



ACAD, where dentistry and skiing come together!

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48TH Australian Alpine
Dental Conference 2025
17 - 21 August 2025
THREDBO AUSTRALIA



48TH AUSTRALIAN ALPINE DENTAL CONFERENCE

THREDBO ALPINE HOTEL, NSW 17 - 21
AUGUST, 2025

SPONSORSHIP AND EXHIBITION PROSPECTUS

ICMS Pty Ltd

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Proudly hosted by ACAD

www.acadconferences.com.au

YOUR OPPORTUNITY TO BECOME A PARTNER IN THE ALPINE DENTAL CONFERENCE EXPERIENCE

WHO IS ACAD & THE ALPINE DENTAL CONFERENCE?

WHO ATTENDS?

Attendees cover every dental speciality as well as general dentists and recent graduates. Approximately 40% of those attending each year are first time attendees so there is always an opportunity of meeting new potential clients. To ensure maximum exposure, there is a total integration of scientific program sessions, exhibitors, and sponsor recognition.

For over 40 years, ACAD has been hosting the Alpine Dental conferences in the ski fields of Australia, New Zealand, United States, Canada and Japan.

The aim of the Alpine Dental Conferences are to always have a well-rounded general scientific program. It has been privileged during its time to have very well respected high profile members of the Australian Dental Association as lecturers. Lectures are held early morning and late afternoon which allows time during the middle part of the day for other pursuits. Alternatively delegates can choose to learn via our on-line program.

A highlight of all Alpine Dental Conferences is the social program, which enables partners a better opportunity to meet with delegates socially on most evenings in a relaxed atmosphere.



LOCATION

THREDBO APLINE HOTEL CONFERENCE CENTRE

Thredbo Alpine Hotel is the ideal location for the Australian Alpine Dental Conference. It is located in the heart of Thredbo's award-winning village, home to great restaurants, bars and shopping. It is just metres from the Kosciuszko chairlift with direct access to all the skiing and boarding that you desire. Soak up the mountain ambience around an open fireplace with uninterrupted views across the Thredbo River to the slopes or relax with a massage, sauna or spa. Whatever you choose, we know this location will be the perfect for your Alpine Dental Conference experience!



SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR - PROGRAM

AUD 5,000.00

Benefits

- Opportunity to place your own banner in the Conference room
- Recognition in the Conference App
- Recognition on the conference website as the major Sponsor
- Exhibition tabletop display
- Two complimentary registrations inclusive of all social functions
- Includes a morning or afternoon session (duration of 2 hours each) within the scientific program, with option for companies own speaker/s and topic, subject to scientific program committee approval and at time of confirmation
- In addition, the major sponsor can have a 'live' presentation to delegates during the program.

CONFERENCE DINNER

AUD 5,000.00

The Conference Dinner, which is inclusive for delegates, is held at the Thredbo Alpine Hotel on Monday 18 August. It provides a sponsor with the opportunity to foster relationships for the remainder of the week.

Benefits

- Exposure in the Conference App
 - Exposure throughout the Conference Dinner
 - Opportunity to place company banners around the room
 - Two complimentary registrations
 - Recognition on the conference website
 - Exhibition tabletop display
 - Presentation at the commencement of the Dinner
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MAJOR SPONSOR - ANNUAL SKI RACE

AUD 5,000.00

On the Wednesday of the Conference week the annual ski race takes place and is keenly contested.

Benefits

- An opportunity in providing a suitable Perpetual Cup
- Have the ski race named after your company ie. [YOUR COMPANY] Ski Race
- Recognition in the Conference App
- Recognition on the Conference website
- Opportunity to brand the ski race reception which is held in the Conference room on the evening of the race
- Exhibition tabletop display
- Two complimentary registrations inclusive of all social functions
- Presentation during the Ski Race Reception to delegates

Sponsor would also provide at their cost:

(arranged by the committee)

- A one off Perpetual Cup for the period. Existing cup is updated with the winners' names
 - A miniature cup for the male and female winner
 - Approximately 8 small cups/medals for presentation as minor prizes (approximately \$500)
 - Food and drinks at presentation evening (approximately \$1,250)
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PRESIDENT'S RECEPTION

AUD 3,500.00

The President's Reception, which is inclusive for delegates, is held at the Thredbo Alpine Hotel on Sunday 17 August. It provides a Sponsor with the opportunity to foster relationships for the remainder of the week.

