

AUCKLAND

11-13 November 2026



Light In Focus

IESANZ 2026: The Future Illuminated

2026 EXHIBITION AND
SPONSORSHIP PROSPECTUS

All exhibition and sponsorship enquiries can be directed to IESANZ Event Organiser
Marleen Goedhart by phone on +64 21 65 99 88 or by email: events@iconevents.co.nz

www.iesanzlightinfocus.org

Light In Focus

IESANZ 2026: The Future Illuminated

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MESSAGE FROM THE CONFERENCE CONVENOR

Dear IESANZ Members, Colleagues, and Friends,

It is truly a pleasure to welcome you to the next IESANZ Lighting Conference – **Light In Focus - The Future Illuminated**. After two successful conferences in Melbourne and Sydney, the 2026 IESANZ Light In Focus Conference will be hosted in Auckland, New Zealand, at the New Zealand International Convention Centre.

Whether this is your first time joining us, or you've been part of this journey before, I'm genuinely thrilled to welcome you. Lighting has always been more than just technology or design, it's about the way we shape space, mood, and, most importantly, our well-being.

This Conference is a reflection of that spirit. We will make sure to create a space where creativity, innovation and collaboration meet.

Whether you're a designer, engineer, architect, researcher, or manufacturer, this Conference is your platform to connect, share insights, and shape the future of lighting.

Our aim is to explore groundbreaking technologies, sustainable solutions, and creative applications that are redefining how we light the world. From smart lighting systems and human-centric design to energy efficiency and the latest in LED innovation, our programme is packed with inspiring keynotes, panel discussions and collaborative sessions.

We encourage you to engage actively, challenge conventions, and take full advantage of the opportunities to learn and network. Over two days, I hope you'll find inspiration in the talks, stimulating conversations that deepen your understanding, and connection in the shared passion we all bring to this field.

Most of all, I hope you leave with new ideas—and maybe even a few new friendships. I encourage you to stay on and join us for the 2026 Gala Awards Dinner, a spectacular celebration of outstanding contributions from our lighting community. The Dinner will showcase the IESANZ 2026 NZ Chapter Awards and the International Awards, recognising the very best lighting achievements across Australasia.

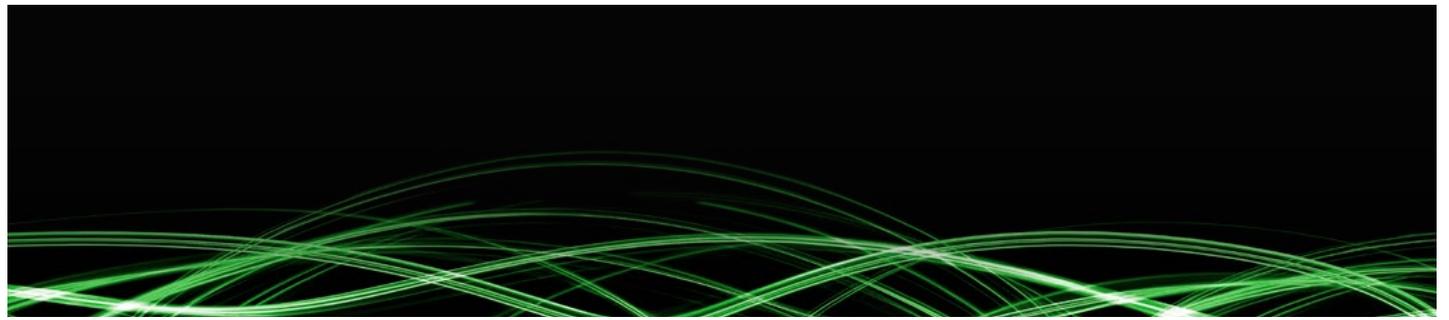
Thank you for being part of this moment. Let's make it a bright one!

Respectfully and with warm regards

Vessi Ivanova

BE(HONS) ELEC, FIES, RLP

Conference Chair, Board Director IESANZ



ABOUT THE CONFERENCE AND DINNER

The **Light In Focus** event is the lighting industry's flagship event, proudly brought to you by IESANZ. We are bringing together experts from within and beyond the lighting industry to share ideas and knowledge, discover what is new and next, and provide an amazing opportunity for sharing, learning and networking.

This year's Conference features two exciting distinct events, creating an engaging and memorable experience for all attendees.

The main event is the international conference itself, "**Light in Focus**". This year's theme, "**The Future Illuminated**", includes world-class speakers, an opportunity to see the latest innovations at the associated technology exhibition, and networking events where lifelong friendships can be made and renewed.

The Conference programme offers valuable insights for everyone.

The second highlight of the Conference is the 2026 Gala Awards Dinner, an inspiring evening recognising excellence in lighting. Attendees will celebrate the achievements of the IESANZ 2026 NZ Chapter Awards, alongside the International Awards, which honour the very best lighting projects across Australasia.

With the conference being held in November, it's the perfect time to celebrate the year's achievements with your team and clients/customers and to look ahead to the opportunities of the year to come.

Enquiries for all the events should be directed to our IESANZ Event Organiser, Marleen Goedhart from Icon Conference and Event Management Ltd. Email: events@iconevents.co.nz and +64 21 659988.

ABOUT THE IESANZ: THE LIGHTING SOCIETY WHO WE ARE

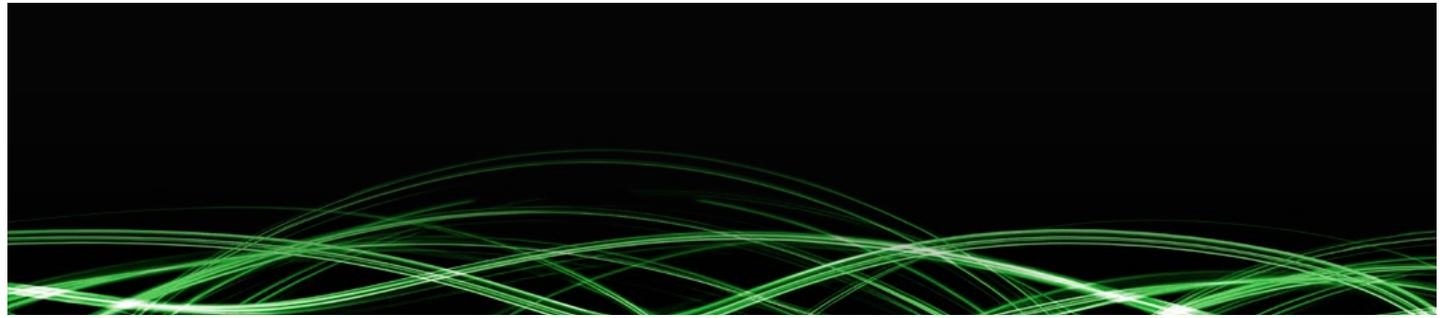
SINCE
1930

IESANZ: The Lighting Society is the professional association for the advancement of the art and science of illumination and the dissemination of knowledge to all interested parties.

