

TERTIARY ICT CONFERENCE

KELBURN CAMPUS | TE HERENGA WAKA | TUE 25 - THU 27 AUG 2026



SPONSORSHIP
PROSPECTUS



HUI TAUMATA HANGARAU
IMAGINE | EMPOWER | BELONG

Tēnā koutou / Welcome

Te Herenga Waka – Victoria University of New Zealand is delighted to welcome you to Te Whanganui-a-Tara Wellington for the **42nd annual Tertiary ICT Conference – Hui Taumata Hangarau**, taking place in August 2026. This year's event will be held at our Kelburn campus in the heart of Aotearoa's capital city – home to government, national cultural institutions, and a vibrant technology and innovation ecosystem.

Founded in 1897, Te Herenga Waka – Victoria University of New Zealand is renowned for its high-quality research and exceptional teaching. The University is New Zealand's top-ranked institution for research intensity and consistently ranks among the world's best universities. Our campus spans Te Whanganui-a-Tara Wellington – the creative, scientific, and political centre of Aotearoa New Zealand – operating at the fertile interface between business, innovation, and regulation.

Conference Theme: Imagine | Empower | Belong

This year's theme invites the tertiary sector to explore what's next for education, build the confidence and capability to lead meaningful change, and strengthen the sense of connection and belonging that underpins student and staff success. Together, we look ahead, act with purpose, and grow as a community.

IMAGINE – Exploring future possibilities for learning, teaching, research and technology.

POHEWATIA – *Te kimi i ngā āheinga ā anamata mō te ako, te whakaako, te rangahau me te hangarau.*

EMPOWER – Building confidence, capability, and practical tools to deliver tertiary outcomes in Aotearoa.

WHAKAMANA – *Te hāpai i te māia, ngā pūkenga me ngā mea whaihua hei whakatutuki i ngā hua mātauranga ā whare wānanga i Aotearoa.*

BELONG – Creating inclusive, connected communities where people and ideas thrive across the tertiary sector

NOHO WHĀNAU – *Te whakatupu hapori ā whānau, e noho tuihono ai te tangata me ngā whakaaro puta noa i te rāngai mātauranga whare wānanga nei.*

The theme is supported by a series of sub-themes that will help shape the programme and guide discussion across the conference:

- ▶ Digital transformation and leadership
- ▶ Supporting strategies, not servers
- ▶ Building a future vision for learning, teaching, research, and the student lifecycle
- ▶ Shifting roles, capabilities, and careers of tertiary ICT staff
- ▶ Anticipating and embracing rapid change
- ▶ Governance in the age of academic and student digital autonomy
- ▶ Scaling services up, out, and across organisations and the wider sector

The Tertiary ICT Conference is an excellent opportunity to engage with colleagues from across the tertiary sector, share experiences and insights, build new connections, and reconnect with our education whānau.

We look forward to welcoming you to Te Whanganui-a-Tara Wellington in August 2026.

Ngā mihi – Regards

Leanne Gibson (She/Her)

Chief Information Officer Te Manahua NZUWiL Alumni
Te Tai Matihiko - Digital Solutions



About the Tertiary ICT Conference

The Tertiary ICT Conference is the leading annual gathering for those working across ICT, digital, teaching and learning, research, and support services within New Zealand's higher education sector. Established in 1982, the Conference has been running for over four decades and continues to grow in scale, reach, and influence across the sector.

The Conference focuses on the applied use of ICT in higher education, providing a platform for institutions to share real-world experiences, practical solutions, and emerging innovations. Through a mix of keynote presentations, case studies, workshops, panels, and an extensive exhibition, the Conference fosters meaningful connection between delegates and industry partners.

Held on higher education campuses and rotating to a different region each year, the Conference attracts a highly engaged national audience and remains a cornerstone event for the sector.

The Attendees

Each year, the Tertiary ICT Conference brings together between 300 - 500 delegates, speakers and sponsors from across the motu (country), representing universities, polytechnics, wānanga, and education-related organisations nationwide. Delegates span a broad range of roles, including:

Leadership/Management	53%	Operations & Administration	13%
Technical Consultants	16%	Teaching & Learning	5%
Support Specialists	13%	TOTAL	100%

This diversity creates a unique environment where strategic decision-makers, influencers, and practitioners come together - making the Conference a highly valuable opportunity for sponsors and exhibitors to engage with the sector.

The Conference continues to see strong year-on-year growth, with consistently high attendance, repeat participation from institutions, and strong engagement across both the programme and exhibition floor.

