



waste 2024

The industry's leading waste management conference



Sponsorship
& Exhibition
Prospectus

Opal Cove Resort,
Coffs Harbour **14-16 May**



Introduction

Held annually in Coffs Harbour, the Coffs Conference is Australia’s leading waste management conference. The Conference is constantly growing in reputation and in 2023 was run as a hybrid event attracting over 670 onsite delegates, over 40 virtual online delegates, 85 sponsors and exhibitors and over 130 leading industry presenters.

Waste 2024 will feature presentations from international and national leaders and we are developing a program to cover all the latest practical developments and initiatives in solid waste management.

The venue

Opal Cove Resort is situated on 14 hectares of beachfront, 7km north of the Coffs Harbour CBD.

The resort provides great conference facilities and 4 star accommodation including resort rooms, many with ocean views, and two, three and four bedroom villas. Full hot buffet breakfasts are included with resort room accommodation and are optional with villas. The villas are a cost effective option with ensuites to the main bedroom, full kitchen and laundry facilities, and separate lounge, dining and outdoor barbeque areas.



Getting there

Coffs Harbour is approximately 6 hours drive (554 kms) north of Sydney and 5 hours (427 kms) south of Brisbane. Opal Cove Resort is located on the Pacific Highway less than 10 minutes drive north of Coffs Harbour’s town centre.

Qantas, Virgin Australia and Rex Airlines all offer flights to Coffs Harbour with trains and coaches also servicing the area. Conference attendees arriving and departing by plane will be offered free scheduled airport transfers at the start and end of the conference.

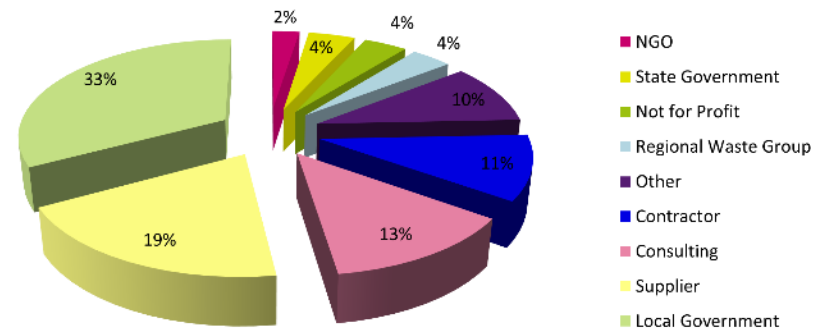
Who will be there?

Delegates attending the conference represent all levels of government (predominantly local government), educators, contractors, suppliers, regional waste management group members, non government organisations and consultants.

The focus of their work is across the board within the waste industry and includes AWT technology, education and promotion, landfill, residential, recycling, organics, hazardous and medical, commercial and industrial and construction and demolition.

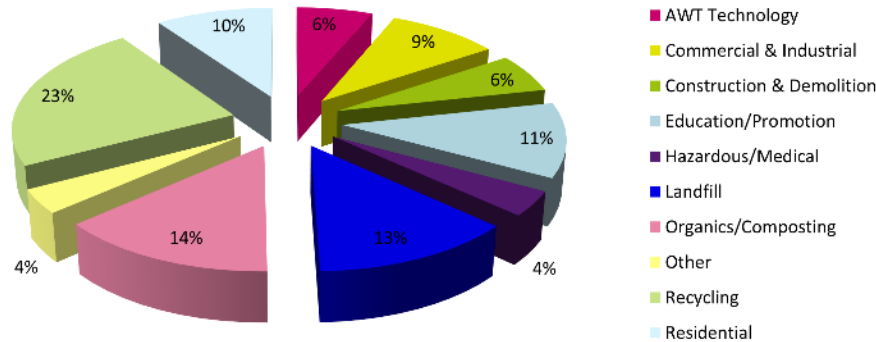
A breakdown of attendees at the 2023 Waste Conference is shown below:

Waste 2023 Attendees by Organisation





Waste 2023 Attendees by Industry



Sponsoring & exhibiting

Choosing to sponsor or exhibit at this conference will provide an excellent opportunity to promote your name and company over 3 days. Special features to increase interaction will be included in the conference program and our three social events will provide an added advantage of more time to network face to face with new and existing clients. Exhibitors will also have the option to showcase their larger products with our outdoor display.