The official home of lighting professionals, the Society's diversified membership includes engineers, architects, educators, students, contractors, manufacturers and designers.

Operating under the name **IESANZ: The Lighting Society**, and also known as the Illuminating Engineering Society of Australia and New Zealand Limited (IESANZ), it is an organisation with a rich history dating back to 1930.

The organisation comprises six Chapters which are located in the Australian States (New South Wales/ Australian Capital Territory, Queensland, South Australia/Northern Territory, Victoria/Tasmania and Western Australia) and New Zealand.



TESTIMONIALS FROM PAST EXHIBITORS

Michael Dahar, Ektor

Congratulations on a job well done and a complex project well run.

It was a pleasure to be involved in the exhibition.

Ian Killick, Connected Lighting

Congratulations to the IES committee on a successful conference and exhibition.

See you in 2026 for the next one.

Daniel Gleeson, Tigerlight

We believe that we got a lot out of the show and were able to build brand recognition which was our stated objective. We'll be in for the next edition for sure.

Well done on putting on a great show!

TESTIMONIALS FROM PAST SPONSOR

Remco Diaz, Thorlux

Thank you. Great event thanks for a fantastic execution.

Looking forward to the next one.

TESTIMONIALS FROM PAST SPEAKERS

Tony Bergen

It was a great honour and privilege to be asked to speak at the conference and I very much enjoyed it and learnt a lot.

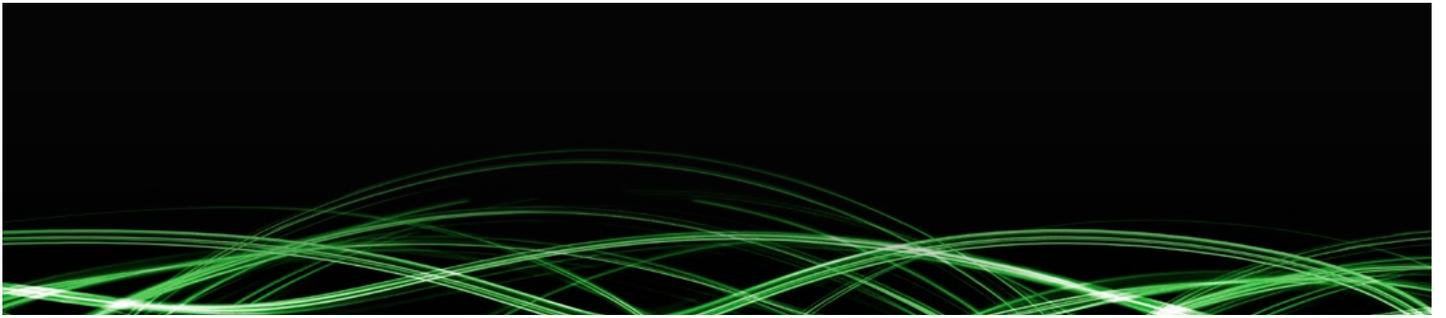
Gabrielle Pavicic and Deejan Ferrao

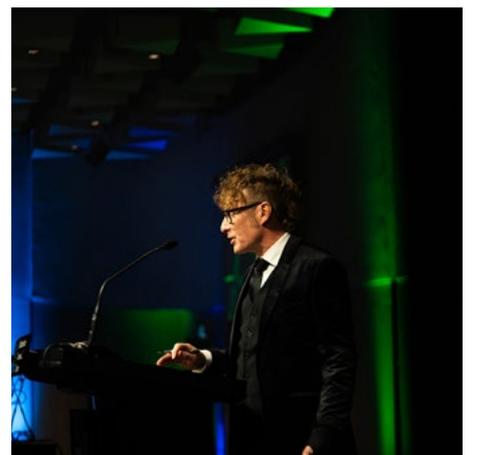
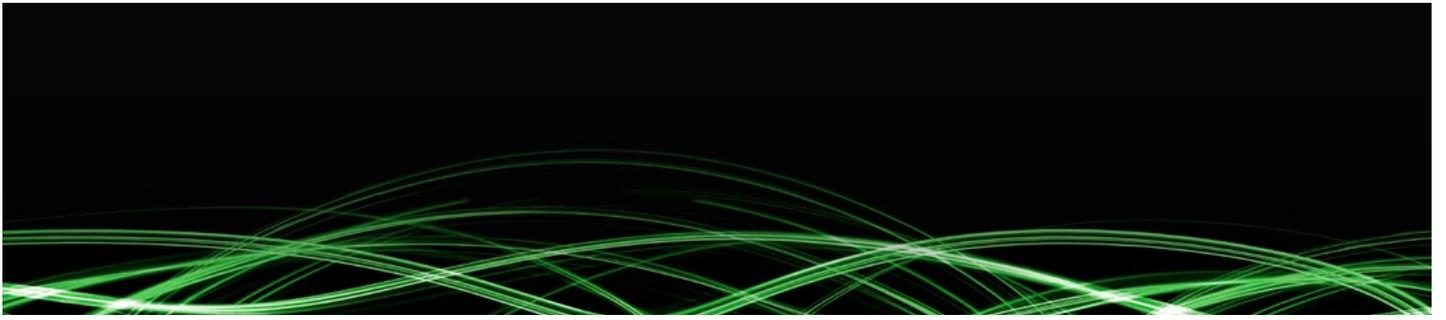
Thank you so much for having us. We had a great time presenting to the audience and the interaction we had during and after the session.

