

Breast 36



Australasian Society for Breast Disease 13th Scientific Meeting

14-16 September 2023

Adelaide Convention Centre, South Australia

**Interdisciplinary
perspectives and
breakthroughs**

PROSPECTUS v2

asbd.org.au



Australasian Society
for Breast Disease

Invitation

On behalf of the Organising Committee, we invite you to be part of the Australasian Society for Breast Disease's (ASBD) 13th Scientific Meeting to be held 14-16 September 2023 at the Convention Centre in Adelaide, South Australia. We invite you to participate as a valued supporter and exhibitor.

The program reflects the true multidisciplinary nature of ASBD and it endeavours to provide a strong scientific program with multidisciplinary content for all disciplines involved in the diagnosis and treatment of breast disease, while providing opportunities for across discipline networking.

The organising Committee have secured several prominent international keynote speakers that will ensure a stimulating scientific program with lively interactions as we explore and discuss diagnosis, treatment and management of breast cancer in the context of *"Breast 360 - interdisciplinary perspectives and breakthroughs"*.

As each sponsorship opportunity is strictly limited, please contact us at your earliest opportunity with your interest to avoid disappointment. We provide a range of support packages that can meet any budget and can be designed to suite your interests and objectives. We look forward to having you involved and to welcoming you to the ASBD's 13th Scientific meeting in Adelaide.

A/Prof Elisabeth Elder
President, ASBD



Conference Convenors

Prof Gelareh Farshid, Pathologist, ASBD Director

Dr Peter Chin, Breast Surgeon, ASBD Director

Organising Committee

A/Prof Elizabeth Elder, Breast Surgeon, ASBD Director

Dr Jennifer O'Sullivan, Breast Physician, ASBD Director

Dr Gavin Harris, Pathologist, ASBD Director

Dr Sanjeev Kumar, Medical Oncologist, ASBD Director

Dr Maree Colosimo, Medical Oncologist, ASBD Director

Dr Nick Repin, Radiologist, ASBD Director

Dr Patty Connor, Radiologist, ASBD Director

Dr Marcus Dreosti, Radiation Oncologist, ASBD Director

Dr Minjah Lah, Radiation Oncologist, ASBD Director

Ms Jenny Gilchrist, Nurse Practitioner, ASBD Director

ASBD Contact & Conference Secretariat

ASBD

PO Box 1004

Narellan NSW 2567

Kerry Eyles, Executive Officer

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Mulgrave VIC 3170

info@impactevents.com.au



ASBD

The Australasian Society for Breast Disease (ASBD) is a not-for-profit multidisciplinary society that brings together professionals from all disciplines associated with the prevention, diagnosis, treatment and research aspects of breast disease. ASBD provides educational activities and networking opportunities for all medical practitioners and allied health personnel with an interest in breast disease.

Since 1998, the Society has held biennial Scientific Meetings and collaborated on a number of occasions with other organisations to co-host educational events, including the 2nd Australasian Breast Congress in 2016 with BreastSurgANZ, the joint Melbourne International Breast Congress in 2018 with BreastSurgANZ and the Controversies in Breast Cancer group and the Australasian International Breast Cancer Congress in October 2022. The ASBD 12th Scientific Meeting was held in 2019 but due to COVID there

was no Scientific Meeting in 2021. The 13th Scientific Meeting will be held 14-16 September 2023 at the Adelaide Convention Centre.

MISSION

To strive to improve outcomes for patients with breast disease by fostering education and multidisciplinary collaboration and in so doing to be recognised as the premier multidisciplinary society for breast disease in Australia and New Zealand.

The society aims to:

- a) Bring together individuals wherever in Australia, New Zealand and other Pacific rim countries, with the purpose of promoting better knowledge in biology, medicine and human sciences related to the breast and advancing multidisciplinary understanding and cooperation in the areas of prevention, detection, diagnosis and management of breast disease
- b) Promote and encourage scientific research and publications related to the purpose of the Society
- c) Instil an increased consciousness within the medical and lay communities with regard to breast disease, by using available means of education, information and publicity.
- d) Cooperate with relevant international associations, societies, other groups and individuals to promote the purposes of the Society.

Host City and Venue

Join us in South Australia at the Adelaide Convention Centre for the ASBD 2023 13th Scientific Meeting. Adelaide is famous for its many festivals and sporting events, its food and wine, its coastline and hills, and its large defence and manufacturing industries. The city of Adelaide is brimming with events that excite, restaurants that inspire and beaches that make you feel at ease. What's more, Adelaide sits right at the foot of three incredible wine regions that produce both world-renowned and under-the-radar wines.

The ASBD 13th Scientific Meeting will be held at the Adelaide Convention centre, adjacent to Adelaide's BioMed City - the largest health and medical research precinct in the southern hemisphere.



