m	\$660	\$1110	Add \$200	3m x 3m	\$1020	\$1470	Add \$500
3m x 3m	\$1150	\$1600	Add \$500	4m x 3m	\$1320	\$1770	Add \$500
6m x 3m	\$2120	\$2570	Add \$500	6m x 3m	\$1880	\$2330	Add \$500
9m x 3m	\$2820	\$3270	Add \$500	8m x 3m	\$2240	\$2690	Add \$500
9.5m x 4m	\$3560	\$4010	Add \$500	9m x 3m	\$2540	\$2990	Add \$500
12m x 3m	\$3420	\$3870	Add \$500	12m x 3m	\$3300	\$3750	Add \$500
All prices quoted are in Australian Dollars and include GST and subject to change without notice prior to receiving an online registration with acceptance of Terms & Conditions. Preferences will be allocated in order of receipt of applications.				8m x 10m	\$5350	\$5800	Add \$500
				CUSTOM	Larger Sites: Outdoor spaces are quite flexible. Please discuss your requirements with the TLS Admin Team for a custom quote.		

## PAYMENT SCHEDULE

An invoice for full and final payment will be issued upon confirmation of your site booking. As per clause 14 of the Terms and Conditions, bookings are 100% non-refundable, except in the instance of involuntary cancellation, as per clause 15.

## PUBLIC LIABILITY INSURANCE

Exhibitors must provide a copy of their Certificate of Currency (CoC) for Public Liability Cover with a minimum value of \$10M. 'Landscaping Victoria Incorporated' must be listed as an interested party on your CoC.

## SPECIAL CONDITIONS

1. Your registration to exhibit along with Appendix A (which the Exhibitor hereby confirms they have read and agree with) together with any Special Conditions stated here or advised in any/all other event correspondence form the Agreement between the Exhibitor and the Organiser.
2. This booking is for a Pre-built Stand as listed. Additional signage, lighting or other Optional Extras may be purchased via the appropriate forms contained in the Exhibitor Portal or Manual.
3. The total amount due is payable in accordance with the Payment Schedule above.
4. Full Payment and a current Certificate of Currency of Insurance must be received before the Exhibitor can take up their allocated stand at the Show. Exhibitors who have not paid in full, or supplied a CoC will not be permitted to bump in.

# APPENDIX A

## TERMS & CONDITIONS

### DEFINITIONS

"The Landscape Show" or "Show" means the event named in the schedule on the Stand Agreement;

"Exhibitor" means the company or organisation named as the Exhibitor in the schedule on the Stand Agreement;

"Organiser" means Landscaping Victoria Inc;

"Services" means:

- (a) hiring the venue
- (b) designing and developing the floor plan;
- (c) drawing and providing all relevant contractual documentation;
- (d) promoting and marketing the event to potential Exhibitors and Visitors;
- (e) updating the Exhibitor and Visitor databases;
- (f) producing printed and online material for advertising in industry publications;
- (g) producing, publishing and mailing industry specific Visitor invitations;
- (h) contracting various service providers including Electricians, Stand Builders, Signage Contractors, Site Managers and Event Managers;
- (i) general administration specific to the organisation of the Show; and
- (j) provision of a licence to occupy the stand number specified.