Peter Boyce

I wanted to thank you for running such a good conference. Everything ran to time and the mix of speakers, and the exhibition were interesting.







HOTEL PACKAGES AVAILABLE

with beneficial rates from SkyCity by mentioning your attendance at IESANZ LIGHT IN FOCUS CONFERENCE

CONFERENCE DETAILS

- Date:** Thursday 12 - Friday 13 November 2026
- Awards Dinner:** Friday 13 November 2026
- Pack-in:** 1pm-5:30pm on Wednesday 11 November 2026
- Pack-out:** Friday 13 November 2026
After lunch TBA
- Theme:** IESANZ 2026: The Future Illuminated
- Website:** www.iesanzlightinfocus.org
- Venue:** New Zealand International Convention Centre (NZICC)
101 Hobson Street,
Auckland Central, Auckland
Opening February 2026
Centrally located in Auckland's central business district
- Website:** www.nzicc.co.nz



THE CONFERENCE PROGRAMME WILL FEATURE:

- Welcome reception for Conference delegates and their partners on Thursday 12 November
- Two days of content-rich educational sessions and interactive panel sessions
- Exclusive access to international experts in the lighting field
- Networking opportunities to connect with lighting peers and industry professionals
- Exhibition Space demonstrating the latest and greatest in lighting
- Access to Conference papers and videos/presentations following the event
- Partners program providing a snapshot of things to see and do around Auckland
- Opportunity to attend a spectacular Gala Awards Dinner celebrating excellence in the lighting industry

WHO ATTENDS

The IESANZ Light in Focus Conference and Awards Dinner will attract around 450 of the top lighting designers, engineers, specifiers and purchasing decision makers in Australia and New Zealand. If you are looking to develop or strengthen your relationships with these illumination professionals, then the IESANZ Light in Focus Conference and Awards Dinner is where you need to be.

KEYNOTE SPEAKERS



PHILLIPA GANDER

Philippa Gander is Professor Emeritus at Massey University and an internationally renowned scholar of sleep and circadian rhythms. After a PhD at Auckland University and research at Harvard Medical School and NASA Ames Research Centre, Philippa returned to New Zealand and established the Sleep/Wake Research Centre, now at Massey.

All living things on Earth have biological clocks that drive rhythms in the way they function and behave. These internal clocks are adaptations to the environmental cycles – the day night cycle, the 28-day lunar cycle, and the cycle of the seasons – and they rely on specific time cues from the environment to stay in step with the outside world. Philippa's research has focused mainly on how our work patterns affect our internal circadian (daily) rhythms and the consequences for our health, safety, and wellbeing. Circadian clock genes are an adaptation that we share with every life form on Earth.

Sleep, which is vital for our waking function and health, is programmed to occur at night by a circadian master clock in the brain. This master clock coordinates a hierarchy of circadian

rhythms generated in different organs and tissues throughout the body. To stay in step with the day/night cycle, it monitors blue light as a time cue, via a dedicated neural pathway that is separate from vision. This system is being increasingly challenged by the way we live. Shift work and jet lag disrupt our environmental time cues, disturb sleep patterns, and lead to greater risk of accidents and serious health problems.

Our increasing use of artificial light at night also masks the daily, monthly and seasonal light cycles that are vital time cues for the diverse biological clocks of other species.

Philippa has received multiple international awards for her work, including a NASA Group Achievement Award with the Fatigue Countermeasures Programme; a BP International Chairman's Award for Safety Performance, for a fatigue management Programme for heavy vehicle drivers; the Flight Safety Foundation-Airbus Human Factors Award for in recognition of her contribution to human factors promotion in aviation; and the Australasian Sleep Association's Distinguished Achievement Award.

KEYNOTE SPEAKERS



PROFESSOR STEVE FOTIOS

Steve Fotios is Professor of Lighting and Visual Perception in the School of Architecture and Landscape at the University of Sheffield (UK). His research tends to focus on lighting for pedestrians and cyclists, with the aim of improving design guidance so that recommendations such as the illuminance

required in a given context has a credible empirical basis. He is the Editor-in-Chief of Lighting Research & Technology. He is also an associate director of CIE Division 4 where he is leading the revision of CIE 115:2010 Lighting of Roads for Motor and Pedestrian Traffic.



KEVIN HOUSER

PhD, PE (NE), FIES, LC, LEED AP
Professor, School of Civil & Construction Engineering, Oregon State University
Chief Engineer, Pacific Northwest National Laboratory
Co-Founder and CEO, Lyr Lux Inc.
kevin.houser@oregonstate.edu

