8 Reasons Veeam Protects Microsoft 365 Data Better Than Others

25+ SaaS backup vendors protect Microsoft 365. Still, Veeam offers unique benefits for Microsoft 365 data protection that the general competition does not match.

veeam   **VS.**   Other SaaS backup vendors

Veeam		Other SaaS backup vendors
Invest in Veeam for peace of mind, since Veeam is the #1 and most proven Microsoft 365 backup solution, battle tested by 23.5+ million users. (800+ Microsoft 365 reviews for 4.5/5 on G2, GPI, PS, TR).	**Investment Safety**	**Risk your backups with a less established solution.** Competitors rarely protect more than 5 million users, and no competitors protect over 11 million users. In fact, most vendors have less than 100 reviews.
Avoid unplanned costs with true all-inclusive licensing. Veeam keeps costs low as your data grows with unlimited storage at a fixed price per user, and avoids hidden fees for major capabilities like advanced search by including all capabilities in the core license.	**Cost Control**	**Face unpredictable costs** as your data grows, since vendors regularly charge extra storage fees beyond 50 GB per user, or extra fees for capabilities that Veeam includes for free, like eDiscovery.
Reduce your backup administrators' workload by shortening or automating manual tasks with capabilities like advanced search and bulk recovery. You can also delegate tasks to end users via a self-service restore portal and to IT operators with customizable role-based access control (RBAC).	**Productivity**	**Complete routine tasks with more time and effort**, since vendors regularly lack advanced capabilities like finding specific objects in large backups with vendors that lack cross-user search). You cannot delegate restores to end-users, since half the competition lacks a self-service portal.
Store backups in any cloud region around the world to optimize performance or adhere to local compliance, security, and regulatory requirements.	**Data sovereignty**	**You cannot always store backups where needed**, since several vendors only offer five or six locations worldwide.

	Speed and Control	
Get speed, scale, data resilience, and flexibility with Veeam Data Cloud Premium, which combines Veeam Data Cloud and Microsoft 365 Backup Storage into a single platform. Veeam keeps licensing costs low and predictable with a fixed price per user, no matter the amount of data.		**Other vendors lack the backup and recovery speed you need at scale,** since most competitors do not integrate with Microsoft 365 Backup Storage. The few that do charge considerably more than Veeam, since they price their premium offerings per capacity, not per user.

	Workload and Identity	
Protect Microsoft 365 and Entra ID within a single platform for simplicity. This is useful since Entra ID is required in some Microsoft 365 data recovery scenarios. Lower costs by bundling Entra ID with Microsoft 365 backup, so that you only need to license Microsoft 365 users, not all Entra ID users.		**Protect only Microsoft 365,** since many vendors do not protect Entra ID. Vendors that protect Entra ID typically do not support all Entra ID objects or require more user licenses than Veeam.

	RPOs	
Reduce data loss by running backups as often as three times per day for a recovery point objective (RPO) of eight hours**.**		**Lose more data**, since many of the other vendors run backups only once a day for an RPO of 24 hours.

	Exit Strategy	
Avoid vendor lock-in and protect your investment in backup. With Veeam, you may retain your backups even if you end your Veeam subscription. You can also still use Veeam's free powerful search and recovery tool to recover your backup data to Microsoft 365 afterwards.		**Locks you into a backup vendor** that keeps charging you until you no longer need your backups, since they rarely let you migrate backups off their cloud if you end your contract. The few vendors that offer an exit strategy offer impractical free recovery tools.

→ Don't take our word for it! Read through the 350+ verified five-star Microsoft 365 reviews on G2, TrustRadius, Gartner Peer Insights, and PeerSpot. Plus, learn why organizations like Coca-Cola protect Microsoft 365 with Veeam Data Cloud, or see it for yourself with a demo!