### PAYMENT

1. Payment for the Services is in accordance with the Payment Schedule set out on the Stand Agreement. Payments are for the provision of the services referred to in items no. (a) to (j) of the definition of "Services" contained in paragraph 1. Final payment is for the provision of the services referred to in item (j) of the definition of "Services".
2. If the Exhibitor fails to pay any instalments when they fall due, the Exhibitor will automatically forfeit their floor space, without being released from liability to pay all monies owed. The Organiser is entitled to keep all said monies as liquidated damages. The Organiser has the right to then reallocate or re-sell forfeited floor space with the Exhibitor to be liable for any loss suffered by the Organiser thereby in excess of the said liquidated damages, and the Exhibitor shall pay such excess on demand by the Organiser.
3. If the Exhibitor fails to pay all monies as and when (including a dishonoured cheque), due to the Organiser, the Organiser may take possession of any property of the Exhibitor located at the site of the Show, and either retain it pending full payment (storage charges to the Exhibitors account) or sell it and apply the net sale proceeds to the debt due. In such cases the Exhibitor shall have no claim against the Organiser, whether in trespass, conversion or otherwise.
4. The Organiser may, at its sole discretion, charge interest on overdue accounts of the Exhibitor, at the current bank retail overdraft rate.
5. Any costs incurred by the Organiser in the processing of international monetary transfers for stand payments are to be passed onto and paid by the Exhibitor.
6. If the Exhibitor fails to occupy their floor space by the end of the first day of the Bump In as per the Bump In/ Bump Out schedule, the Organiser is authorised to occupy or cause the said space to be occupied in such manner as it may deem best for the interest of the Show without refund to the said Exhibitor and without releasing the Exhibitor from any liability to pay all monies. All such monies then being the entitlement of the Organiser as liquidated damages, and the Exhibitor will be liable for any loss suffered by the Organiser in excess of the said liquidated damages and shall pay such excess on demand by the Organiser.

### YOUR EXHIBIT

7. The Organiser agrees not to licence the floor space allocated under this agreement to any other Exhibitor/s. Floor space shall not be allocated or sub-let by the Exhibitor to other companies or organisations without prior approval in writing of the Organiser.
8. The Exhibitor is not permitted to display on, or promote from their stand the products or services of other companies, without the prior approval in writing of the Organiser.
9. Where the floor space is granted to several Exhibitors, each of such Exhibitors is jointly responsible for any monies payable.
10. The Exhibitor shall be liable for any damage to the walls and floors of the building in which the exhibit is housed. The Trustees/Owners of the building, together with the Organiser shall be the sole judges as to whether damage has been done.
11. The Exhibitor agrees to staff and continually keep open their stand during the published Show opening hours. The Exhibitor also agrees to not partially or totally pack up their stand before the published closing time on the last day of the Show.
12. The Exhibitor shall at all times comply with the regulations now in force and issued by the Fire Brigade, Venue Trustees/ Owners, Health Department, persons responsible for Occupational Health and Safety issues and other relevant Departments and Authorities. This includes the wearing of hi-visibility vests during Move In and Move Out times.
13. Dividing walls and back walls must be to the exact height of 2.4 metres, unless otherwise agreed by the Organiser, and all walls must be lined on both sides unless backed on to another stand or wall.
14. The Exhibitors display must be of a minimum standard set by the Organiser and in keeping with the dignity and atmosphere of the Show. The Organiser reserves the right to reject any display that is not to the standard set by the Organiser. The Exhibitor must follow the directions of the Organiser in all matters concerning construction of displays.
15. Microphones, sound amplification and machine demonstrations will only be permitted where the level of sound causes no annoyance, as judged solely by the Organiser, to other Exhibitors or Visitors.
16. The Exhibitor shall only distribute advertising material or promote from the confine of their stand, unless prior written approval is obtained from the Organiser.
17. The Exhibitor/s agree to allow the Organiser to photograph products/stands at the show for promotional purposes e.g. sales brochures, social media, Visitor invitations, show catalogues/buyers' guides etc. without the express permission of the Exhibitor/Designer. Such photographs may not be used for any other purpose without the express permission of the Exhibitor/Designer.