Exhibition booths are constructed from high quality white Octanorm panels and include:

- Company fascia sign
- 2 spotlights
- 4 amp powerpoint
- Trestle table (1.8m x 0.6m) (optional) with cloth
- 2 chairs

Booth sizes:

- Extra large - 4m-5m wide x 2m deep x 2.5m high
- Large - 3m wide x 2m deep x 2.5m high
- Medium - 3m wide x 1m deep x 2.5m high
- Small - 2.5m wide x 1m deep x 2.5m high
- Extra small - 2m wide x 1m deep x 2.5m high
- Custom - there are a selection of custom booth options available also.

Exhibitors with corner or end booths can choose to have the side of their booth open to increase visibility, or enclosed to provide more space for advertising.

You will be able to choose the position online based on availability at the time of booking. Your application must be submitted online, along with your public liability insurance certificate of currency, logo and company profile and full payment is required within 30 days of booking.

As an added advantage, areas will be set aside throughout the exhibition space for morning and afternoon tea to encourage delegates to visit all areas of the exhibition.





Indoor exhibition room floor plan





Outdoor exhibition layout



Available Sold

Note: Dimensions provided indicate the absolute maximum that will fit in each area. Smaller equipment is permitted, but it cannot exceed the above-mentioned maximum. Minimum booking requirement is 5m x 2m. Spaces can be tailored to suit your needs. Contact: connis@impactenviro.com.au 0431 749 747



Sponsorship & exhibition opportunities

A 10% discount is offered to any organisation that choose to book multiple categories (excluding outdoor exhibition space), eg. Conference dinner and medium exhibition booth, or welcome reception and silver sponsorship *if these are booked at the same time*. For the benefit of all delegates, sponsors and exhibitors, diversity within the exhibition area is required. As such a maximum of 2 opportunities can be booked by any individual company. Should you be interested in booking more than 2 opportunities, please contact the organisers, as each situation will need to be assessed on an individual basis.

Exhibition packages

Below are the opportunities to exhibit at the conference. Some sponsorship packages also include exhibition space. All prices include GST.

Trade display booth - medium	\$4,100
Trade display booth - medium in Opals Room	\$3,700
Trade display booth - small	\$3,600
Trade display booth - small in Opals Room/Pre Function Foyer	\$3,400
Trade display booth - extra small in Opals Room/Exhibition Hallway	\$3,300

Inclusions

- Medium (3m x 1m x 2.5m), small (2.5m x 1m x 2.5m) or extra small (2m x 1m x 2.5m) trade display booth for 3 days including lighting, signage, power, table, cloth and chairs
- Logo and hyperlink to your website on the 'current exhibitors' page of the conference website
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Outdoor display - \$65/m² (inc GST)

The outdoor display will be situated at the front entry and adjacent grassed area (for larger displays**) of Opal Cove Resort.

Inclusions

- Opportunity for outdoor display* at a cost of \$65/m² with a minimum of 10m²
- Logo and hyperlink to your website on the 'current exhibitors' page of the conference website
- 3 phase power may be available by arrangement (any extension leads needed and any associated costs will be the responsibility of the exhibitor)
- Option to present a short session on your product/equipment as part of the Equipment and Technology Expo**
- Product demonstrations to take place during the Welcome Reception (weather permitting) and then predominantly in conference break times
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video may also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**Note, it is recommended that an outdoor display only be taken in conjunction with an indoor exhibition booth not as a standalone item. Companies will benefit from a presence indoors to attract delegates to their outdoor display*

***Limited speaking spots will be available as part of the Equipment and Technology Expo and not all exhibitors can be included. Acceptance will be on a first in basis.*

****Any machinery on tracks will need to have wide rubber mats underneath to protect the grass. If wet weather, heavy machinery may be relocated to a different location (eg. the car park)*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Free standing display - \$2,300 (inc GST)

Inclusions

- One dedicated free standing display panel approximately 1m wide x 2.5m high or 1m wide x 2m high (dependent upon positioning) for the promotion of your company
- Professional printing of your artwork and logo on the panel - can be a half or full panel print (high resolution artwork 300dpi PDF or EPS file to be supplied by exhibitor)
- Two brochure display racks or 2 shelves attached to the panel for the display of promotional material
- Logo and hyperlink to your website on the 'current exhibitors' page of the conference website
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers
- Option to keep printed panel (transport and/or storage at exhibitors own cost)*

LCD screens, laptops and DVD players can be hired through the conference equipment supplier (RME) to complement your stand if required.

*Rme can also organise to package, store and transport your display panel should you wish to keep it. Please ask at time of booking for a quote on storage and transport costs.

** The option for an additional table to accompany the free standing display is dependent on where the display is situated. A maximum of one (1) bar stool can be hired by the exhibitor in consultation with the conference organisers.

