

## Tertiary ICT Excellence Awards Judging Rubric

Criterion	1 - Insufficient	2 - Developing	3 - Proficient	4 - Advanced	5 - Exemplary
<b>Transformational Impact on End Users</b>	Technology provides minimal or unclear benefit to end users; impact is marginal or theoretical rather than demonstrated.	Technology provides some benefit to end users, but impact is limited in scope or depth; benefits are partially evident but not consistently transformational.	Technology demonstrably improves end user experience or outcomes; clear evidence of meaningful change in how users interact with or benefit from systems.	Technology significantly enhances end user capabilities, satisfaction, or outcomes; substantial evidence of transformational change in user workflows or experiences.	Technology fundamentally reimagines end user experience or capabilities; compelling evidence of profound, measurable transformation that exceeds expectations and creates new possibilities for users.
<b>Institutional Operational Transformation</b>	Technology has negligible impact on institutional operations or core function delivery; minimal evidence of systemic change.	Technology impacts some operational processes or functions, but changes are incremental; limited evidence of transformation in how core functions are delivered.	Technology clearly transforms one or more core institutional functions or operational processes; demonstrates meaningful change in how the institution operates.	Technology substantially transforms multiple core functions or operational processes; evidence of significant systemic improvement in institutional delivery and efficiency.	Technology fundamentally restructures institutional operations or core function delivery across multiple domains; demonstrates comprehensive transformation that redefines how the institution operates at a strategic level.
<b>Scale of Impact</b>	Impact is limited to individual users or a single small department; no evidence of broader reach.	Impact extends to multiple individuals or a single department; some evidence of broader potential but limited current scale.	Impact reaches institutional level affecting multiple departments or significant user populations across the institution.	Impact extends across institutional boundaries; evidence of sector-wide relevance or adoption by multiple institutions; demonstrates scalability beyond single institution.	Impact demonstrates transformational scale across the sector; evidence of widespread adoption, influence on sector practices, or potential for national/regional significance in higher education.

<b>Project Delivery: Benefits, Budget, and Timeline</b>	Project significantly missed defined benefits, budget, or timeline; substantial deviations from original objectives.	Project partially achieved defined benefits with notable deviations in budget or timeline; some objectives unmet or delayed.	Project achieved defined benefits within acceptable budget and timeline parameters; minor variations from original plan.	Project achieved all defined benefits with strong budget and timeline management; minimal variations and evidence of efficient delivery.	Project exceeded defined benefits while maintaining or improving budget and timeline; exceptional project management and value delivery demonstrated.
<b>Requirements-Driven Innovation with Demonstrated Need</b>	Innovation lacks clear connection to identified requirements or demonstrated need; appears solution-driven rather than problem-driven.	Innovation addresses some identified requirements or needs but evidence of rigorous requirements gathering or needs analysis is limited.	Innovation clearly addresses identified requirements and demonstrated institutional need; evidence of appropriate requirements analysis and stakeholder consultation.	Innovation directly responds to well-documented requirements and compelling institutional need; strong evidence of rigorous requirements gathering, stakeholder engagement, and needs validation.	Innovation emerges from comprehensive requirements analysis and compelling demonstrated need; exceptional evidence of stakeholder-driven development, needs validation, and alignment with institutional strategic priorities.
<b>Presentation Comprehensiveness and Persuasiveness</b>	Presentation omits or inadequately addresses multiple criteria; fails to convince judges of achievement; lacks coherent narrative.	Presentation addresses most criteria but coverage is uneven; some criteria lack sufficient evidence or persuasive detail; judges have questions about achievement.	Presentation clearly addresses all criteria with adequate evidence and explanation; judges understand achievement against each criterion; generally persuasive.	Presentation comprehensively addresses all criteria with strong evidence, clear examples, and compelling narrative; judges are convinced of significant achievement across all areas.	Presentation expertly integrates all criteria into compelling narrative with compelling evidence, quantified outcomes, and strategic context; judges are fully convinced of exceptional achievement and transformational impact.
<b>Judges' Questions and Insight Provision</b>	Presenters struggle to answer judges' questions; responses lack depth, clarity, or relevance; no additional insight provided.	Presenters answer some judges' questions adequately but responses may lack depth or clarity; limited additional insight or value added.	Presenters answer judges' questions clearly and accurately; responses demonstrate solid understanding; some additional insight or context provided.	Presenters answer judges' questions with depth and clarity; responses demonstrate sophisticated understanding; meaningful additional insight or value added to presentation.	Presenters expertly field judges' questions with nuanced, insightful responses; demonstrate exceptional understanding and strategic perspective; significantly enhance judges' appreciation of innovation and impact.