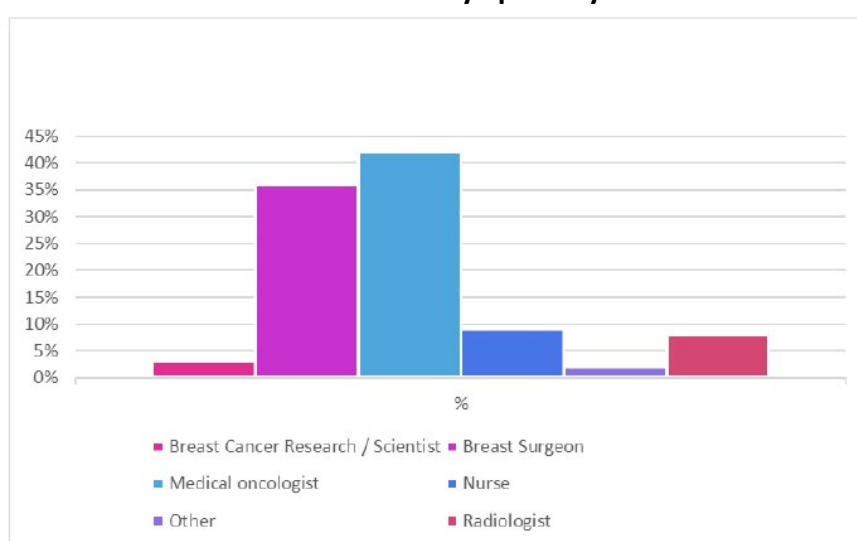
Statistics and delegate profile

2018 Melbourne International Breast Congress (MIBC)

In October 2018 1074 delegates attended the MIBC which was jointly hosted by the Australasian Society for Breast Disease, BreastSurgANZ and the Controversies in Breast Cancer Group (CoBrCa). Delegates represented all disciplines involved in the diagnosis and treatment of breast disease.

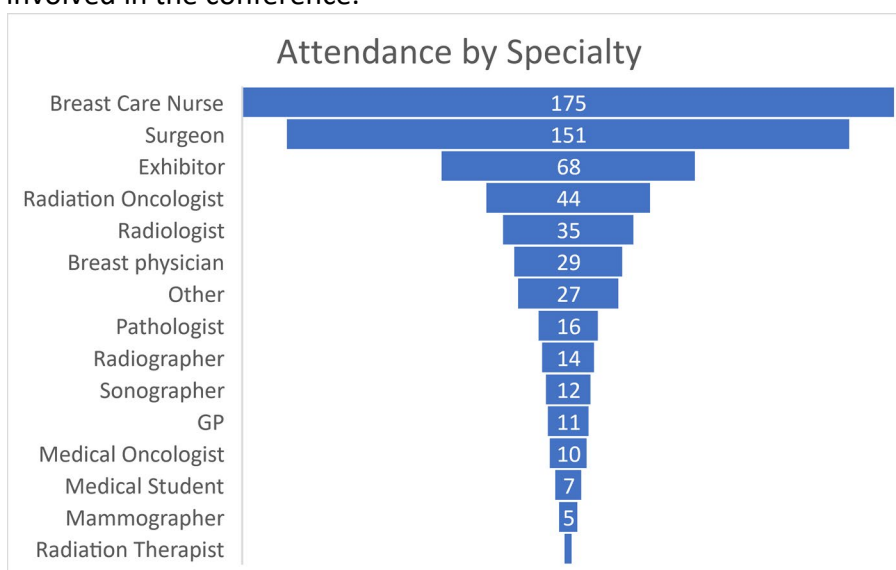
- 1200+ attendees
- 120+ abstracts
- 30 + companies involved
- 90+ speakers

Attendance by Specialty



ASBD 12th Scientific Meeting 2019

The Australasian Society for Breast Disease is a truly multidisciplinary society and our range of conference delegates reflect that. In 2019 we had 606 attendees with approximately 30 companies involved in the conference.



What's changed since 2019?

- ASBD membership has almost doubled. We now have over 600 members.
- We now have 2 medical oncology directors meaning the emphasis on recruiting medical oncologists as both members and conference attendees has increased, and we have invited international medical oncologist Hope Rugo to attend the conference in 2023.
- All McGrath Foundation nurses are now ASBD members because of the educational opportunities we offer, both online with through our conferences.
- Due to COVID ASBD has not held our own Scientific Meeting since 2019. We are expecting 2023 will have high attendance because of this.

What can you expect from the ASBD 13th Scientific Meeting?

- A multidisciplinary event bringing together all disciplines involved in the diagnosis and treatment of breast disease.
- The opportunity to promote to and network with the most influential researchers and practitioners in the breast disease space.
- A platform from which to develop, build and strengthen key business and consumer relationships, source new ideas and gather relevant up-to-date data.
- A conference that showcases the latest developments in the diagnosis and treatment of breast disease and promotes across discipline discussions through keynote and invited presentations, symposia, practical workshops, free papers and posters.
- The ultimate forum for networking and social opportunities.

