**Presentation Opportunities for Waste 2024 Exhibitors**

The Coffs Waste Conference will once again feature a dedicated ‘Equipment & Technology Expo’ whereby a

selection of our exhibitors will be able to talk on their equipment and technology in addition to having them on display.

A marquee will be erected amongst the outdoor exhibitors, and delegates will be able to attend this ‘Expo’ as a standalone to the main conference so they can not only see the equipment on display, but also participate in informative presentations and interactive demonstrations.

The Equipment and Technology Expo will take place on the first day of the Conference (Tuesday 14th May) and we are inviting our exhibitors to submit presentation suggestions for consideration by the committee for potential inclusion in the Expo program. If you are interested in presenting on Equipment or Technology you will have on display, please complete the below and return it to connie@impactenviro.com.au **ASAP**. Presentations will be for a maximum of 10 minutes in duration.

Please note there are limited presentation opportunities available!

**Please complete the below…**

5G real time. Why does that matter in a baler?

*My presentation is relevant to the following topic area(s). (If your presentation is relevant to more than one area, please tick multiple.)*

[ ]  Operational Equipment, Fleet & Safety

[ ]  Recycling & Landfill Equipment

[x]  Technology & Innovation

**Presenter information**

**Presenter name:** Christian McLean

**Presenter position:** Managing Director

**Presenter organisation:** WastePro Gear

**Presenter email address:** Christian@waste-pro.com.au

**Presenter phone number:** 0487 387 458

**Presenter mobile number:** 0487 387 458

**Exhibition location *#:*** *13*

**Biography**

Christian McLean is a highly experienced waste management and equipment professional particularly experienced in Lean and Continuous Improvement’s application to waste and recycling processes.

Having a broad experience in manufacturing, mining, fast-moving consumer goods, plastics and recycling, Christian’s knowledge and understanding of business from the washroom to the boardroom is impressive.

Having a degree in Environmental Science, and over 15 years in the recycling industry in Australia, Christian brings a fantastic new way of looking at waste problems, defining them using data and using science to make them easier to solve.

**Presentation Summary**

The Internet of Things (IoT) and Big Data are often concepts where seeing practical applications can be elusive, especially when it comes to waste management, and rarely in balers, but Europress’s Smart 5G connectivity allows for all sorts of practical, useful applications for data collection and analysis. In his presentation on the world’s leading baling technology brand, Balex, Christian presents several important features that solve real life problems today and paints a picture of what applications able to be predicted or expected in the future.

**Overview of Company**

WastePro Gear is a specialized equipment sales company that focuses on marketing, selling, and renting recycling equipment and consumables. Our product range includes balers, foam recycling machines, source separation systems, and various Australian-manufactured product handling and separation bins and stands. We represent top brands like GreenMax, Europress & Balex. Our mission is to provide environmentally conscious organisations with high-quality, latest technology recycling solutions that enable efficient waste management and contribute to a sustainable future.

**Target Market**

WastePro Gear’s equipment is targeted at organizations who want to use the safest, highest quality equipment available, understanding that “you get what you pay for” and that longevity and reliability in equipment is a critical, but also need data and the ability for remote, real time product support. Local and State government, waste management companies, multinational companies and remote waste management applications are a key market for WastePro Gear.