Benefits:

- Exposure in the Conference App
- Exposure throughout the President's Reception
- Opportunity to place company banners around the room
- One complimentary registration inclusive of all social functions
- Recognition on the conference website
- Exhibition tabletop display
- 5 minute presentation to welcome delegates during the evening

HAPPY HOUR SPONSORSHIP

AUD 2,500.00 EACH
AUD 4,500.00 BOTH

AVAILABLE TUESDAY & THURSDAY

The Conference Happy Hours are one of the many highlights of the Alpine Dental Conference week. Held at the conclusion of the day's scientific program, it is a perfect opportunity to network internally with delegates.

Benefits

- Exposure in the Conference App
 - Exposure on the night of your Happy Hour
 - Opportunity to place company banners around the bar area and table tops
 - One complimentary conference registration inclusive of all social functions, two if package of all Happy Hours taken
 - Exhibition tabletop display
 - 2 minute promotional video to be played before the Happy Hour at the close of conference session
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EXHIBITOR

AUD 2,500.00
PER TABLE

A table top exhibition takes place during the conference and all the tables are located inside the conference room, so there is plenty of opportunity to not only have a visual presence but to meet and talk with delegates attending the sessions. As most social functions take place in the same venue there is continuity of exposure right through the conference week.

Benefits

- One complimentary conference registration inclusive of all social functions, additional staff can be registered at the accompanying person fee

CONFERENCE APP SPONSOR

PLEASE NOTE THIS IS LIMITED TO ONE
ORGANISATION

AUD 2,500.00

With the App's continuing success across all conferences dating back until 2018 this will again be offered for Thredbo 2025. The Conference App will be a useful interactive tool for all delegates to engage and explore throughout all of the important Conference information such as program, speaker details and sponsor information. The App is accessible at any point of the conference allowing information at all delegates fingertips. Sponsor the Conference App and have your presence in delegates' pocket!

Benefits

- Prominent branding within Conference App and acknowledgement of sponsorship
 - Recognition in the Conference App
 - Recognition on the Alpine Dental Conference website
 - One complimentary conference registration inclusive of all social functions
 - 2 minute promotional video to be played during one of the conference sessions
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REGULATIONS

APPLICATIONS

All applications must be received on the official form. A tax invoice will be issued upon receipt of an application form. Sponsors and exhibitors will not be confirmed until a signed application form and full payment is received.

The Conference Organisers reserve the right to decline any applications at their discretion.

PAYMENT DETAILS

Payments can be made by direct transfer or credit card. Please contact the Conference Organiser for all payment details and conditions. Full payment is required within 7 days from the date of the Tax Invoice. A Tax Invoice will be issued upon receipt of application.

CANCELLATION POLICY

Cancellations made before 1 June 2025 will forfeit 25% of the full payment made. Refunds will not be made after 1 June 2025 unless all sponsorship and/or exhibition packages are sold out, and the cancelled sponsorship and/or exhibition packages can be resold. Companies cancelling sponsorship and/or exhibition after 1 June 2025 will receive an appropriate refund (minus 50% cancellation penalty) after the closing of the conference, and only if all sponsorship and/or exhibition packages have been sold. Refunds are entirely up to the discretion of the Organising Committee and Conference Organiser.

CONFERENCE ORGANISER

ICMS Pty Ltd
PO Box 170
Suite 2, 191 Riversdale Road
Hawthorn VIC 3122
Australia



Phone: 03 9810 0200
Email: acad@icms.com.au

AUGUST 17 - 21, 2025, THREDBO

SPONSORSHIP & EXHIBITION APPLICATION FORM

Company Name:
Contact Name: Telephone:
Address (No/Street):
City: State: Postcode:
Country: Email:

PAYMENT SUMMARY

SPONSORSHIP TYPE

PRICE

Major Sponsor Program	AUD 5,000.00
Major Sponsor - Conference Dinner	AUD 5,000.00
Major Sponsor - Annual Ski Race	AUD 5,000.00
President's Reception	AUD 3,500.00
Conference App	AUD 2,500.00
Happy Hour Sponsorship - Tuesday or Thursday	AUD 2,500.00
Happy Hour Sponsorship - Both days	AUD 4,500.00
Exhibition Table	AUD 2,500.00

Payments can be made by direct transfer or credit card. Please contact the Conference Organiser for all payment details and conditions. Full payment is required within 7 days from the date of the Tax Invoice. A Tax Invoice will be issued upon receipt of application.

Print Name:

Signature:

Please complete and return form to:

ACAD Conference Organiser
C/- ICMS Pty Ltd
PO Box 170
Hawthorn VIC 3122
Phone: 03 9810 0200
Email: acad@icms.com.au