Attendees come from a wide range of companies/institutions including –

Ara Institute of Canterbury
Auckland University of Technology
– Te Wānanga Aronui o Tāmaki Makaurau (AUT)
Catholic Education Western Australia CERT NZ
Eastern Institute of Technology – Te Aho a Māui
Lincoln University – Te Whare Wānaka o Aoraki
Manukau Institute of Technology
– Te Whare Takiura o Manukau
Massey University – Te Kunenga ki Pūrehuroa
Nelson Marlborough Institute of Technology
– Te Whare Wānanga o Te Taihū o Te Waka a Māui
New Zealand Defence College
New Zealand eScience Infrastructure NorthTec
– Tai Tokerau Wānanga
Open Polytechnic – Kuratini Tuwhera (OPNZ)
Otago Polytechnic – Te Kura Matatini ki Otago
Southern Institute of Technology
– Te Whare Wānanga o Murihiku
St Margaret's College TANZ eCampus Ltd
St Peter's School, Cambridge

Tai Poutini Polytechnic
Te Pōkai Tara
Te Pūkenga – New Zealand Institute of Skills and Technology
Te Wānanga o Aotearoa Te Wānanga o Raukawa
Te Whare Wānanga o Awanuiārangi
Tertiary Education Commission
– Te Amorangi Mātauranga Matua
The Mind Lab by Unitec
The University of Waikato – Te Whare Wānanga o Waikato
Toi Ohomai Institute of Technology UCOL – The Universal
College of Learning – Te Pae Mātauranga ki te Ao Unitec
– Te Whare Wānanga o Wairaka Universities New Zealand
– Te Pōkai Tara
Universities New Zealand
University of Canterbury – Te Whare Wānanga o Waitaha
University of Otago – Te Whare Wānanga o Otāgo
Victoria University of Wellington – Te Herenga Waka
Waipapa Taumata Rau, University of Auckland
WelTec and Whitireia Polytechnics Western Institute of
Technology at Taranaki – Te Kura Matatini o Taranaki Wintec

Benefits to your Organisation

Sponsoring or exhibiting at the Tertiary ICT Conference provides a unique opportunity to engage directly with a highly targeted audience from across New Zealand's higher education sector.

Key benefits include:

- ▶ **Direct access to a highly engaged audience** of current and prospective clients from universities, polytechnics, wānanga, and sector organisations
- ▶ **Strong brand visibility** across Conference marketing, digital platforms, signage, and the Conference App
- ▶ **Meaningful relationship building** through face-to-face engagement, networking opportunities, and informal conversations
- ▶ **Opportunity to showcase products and services** in a practical, relevant context aligned with sector needs
- ▶ **Enhanced company profile and credibility** through association with a long-standing, respected sector event
- ▶ **Increased business development potential** through targeted exposure to decision-makers and influencers
- ▶ **A trusted environment for open discussion**, enabling sponsors to confidently share new solutions, ideas, and initiatives

To ensure fairness and value for all sponsors, access to delegates is carefully managed:

- ▶ Suppliers and vendors are not permitted to attend the Conference as paying delegates
- ▶ Attendance at other suppliers' presentations is not permitted without prior agreement
- ▶ Failure to comply with these conditions may result in removal from the Conference

These measures ensure sponsors who invest in the Conference receive genuine value, visibility, and access to delegates.

Exhibition Booth Details

The exhibition area will provide the opportunity for companies and organisations to showcase their updated products and/or services during the Conference. Emphasis will be placed on ensuring that Conference delegates and attendees frequently visit the exhibition area. The exhibition floor plan has been designed to ensure good visibility, access to all stands and maximum foot traffic. To help ensure this, catering will be served, at strategic points, throughout the exhibition area.

Pack in for exhibitors from 1-5pm Monday 24th August 2026 (must be complete by 5.00pm as the Welcome function will take place within the exhibition space.)

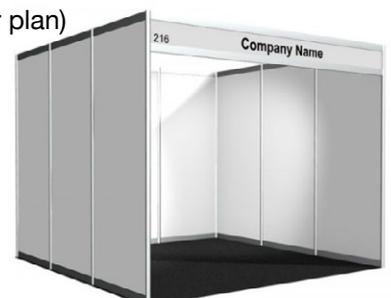
Pack out for exhibitors from approximately 2.30pm (after the end of Afternoon lunch) Thursday 27 August 2026. **The Tertiary ICT Organising Committee does not permit pack out prior to 2.30pm on Thursday 27 August 2026. Any requests for earlier pack out will not be entertained.**

Please refer to the sponsorship package entitlements for the appropriate exhibition booth size for each of the options available.

Please note: Due to the exhibition space being narrower this year, the booth panel depth has been reduced to 2 metres, with up to 2.5 metres of space available in total. This allows catering to be positioned centrally between booths, to ensure strong delegate flow and maximising foot traffic. We appreciate understanding and are confident this layout will enhance engagement across the Expo space.