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Sponsorship packages

As a sponsor you will receive acknowledgements through logo placements, signage, web links, verbal recognition and your company advert or profile in conference documentation. You may also enjoy all the benefits of exhibiting at the event (subject to sponsorship packages).

A range of sponsorship opportunities are available and can be specially tailored to suit your needs if required, simply contact us to discuss all options. Many of these opportunities include one or more complimentary registrations.

- [Major](#)
- [Gold](#)
- [Silver](#)
- [Silver Plus](#)
- [Silver \(Custom\)](#)
- [Conference Dinner](#)
- [Conference Finale Buffet](#)
- [Welcome Reception](#)
- [Post Welcome Reception Beverage](#)
- [Coffee](#)
- [Fresh Juice Bar](#)
- [Smoothie Corner](#)
- [Custom Curved Booth](#)
- [Custom Square Booth](#)
- [Custom Round Booth](#)
- [Marquee](#)
- [Mobile App](#)
- [Shuttle Bus](#)
- [Lanyard](#)
- [Conference & Exhibition Pocket Guide](#)
- [Waste/Recycling Bins](#)
- [Digital Package \(premium exposure\)](#)
- [Digital Package \(social media\)](#)
- [Conference Delegate Prize](#)
- [Pen](#)
- [Notepad](#)
- [Reusable Water Bottle](#)
- [EventStream](#)
- [Morning/Afternoon Tea Break](#)
- [Advert in Conference & Exhibition Pocket Guide*](#)
- [Listing in Conference & Exhibition Pocket Guide*](#)
- [Brochure Display](#)

*The conference and exhibition pocket guide will be produced in A6 full colour and will include the conference program and delegate list, as well as details on all sponsors and exhibitors at the conference. It will be made available to every delegate at registration.

All attendees MUST be registered as either standard conference delegates or exhibitor delegates. The sponsor/exhibitor registration rate is specifically tailored to those staff you may have attending your stand and entitles them to morning tea, lunch and afternoon tea on day(s) registered. The welcome reception, conference dinner and finale buffet are included if the exhibitor delegate registers for the 'full conference package'.

Compare - Major, Gold & Silver sponsorships

Entitlement	Major	Gold	Silver & Silver Plus
Logo placement in conference & exhibition pocket guide	Yes – cover	Yes – prominent	No
Logo with company ad in conference & exhibition pocket guide	Yes - Full page	Yes - ½ page	No
Logo with company listing in the conference & exhibition pocket guide	Yes	Yes	Yes
Logo and hyperlink to your website on pages of the conference website	Home page & Sponsors & Exhibitors pages	Home page & Sponsors & Exhibitors pages	Sponsors & Exhibitors pages
Logo on all conference signage	Yes	No	No
Logo displayed on main screens in conference room during breaks and at start and end of conference days	Yes	Yes	No
Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall	Yes	Yes	Yes
Acknowledgement during the conference and conference dinner	Yes	Yes	No
Exhibition booth	Priority position - extra large	Priority position - large	Priority position - large
Complimentary registrations	Yes - 2 FCP	Yes - 1 FCP	Yes - 1 SER

FCP - Full conference package SER – Sponsor/exhibitor registration



Sponsorship opportunities

Major sponsor - \$12,900 (inc GST) 4 only available

Inclusions

- Logo on cover of conference & exhibition pocket guide
- Logo and full page company ad in conference & exhibition pocket guide
- Logo and company listing in conference & exhibition pocket guide
- Logo on the homepage of the conference website
- Logo and company profile on the 'current exhibitors' and 'current sponsors' pages of the conference website
- Logo on all conference signage (used in conference room and during social events)
- Logo displayed on main screens in conference room during breaks and at start and end of conference days
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition area
- Logo displayed on the EventStream wall which will be located in a prominent location within the exhibition area
- Acknowledgment of your company's contribution during the conference and conference dinner
- Priority position extra large trade exhibition booth in the main exhibition hall (approx 4m x 2m x 2.5m) for 3 days, including lighting, signage, power, table (1.8m x 0.6m), cloth and 2 chairs
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary registrations

Two (2) full conference package (FCP) registrations, including 3 day conference, welcome reception, conference dinner and finale buffet, lunches and morning and afternoon teas.