Marketing

The conference website is the main conference distribution point. Your corporate branding will be profiled via the ASBD 13th Scientific Meeting website soon to be linked to www.asbd.org.au

The 2023 13th Scientific Meeting and the ASBD conduct extensive email campaigns throughout the course of the year to keep all previous delegates and members up-to date with the latest news regarding the Scientific Meeting. Our email and Facebook communications are a trusted source of information and an alliance with ASBD will enable you to target specific marketing messages that will reach an unprecedented number of qualified recipients, keeping you ahead of your competitors.

The conference app will have provision for company logos and profiling, exhibition map, and the conference program.

Scientific Program

It is with great pleasure that we invite you to join us as sponsors at the 13th Scientific Meeting of the Australasian Society for Breast Disease. This meeting being held in Adelaide, South Australia is the preeminent multidisciplinary breast conference in Australia and NZ for 2023.

The theme for the 2023 meeting is “Breast 360 – Interdisciplinary perspectives and breakthroughs”. It reflects the multidisciplinary nature of our society and looks at innovations and breakthroughs in breast cancer treatment from various discipline perspectives giving a 360 degree view.

Highlights of the meeting will include an examination of Emerging Strategies including HER2 targeted therapy and new approaches to the management of oligometastatic disease, a session on Innovation and Advances covering Proton Therapy at the Bragg Centre, intraoperative margin assessment and Artificial intelligence in both Breast Pathology and Breast Imaging. There will be a focus on Lobular Carcinoma, as well as on Living Well and Survivorship. Hope Rugo will address the expanding role of ADCs in the treatment of breast cancer, and a session on Optimising Patient Outcomes will examine emerging treatments in early TNBC and optimising outcomes in early ER+ breast cancer.

A stimulating and extensive program is being finalized to develop the major Australasian 2023 educational activity for those working in the breast disease area, exploring the latest advances and innovations in breast cancer care.

The 2023 meeting will host a number of internationally renowned speakers including:

Prof. Julie Margenthaler, surgeon, USA

Dr. Hope Rugo, medical oncologist, USA

Prof Debra Ikeda, radiologist, USA

Prof Vincent-Salomon, Pathologist, France

Dr Nisha Sharma, Radiologist, UK

This highly popular meeting is attended by delegates from all specialties involved in breast care and is a perfect forum for clinicians to network, engage, collaborate and share ideas in modern practices and development for the future.

We hope that you can join us and look forward to welcoming you to this event.



Key Reasons to Support and Exhibit

- Maximum exposure at the preeminent breast disease conference in Australasia in 2023
- The opportunity to deliver a clear message about your commitment to the diagnosis, management and treatment of breast disease
- Inform and update this multidisciplinary group about your products and services
- Increase exposure to and sales and consumption of your products and services
- Build brand awareness directly with your target group in one place at one time

Bespoke Support Packages

Looking for a unique way to promote your business and it isn't listed in this prospectus? Let us know and we will find an option to accommodate you!

Support packages can be tailored to match any budget and marketing strategy. Please contact Kerry Eyles for assistance with identifying and securing the opportunities best suited to your objectives.



Preliminary Schedule

Day	Time	Overview of Key Activities
Thursday 14 th September 2023	0900 - 1630	Workshops* Six workshops covering the disciplines involved in breast health care will be on offer. The content of these workshops is still being finalised. Topics will Include: 1 Reflective Writing 2 Clinical Trials 3 Interventional Radiology and Digital Pathology 4 Leadership and Teamwork for effective MDT 5 Genetics/Surgery OR Pathology 101 TBA 6 Toxicities of Treatment: short and long term
	1700 - 1830	Minisymposium (all delegates) Living well with and beyond Breast Cancer
	1830 - 2030	Welcome/networking reception (Exhibition Area)
Friday 15 th September 2023	0715 - 0830	Industry Breakfast Meeting/s
	0900 - 1700	Conference Day 1 Sessions 1-4 Session 1: Evolving Landscape of high-risk disease management Session 2: Innovations and Advances Session 3: Lobular Breast Cancer: a clinical conundrum Session 4: Living Well for Healthcare Professionals
	1240 - 1330	ASBD AGM
	1900 - 2300	Conference Dinner
Sat 16 th September 2023	0715 - 0830	Industry Breakfast Meeting/s
	0900 - 1700	Conference Day 2 Sessions 5-8 Session 5: Thinking outside the box Session 6: Debra Ikeda and the Best Abstracts Session 7: Parallel Sessions 1. Surgery 2. Medical Oncology Session 8: Back to the Future: Key changes in my specialty 2021 - 2026

Social Program

The Social Program will include:

Welcome/Networking Function – held in the exhibition space on Thursday evening, with canapes and drinks. A networking opportunity for industry representatives and delegates.