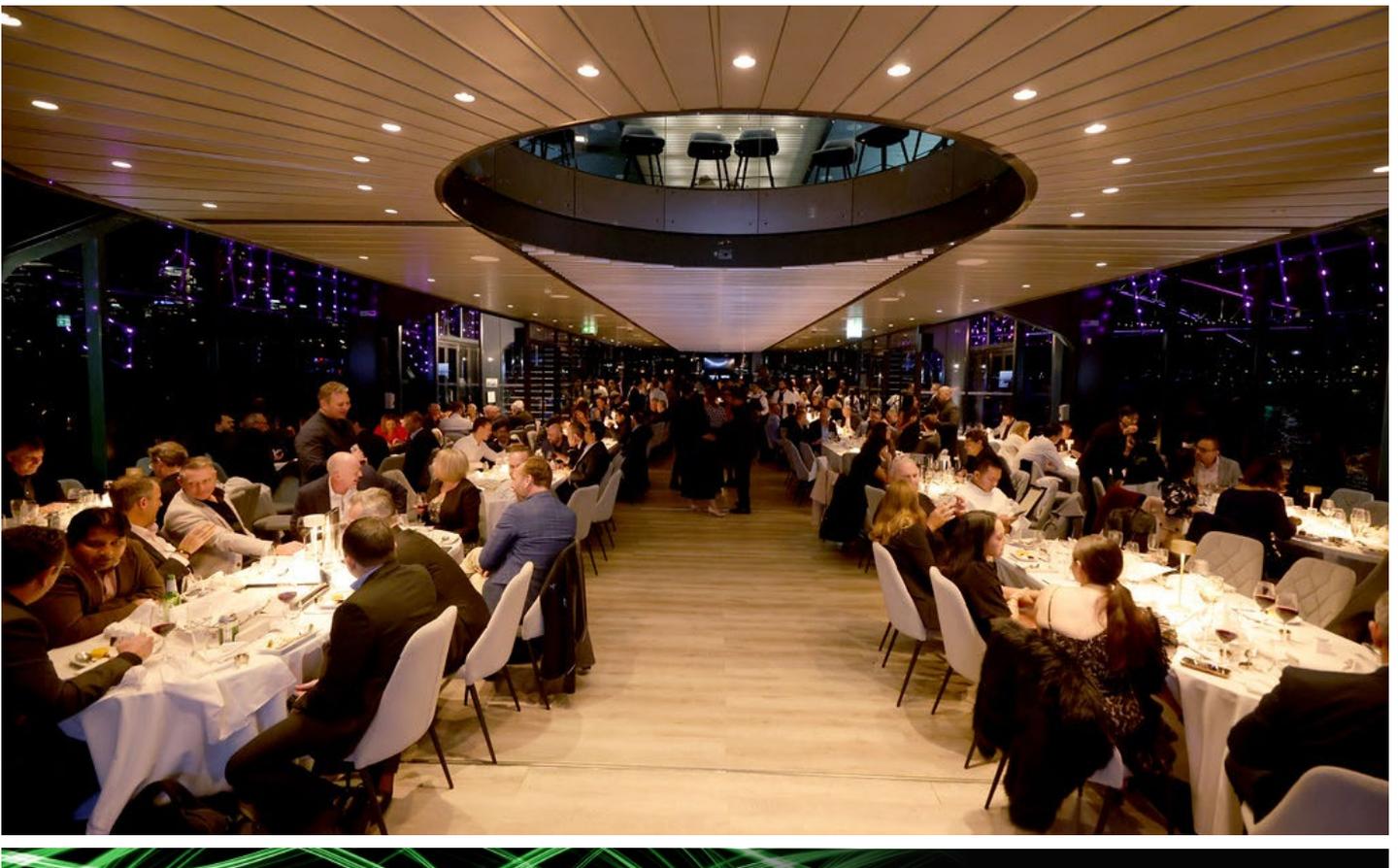
Kevin Houser PhD, PE (NE), FIES, LC, LEED AP is a Professor at Oregon State University, Chief Engineer at Pacific Northwest National Laboratory, co-founder of Lyr Lux, Inc., and former editor-in-chief of LEUKOS, the journal of the Illuminating Engineering Society (IES).

He has published more than 150 publications about light and lighting, has been awarded 5

patents for innovations in light source spectral design, and has shared his insights and discoveries globally through more than 150 presentations delivered across six continents.

He's won the CIBSE Leon Gaster and Walsh Weston Awards, three IES Taylor Technical Talent Awards, an Edison Report Lifetime Achievement Award, the IES Presidential Award, is a Fellow of IES, and is a recipient of the IES Medal, the society's highest award for technical achievement.

His work examines how humans perceive and biologically respond to light, with emphasis on advancing social equity and environmental responsibility.



KEYNOTE SPEAKERS



JUAN FERRARI

Juan Ferrari BA (hons) MSLI MCIBSE IALD - Hoare Lea

**Lighting Design Programme Director
Hospitality & Retail Sector Lead**

Originally trained in theatre design, Juan brings a unique narrative and human-centred approach to architectural lighting. Director at Hoare Lea, he has over 20 years' experience delivering award-winning lighting schemes across the UK and internationally. Juan is

known for blending creative storytelling with technical excellence, leading multidisciplinary teams to deliver sustainable, innovative, and people-focused solutions. He is passionate about empowering the next generation of designers to think strategically about the value of light—both qualitatively and quantitatively. His work spans sector-focused design, digital transformation, and team development, all underpinned by a commitment to design excellence and purpose-driven practice.



JENNIFER VEITCH

**An International perspective on the future of illumination: Science, standards, sustainability
Jennifer A. Veitch, Ph.D., FIES, FRSC
President, International Commission on Illumination (CIE)**

As the international umbrella organization for all aspects of light and lighting, the CIE sits at the nexus of the lighting community. Its scope encompasses the physical measurement of optical radiation, vision, colour, interior and exterior lighting applications, photobiology, photochemistry, health, and image technologies.

Dr. Jennifer A. Veitch is a Principal Research Officer in the National Research Council of Canada's Construction Research Centre, where she has led research into the effects of indoor environment effects on health and behaviour since 1992.

She is best known for her work on lighting quality and individual control in relation to energy consumption, work performance and occupant satisfaction, which has influenced North American and international recommendations and standards.

She is a Fellow of the Canadian Psychological Association, the American Psychological Association, the International Association of Applied Psychology, the Illuminating Engineering Society (IES), and the Royal Society of Canada.

In 2011 she received the Waldram Gold Pin for Applied Illuminating Engineering from the International Commission on Illumination (CIE) and in 2018 she received the IES Medal Award. She serves the CIE as its President for the term 2023-2027.



PACK IN FOR EXHIBITION:

Date: Wednesday 11 November 2026

Time: 1.00pm – 5.30pm

SOCIAL EVENTS:

Welcome Reception and Networking Drinks:

Date: Thursday 12 November 2026

Venue: NZICC in the exhibition hall

Time: 5.30pm – 7.00pm

We highly encourage sponsors and exhibitors to attend the Welcome Reception as this provides an additional networking opportunity for the attendees.



GALA AWARDS DINNER:

Date: Friday 13 November 2026

Venue: NZICC

Time: 6.00pm – 11.30pm

Dress code: Black Tie

SPONSORSHIP OPPORTUNITIES

We invite you to join us as a sponsor and help make the conference a standout event for the lighting community. Please refer to the following information on sponsorship opportunities – we hope that one or more options will provide the perfect way for your organisation to be involved.

If you are interested in creating a custom-made package combining two or more packages or options, please contact us at events@iconevents.co.nz or by phone on +64 21 65 99 88 to discuss options.

All prices are in New Zealand Dollars, excluding 15% GST.