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Company ad in high resolution 300dpi PDF or TIF format, 93mm w x 132mm h
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Gold sponsor - \$7,000 (inc GST) 3 only available

Inclusions

- Logo prominently placed at the beginning of the conference & exhibition pocket guide
- Logo and half page company ad in conference & exhibition pocket guide
- Logo with company listing in the conference & exhibition pocket guide
- Logo on the homepage of the conference website
- Logo and company profile on the 'current exhibitors' and 'current sponsors' pages of the conference website
- Logo displayed on main screens in conference room during breaks and at start and end of conference days
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Acknowledgement of your company's contribution during the conference and conference dinner
- Priority position large trade exhibition booth in the main exhibition hall (approx 3m x 2m x 2.5m) for 3 days, including lighting, signage, power, table (1.8m x 0.6m), cloth and 2 chairs
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary registrations

- One (1) full conference package (FCP) registration, including 3 day conference, morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Company ad in high resolution 300dpi PDF or TIF format, 93mm w x 132mm h
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Silver sponsor - \$5,200 (inc GST) 15 only available

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on 'current exhibitors' and 'current sponsors' pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Large trade exhibition booth in the main exhibition hall (approx 3m x 2m x 2.5m) for 3 days, including lighting, signage, power, table (1.8m x 0.6m), cloth and 2 chairs
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Silver plus sponsor - \$6,500 (inc GST) 2 only available

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on 'current exhibitors' and 'current sponsors' pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Priority position large trade exhibition booth in the main exhibition hall (approx 2.5m x 2m x 2.5m) for 3 days, including lighting, signage, power, table (1.8m x 0.6m), cloth and 2 chairs
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary Registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Silver sponsor (custom) - \$6,000 (inc GST) - 1 only available (includes custom sized booth in Opals Room - booth 25)

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on 'current exhibitors' and 'current sponsors' pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Custom sized 4m x 4m corner booth in the Opals Room for 3 days, including lighting, signage, power, table (1.8m x 0.6m), cloth and 2 chairs
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video may also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Conference dinner sponsor - \$8,200 (inc GST)
 solo
 \$4,100 (inc GST) shared

Inclusions

- Logo and company listing in the conference & exhibition pocket guide
- Logo and hyperlink to your website on 'current sponsors' page of the conference website
- Logo on the menus provided at each table and dinner tickets (*conference organisers will develop the menu and tickets, the sponsor will be given the opportunity to approve the use of their logo*)
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Option to supply promotional giveaways on tables, (*note these must be "waste wise" and are subject to the discretion of the conference organisers*)
- Option to supply up to four free standing banners (max 1m wide x 2m high) for display in prominent locations during dinner
- Option to provide promotional items, eg. t-shirt, hat or apron for the catering staff (approx 25) and/or stubby holders (or similar) for the delegates (approx 350 TBC)
- Option to have larger machinery on display at the entry to the dinner venue (if applicable). To be coordinated in advance with the conference organisers
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Note: There will be no speeches at the social events, therefore sponsors will not have the option to say a few words.

Complimentary Registrations

- Registration of up to two (2) people to attend the conference dinner

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online

*Social events are subject to availability at the time of registration. Numbers are limited.





Conference finale buffet sponsor - \$4,200 (inc GST)
1 only available

Inclusions

- Logo and company listing in the conference & exhibition pocket guide
- Logo and hyperlink to your website on 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Logo on signage provided at each table and food buffet
- Four (4) professionally printed banners to be displayed in the restaurant for the duration of the conference (sponsor to supply artwork) approximately 900mm wide x 2000mm high (artwork must be received 3 weeks prior to the conference for entitlement to be met)
- Option to provide promotional items, eg t-shirt, hat or apron for the catering staff (approx 10) and/or stubby holders (or similar) for the delegates (approx 220 - TBC)
- Option to supply up to two free standing banners (max 1m wide x 2m high) for display in prominent locations during finale buffet
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video may also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary Registrations

- Registration of up to two (2) people to attend the finale buffet

Note: There will be no speeches at the social events, therefore sponsors will not have the option to say a few words.

*Social events are subject to availability at the time of registration. Numbers are limited.

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Welcome reception sponsor - \$5,500 (inc GST) 1 only available

Inclusions

- Logo and company listing in the conference & exhibition pocket guide
- Logo and hyperlink to your website on 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Logo on signs on all food and beverage platters during reception
- Option to supply promotional giveaways during reception (*note these must be "waste wise" and are subject to the discretion of the conference organisers*)
- Option to provide promotional items, eg t-shirt, hat or apron for the catering staff (approx 20) and/or stubby holders (or similar) for the delegates (approx 320 - TBC)
- Option to supply up to four free standing banners (max 1m wide x 2m high) for display in prominent locations during the welcome reception
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video may also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Note: There will be no speeches at the social events, therefore sponsors will not have the option to say a few words.