Inclusions:

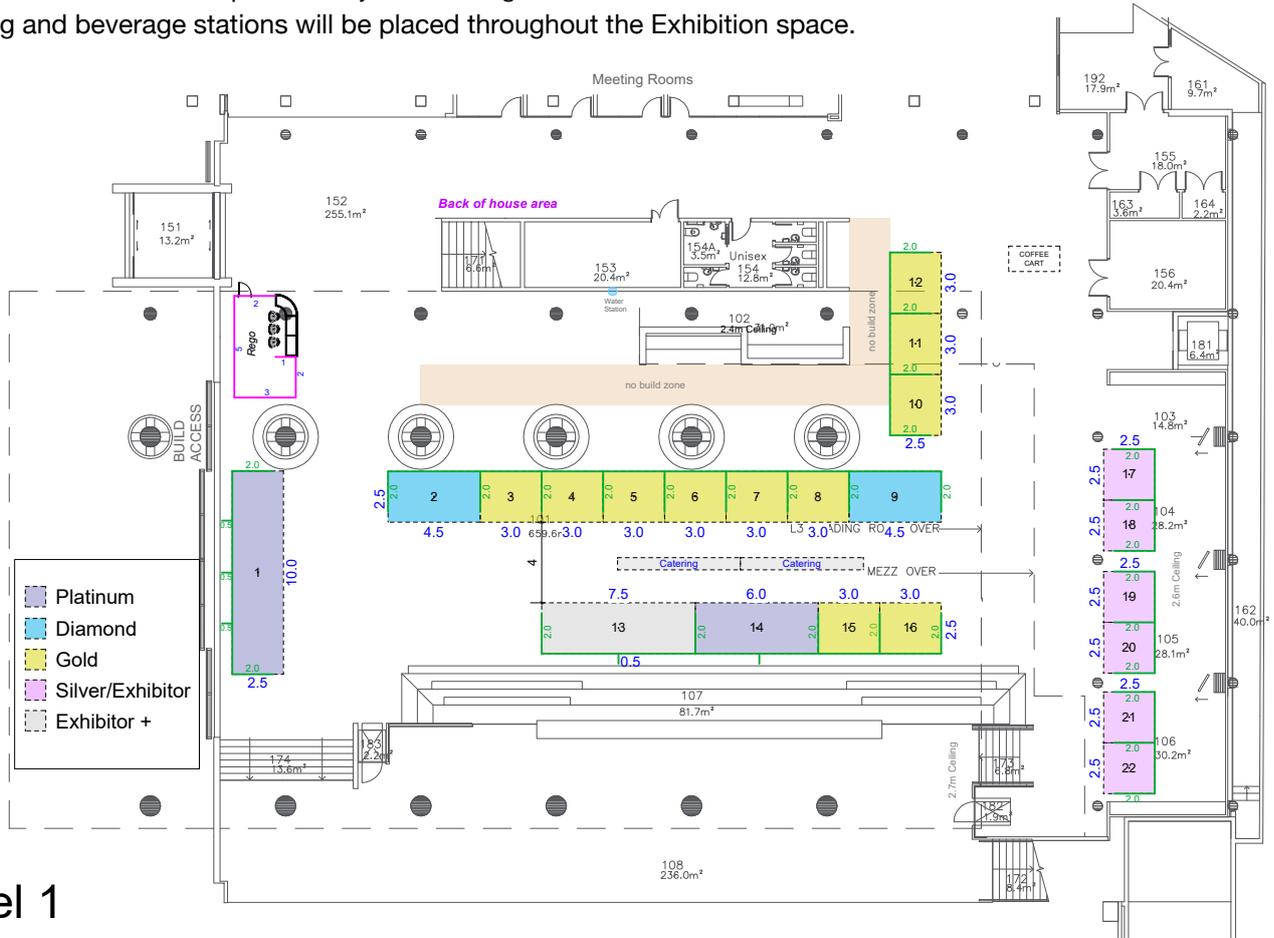
- ▶ Octonorm Panels (1 - 3 sides, depending on your final placement within the floor plan)
- ▶ 2 x 150 watt spotlights per stand
- ▶ Standard company name sign
- ▶ 1 x mini trestle table
- ▶ 1 x 10 amp 4-way power supply per stand
- ▶ 2 x padded stacker chairs