Conference Dinner – a 3-course sit down dinner and dance will be held onsite at Adelaide Convention Centre.



Support Opportunities

All symposia are 60 minutes

4 breakfast symposia are available. Catering costs are not included in the support package.

Two of these are offered as part of the major support opportunities (Platinum and gold) and two are stand alone.

Platinum Partner

\$50,000 + GST

As the Platinum partner of the ASBD 13th Scientific Meeting your organisation will be the principal partner receiving the highest level of exposure and recognition prior to and during the event.

Package includes:

1 x Industry symposium plus commercial sponsorship package :

- 6 x complimentary full registrations including 6 tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- 2 x standard exhibition booth spaces with shell scheme if required (exact size to be confirmed) in a prominent position, with 6 exhibitor registrations
- Recognition with logo as the Platinum partner in all printed and electronic conference literature
- Company name and logo on resting slide at the beginning and end of all sessions
- Opportunity to display corporate signage (supplied by sponsor) at the registration desk and at the official opening and closing ceremonies.
- Opportunity to provide one item of promotional material (supplied by partner) to delegates at the official opening ceremony
- Acknowledgement as the Platinum partner at the official opening and closing ceremonies and at appropriate times throughout the conference
- Company logo and hyperlink on the home page/front page and the supporter's page of the conference website
- Company logo on the Conference Timetable
- Company logo on the splash screen of Conference App
- One satchel insert (maximum four (4) x A4 pages) to be placed in all delegate satchels (supplied by partner)
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided during conference.

Gold Partner

\$30,000 + GST

As a Gold Partner of the ASBD 13th Scientific Meeting your organisation will receive a high level of exposure and recognition prior to and during the event.

Package includes:

1 x Industry symposium plus commercial sponsorship package:

- 3 x complimentary full registrations including 3 tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- 1 x standard exhibition booth spaces with shell scheme (exact standard size to be confirmed) in a prominent position, with 2 exhibitor registrations (including Welcome Reception access). Additional equipment and furniture at your expense.
- Recognition with logo as the Gold Partner in all printed and electronic conference literature
- Company name and logo on supporter's resting slide at the beginning and end of all sessions
- Acknowledgement as the Gold Partner at the official opening and closing ceremonies and at appropriate times throughout the conference
- Company logo and hyperlink on the supporter's page of the conference website
- Company logo on a rolling banner on the Conference App
- One satchel insert (maximum four (4) x A4 pages) to be placed in all delegate satchels (supplied by partner)
- Delegate list provided in Excel format (name and organisation only) subject to Australian Privacy Laws. List to be provided during conference.

Onsite Conference Dinner

\$20,000 + GST

The **Conference Dinner, onsite at the Adelaide Convention Centre Ballroom**, is scheduled to be held on Friday 15th September 2023 and is the major highlight of the social program. It is the main networking event of the conference and is eagerly anticipated by delegates as ASBD extends its reputation as the provider of great conference social events. It will certainly provide a unique opportunity to promote your brand to conference delegates.

Package includes:

- Recognition as the Conference Dinner Partner in all printed and electronic conference literature
- Opportunity to provide a Sponsor's Opening Address. A representative from your organisation will be invited to address the delegation during the evening for a maximum of five (5) minutes
- Two full registrations including two tickets to the Welcome Reception, Scientific Poster Session and Conference Dinner
- Ten additional tickets for company representatives to attend the Conference Dinner
- One shell scheme exhibition space located in a prominent position including two trade delegate registrations (additional equipment and furniture is at your expense)
- One satchel insert to be placed in all delegate satchels (supplied by partner)
- Opportunity to display corporate signage (supplied by partner) during the Conference Dinner (subject to committee and hotel staff approval)
- Opportunity to provide one item of promotion material per attendee (supplied by partner) on tables at the Conference Dinner
- Company logo printed on the ticket, the dinner menu and order of proceedings
- Company logo and hyperlink on the social program and supporter's page of the conference website



Welcome Reception

\$20,000 + GST

This social event offers the opportunity to bring together delegates, exhibitors and speakers in an informal networking setting and is an excellent opportunity to make a strong initial impact on all attendees. The Welcome Reception will be held in the exhibition area on Thursday 14th September and is an essential networking opportunity for all attendees.