PRINCIPAL EVENT SUPER SPONSOR (1 ONLY)

PRICE BY NEGOTIATION

- Tailored sponsorship package to meet your needs
- Sponsorship of a partnership programme including the conference and the awards dinner
- Headlining logo on all printed and digital material
- Including a mix of all of the opportunities below
- We will work with you to develop further opportunities as they arise.
- Corporate 10 people membership for 1 year valued at \$6,670



PLATINUM CONFERENCE SPONSOR

(TWO ONLY) \$40,000 + GST

- Exclusive 30-minute speaking slot at the conference (content subject to committee approval; cannot be commercial in nature)
 - Recognition of sponsorship through presentation of a plaque during the Conference
 - Full page advertisement in the Conference Programme
 - Double exhibition booth (6m x 3m) in a premium location and inclusions
 - Sponsorship of notepads or pens or water bottles (item supplied by Platinum Conference Sponsor)
 - 5 x Complimentary Full Conference and Exhibition Registrations
 - 1 x table of 10 guests for the Awards Dinner
 - Corporate membership for 6 people for one year
 - (If the sponsor is a member, a complimentary one-day pass will be added to their sponsorship).
 - 1 x targeted sponsorship information email to the IESANZ member database (content subject to committee approval)
 - Digital list of delegates who have opted- in for sponsor communications
 - Insert in delegate satchel
 - Logo on Conference Programme
 - Logo and/or name recognised on Conference tables
 - Logo and/or name with website link on the event website
 - Logo and/or name in social media posts
 - Logo and/or name on Conference holding slide
 - Verbal acknowledgement during Conference
-

GOLD CONFERENCE SPONSOR

(FOUR ONLY) \$25,000 + GST

- Half page advertisement in the Conference Programme
- 1 x exhibition booth and inclusions (3m x 3m)
- 2 x Complimentary Full Conference and Exhibition Registrations
- 1 x table of 10 guests for the Awards Dinner
- Corporate membership for four people for one year
- (If the sponsor is a member, a complimentary one-day pass will be added to their sponsorship).
- 1 x targeted sponsor information email to the IESANZ member database (content subject to committee approval)
- Digital list of delegates who have opted in for sponsor communications
- Insert in delegate satchel
- Logo on Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name with website link on the event website
- Logo and/or name in social media posts
- Logo and/or name on Conference holding slide
- Verbal acknowledgement during Conference

SILVER CONFERENCE SPONSOR

(SIX ONLY) \$15,000 + GST

- Quarter-page advertisement in the Conference Programme
- 1x exhibition booth (3m x 3m)
- 1x Complimentary Full Conference and Exhibition Registration
- 5 tickets for the Awards Dinner
- 1x targeted partner information email to the IESANZ member database (content subject to committee approval)
- Digital list of delegates who have opted in for sponsor communications
- Insert in delegate satchel
- Logo on Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name with website link on the event website
- Logo and/or name in social media posts
- Logo and/or name on Conference holding slide
- Verbal recognition during Conference

CONFERENCE EXHIBITOR

(18 ONLY) \$6,000 + GST

- 1x exhibition booth (3m x 3m)
- Choice of location (Once deposit paid, on a first come, first served basis)
- 3x Complimentary Full Day Exhibitor Registrations
- Logo and listing in Conference Programme as an exhibitor
- Insert in delegate satchel
- Logo and/or name on promotional materials including Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name and website link on the event webpage
- Logo and/or name in social media posts
- Logo and/or name on Conference holding slide
- Verbal acknowledgement during Conference

EXHIBITION BOOTH INCLUSIONS

- White Octonorm Panels
- 2 x 150 watt spotlights per stand
- Standard company name sign
- 1x mini trestle table
- 1x 10 amp 4-way power supply per stand
- 2 x padded stacker chairs



CONFERENCE SACHEL SPONSOR \$5,000 + GST

BENEFITS

- Company branding on Satchels co-branded with IESANZ
- 1x Complimentary Full Conference and Exhibition Registration
- Insert in delegate satchel
- Logo and/or name on promotional materials including Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name on the website's Conference page and hyperlink to partner's website
- Logo and/or name in social media posts
- Logo and/or name featured on Conference holding slide
- Verbal acknowledgement during Conference

CONFERENCE COFFEE CART SPONSORSHIP

\$8,500 + GST

BENEFITS

- Company banner next to Barista Cart
- Company branding on Barista shirts/aprons/caps/chocolates – Sponsor to provide
- Company branding on cups and serviettes to be to be the sponsor's responsibility (sustainable options are preferred).
- 1x Complimentary Full Conference and Exhibition Registration
- Insert in delegate satchel
- Logo and/or name on promotional materials including Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name on the website's Conference page and hyperlink to partner's website
- Logo and/or name in social media posts
- Logo and/or name featured on Conference holding slide
- Verbal acknowledgement during Conference



CONFERENCE JUICE & SMOOTHIE BAR \$6,500 + GST

BENEFITS

- Company branding on Juice Bar shirts/aprons/caps – Sponsor to provide
- Company branding on juice and smoothie cups to be the sponsor's responsibility (sustainable options are preferred).
- 1x Complimentary Full Conference and Exhibition Registration
- Insert in delegate satchel
- Logo and/or name on promotional materials including Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name on the website's Conference page and hyperlink to partner's website
- Logo and/or name in social media posts
- Logo and/or name featured on Conference holding slide
- Verbal acknowledgement during Conference

CONFERENCE WELCOME RECEPTION AND NETWORKING DRINKS

\$15,000 + GST

BENEFITS

- Exclusive up to 5-minute presentation
- Company logo and branding on signage in networking areas (sponsor to provide)
- Company logo and branding on coasters and serviettes to be the sponsor's responsibility (sustainable options are preferred).
- 1x Complimentary Full Conference and Exhibition Registration
- Insert in delegate satchel
- Logo and/or name on promotional materials including Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name on the website's Conference page and hyperlink to partner's website
- Logo and/or name in social media posts
- Logo and/or name featured on Conference holding slide
- Verbal acknowledgement during Conference