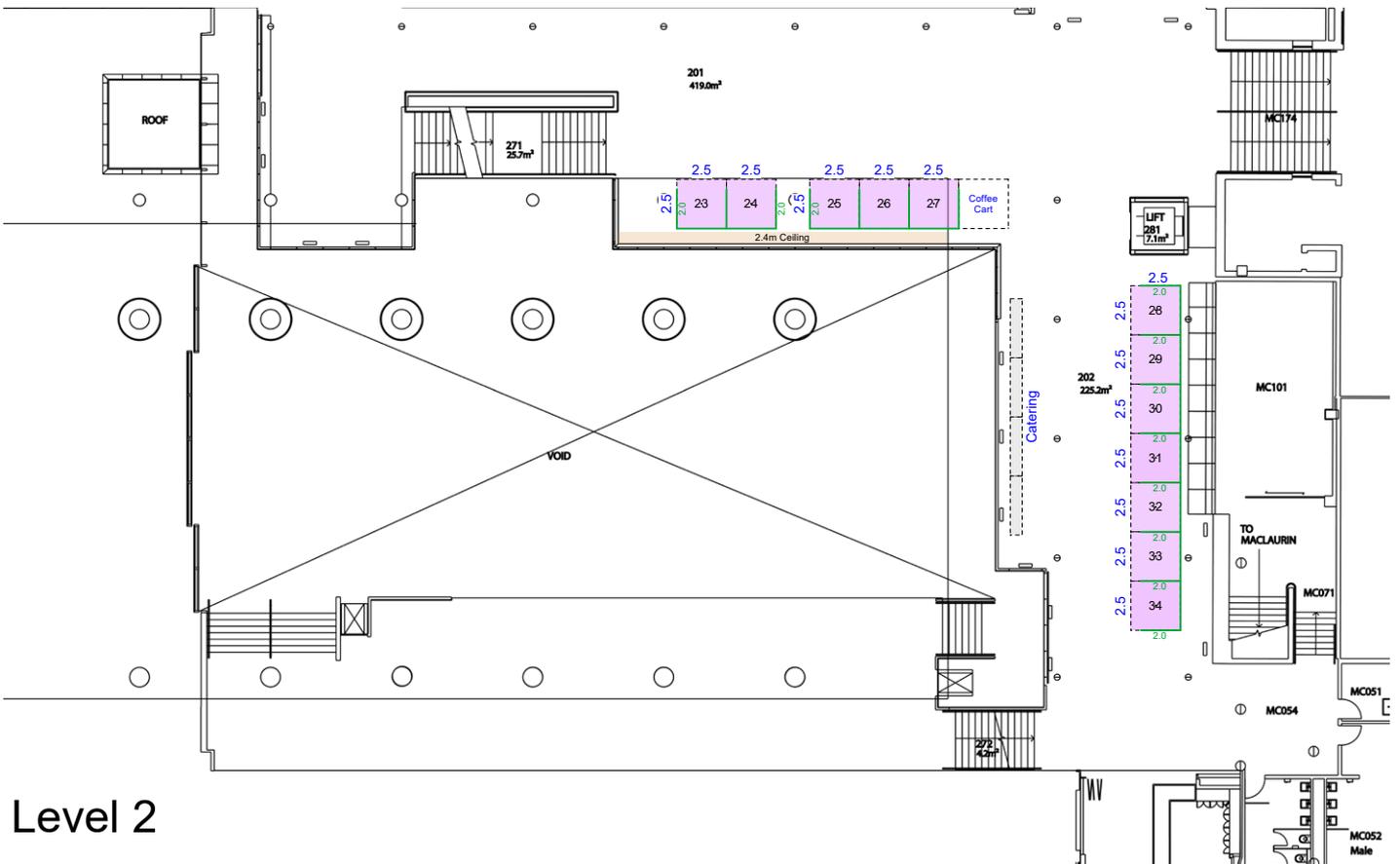
Exhibition Floorplan

The below Exhibition Floorplan is subject to change.

Catering and beverage stations will be placed throughout the Exhibition space.



Level 1



Level 2

Sponsorship Opportunities

The Conference is offering a limited number of sponsorship opportunities designed to provide maximum coverage during the Conference and associated activities. Sponsors will be issued with a tax invoice and all sponsorships exclude 15% GST.

Sponsorship Packages	Platinum	Diamond	Gold	Silver	Exhibitor
Maximum Number of Sponsors	2	2	11	8	12
Sponsorship Amount Required All Amounts are quoted in New Zealand Dollars and exclude 15% GST	all costs associated with a Dinner or by Negotiation	\$20,000	\$9,500	\$6,500	\$4,500
Exhibition Booth Size	6m wide x 2m deep	4.5m wide x 2m deep	3m wide x 2m deep	2.5m wide x 2m deep	2.5m wide x 2m deep
Number of registrations	4 + speaker for session only	4 + speaker for session only	3 + speaker for session only	2	1
Sponsor name and logo to feature prominently on Conference Website, Advertising Material, Banners and Conference App.	✓	✓	✓	✓	✓
Option to meet the costs of a Dinner Function	✓				
Your banner on the plenary room stage throughout the Conference.	✓				
Speaking Opportunity	45min Keynote Session <i>Motivational or Inspirational Keynote speaker.</i>	45min Breakout Session (with 1 other) <i>Motivational or Inspirational Keynote speaker.</i>	25min Concurrent Session <i>This isn't a sales pitch and must provide real world examples/ white paper content.</i>		
Controlled access to the delegate list in accordance with Privacy Act and attendee authorisation.	✓ Prior	✓ Post conf	✓ Post conf	✓ Post conf	
A push notification to all attendees via the Conference App.	3	2	1	1	

In addition to the Platinum, Diamond, Gold and Silver Sponsorship Packages, there are a wide variety of additional opportunities to associate your business with the Tertiary ICT Conference 2026, through the following functions and items.