Complimentary Registrations

- Registration of up to two (2) people to attend welcome reception

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Post welcome reception sponsor - \$2,500 (inc GST)

1 only available (during post welcome reception entertainment)

Inclusions

- Priority placement of your logo on 100 complimentary beverage vouchers available for redemption during the post welcome reception entertainment
- Opportunity for your staff to personally distribute the vouchers during the welcome reception enhancing networking opportunities
- Option to supply up to four free standing banners (max 1m wide x 2m high) for display in prominent locations in the designated area of the post welcome reception entertainment and bar
- Prominent placement of your logo as the 'beverage sponsor' on all promotional material referencing the post welcome reception entertainment
- Option to provide promotional items, eg t-shirt, hat or apron for the beverage staff (approx 4-6) and/or stubby holders (or similar) for the delegates (approx 200 - TBC)
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video may also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**The post welcome reception entertainment will begin/bar open following the welcome reception.*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Coffee sponsor - \$6,900 (inc GST) 1 only available (includes custom sized trade exhibition space – either booth 61 in pre function area or booth 4)

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on ‘current exhibitors’ and ‘current sponsors’ pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Each booth will have 2 professional baristas to make and serve the coffee across 2 exhibition spaces over 3 days
- Option to supply shirts or t-shirts for the coffee staff (minimum of 6)
- Integrate the branding of your custom sized exhibition spaces with the coffee stand (positions ‘coffee area – 4’ and ‘coffee area – 61’ on exhibition floor plan) for 3 days including lighting and power, *(all floor-standing banners need to be kept to a maximum of 1m high unless placed against a wall). Sponsor to choose which booth they will be sponsoring at time of booking, booth 4 or booth 61. Only one booth is allocated per sponsorship*
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video may also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary Registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Fresh juice sponsor - \$6,900 (inc GST) 1 only available (includes custom sized exhibition booth - booth 24)

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the 'current exhibitors' and 'current sponsors' pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Professional Juice staff to make and serve the freshly squeezed juice during the peak periods of the conference over 3 days
- Option to supply shirts or t-shirts for the juice staff (minimum 2)
- Option to provide input into the selection of Juice available (*in consultation with the conference organisers and the venue*)
- Custom sized 3m x 3m exhibition booth (position booth 24 on exhibition floor plan) for 3 days, including lighting, power, small table (1m x 1m) with cloth and 2 chairs
- One (1) professionally printed custom fascia signage panel for display at the top of the custom booth (sponsor to provide artwork)
- One (1) Premium Illuminating Bar with custom front panel branding (sponsor to provide artwork)
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary Registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Smoothie sponsor - \$6,900 (inc GST) 1 only available (includes custom sized exhibition booth - booth 30)

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the 'current exhibitors' and 'current sponsors' pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Professional Smoothie staff to make and serve freshly made smoothies during the peak conference periods over 3 days
- Option to supply branded t-shirts for the Smoothie staff (minimum 2)
- Option to provide input into the selection of smoothies available (*in consultation with the conference organisers and the venue*)
- Custom sized exhibition booth (position booth 30 on exhibition floor plan) for 3 days, including lighting, power, small table (1m x 1m) with cloth and 2 chairs
- One (1) professionally printed custom fascia signage panel for display at the top of the custom booth (sponsor to provide artwork)
- One (1) Premium Illuminating Bar with custom front panel branding (sponsor to provide artwork)
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary Registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Custom curved booth - \$5,600 (inc GST) 2 only available - booths 3 & 13

Inclusions

- Custom sized curved slimline exhibition booth (booths 3 and 13 on exhibition floor plan) for 3 days, including lighting, power, small table (1m x 1m) with cloth and 2 chairs
- 3 custom printed panels on curved booth (sponsor to provide artwork). Sponsor to cover the cost of printing on additional panels (additional printing is recommended – this booth is comprised of 7 panels in total).
- Logo and hyperlink to your website on 'current exhibitors' page of the conference website
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary Registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online



Custom square booth - \$4,600 (inc GST) 1 only available - booth 12

Inclusions

- Custom sized exhibition booth (booth 12 on exhibition floor plan) for 3 days, including lighting, power, small table (1m x 1m) with cloth and 2 chairs
- Four (4) professionally printed custom fascia signage panels for display at the top of the custom booth (sponsor to provide artwork)
- Option to integrate the branding of your custom sized exhibition booth and utilise space available on railing around the custom booth (*all floor-standing banners need to be kept to a maximum of 1m high unless placed against a wall*)
- Logo and hyperlink to your website on 'current exhibitors' page of the conference website
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary Registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Custom round booth - \$5,500 (inc GST) 1 only available (booth 22)

The custom round booth is situated in the Opals Room. Surrounding the booth will be lounge seating offering the perfect location for delegates to arrange to meet a colleague or simply take the opportunity to relax in the lounge area and recharge.