LANYARD SPONSOR

\$4,000 + GST

BENEFITS

- Company branding on lanyards
- Lanyard production to be provided by the sponsor (Conference organiser can offer guidance around design specifications)
- 1x Complimentary Full Conference and Exhibition Registration
- Insert in delegate satchel
- Logo and/or name on promotional materials including Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name on the website's Conference page and hyperlink to partner's website
- Logo and/or name in social media posts
- Logo and/or name featured on Conference holding slide
- Verbal acknowledgement during Conference



CONFERENCE SPEAKER GIFTS

\$5,000 + GST

BENEFITS

- Company logo and/or name on speaker gifts/speaker gifts packaging
- Company representative to hand out gifts on stage to speakers
- 1 x Complimentary Full Conference and Exhibition Registration
- Insert in delegate satchel
- Logo and/or name on promotional materials including Conference Programme
- Logo and/or name recognised on Conference tables
- Logo and/or name on the website's Conference page and hyperlink to partner's website
- Logo and/or name in social media posts
- Logo and/or name featured on Conference holding slide
- Verbal acknowledgement during Conference

CONFERENCE FULL PAGE ADVERTISEMENT

\$950 + GST

BENEFITS

- Company to provide artwork
- Full page advertisement in final Programme
- Logo and/or name on the website's Conference page and hyperlink to partner's website

CONFERENCE DOOR PRIZES

(FOUR) \$2,000 + GST

BENEFITS

- Opportunity for sponsor to hand gift to attendees (no presentation)
- Prize draw during conference closing
- Prize will be purchased by IESANZ
- Recognition of Sponsor support announced on presentation of the door prize
- Logo and/or name recognised on Conference tables

All prices are in New Zealand Dollars, excluding 15% GST.



SPONSORSHIP COMPARISON TABLE

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER 6 AVAILABLE
Exclusive 30-minute speaking slot at the conference (content subject to committee approval; cannot be commercial in nature)	✓		
Recognition of sponsorship through presentation of a plaque during the Conference	✓		
Advertisement in the Conference Programme	Full Page	Half page	Quarter page
Exhibition booth	6m x 3m booth in a premium location	3m x 3m booth	3m x 3m booth
Sponsorship of notepads, pens, or water bottles (item supplied by Platinum Conference Sponsor)	✓		
Complimentary registrations offered	5 x Full Conference and Exhibition Registrations	2x Full Conference and Exhibition Registrations	1x Full Conference and Exhibition Registrations
Awards Dinner Tickets	1 x table of 10 guests for the Awards Dinner	1 x table of 10 guests for the Awards Dinner	5 guests for the Awards Dinner
Corporate memberships offered (If the sponsor is a member, a complimentary one-day pass will be added to their sponsorship)	6	4	
1 x targeted sponsorship information email to the IESANZ member database (content subject to committee approval)	✓	✓	✓
Digital list of delegates who have opted- in for sponsor communications	✓	✓	✓
Insert in delegate satchel	✓	✓	✓
Logo on Conference Programme	✓	✓	✓
Logo and/or name recognised on Conference tables	✓	✓	✓
Logo and/or name with website link on the event website	✓	✓	✓
Logo and/or name in social media posts	✓	✓	✓
Logo and/or name on Conference holding slide	✓	✓	✓
Verbal acknowledgement during Conference	✓	✓	✓

2026 GALA AWARDS DINNER

The IESANZ Lighting Awards celebrate excellence in lighting and luminaire design across Australasia.

This flagship event returns in 2026, bringing together the IESANZ NZ Chapter Awards and the International Awards to showcase the most outstanding lighting projects. All entries undergo a rigorous judging process, with award recipients announced at the Gala Awards Dinner. Join us at the NZICC in Auckland for an unforgettable evening that serves as a fitting finale to both the conference and the year that has been.

We invite you to partner with us in making the Awards a truly memorable celebration of innovation and excellence in the industry. Please refer to the following sponsorship opportunities - we hope you find an option that aligns with your organisation.



PLATINUM GALA AWARDS DINNER SPONSOR

(TWO ONLY) \$30,000 + GST

- Attendance at pre-event dinner tasting for 1 x sponsor and 1 x guest
- Full page advertisement in the Conference Programme
- Logo on welcome chocolate
- Exclusive 5-minute speaking slot at the dinner (content subject to committee approval; cannot be commercial in nature)
- Recognition of sponsorship through presentation of a plaque during the Awards Dinner
- Full page advertisement in the Conference Programme
- 2 x tables of 10 guests for the Lighting Awards Dinner (front-room location)
- Custom table centre pieces
- 4 x bottles of Champagne (2 per table)
- Logo on one of the two dessert options
- Logo on photo media wall (prominent size)
- Logo featured on unique invitation
- Logo on menu
- Logo on main presentation screen and all digital screens around the venue

GOLD GALA AWARDS DINNER SPONSOR

(SIX ONLY) \$20,000 + GST

- Exclusive 1-minute spot interview to play at the dinner (content subject to committee approval; cannot be commercial in nature)
- Half page advertisement in the Conference Programme
- Verbal recognition of sponsorship for an event highlight (event decoration, display and AV, MC, judging panel, after party)
- 1 x table of 10 guests for the Lighting Awards Dinner (mid-room location)
- Custom table decorations
- 2 x bottles of champagne on table
- Logo on photo media wall (small size)
- Logo featured on unique invitation
- Logo on menu
- Logo on main presentation screen and all screens around the venue

SILVER GALA AWARDS DINNER SPONSOR

(TWELVE ONLY) \$7,500 + GST

- Verbal recognition during Lighting Awards Dinner
 - 5x tickets for the Lighting Awards Dinner (mid-to rear-room location)
 - Logo featured on unique invitation
 - Logo on menu
 - Logo on main presentation screen and all screens around the venue
- 

AWARDS DINNER POST EVENT SPONSOR

BY NEGOTIATION

- Options such as Safe Travel Home or Post Event Function
- Logo on main presentation screen and all screens around the venue



SPONSORSHIP BOOKING FORM 2026

Company Name:

Contact Name:

Title:

Postal address for invoice:

Email Address:

Phone:

Company website:

We are happy to discuss payment options, but for now we simply require your pledge of support. Please complete this form to secure your sponsorship package then scan and email this back to Marleen Goedhart at events@iconevents.co.nz