### RIGHTS AND RESPONSIBILITIES

1. The Organiser reserves the right at all times to postpone or amend the published dates of the Show to a date which is, in the opinion of the Organiser, most applicable for such a Show, using this right only where circumstances necessitate such action and without liability being incurred by the Organiser.
2. The Organiser shall determine the hours of the Show and access times for Exhibitors and the Visitors, and its decision as to such hours shall be final and binding.
3. If the holding of the Show or the supply of any services by the Organiser is prevented, postponed or abandoned by reasons of fire, storm, lightning, national emergency, labour dispute, lockout, civil disturbance, explosion, inevitable accident or any other cause not within direct control of the Organiser, whether of the same sort or not, or the Show sites become wholly or partially unavailable for the holding of the Show, the Organiser may terminate this Agreement and at its sole discretion return part of the space costs paid by the Exhibitor. In any such case, the Organiser shall not be liable in any way whatsoever for any expenditure or liability or loss including consequential loss and loss of publicity incurred by the Exhibitor.
4. If the Exhibitor forfeits or fails to occupy or withdraws from his floor space as specified in Clauses 3, 4 or 7, then in addition to his liability specified in those Clauses the Exhibitor will be liable to the Organiser for the cost of dressing the vacated floor space at an amount not exceeding \$500 (AUD) per 10 square metres of such space (payable on demand to the Organiser).
5. (a) The Organiser gives no warranty and makes no representation that the Show will attract any minimum number of Visitors or will achieve any particular outcome for the Exhibitor, or (b) as to the completeness or accuracy of all the information provided by the Organiser.
6. The Organiser reserves the right in any reasonable circumstances to reduce the size and/or re-locate the floor space, and the Exhibitor undertakes to agree to any reduction to the size and/or the site reallocated by the Organiser. In the case of size reduction, the Organiser will allow the Exhibitor a pro rata reduction in the total cost.
7. The Organiser accepts no liability for damage to the exhibits by loss, damage, theft, fire, storms, water, strikes, riots, or any other cause whatsoever.
8. Exhibitors acknowledge that the Organiser of the Show does not have insurance to cover either damage or theft of Exhibitor's goods or for any injury incurred by any person whilst on the Exhibitor's stand. Exhibitors are advised to extend property insurance to cover loss, damage of goods during the course of the Show and should extend their existing public risk insurance to the value of \$10,000,000 (AUD) to cover any personal injury incurred by any person whilst on the Exhibitor's stand. Proof of said Public Liability Insurance must be provided to the Organiser on contract signing.
9. The Organiser shall not be held responsible for any damage claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organiser in the event of any claim made against the Organiser.
10. The Organiser shall have full power to interpret and to make or amend these conditions provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor under this Agreement and shall not operate to increase the liabilities of the Organiser.
11. In the event of the Exhibitor infringing any of these conditions, either before or during the Show, they will forfeit their floor space and all payments made, and will be liable for any loss suffered by the Organiser thereby. The question as to whether there is any infringement as aforesaid shall be solely a matter for the Organiser.
12. The Exhibitor acknowledges that:  
(a) As at the date of acceptance by the Organiser, the Stand Agreement which incorporates these conditions and any Special Conditions, and these conditions themselves comprise the entire Agreement between the Organiser, and the Exhibitor as regards the subject matter of this Agreement and there are no additional items agreed between them. In particular no oral or verbal agreements, arrangements, promises or the like exist between them (and if there were any additional items previously agreed or any such oral or verbal matters that are now agreed to be cancelled); (b) If the Exhibitor wishes to vary any of these conditions and the Organiser agrees, such variation will only be effective if in writing and signed by both parties; (c) These are the Appendix A conditions referred to in the accompanying Stand Agreement signed by or on behalf of the Exhibitor.
13. Landscaping Victoria Master Landscapers are committed to abiding by the Privacy Amendment (Private Sector) Act 2002. The Exhibitor agrees to give the Organiser consent under these privacy laws to use your personal information to assist in the promotion solely of the Show.
14. Voluntary cancellation. No refunds will be given for cancellations. This applies to all registrations received and is enforced irrespective of if an invoice has been raised or not, or if an invoice remains paid or unpaid.
15. Involuntary cancellation. In the event of the show being cancelled by events outside of the Organisers control, 25% remains non-refundable, with remaining financial commitments to be refunded where possible.





**THE  
LANDSCAPE  
SHOW**

PRESENTED BY

**Arborgreen**

WEDNESDAY 24 MAY 2023  
LADBROKES PARK (SANDOWN RACECOURSE)



**EXHIBITOR PROSPECTUS**

**2023**