



# AASTN

# 2025

## Prospectus

WEDNESDAY 30 APRIL – FRIDAY 2  
MAY 2024

**Pullman Melbourne on the Park**



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# Event Overview

The Australian Association of Stomal Therapy Nurses (AASTN) 2025 Conference will be held at The Pullman Melbourne on The Park, from Wednesday 30 April 2025 to Friday 2 May 2025 offering sponsors opportunities for engagement and brand exposure with a targeted audience.

The 2025 Committee expects the Melbourne Conference to attract over 250 attendees from Australia and overseas. This will provide your brand the ability to network directly with delegates, other businesses, industry leaders, and potential partners.

Sponsors will be able to track and retain connections made at the Conference through lead retrieval and a delegate list, which in turn help sponsors measure their return on investment.

## About AASTN

AASTN aims to promote quality care for a wide range of people with specific needs. These needs may be related to ostomy construction, urinary or faecal incontinence, wounds with or without tube insertion and breast surgery.

AASTN is also dedicated to the maintenance and improvement of professional standards in relation to Stomal Therapy Nursing Practice. As nurses provide care for patients and clients across the life span, they recognise the importance of developing expertise and high-level industry standards in preventative, acute and rehabilitative practice.

## Our Delegates

A word cloud of delegate roles in shades of blue and black. The words are arranged in a roughly circular pattern. The largest words are 'service coordinators' and 'wound care nurses'. Other prominent words include 'medical practitioners', 'allied health', 'clinical service', 'stomal nurses', 'stomal therapy', 'clinical', 'continence', and 'wound care'.

service coordinators  
wound care nurses  
medical practitioners  
allied health  
clinical service  
stomal nurses  
stomal therapy  
clinical  
continence  
wound care

# Sponsorship Overview

Sponsorship Packages Available	Platinum (4 x 3)	Gold (3 x 3)	Silver (3 x 2)	Bronze (3 x 2)	Breakfast Symposium (2 Available)
Price (Includes GST)	\$16,500	\$10,500	\$6,500	\$4,250	<b>SOLD</b>
Logo, hyperlink, and company profile on the Conference website & Delegate App	✓	✓	✓	✓	✓
Acknowledgement during the Opening session	✓	✓	✓	✓	✓
Opt-In delegate list in prior to the Conference	✓	✓	✓	✓	✓
Access to Lead Retrieval through the Delegate App	✓	✓	✓	✓	*
PDF brochure included in Delegate App	✓	✓	✓	✓	*
Logo displayed on holding slide in the plenary sessions	✓	✓	✓	x	*
Scrolling banner in the delegate app	✓	x	x	x	*
Complimentary Conference registrations, including					
Welcome Reception only	4	3	1	0	±
Conference Dinner Tickets	4	0	0	0	θ
Exhibition only passes	2	1	1	2	θ
<b>Additional Opportunities</b>					
<b>Coffee Sponsor</b>					
1 available - <b>SOLD</b>	✓	✓	✓	*	*
<b>App Sponsor</b>					
1 available - \$5,000	✓	✓	✓	x	x
<b>Lanyard Sponsor</b>					
1 available - <b>SOLD</b>	✓	✓	✓	*	*
<b>Plenary Speaker Sponsor</b>					
2 available - \$6,000	✓	✓	x	x	x
<b>Concurrent Speaker Sponsor</b>					
available - \$3,500	✓	✓	✓	x	x
<b>Welcome Reception Sponsor</b>					
1 available - \$5,500	✓	✓	x	x	x
<b>Conference Dinner Sponsor</b>					
1 available - \$10,000	✓	✓	x	x	x
<b>Amenities Sponsor</b>					
1 Available - \$5,000	✓	✓	✓	✓	✓

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# Platinum Sponsor

\$16,500 incl. GST

As a Platinum Sponsor, you will benefit from high level exposure and prominent brand placement.

## Inclusions:

- Exhibition Booth (4m x 3m) with walls and standard power connection
- 1 x 6ft trestle table with linen and 2 chairs
- Four (4) full registrations with access to all sessions, including the Welcome Reception
- Four (4) Conference Dinner Tickets
- Two (2) Exhibition only passes (access to the exhibition only, no conference sessions)
- Naming rights to a session
- Verbal acknowledgement as a Platinum Sponsor in the opening session
- Logo, hyperlink and company profile on the conference website and Delegate App
- Scrolling banner advertisement in the Delegate App
- Two PDF e-brochures in the Delegate App
- Access to Lead Retrieval through the Delegate App
- Logo and acknowledgement as a Platinum Partner on all conference material including print, PDFs and broadcast emails
- One video linked to website (provided by Sponsor)
- One (1) pull-up banner in the catering area for the duration of the conference (produced by Sponsor)
- Delegate list prior to the conference including name, organisation, state & country

## Exhibitors to provide:

- Logo
- 150-word company profile
- Certificate of currency (Public Liability Insurance)
- Scrolling banner asset

### Additions:

- **Keynote Speaker (\$6,000) – 2 Opportunities**
- **Concurrent Keynote Speaker Partner (\$3,500)**
- **Conference Dinner (\$10,000) – 1 Opportunity**
- **Welcome Reception (\$5,500) – 1 Opportunity**

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# Gold Sponsor

\$10,500 incl. GST

As a Gold Sponsor, you will benefit from an excellent level of exposure and prominent brand placement.

