

## **Bastion Amplify Social Media Content Creation Giveaway (the “Promotion”)**

1. The Promotion will run from Tuesday 10<sup>th</sup> September to Monday 30<sup>th</sup> September 2024. (the “Term”).
2. Any entries outside of the term may not be accepted.
3. The promoter of this Promotion is Bastion Shine Ltd., Level 3/239 Ponsonby Road, Freemans Bay, Auckland 1010 (“Bastion Amplify”, “we”).
4. The Promotion listed above is referred to in these terms and conditions as a “Promotion”.
5. Instructions on how to enter form part of these Terms and Conditions. Entry into the Bastion Amplify Social Media Content Creation Giveaway is deemed to be acceptance of the Terms and Conditions.
6. The promotion is open to New Zealand residents (people living in New Zealand) only. Entry into the Promotion consists of emailing [hamish@bastionamplify.co.nz](mailto:hamish@bastionamplify.co.nz) with the name of your business.
7. Once the Promotion Period is completed, 1 winning entry will be picked at random and announced.
8. No entries will be accepted after the Promotion Period closes. Entries are deemed to be received at the time of receipt on the email sent to Hamish.
9. By participating in this contest, you acknowledge full acceptance of the terms and conditions and warrant that your entry/comment does not contain any material that is libellous, defamatory, pornographic, profane or obscene.
10. The prize winner(s) will be contacted by the Promoter within 2 days from the end of the Promotion Period.
11. The prize is “Content Package 2”, valued at \$2,500.
12. We will:
  - Shoot social content for your brand using products supplied by you/your company. If you would prefer us to travel to your place of business, this cost is not covered by this prize and will have to be paid.
  - Development of 20 pieces of content- a mixture of photos, videos and drafted copy for each post.
  - Create a 3-month content calendar for your social media accounts
13. In the event that any of the elements of the prize(s) become unavailable for any reason beyond the Promoter's control, the Promoter will endeavour to replace the elements of the prizes as practicable or with substitute prizes of equal/similar value in the Promoter's sole opinion.
14. The prizes are not transferable, exchangeable or redeemable for cash.
15. The selection results are final and no correspondence will be entered into.
16. The winners acknowledge and agree that they will comply with all instructions given by employees of the Promoter and other agencies associated with this promotion and agree not to do anything that may bring the Promoter into disrepute.
17. The winners agree that as a condition of their participation in the prize, they may be required to execute a waiver and indemnity in the form provided by the Promoter.
18. The Promoter collects and holds personal information provided by entrants for the purposes of this promotion and for future promotional purposes. Failure to provide requested personal information may disqualify a person from being able to receive a prize. All personal information provided by entrants will be held by the Promoter. Under the Privacy Act 2020, entrants have the right to access and correct any such personal information. Entrants may access and request correction of any of the details about them held by the Promoter by sending an email to [Hamish@bastionamplify.co.nz](mailto:Hamish@bastionamplify.co.nz) .

19. The Promoter may amend these terms and conditions at any time.
20. The Promoter is not responsible for entries that are late, misdirected or lost and takes no responsibility for any entries not lodged correctly through the entrants' email service provider.
21. This Promotion is in no way sponsored, endorsed, administered by, or the responsibility of, ANZ, Visa or Icon Conference and Event Management Limited. You understand that you are providing your information to the promoter. The information you provide will be held and used only for the purpose of this Promotion.