Package includes:

- Recognition as the Welcome Reception Partner in all printed and electronic conference literature
- Opportunity to brand the Welcome Reception venue (at partner's expense – subject to committee approval) for the duration of the Welcome Reception
- Opportunity to provide a Welcome Reception Partner's Opening Address. A representative from your organisation will be invited to address the delegation during the welcome reception for a maximum of five (5) minutes
- Opportunity to provide one item of promotion material (supplied by partner) to delegates at the Welcome Reception
- One shell scheme exhibition space (additional equipment and furniture is at your expense)
- Two Full Registrations including two tickets to the Welcome Reception, and Conference Dinner onsite at Adelaide Convention Centre
- Six additional exhibitor tickets for company representatives to attend the Welcome Reception and the Exhibition over the following two days
- Your company identified as the Welcome Reception Partner in the symposium held before the reception
- Company logo and hyperlink on the social program and supporter's page of the conference website



International Invited Speaker Sponsor

\$20,000 + GST *

This support will cover international airfares, accommodation, registration, transfers and expenses for the Invited Speaker.

International speakers in 2023 will include:

Prof. Julie Margenthaler, surgeon, USA

Dr. Hope Rugo, medical oncologist, USA

Prof Debra Ikeda, radiologist, USA

Prof Vincent-Salomon, Pathologist, France

Dr Nisha Sharma, Radiologist, UK

Promotion includes:

- Recognition as an International Speaker Sponsor in all printed and electronic conference literature
- Opportunity to be the named sponsor for a relevant Plenary Session featuring the International Speaker
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner onsite at Adelaide Convention Centre.
- One shell scheme exhibition space (additional equipment and furniture is at your expense)
- Two additional exhibitor tickets for company representatives to attend the Welcome Reception and the Exhibition over the following two days
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)
- Recognition from the session chair during the session's opening and closing
- Company logo and hyperlink on the speakers and sponsors pages of the conference website
- Company name and logo on resting slide at the beginning of the speaker's sessions.

**NOTE: Due to the huge increase in airfares this support package has had to be increased from that of our 2019 conference.*

Workshop Support*

\$6,000 + GST

ASBD conferences are renowned for the range and educational quality of the optional workshops on offer on Day One of the conference. Six half-day workshops will be held on Thursday 14th September. These workshops run for approximately 3 to 3½ hours with a refreshment break. There is the opportunity to support one of these workshops that may be relevant to your organisation.

Promotion includes:

- Company name and logo on resting slide at the beginning of the sponsored workshop and placement of banners/signage within the room or at the door for the duration of the workshop
- Recognition as the supporter of the workshop in all printed and electronic conference literature
- Company logo and hyperlink on the supporter's page of the conference website
- Recognition from the session chair during the opening of the workshop
- Recognition in the timetable on the conference app with hyperlink to company page
- Ability to provide company material to workshop attendees (placement on seats) and/or trestle table exhibition in refreshment area during the break.
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner

Topics for workshops are:

- 1 Reflective Writing
- 2 Clinical Trials
- 3 Interventional Radiology and Digital Pathology
- 4 Leadership and Teamwork for effective MDT
- 5 Genetics/Surgery OR Pathology 101 TBA
- 6 Toxicities of Treatment: short and long term

Please contact Kerry Eyles for more details on these workshops, and to organise support of a particular workshop.

Session Support*

\$6,000 + GST

8 plenary sessions will be held over Friday 15th and Saturday 16th September. These sessions run for 1½ or 2-hours. These sessions constitute the main conference and will involve all delegates in the main plenary room.

The sessions titles and content are still being finalised but will include themes such as Optimising Patient Outcomes, Thinking Outside the Square, Living Well and Survivorship, Innovations and Advances, Lobular Carcinomas focus and Emerging Strategies. Please contact Kerry Eyles for more details.

Promotion includes:

- Company name and logo on resting slide at the beginning of the sponsored session and placement of banners/signage within the room for the duration of the session
- Recognition as the sponsored session in all printed and electronic conference literature
- Company logo and hyperlink on the sponsors page of the conference website
- Recognition from the session chair during the opening of the session
- Recognition in the timetable on the conference app with hyperlink to company page
- Ability to provide company material to session attendees (placement on seats)
- One satchel insert to be placed in all delegate satchels (supplied by sponsor)
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner onsite at Adelaide Convention Centre.
- Sessions include:
 - Session 1: Evolving Landscape of high-risk disease management
 - Session 2: Innovations and Advances
 - Session 3: Lobular Breast Cancer: a clinical conundrum
 - Session 4: Living Well for Healthcare Professionals
 - Session 5: Thinking outside the box
 - Session 6: Debra Ikeda and the Best Abstracts
 - Session 7: Parallel Sessions:
 1. Surgery
 2. Medical Oncology
 - Session 8: Back to the Future: Key changes in my specialty 2021 – 2026

Please contact Kerry Eyles for more details on the content of these sessions, and to organise support of a particular session. More details on the content can be found in the [conference program here](#).

Industry Session Support

\$12,000 + GST

There are opportunities to hold industry breakfast educational events on either the morning of Friday 15th September or Saturday 16th September. Please contact Kerry Eyles for more information. Catering costs for hot plated breakfasts are the responsibility of the sponsor and in addition to the sponsorship package.