All amounts are quoted in New Zealand Dollars and exclude 15% GST.

All signage, banners and finished artwork must be provided by the sponsors by the agreed deadline.



Sponsorship Opportunity	Amount NZ\$ exc. GST
<p>Power Banks/Power Boards Opportunity to provide each delegate with a branded power bank/power board to recharge their phones. They often need these as they are constantly on their phones discussing the Conference via the App:</p> <ul style="list-style-type: none"> ▶ You will provide a power bank for each delegate ▶ Your sponsorship will be acknowledged via the Conference App and website ▶ Power banks and branding at the sponsors expense. 	\$2,875
<p>Charging Station Opportunity to brand a secure charging station for delegates throughout the Conference.</p> <ul style="list-style-type: none"> ▶ Your sponsorship will be acknowledged via the Conference App and website ▶ Your branding visible on the charging station.. 	\$3,750
<p>Conference Lunches Lunch breaks are an integral part of the conference networking, and provide an additional opportunity for delegates to be informed. Benefits of sponsoring a lunch break include:</p> <ul style="list-style-type: none"> ▶ Your sponsorship will be acknowledged via the Conference App and website. ▶ Your signage or freestanding upright banner will be displayed prominently in the lunch area. 	\$4,000 per day
<p>Massage Chair Have a massage chair located by your booth, encouraging delegates to come to your booth for a massage during the conference breaks.</p> <ul style="list-style-type: none"> ▶ Your signage or banner will be prominently displayed by the Chair. ▶ Your sponsorship will be acknowledged via the Conference App and website. 	\$3,500
<p>Water Bottle Benefits for sponsoring water bottles for the Conference:</p> <ul style="list-style-type: none"> ▶ Branded water bottles for all attendees ▶ To be environmentally friendly, there will be water coolers around the venue for refilling ▶ Water bottle and branding at the sponsors expense. 	\$2,875
<p>Barista Coffee Cart Benefits of sponsoring the Barista Coffee Cart are:</p> <ul style="list-style-type: none"> ▶ Your signage or banner will be prominently displayed by the coffee machine ▶ Your sponsorship will be acknowledged via the Conference App and website. <p>Reuseable cups are preferred, otherwise eco-friendly branded coffee cups, at an additional cost to the sponsor.</p>	\$4,600
<p>Ice Cream Cart Sponsor a branded ice cream cart within the Expo Hall. Benefits include:</p> <ul style="list-style-type: none"> ▶ Encourage delegates to spend time in the Expo Hall ▶ Your logo displayed on the cart & acknowledged via the Conference App and website. 	\$3,600
<p>Reusable Cup Provide attendees with a branded reusable cup to use during the conference and take home. Benefits include:</p> <ul style="list-style-type: none"> ▶ Your brand being visible on an item for attendees to take home ▶ Environmentally friendly. Reusable cup and branding at the sponsors expense. 	\$2,875
<p>Welcome Reception Sponsor the welcome reception on the Monday evening prior to the Conference on Wednesday. Providing the delegates with another opportunity to network. Benefits include:</p> <ul style="list-style-type: none"> ▶ Your sponsorship will be acknowledged via the Conference App and website. ▶ Your signage or freestanding upright banner will be displayed prominently in the networking area. 	\$5,000
<p>Name Badge and Lanyard Your logo on items that all delegates have to wear - the conference lanyards and name badges.</p> <ul style="list-style-type: none"> ▶ Your sponsorship will be acknowledged via the Conference App and Website ▶ Your logo on the name badge design and lanyards. Cost of branded lanyards at the Sponsors expense ▶ Want more exposure? Why not brand the Name badge printers so your logo (in conjunction with the conference branding) is the first thing Delegates see upon their arrival for an additional \$2,500+GST for 3 branded printer kiosks. 	\$3,000
<p>Sponsored News A push notification to all attendees via the Conference App. This includes a logo/image, a short statement and a hyperlink to be provided by sponsor.</p>	\$350
<p>Additional Exhibition Staff Registration This includes a registration for someone to represent your booth, morning and afternoon tea, lunch and the welcome reception (not the Tertiary ICT Excellence Awards with Dinner). These can be purchased within the Sponsorship Portal once registrations are open.</p>	\$75 per day

Conference Social Functions

Monday 24 August 2026

Welcome Reception

Venue: Victoria University
Time: 5.00pm - 7.00pm
Dress Code: Smart Casual
Cost: Included in the cost of registration

We highly encourage sponsors and exhibitors to attend the Welcome function as this is an additional networking opportunity with the attendees.