Inclusions

- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the 'current exhibitors' and 'current sponsors' pages of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Custom designed circular booth (booth 22 on exhibition floor plan) for 3 days, including lighting, power
- 4 custom printed upper panels and 2 custom printed lower panels on circular booth (sponsor to provide artwork)
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Complimentary Registrations

- One (1) sponsor/exhibitor registration (SER) including morning and afternoon tea, lunch, welcome reception, conference dinner and finale buffet

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Marquee sponsor - \$8,000 (inc GST) 1 only available (includes custom marquee set up in outdoor exhibition area)

Inclusions

- Naming rights to the marquee which will be printed on the program
- Option for your organisation to chair a session of choice held within the marquee (to be coordinated in consultation with the conference organisers)
- Logo printed on the exterior of the marquee (along with the Coffs Waste Conference Logo)
- Option to supply up to four free standing banners (max 1m wide x 2m high) for display in prominent locations in the marquee
- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**The Marquee will be coordinated by the conference organisers.*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online



Mobile app sponsor - \$4,800 (inc GST) 1 only available

Inclusions

- Priority placement of your company logo on the Waste 2023 Mobile App which is designed for use on mobile devices, smart phones, tablets, and latest desktop browsers and includes (but is not limited to) program, presenter, sponsor, exhibitor and delegate information
- Acknowledgement as the sponsor in the e-newsletter communication sent to all registered delegates announcing the release of the 2023 App (anticipated release date is approximately 3-4 weeks prior to the conference)
- Logo and company listing in conference & exhibition pocket guide
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Verbal acknowledgement of sponsorship at the beginning of the conference encouraging delegates to download the App for all up-to-date conference developments
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**The Mobile App will be developed by the conference organisers and the sponsor will have the opportunity to approve the use of their logo.*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online



Shuttle bus sponsor - \$3,200 (inc GST) 1 only available

Inclusions

- Priority placement of your company logo on the Waste 2024 Conference airport and hotel shuttle buses and signage
- Acknowledgement as the sponsor on all bus timetables (hard and soft copy) promoting the shuttle service for the duration of the conference
- Dedicated staff member servicing the bus as an usher, with the ability to track where buses are at all times
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online.



Conference & exhibition pocket guide sponsor - \$4,700 (inc GST) 1 only available

Inclusions

- Logo on the front page of the conference & exhibition pocket guide
- Full page company advert on the back cover of the conference & exhibition pocket guide
- Logo displayed in the footer of every page of the conference & exhibition guide pocket (*conference organisers will develop the artwork, the sponsor will be given the opportunity to approve the use of their logo*)
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

The A6 conference and exhibition pocket guide will include the conference program and delegate list, exhibitor floorplan and details on all sponsors and exhibitors at the conference. It will be made available to every delegate at registration.

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Company ad in high resolution 300dpi PDF or TIF format, 93mm w x 132mm h
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online



Lanyard sponsor - \$3,700 (inc GST) 1 only available

Inclusions

- Opportunity to supply lanyards* with your company logo for provision to conference delegates upon registration (650 lanyards required)
- Priority placement of your company logo on the lanyards
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**Lanyards must meet required specifications. Lanyards are subject to approval by the conference organisers. Alternatively, the conference organisers can supply and print the sponsors logo on the lanyards on behalf of the sponsor, the cost of such will be incurred by the sponsor.*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Branded lanyards (650)
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online



Waste & recycling bin sponsor - \$2,200 (inc GST) 1 only available

Inclusions

- Opportunity to supply branded bins suitable for the capture of waste and recyclables for use throughout the conference venue, eg. morning/afternoon tea stations in exhibition area, water stations, inside conference rooms (minimum of 20-25 bins)
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

*NB: Sponsor is responsible for the set up and pack down of these bins. Set up MUST be completed on Monday 8th May. Bins **MUST NOT** be removed before the conclusion afternoon tea on Thursday 1st May.*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Waste and recycling bins (minimum 20-25)
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Digital Package – Premium Exposure (Interview & Social Media) - 1,500 (inc GST)

Have your company promoted via the conference social media channels in the lead up to and during the conference (via LinkedIn, Facebook and Twitter).