Coffee Cart Support

\$7,000 + GST

This sponsorship covers the provision of one branded coffee cart and barista service during the conference Lunch and Morning/Afternoon Tea breaks on Friday 15th September and Saturday 16th September to supply unlimited coffee to the delegates. The sponsor may provide their own coffee cups with branding.

Promotion includes:

- Two group head automatic coffee machine with brandable trolley
- Barista to prepare and serve coffee on stand
- Stylised 8oz paper cups & stirrers (or supply your own branded coffee cups)
- T Bar tea selections, hot chocolate & sugar, along with full, skim, soy & almond milk available Sponsors signage either on the coffee cart or pull up banner beside the coffee cart (TBA)
- You are welcome to provide branded items including paper cups (8oz 250ml), napkins or uniform (e.g. tshirt, cap, apron). Please note, any single use items brought into the venue must be 100% compostable, inline with South Australian laws.
- One full registration including one ticket to the Welcome Reception, and Conference Dinner.
- Company logo and hyperlink on the supporters' page of the conference website
- Logo and 50-word profile in the ASBD App*. Please ensure you provide the ASBD Secretariat with your logo and 50-word profile when submitting your booking form.

Conference Bag Sponsor

Provided in kind +\$6,000 + GST OR ASBD to supply \$12,000 + GST

Delegates attending the ASBD 13th Scientific Meeting will be issued with an environmentally friendly reusable conference bag. As the supporter of the conference bag your organisation's logo will appear on the satchel alongside the ASBD logo. The ASBD Secretariat reserves the right to source and select the bag.

Promotion includes:

- Each delegate will receive the bag with your logo on it at registration

- Recognition as the conference bag supporter in all printed and electronic conference literature
- Company logo and hyperlink on the supporters' page of the conference website

Lanyard Sponsor

Provided in kind + \$6,000 + GST OR ASBD to supply \$10,000 + GST

There is an opportunity to have your organisation logo printed on the conference lanyard alongside the ASBD Logo, or to supply your own lanyards and gain considerable exposure throughout the event.

Promotion includes:

- Each delegate will wear the lanyard with your logo on it for the duration of the conference
- Recognition as the lanyard supporter in all printed and electronic conference literature
- Company logo and hyperlink on the supporters' page of the conference website

Writing Pad and Pen

Provided in kind + \$5000 + GST for both

Reach every delegate directly by providing a pad and/or pen for insertion in delegate satchels. All pads and pens must be supplied by the supporter by a specified deadline.

Promotion includes:

- Each delegate will receive your pad and/or pen in their delegate satchel
- Writing pad and pen will be used by the delegates throughout the conference
- Recognition as the writing pad and/or pen supporter in all printed and electronic conference literature
- Company logo and hyperlink on the supporters' page of the conference website

Bag and App Inserts

\$1000 + GST

Reach delegates directly by providing an insert for conference bags and a digital copy for the conference app. Inserts are popular for including more detailed information on a new product or service

App/Online Portal Branding

\$10,000 + GST

ASBD will be using an app or online portal (details to be available soon) for communication during the conference. Delegate and sponsor information, program, maps, live polling,

updates, speaker bios and abstracts will all be included and the app will replace the conference book.

There is an opportunity to be the exclusive supporter of this digital tool that will be used by all delegates. For more details and to discuss how this might best work for you please discuss with Kerry Eyles 0477 330054.

*Inclusions in all ASBD marketing and publications is dependent on sponsors supplying appropriate information required by the ASBD Secretariat prior to deadlines.

Post-event online conference access

\$12,000 + GST

ASBD will provide online access to recorded conference sessions for 12 months for all registered delegates. There is an opportunity to be the exclusive supporter and have exclusive branding rights to this conference website.

Supporting this initiative will allow ASBD to develop and provide this facility to delegates at no cost to ASBD. Support will cover web development, licenses, video security software etc. For more details and to discuss how this might best work for you please discuss with Kerry Eyles 0477 330054.

Poster Exhibition

\$10,000 + GST

Add your branding and be seen as the major supporter of our Poster Exhibition. For more details and to discuss how this might best work for you contact Kerry Eyles 0477 330054.



Hand Sanitising Stations

Provided in kind + \$5000 + GST

Opportunity to provide all participants with company branded hand sanitizers. This can be either the larger pump action bottle style, or individual small bottles. The support is for 3 stations. ASBD will place signage near the stations and on the conference website acknowledging the support with the company logo and name.

NEW Support Opportunities MARCH 2023

This is an addendum to Version 1 of the Prospectus. Please take the time to examine our new additional support opportunities.

Registration Kiosks

\$18,000 + GST kiosks only or \$20,000 + GST including lanyards (see page 17)

Sponsor our Sprintr Registration Kiosks and be known as the company that sped up the registration process and eliminated queues. Designed for accessibility, Sprintr's free-standing kiosks create a powerful visual impact on arrival and are fully portable for ease of use.