Tuesday 25 August 2026

Cyclone Dinner

Event details are to be advised. Attendees will be invited directly by Cyclone.

Wednesday 26 August 2026

Tertiary ICT Excellence Awards with Dinner

Venue: Dominion Museum Building,
Massey University
Time: 7.00pm - Late
Dress Code: Smart

Attendance Entitlements: Platinum & Diamond Sponsors receive 2 tickets. Gold, Silver & Exhibitors receive 1 ticket. Additional tickets may be available to purchase closer to the event.

Open to all registered delegates

Further Information

For further information or to discuss your sponsorship or exhibition needs, please contact Jaime Beetson at Icon Conference and Event Management Ltd.

Phone: 09 845 5540
E-mail: Jaime@iconevents.co.nz





Sponsor and Exhibitor Terms and Conditions

By confirming your sponsorship or exhibition at the Tertiary ICT Conference 2026, and paying a fee (Sponsorship/Exhibition Fee), you (the Sponsor/ Exhibitor) are entering into an Agreement with the Tertiary ICT Conference 2026 and agree to the following terms and conditions:

General Terms and Conditions

1. Confirmation of the Sponsorship or Exhibition

- 1.1 All Bookings must be made using the Tertiary ICT Conference Confirmation Form and will be confirmed within 3 business days via a confirmation e-mail.
- 1.2 Subletting of space will not be permitted.
- 1.3 The Organising Committee reserves the right of refusal of any application.

2. Payment Terms

- 2.1 The full cost of sponsoring or exhibiting will be invoiced once the confirmation form is received.
- 2.2 Payment is required by the 20 of the month following the invoice OR prior to the start of the conference, whichever is sooner. Sponsors and Exhibitors may be refused entry to the Conference if funds are not received by the Conference Pack-in Day.
- 2.3 All monies are to be paid in New Zealand dollars (NZ\$).
- 2.4 If payment is not received, the Sponsorship or Exhibition may be cancelled and the Sponsor or Exhibitor will be liable to pay penalty interest of 4.5% per calendar month. The sponsor/exhibitor will also indemnify the Organising Committee from and against all legal costs and disbursements for collection of outstanding debt calculated by a solicitor, including all debt collections costs.
- 2.5 The Sponsorship/Exhibitor Fee does not include insurance, cleaning, loading and handling of equipment, staff, telephones, exhibit equipment, or company advertising or promotional material.
- 2.6 The exhibitor entitlements begin once payment has been received.

3. Cancellations

- 3.1 All cancellations must be submitted in writing and sent to Jaime Beetson at jaime@iconevents.co.nz
- 3.2 No refunds are granted after 1 June 2026.
- 3.3 In the event of an Act of God, natural disaster, fire, rain, wind storm, pandemic, or any other unforeseen event or catastrophe, the Organising Committee will work with you to transfer your sponsorship to the following years event, or to calculate a refund of all/partial funds where available. All refunds are at the discretion of the Organising Committee.

4. Organising Committees' Right of Termination

- 4.1 The Organising Committee shall have absolute discretion to give notice in writing to cancel the Conference and/or to terminate the Sponsorship or Exhibition.
- 4.2 Where the Conference is cancelled, and/or the sponsorship, the Organising Committee shall not be liable whatsoever for any expenditure or liability for loss, including consequential loss, incurred by the Sponsor/Exhibitor.

5. Liability and Insurance

- 5.1 By completing and submitting the confirmation form, the Sponsor/Exhibitor agrees to indemnify and hold harmless the Organising Committee from all claims, demands, damages, and liability of any kind, including loss, damage or destruction of property, breach of contract, injury, negligence, abuse or wilful misconduct on the part of any party.
- 5.2 Neither the Organising Committee nor the Conference provides insurance for the benefit of Sponsors or Exhibitors. Exhibitors who wish to carry insurance on their property or for any other purpose must do so at their own expense.

6. Privacy

- 6.1 The Organising Committee will comply with the Privacy Act 1993. In the course of this Agreement the Organising Committee may collect personal information. Information collected will only be used for the purposes of conducting the Conference or for communicating with attendees after the Conference has concluded (where communications are by electronic means the Organising Committee will only communicate with those persons who have consented to receiving commercial electronic messages from the Organising Committee).
- 6.2 Personal information will only be kept for as long as it is required to conduct Conference business. We will only pass your information to official third party contractors, Conference attendees and the Organising Committee for the purpose of assisting you with your Sponsor/Exhibition participation. We take all reasonable steps to ensure that information (including personal information) collected by the Organising Committee is securely stored and protected.
- 6.3 Persons have the right to access and request correction of their personal information held by us. Requests to access and or request correction of personal information should be sent to the Organising Committee at the address provided at the front of this Agreement.