Please tick your preference below

	Cost	Tick
Principal Event Sponsor	By negotiation	
Platinum Conference Sponsor	\$40,000 + GST	
Platinum Gala Awards Dinner Sponsor	\$30,000 + GST	
Gold Conference Sponsor	\$25,000 + GST	
Gold Gala Awards Dinner Sponsor	\$20,000 + GST	
Silver Conference Sponsor	\$15,000 + GST	
Silver Gala Awards Dinner Sponsor	\$7,500 + GST	
Conference Exhibitor	\$6,000 + GST	
Conference Networking Drinks	\$15,000 + GST	
Conference Barista Cart Sponsorships	\$8,500 + GST	
Conference Juice & Smoothie Bar	\$6,500 + GST	
Conference Satchel Sponsor	\$5,000 + GST	
Conference Lanyard Sponsor	\$4,000 + GST	
Conference Speaker Gifts	\$5,000 + GST	
Conference Door Prizes	\$2,000 + GST	
Conference Full Page Advertisement	\$950 + GST	
Awards Dinner Guests 'Safe Travels Home' Sponsor	By negotiation	

PLEASE COMPLETE AND FORWARD APPLICATION TO:

IESANZ 2026 Light in Focus
Event Organiser, Marleen
Goedhart, by email:
events@iconevents.co.nz

All exhibition and sponsorship
inquiries can be directed to
IESANZ 2026 Light in Focus
Event Organiser, Marleen
Goedhart by phone on
+64 21 659 988 or by email:
events@iconevents.co.nz

Signed: Date:

Name:



SPONSORSHIP AND EXHIBITOR TERMS AND CONDITIONS

By confirming your sponsorship or exhibition at the IESANZ Conference and Gala Awards Dinner, and paying a fee (Sponsorship/Exhibition Fee), you (the Sponsor/Exhibitor) are entering into an Agreement with the IESANZ (Illuminating Engineering Society of Australia and New Zealand Limited) and agree to the following terms and conditions:

GENERAL TERMS AND CONDITIONS

Confirmation of the Sponsorship or Exhibition

- 1.1 All Bookings must be made using the Application Form and will be confirmed within 3 business days via a confirmation e-mail.
- 1.2 Subletting of space will not be permitted.
- 1.3 The Organising Committee reserves the right of refusal of any application.

2. Payment Terms

- 2.1 The full cost of sponsoring or exhibiting will be invoiced once the confirmation form is received and signed.
- 2.2 Payment is required by the 20 of the month following the invoice OR prior to the start of the Conference and or Awards dinner, whichever is sooner. Sponsors and Exhibitors and their staff may be refused entry to the Conference and or Awards dinner if funds are not received by the Pack-in Day.
- 2.3 All monies are to be paid in New Zealand dollars (NZ\$) unless otherwise agreed.
- 2.4 The Sponsorship/Exhibitor Fee does not include insurance, cleaning, loading and handling of equipment, staff, telephones, exhibit equipment, or company advertising or promotional material.
- 2.5 The exhibitor entitlements as agreed begin once payment has been received.

3. Cancellations

- 3.1 All cancellations must be submitted in writing and sent to Marleen Goedhart at events@iconevents.co.nz
- 3.2 Refund requests received up until the close of business on the 29th of May 2026 will incur a 25% cancellation fee. Refund requests received between the close of business on the 29th of May 2026 and up until the close of business on the 31st of July 2026 will incur a 50% cancellation fee. No refunds are granted after the close of business on the 31st of July 2026.
- 3.3 In the event of an Act of God, natural disaster, fire, rain, windstorm, pandemic, or any other unforeseen event or catastrophe, the IESANZ Organising Committee will work with you to transfer your sponsorship to the following years event, or to calculate a refund of all/partial funds where available. All refunds are at the discretion of the Organising Committee.

4. IESANZ's Right of Termination

- 4.1 The IESANZ shall have absolute discretion to give notice in writing to cancel the Conference and/or to terminate the Sponsorship or Exhibition.
- 4.2 Where the Conference is cancelled, and/or the sponsorship, the IESANZ will not be liable whatsoever for any expenditure or liability for loss, including consequential loss, incurred by the Sponsor/Exhibitor.

5. Liability and Insurance

- 5.1 By completing and submitting the confirmation form, the Sponsor/Exhibitor agrees to indemnify and hold harmless the IESANZ from all claims, demands, damages, and liability of any kind, including loss, damage or destruction of property, breach of contract, injury, negligence, abuse or wilful misconduct on the part of any party.
- 5.2 The IESANZ does not provide insurance for the benefit of Sponsors or Exhibitors. Sponsor/Exhibitor who wish to carry insurance on their property or for any other purpose must do so at their own expense.

6. Privacy

- 6.1 The IESANZ will comply with the Privacy Act 1993. In the course of this Agreement the IESANZ may collect personal information. Information collected will only be used for the purposes of conducting the Conference or the Awards Dinner or for communicating with attendees after the Conference or Awards Dinner has concluded (where communications are by electronic means the IESANZ will only communicate with those persons who

have consented to receiving commercial electronic messages from the IESANZ).

- 6.2 Personal information will only be kept for as long as it is required to conduct Conference business. The IESANZ will only pass your information to official third-party contractors and Conference attendees for the purpose of assisting you with your Sponsorship/Exhibition participation. We take all reasonable steps to ensure that information (including personal information) collected by the IESANZ is securely stored and protected.
- 6.3 Persons have the right to access and request correction of their personal information held by us. Requests to access and or request correction of personal information should be sent to the IESANZ at the address provided at the front of this Agreement.

7.1 General

- 7.1 These terms and conditions are governed by the laws of New Zealand.
- 7.2 Alterations to terms and conditions: The IESANZ reserves the right to alter these terms and conditions at any time and for any reason.
- 7.2 The IESANZ may at any time in the interests of the good management or safety of the Conference, introduce further Terms and Conditions to this Agreement as they may, in their discretion think fit.
- 7.3 If any part of this Agreement is found to be invalid or of no force or effect under the law, the Agreement shall be construed as though such part had not been inserted herein, and the remainder of this Agreement shall remain in full force and effect.
- 7.4 The description headings to these Terms and Conditions are merely for reference and do not form part of the Agreement between parties.