Inclusions

- 1 dedicated social media post across all 3 social media channels (LinkedIn, Facebook and Twitter) in the lead up to the conference (content to be supplied by the sponsor and approved by Conference Organisers)
- 1 dedicated interview with a key staff member when onsite at the conference (ideally at your exhibition booth/ next to outdoor equipment). The interview will be a Q&A with the conference organisers and will be shared via the conference social media channels during the event. Sponsor must confirm scheduled timeslot in advance of event. Post will be linked to the URL of choice and tagged to the account of your choice (to be specified in advance)

Your company needs to provide

- approx. 50 words text for Facebook and Instagram and 280 characters for Twitter) for pre-event scheduled post
- 1 image/logo/video for pre-event scheduled post
- Contact details of person to be interviewed during the event
- Confirm interview timeslot
- Provide URL and hashtag for sharing purposes



Digital Package – Social Media (across 3 social media channels) - \$550 per post (inc GST)

Have your company promoted via the conference social media channels in the lead up to the conference (LinkedIn, Facebook and Twitter).

Inclusions

- 1 dedicated social media post across all 3 social media channels (LinkedIn, Facebook and Twitter) in the lead up to the conference (content to be supplied by the sponsor and approved by Conference Organisers)

Your company needs to provide

- approx. 50 words text for Facebook and Instagram and 280 characters for Twitter) for pre-event scheduled post
- 1 image/logo/video for pre-event scheduled post
- Provide URL and hashtag for sharing purposes





Conference delegate prize sponsor - \$2,500 (inc GST)
1 only available

Inclusions

- Logo on conference delegate prize signage at conference registration desk
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Verbal acknowledgement of your company during the draw of the conference delegate prize* during the conference sessions on Thursday 16th May
- Opportunity for a representative from your organisation to present the prize to the winner
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**The conference delegate prize is to be supplied by the sponsor and should be a small item that is easily transportable. Signage and/or the actual prize will be on display at the conference registration desk throughout the conference and will be drawn during the conference dinner.*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online

Pen sponsor - \$2,200 (inc GST) 1 only available

Inclusions

- Opportunity to supply pens with your company logo for provision to conference delegates in the central location for delegate collection (minimum 550) - (*note pens are subject to the discretion of the conference organisers*)
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**The conference organisers can arrange supply of sponsor logo printed pens printed on behalf of the sponsor, the cost of such will be incurred by the sponsor.*

**The conference organisers will have these available at the registration desk for collection by the delegates.*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Branded pens (minimum 550)
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Notepad sponsor - \$2,200 (inc GST) 1 only available

Inclusions

- Opportunity to supply notepads with your company logo for provision to conference delegates in the central location for delegate collection (minimum 400 notepads required) - *(note notepads are subject to the discretion of the conference organisers)*
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**The conference organisers can arrange supply of sponsor logo printed notepads on behalf of the sponsor, the cost of such will be incurred by the sponsor.*

**The conference organisers will have these available at the registration desk for collection by the delegates*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Branded notepads (minimum 450)
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online



Reusable water bottle sponsor - \$2,200 (inc GST) 1 only available

Inclusions

- Opportunity to supply water bottles with your company logo for provision to conference delegates in the central location for delegate collection (minimum 650 bottles required) - *(note water bottles are subject to the discretion of the conference organisers)*
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video *may* also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

**The conference organisers can arrange the supply of sponsor logo printed water bottles on behalf of the sponsor, the cost of such will be incurred by the sponsor.*

**The conference organisers will have these available at the registration desk and near water stations for collection by the delegates.*

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Branded water bottles (minimum 500)
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





EventStream sponsor - \$2,500 (inc GST) 1 only available

EventStream is a private social network just for the Waste 2023 Conference. It is a platform whereby conference attendees can post photos, videos, comments, and share their own social experience exclusive. EventStream notices will be displayed on the EventsStream Wall, which will be projected in two prominent locations within the exhibition space.