7. General

- 7.1 These terms and conditions are governed by the laws of New Zealand.
- 7.2 Alterations to terms and conditions: The Organising Committee reserves the right to alter these terms and conditions at any time and for any reason.
- 7.3 The Organising Committee may at any time in the interests of the good management or safety of the Conference, introduce further Terms and Conditions to this Agreement as they may, in their discretion think fit.
- 7.4 If any part of this Agreement is found to be invalid or of no force or effect under the law, the Agreement shall be construed as though such part had not been inserted herein, and the remainder of this Agreement shall remain in full force and effect.
- 7.5 The description headings to these Terms and Conditions are merely for reference and do not form part of the Agreement between parties.





Exhibition Terms and Conditions

8. Allocation of Booths

- 8.1 Booths will be allocated to the highest level of sponsorship first, then on a 'first come, first served' basis.
- 8.2 The Organising Committee reserves the right to amend the floorplan or alter the exact location of the booths within the floor plan. To accommodate sales, the Organising Committee will endeavour to consult with the exhibitors who are directly affected whenever possible and the Sponsor/Exhibitor undertakes to agree to such alteration(s).

9. Booth Specification

- 9.1 Booth Size:
Platinum: 6m x 2m. **Diamond:** 4.5m x 2m **Gold:** 3m x 2m **Silver:** 2.5m x 2m **Exhibitor:** 2.5m x 2m
- 9.2 Booth depth: Due to the exhibition space being slightly narrower this year, the standard booth panel depth has been reduced to **2 metres**, with up to **2.5 metres** of open space depth available in total. This change allows catering to be positioned centrally between booth rows, encouraging stronger delegate flow and maximising foot traffic past all exhibitors. We appreciate your flexibility and are confident this layout will enhance engagement across the Expo space.
- 9.3 Booth Inclusions:
- ▶ Octanorm panels
 - ▶ 2 x 150 watt spotlights per stand
 - ▶ Standard company name sign
 - ▶ 1 x mini trestle table
 - ▶ 1 x 10 amp 4-way power supply per stand
 - ▶ 2 x padded stacker chairs

10. Pack IN and Pack OUT

- 10.1 **Pack IN:** 1.00pm – 5.00pm, Monday 24th August 2026. Due to Health and Safety requirements Exhibitors will not be granted access to the exhibition area prior to this time.
- 10.2 **Pack OUT:** Approx. 2.30pm (After Lunch/during final keynotes etc) - 5.00pm, Thursday 27th August 2026.
- 10.3 You may not dismantle your booth until after the Conference closes; Exhibitors must not disrupt the Conference by dismantling early.
- 10.4 There is NO storage space at the conclusion of the event. ALL boxes and equipment must be removed prior to 5.00pm.

11. Exhibitor Obligations

- 11.1 It is the Exhibitors responsibility to educate attendees about the industry/product/service they represent in the most positive, competent, articulate and professional manner possible. Business casual attire is appropriate (we recommend wearing comfortable shoes).
- 11.2 Alcohol, illegal drugs, smoking, disruptive and/or disrespectful behaviour are prohibited.
- 11.3 Registration: All Exhibition staff must register and pay the appropriate fee to attend the Conference. Non registered staff may be refused entry to the Conference.
- 11.4 No "Booth Buddies": Booth Buddies are people (family, friends, business partners, colleagues, associates, etc.) who are not signed up to exhibit at the Conference but base themselves at or near the Exhibitor's booth with the intention of selling products or services. Booth Buddies are not permitted at the Conference.
- 11.5 General: The Exhibitor must ensure that:
- (a) the booth is fully staffed and continually kept open throughout the course of the Conference hours;
 - (b) walkways are kept clear at all times;
 - (c) the space is kept clean and tidy and free from rubbish at all times;
 - (d) business is conducted in an appropriate manner from the booth considering the Venue, Organising Committee, other Exhibitors and visitors.
- 11.6 Arrangement of displays: The Exhibitor is required to arrange his/her/its displays so as to not obstruct the

general view or conceal other exhibits. No signs or banners are to be placed outside of the booth assigned to each Exhibitor.