8. Exhibition and Sponsorship Terms and Conditions

- 8.1 Booths will be allocated to the highest level of sponsorship first, then on a 'first come, first served' basis.
- 8.2 The IESANZ reserves the right to amend the floorplan or alter the exact location of the booths within the floor plan. To accommodate sales, the IESANZ will endeavour to consult with the Sponsors/Exhibitors who are directly affected whenever possible and the Sponsor/Exhibitor agrees that their consent for such alterations will not be unreasonably withheld.

9. Pack IN and Pack OUT

- 9.1 Pack IN: Wednesday 11 November 2026 - 1PM to 5:30PM. Due to Health and Safety requirements Exhibitors or Sponsors will not be granted access to the exhibition area prior to this time.
- 9.2 Pack OUT: Friday 13 November 2026 from 2PM (subject to change)
- 9.3 Sponsors/Exhibitors or their staff may not dismantle their booths or displays until after the pack out time; Sponsors/Exhibitors must not disrupt the Conference by dismantling early.
- 9.4 There is NO storage space at the conclusion of the event. ALL boxes and equipment must be removed prior to 5.00pm.

10. Exhibitor and Sponsor Obligations

- 10.1 It is the Sponsors/Exhibitors responsibility to educate attendees about the industry/product/service they represent in the most positive, competent, articulate and professional manner possible. Business casual attire is appropriate (we recommend wearing comfortable shoes).
- 10.2 Alcohol, illegal drugs, smoking, disruptive and/or disrespectful behaviour are prohibited.
- 10.3 Registration: All Sponsors/Exhibitors staff must register and pay the appropriate fee to attend the Conference. Nonregistered staff may be refused entry to the Conference.
- 10.4 No "Booth Buddies": Booth Buddies are people (family, friends, business partners, colleagues, associates, etc.) who are not signed up to exhibit at the Conference but base themselves at or near the Exhibitor's booth with the intention of selling products or services. Booth Buddies are not permitted at the Conference.
- 10.5 General: The Sponsors/Exhibitors must ensure that:
 - 10.51 The booth is fully staffed and continually kept open throughout the course of the Conference hours; walkways are kept clear at all times;
 - 10.52 The space is kept clean and tidy and free from rubbish at all times;
 - 10.53 Business is conducted in an appropriate manner from the booth considering the Venue, the IESANZ, other Sponsors/Exhibitors and visitors.
 - 10.54 Arrangement of displays: The Sponsors/Exhibitors are required to arrange their displays so as to not obstruct the general view or conceal other exhibits. No signs or banners are to be placed outside of the booth assigned to each Sponsor/Exhibitor.

- 10.55 Disturbance: Loudspeakers, radios, televisions, Wi-Fi broadcast equipment or the operation of any machinery or equipment which is of sufficient volume to be distracting to neighbouring Sponsors/Exhibitors or Conference attendees or cause interference, are not permitted. Public address systems used to attract the attention of visitors passing near the Exhibitor's booth are also not permitted.
- 10.56 Displaying Products: If the Sponsors/Exhibitors is displaying products or any material which is determined, in the IESANZ's discretion, to be inappropriate, including, for example, materials that are offensive, disparaging or discriminatory, they will be asked to remove its products or exhibit.
- 10.57 Materials and Packing: All materials used in the exhibition must be non-flammable and non-conforming materials must be removed immediately from the Venue. All packing containers are to be removed from the exhibition floor.
- 10.58 The Sponsors/Exhibitors are responsible for arranging couriers and transportation of exhibition equipment and exhibits to and from the Conference.
- 10.59 Responsibility for loss/damage if caused: the Sponsors/Exhibitors will be solely responsible for the cost of remedying any damage and repairs whoever caused to the venue carpet, walls, floor and all property damaged or destroyed by an Exhibitor must be replaced to its original condition at the expense of the Exhibitor or Sponsor.

11. Health & Safety Obligations

- 11.1 All exhibitions must meet the current Health & Safety at Work Act 2015.
- 11.2 Sponsors/Exhibitors must, at all times, comply with the venues regulations and policies including for example a strict no smoking rule and any other laws applying to the venue.
- 11.3 The Sponsors/Exhibitors will abide by, and notify its employees, agents, contractors, subcontractors, invitees and licensees of the Venue's health and safety plans. Sponsors/Exhibitors must comply with all reasonable direction of the Venue Operator.
- 11.4 The Sponsors/Exhibitors shall not bring into the venue any dangerous goods, except with the prior written approval of the IESANZ. The Sponsors/Exhibitors shall at all times comply with all statutory requirements as to safety, including without limited the generality of the foregoing, the storage and handling of dangerous goods. All exhibits must be properly protected to avoid danger to any person.

12. Failure to Perform

- 12.1 In the event of the Sponsors/Exhibitors being unable or unwilling to comply with or otherwise breaching this Agreement, the IESANZ may terminate the Agreement by giving notice in writing. Thereafter, the IESANZ may retain any payment made by the Sponsors/Exhibitors under this Agreement and the Sponsors/Exhibitors shall be prohibited from occupying the booth or providing the sponsorship and shall immediately remove their exhibits from the Conference, in accordance with the IESANZ's instructions, provided that the IESANZ may remove such exhibits and despatch them to the Sponsors/Exhibitors address as stated on this Agreement. The IESANZ shall be under no liability for the loss or damage of such exhibits in transit and the cost of such removal and dispatch shall become a debt due by the Exhibitor to the IESANZ.

13. Security

- 13.1 The building will be locked overnight when the building is unattended.
- 13.2 The Sponsors/Exhibitors are responsible for its own property:
The property of the Sponsors/Exhibitors is deemed to be under its custody, control and oversight at all times, including in transit to and from the Conference and within the confines of its booth. The booth, materials, displays and equipment should not be left unattended at any time. The Sponsors/Exhibitors are wholly responsible for the security of its materials during set up, Conference hours and pack out/ dismantling.



NOTES

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AUCKLAND

11-13 November 2026



Light In Focus

IESANZ 2026: The Future Illuminated

All exhibition and sponsorship inquiries can be directed to IESANZ Event Organiser,
Marleen Goedhart by phone on +64 21 65 99 88 or by email at events@iconevents.co.nz

www.iesanzlightinfocus.org