Inclusions

- EventStream sponsor logo to appear on the rotating information panel of the EventStream Wall which will be projected in two prominent positions throughout the exhibition space (logo will be on rotation along with the Major Sponsors logos)
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Logo prominently positioned on the sponsors and exhibitors thank you display, located within the exhibition hall
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video may also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 50 word company profile
- Public liability insurance certificate of currency
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online



Morning/afternoon tea break sponsor - \$1,000 (inc GST) – 3 only available on a per day basis

Inclusions

- Opportunity to have your company logo on display on all catering stations throughout the venue
- Option to provide branded table cloths for each catering station (sponsor to supply. Minimum 12 required)
- Logo printed on the program as the sponsor of the morning/afternoon tea
- Logo and hyperlink to your website on the 'current sponsors' page of the conference website
- Announcement of company name prior to all morning and afternoon tea breaks throughout the program on each day
- Promotion of your company via a short 1-2 minute video on the conference website and social media channels. Video may also be used as promotion during the conference face to face and online sessions. Video must be developed by the company and provided to the conference organisers

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- Completed high resolution artwork as per design specifications
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online





Conference & exhibition pocket guide advert - \$900 full page, \$600 half page (inc GST)

Include either a half page or a full page advert in the conference and exhibition pocket guide which will be distributed to all delegates. Adverts must be designed in accordance with the design specifications stipulated by the organisers and submitted by the due date. Advert bookings are not possible after 9 April 2024.

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- Completed high resolution artwork as per design specifications
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online

Conference & exhibition pocket guide company listing - \$300 (inc GST)

Include your logo and company listing within the 2023 Conference & Exhibition Pocket guide. The listing will include company name, phone number, email address and website.

Your company needs to provide

- Company logo in high resolution JPG and EPS format
- 1-2 minute video to be used across various promotional channels. URL of video to be uploaded online

Brochure display - \$600 (inc GST)

Inclusions

- Opportunity to have your company brochures on display in a central location for delegate collection for the duration of the conference (these will be on display with other brochures and conference marketing materials)
- Sponsor to supply a maximum of 200 brochures and sponsor MUST be responsible for the collection and removal of any surplus supply at the conclusion of the conference
- Conference organisers will ensure the supply is continuously replenished throughout the duration of the conference

Your company needs to provide

- Company brochure (maximum 200) delivered to the conference venue at least 2 days prior to the start of the event

Contact details

Impact Environmental Conferences
 PO Box 5057
 PORT MACQUARIE NSW 2444
www.coffswasteconference.com.au

Connie Button
 Waste 2023 Conference Director
 M: 0431 749 747
connie@impactenviro.com.au

Dawn Hallinan
 Waste 2023 Conference Manager
 P: 02 6583 8118 M: 0474 629 908
wasteconference@impactenviro.com.au



Sponsorship & exhibition terms & conditions

1. Applications & payment

The conference organisers reserve the right to accept or reject any application for sponsorship/exhibition. Full payment required within 30 days of the date of invoice. **If full payment is not received by the due date, the conference organisers reserve the right to re-sell your exhibition booth/sponsorship category.**

2. Exhibition booths

Exhibition booth positions will be allocated based on the order in which applications are received (including deposit payment or full payment as per 1. above). The conference organisers reserve the right to change the Trade Exhibition Area Layout and/or the allocation of booth positions.

All exhibition materials such as furniture and signs must be kept within the exhibition booth or display space perimeter, unless approved by the conference organisers. **Subletting and/or sharing of exhibition space is not permitted unless prior approval is given by the conference organisers.**

If you need to organise any contractors to be onsite to assist in the setting up for your booth or display, it is essential you contact the conference organisers in advance and provide details so we can ensure the relevant insurance is held.

3. Cancellations

Cancellations by sponsors and exhibitors must be made in writing to the conference organisers. Cancellation fees are as follows:

- A cancellation fee of 50% of the total sponsorship amount will be charged for all cancellations between 19 March and 16 April 2024.
- A cancellation fee of 80% of the total sponsorship amount will be charged for all cancellations between 17 April and 30 April 2024.

- A cancellation fee of 100% of the total sponsorship amount will be charged for all cancellations after 30 April 2024.

Neither the conference organisers nor its employees, managers or agents shall have any liability to sponsors or exhibitors if the event is cancelled, postponed or relocated due to circumstances outside the organiser's control.

4. Liability

The conference organisers will take all reasonable precautions to ensure the exhibition area and belongings are kept safe (including employing external security to monitor the area), however the conference organisers shall take no responsibility for goods or materials, lost, damaged or stolen at, or in association with, the Waste 2023 Conference which may occur despite the conference organisers implementing these reasonable precautions. Sponsors and exhibitors are liable for any damage they cause to the venue or other exhibitors. All exhibitors are required to hold their own public liability insurance, and the details must be provided at time of booking.

The information contained in these Terms and Conditions, the Sponsorship and Exhibition Prospectus and the Sponsorship Confirmation form is correct at the time of publication. Impact Environmental Conferences, the Conference Organising Committee and the Host Organisations reserve the right to alter, remove or change any part of this document and the conference. None of the abovementioned parties will be held liable for any cost or damage arising from any action based on the information contained herein.