There will be 4 self-help registration kiosks that can be branded with your company branding over the entire front surface (except for the screen area), as in the image below. These kiosks will be in use on Thursday and Friday of the conference.



Package includes:

- Customisation of four kiosks including exterior decals and inclusion of your logo on touch screen.
- One Full Registration including one ticket to the Welcome Reception, and Conference Dinner
- Recognition as the Registration Kiosk supporter in all printed and electronic conference literature

Exhibition Stage – Lunch Time Product Demonstration and Information Sessions

\$2500 + GST

This year we are including an exhibitor engagement area within our exhibition footprint giving you a space to connect with a crowd to showcase your products, or simply chat about things happening in your business that you would like to share on mass. With limited sessions available throughout the day, this is an opportunity to capture the attention of conference attendees with an interactive, educational display.

This package will include staging, seating, AV requirements including digital screen and microphone, support of an AV technician, and a ten-minute timeslot to engage with the lunch time crowd in the exhibition area plus a 5-minute change over period.

Book a 10-minute slot during lunch to get your message across.

Content will be submitted for approval by the conference organising committee.

Pre-Conference Workshop Boxed Lunches

\$10000 + GST

A unique opportunity to provide a branded boxed lunch* to support those enthusiastic medical professionals who will attend both AM and PM optional workshops on Thursday 14th September, and will require an onsite lunch while they mingle with colleagues between the two workshops.

This support package offers you:

- Branding of the lunch box with a customised sticker
- The opportunity for your staff to distribute gifts or product info packs at the lunch pick up point
- Your opportunity to meet and mingle with medical professionals during the lunch break
- Opportunity to display your banners/signage in the designated lunch area (subject to approval by conference PCO)

*Boxes would be kraft brown with transparent top window and feature a branded sticker

Coffee Café

\$12,000 + GST

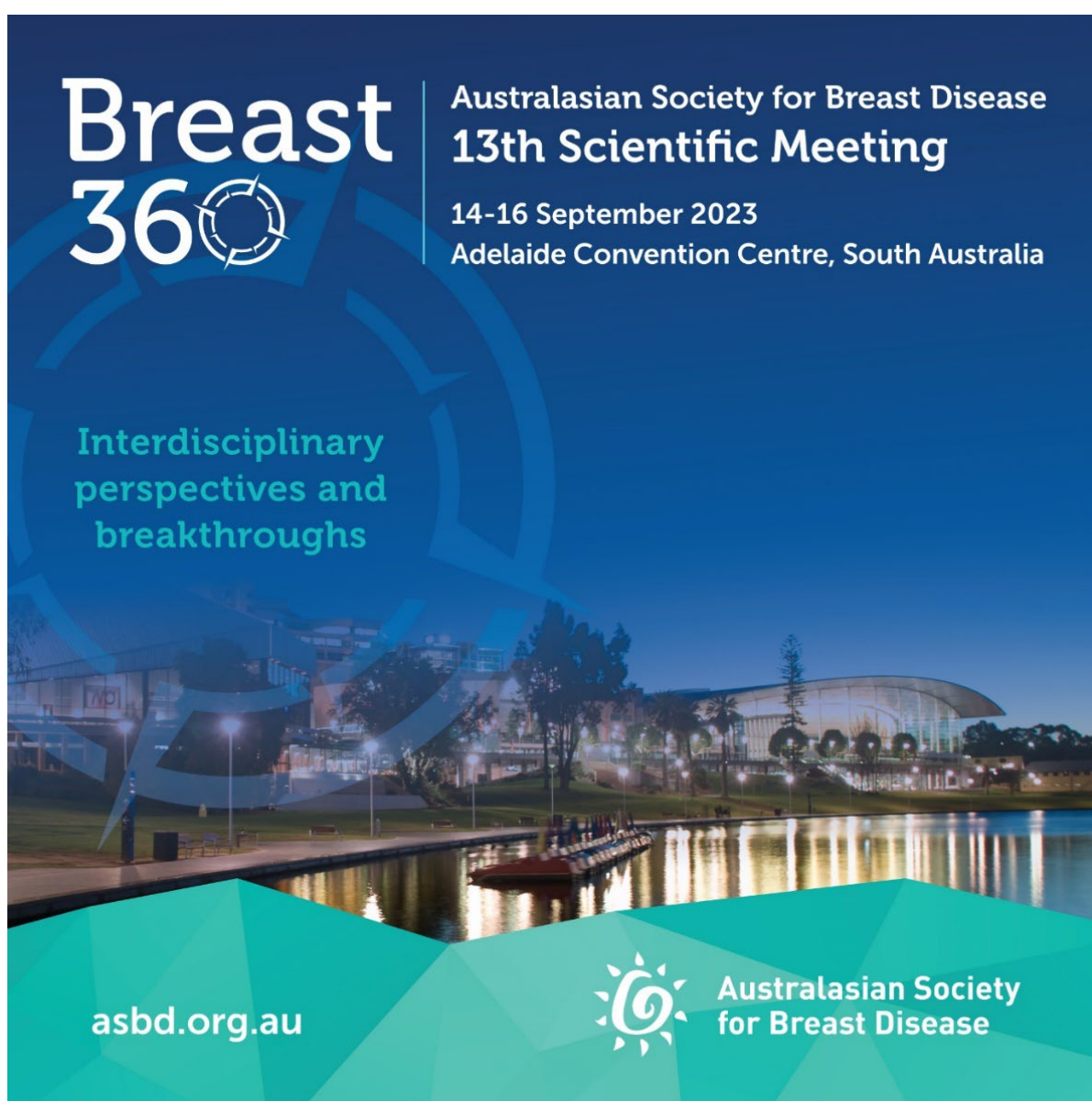
This sponsorship covers the provision of a café style setup giving delegates the opportunity to mingle in your allocated space while they enjoy a coffee. See page 16 for standard coffee cart package. This package includes the standard coffee cart package plus the café setup listed here.