- 11.7 Disturbance: Loud speakers, radios, televisions, Wi-Fi broadcast equipment or the operation of any machinery or equipment which is of sufficient volume to be distracting to neighbouring Exhibitors or Conference attendees are not permitted. Public address systems used to attract the attention of visitors passing near the Exhibitor's booth are also not permitted.
- 11.8 Displaying Products: If the Exhibitor is displaying products or any material which is determined, in the Organising Committee's discretion, to be inappropriate, including, for example, materials that are offensive, disparaging or discriminatory, they will be asked to remove its products or exhibit.
- 11.9 Materials and Packing: All materials used in the exhibition must be non-flammable and non-conforming materials must be removed immediately from the Venue. All packing containers are to be removed from the exhibition floor.
- 11.10 The Exhibitor is responsible for arranging couriers and transportation of exhibition equipment and exhibits to and from the Conference.
- 11.11 Responsibility for loss/damage if caused: The Exhibitor will be solely responsible for the cost of remedying any damage and repairs whoever caused to the venue carpet, walls, floor and all property damaged or destroyed by an Exhibitor must be replaced to its original condition at the expense of the Exhibitor.

12. Health & Safety Obligations

- 12.1 All exhibitions must meet the current Health & Safety at Work Act 2015.
- 12.2 Exhibitors must, at all times, comply with the venues regulations and policies including for example a strict no smoking rule and any other laws applying to the venue.
- 12.3 The Exhibitor will abide by, and notify its employees, agents, contractors, subcontractors, invitees and licensees of the Venue's health and safety plans. Exhibitors must comply with all reasonable direction of the Venue Operator.
- 12.4 The Exhibitor shall not bring into the venue any dangerous goods, except with the prior written approval of the Organising Committee. The Exhibitor shall at all times comply with all statutory requirements as to safety, including without limited the generality of the foregoing, the storage and handling of dangerous goods. All exhibits must be properly protected to avoid danger to any person.

13. Failure to Perform

- 13.1 In the event of the Exhibitor being unable or unwilling to comply with or otherwise breaching this Agreement, the Organising Committee may terminate the Agreement by giving notice in writing. Thereafter, the Organising Committee may retain any payment made by the Exhibitor under this Agreement as liquidated damages and the Exhibitor shall be prohibited from occupying the booth or providing the sponsorship and shall immediately remove their exhibits from the Conference, in accordance with the Organising Committees' instructions, provided that the Organising Committee may remove such exhibits and despatch them to the Exhibitors' address as stated on this Agreement. The Organising Committee shall be under no liability for the loss or damage of such exhibits in transit and the cost of such removal and despatch shall become a debt due by the Exhibitor to the Organising Committees.

14. Security

- 14.1 The building will be locked overnight when the building is unattended.
- 14.2 The Exhibitor is responsible for its own property:

The property of the Exhibitor is deemed to be under its custody, control and oversight at all times, including in transit to and from the Conference and within the confines of its booth. The booth, materials, displays and equipment should not be left unattended at any time. The Exhibitor is wholly responsible for the security of its materials during set up, Conference hours and pack out/ dismantling.

ACCEPTANCE

The Sponsor/Exhibitor has read the terms and conditions and understands that this agreement is legally binding between the Organising Committee and the Sponsor/Exhibitor.



Application Form

to Sponsor or Exhibit at the Tertiary ICT Conference 2026

Complete and email this form to:

Icon Conference and Event Management Ltd at jaime@iconevents.co.nz

A tax invoice will be supplied.

Organisation:

Exhibition booth name (Fascia):

Main point of contact:

Job Title:

Email:

Landline:

Mobile:

Additional contacts (Name and email):

Please confirm my booking for:

Platinum Sponsorship

Diamond Sponsor @ \$20,000 (excl GST)

Gold Sponsor @ \$9,500 (excl GST)

Silver Sponsor @ \$6,500 (excl GST)

Exhibitor @ \$4,500 (excl GST)

Charging Station @ \$3,750 (excl GST)

Power Banks @ \$2,875 (excl GST)

Name Badge @ \$3,000 (exc. GST)

Barista Coffee Machine @ \$4,600 (excl GST)

Massage Chair @ \$3,500 (excl GST)

Sponsored Posts @ \$350 (excl GST)

Water Bottle @ \$2,875 (excl GST)

Ice Cream Cart @ \$3,600 (excl GST)

Reuseable Cup @ \$2,875 (excl GST)

Welcome Reception @ \$5,000 (excl GST)

Conference Lunches @ \$4,000 (excl GST)

Sponsored News @ \$350 (excl GST)

Preferred Top 3 Booth Locations

Please indicate your top 3 preferred booth locations based on your sponsorship level and the current floor plan. **Note** – these are allocated based on a first come, first served basis and are subject to change. We will do our best to allocate your company one of your top 3 preferences.

- 1.
- 2.
- 3.

Company Details for your Tax Invoice

Postal Address:

City:

Country:

Purchase Order (If required):

Eol - Multi-Year Contract: Ticking this box expresses your potential interest in a Multi-Year TICT Sponsorship contract. If you are interested, we will be in touch to discuss further.

Signed on Behalf of Company

Name:

Job Title:

Signature:

Date:

TERTIARY ICT CONFERENCE

KELBURN CAMPUS | TE HERENGA WAKA | TUE 25 - THU 27 AUG 2026



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