The café will have with 4 round tables, 16 chairs, one coffee cart and a barista during the conference Morning Tea, Lunch and Afternoon Tea breaks on Friday 15th September and

Saturday 16th September to supply coffee and hot drinks to the delegates. The sponsor will have the opportunity to display branding on the coffee cart, and within the Coffee Cafe area through banners, brochures, place mats on the tables. The sponsor may provide their own coffee cups with branding and may also supply free standing branded Market Umbrellas for use in the café designated space.

Promotion includes:

- Sponsor's signage on the coffee cart and pull up banner in the café area
- Other signage on the tables and the option to have free standing umbrellas supplied by the sponsor at their cost
- Other inclusions as listed under Coffee Cart on page 16.



Exhibition Opportunities

An exhibition will be held at the conference venue, parallel to the congress program. The floorplan has been designed to maximize exposure. The welcome reception, coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

The exhibition space at ASBD's 13th Scientific Meeting is available in two forms, RAW and SHELL SCHEME.

Raw space is priced at \$5000 + GST

Shell Scheme Stands are priced at \$5500 + GST

Raw space is available for installation of custom-built stands. Raw space booths do not come equipped with walls, electricity or furniture.

All additional stand requirements such as furniture are available at an additional cost to exhibitors. Custom stand designs must be submitted to the ASBD secretariat for approval.

Booth allocation, apart from Platinum and Gold sponsors, will be on a first come first served basis, based on the date full payment is received by the ASBD secretariat.

Inclusions

Organisations participating in the Exhibition at Adelaide Convention Centre will receive the following for each booth booking:

- One Exhibitor Pass, which entitles the holder to:
 - Attendance at all sessions on Friday and Saturday
 - Morning and afternoon refreshment breaks and lunch
 - Access to the ASBD App
 - Logo and 50-word profile in the ASBD App (to be provided by the exhibitor)
 - One (1) ticket to the Welcome/Networking Reception on the 14th September
- Organisation name listed on the exhibition page of the conference website. This will be organised by the ASBD Secretariat
- Logo and 50-word profile in the ASBD App*. Please ensure you provide the ASBD Secretariat with your logo and 50-word profile when submitting your booking form, alternatively this should be provided by no later than 15th July 2023.

*Inclusions in all ASBD marketing and publications is dependent on sponsors supplying appropriate information required by the ASBD Secretariat prior to deadlines

Exhibition Manual

An exhibition manual will be distributed to all exhibitors approximately three months prior to the exhibition. The manual will contain information covering the move-in / move-out schedule and supplier contact details.

General Terms and Conditions

- Support items and exhibition space are allocated on a first-come, first-served basis, except for Platinum and Gold packages where space is pre-determined.
- All support and exhibition prices quoted are in Australian Dollars and are subject to GST.
- The ASBD Secretariat reserves the right to accept or decline offers of support and applications for exhibition space.
- The ASBD Secretariat reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the conference as a whole.
- The ASBD Secretariat must approve all exhibition stand designs.
- The ASBD Secretariat cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or directly arising from the conference. Participants are advised to issue their own personal travel and health insurance.
- All payments must be received before the commencement of the conference. Should a company fail to make payment, the ASBD Secretariat reserves the right to cancel the company's participation and benefits.
- The supporting company are to ensure that relevant insurances are in place for their onsite staff.

Public and Product Liability Insurance

It is a requirement of the ASBD Secretariat that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10 million or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their public and product liability insurance certificate along with their booking form. To assist you in locating your certificate within your organisation – it can often be found with the accounts / finance departments and is also often referred to as 'Broadform'.

ASBD Conference Secretariat

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