## Inclusions:

- Exhibition Booth (3m x 3m) with walls & standard power connection
- 1 x 6ft trestle table with linen and 2 chairs
- Three (3) full registrations with access to all sessions, including the Welcome Reception (dinner tickets may be purchased separately)
- One (1) Exhibition only pass (access to the exhibition only, no conference sessions)
- Verbal acknowledgement as a Gold Sponsor in the opening session
- Logo, hyperlink and company profile on the Conference website and Delegate App
- One PDF e-brochure in the Delegate App
- Access to Lead Retrieval through the Delegate App
- Logo and acknowledgement as a Gold Partner on all Conference material including print, PDFs and broadcast emails
- One (1) pull-up banner for the duration of the Conference
- Delegate list prior to the conference including name, organisation, state & country

## Exhibitors to provide:

- Logo
- 150-word company profile
- Certificate of currency (Public Liability Insurance)

### Additions:

- **Keynote Speaker (\$6,000) – 2 Opportunities**
- **Concurrent Keynote Speaker Partner (\$3,500)**
- **Gala Dinner (\$10,000) – 1 Opportunity**
- **Welcome Reception (\$5,500) – 1 Opportunity**

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# Silver Sponsor

\$6,5000 incl. GST

As a Silver Sponsor, you will benefit from strong alignment with the conference and brand placement.

## Inclusions:

- Exhibition Space (3m x 2m) with standard power connection and back board
- 1 x 6ft trestle table with linen and 2 chairs
- One (1) full registration with access to all sessions, including the Welcome Reception (dinner ticket may be purchased separately)
- One (1) Exhibition only pass (access to the exhibition only, no conference sessions)
- Verbal acknowledgement as a Silver Partner in the opening session
- Logo and acknowledgement as a Silver Partner on all Conference material including print, PDFs and broadcast emails
- Logo, hyperlink and company profile on the Conference website and Delegate App
- One PDF e-brochures in the Delegate App
- Access to Lead Retrieval through the Delegate App
- Delegate list prior to the conference including name, organisation, state & country

## Exhibitors to provide:

- Logo
- 150-word company profile
- Certificate of currency (Public Liability Insurance)

### Additions:

- **Keynote Speaker (\$6,000) – 2 Opportunities**
- **Concurrent Keynote Speaker Partner (\$3,500)**
- **Gala Dinner (\$10,000) – 1 Opportunity**
- **Welcome Reception (\$5,500) – 1 Opportunity**

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# Bronze Sponsor

\$4,250 incl. GST

As a Bronze Sponsor, you have an exhibition space throughout the Conference and brand exposure.

## Inclusions:

- Exhibition Space (3m x 2m) with standard power connection and back board
- One (1) full registration with access to all sessions, including the Welcome Reception (dinner ticket may be purchased separately)
- Verbal acknowledgement as a Bronze Partner in the opening session
- Logo, hyperlink and company profile on the Conference website and Delegate App
- One PDF e-brochure in the Delegate App
- Access to Lead Management software through the Delegate App
- Delegate list prior to the conference including name, organisation, state & country

## Exhibitors to provide:

- Logo
- 150-word company profile
- Certificate of currency (Public Liability Insurance)

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# Breakfast Symposia Sponsor

**(2 available)**

\$4,000 inc. GST + RIGHT TO PROVIDE COST OF BREAKFAST

This sponsorship is an optional breakfast for delegates at the conference between 7:30am - 8:30am on Wednesday 30 April or Thursday 1 May morning. The breakfast session will allow the sponsor to hold an information session and Q&A for delegates, providing fantastic exposure and the opportunity to speak directly to your key clientele.

## Inclusions:

- One (1) full registration with access to all sessions, including the Welcome Reception (dinner ticket may be purchased separately)
- Logo, hyperlink and company profile on the Conference website and Delegate App
- Option to place pull-up banner (sponsor supplied) at the session
- Breakfast naming rights
- Opportunity to present to all delegates in attendance at the breakfast
- Opportunity to provide promotional materials, brochures, and information to delegates in attendance at the breakfast
- Access to Lead Management software through the Delegate App
- Inclusion of breakfast in the official program
- Breakfast attendance selection will be sent out as an EDM to all delegates
- Breakfast registration list prior to Conference including name, organisation, state & country

## Exhibitors to provide:

- Logo
- 150-word company profile
- Certificate of currency (Public Liability Insurance)



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## Conference Dinner (1 available)

\$10,000 inc. GST

The Conference Dinner is consistently a highlight event and sponsoring the dinner will showcase your organisation in a lively and relaxed setting. Additionally, this package provides an opportunity to address conference delegates during the dinner.

### Inclusions:

- Two (2) full conference registrations
- Two (2) complimentary Conference Dinner tickets
- Social Event Naming Rights – “The AASTN 2025 Conference Dinner is proudly sponsored by ...”
- Three (3) minute Welcome Address at the Conference Dinner
- Acknowledgement as the Conference Dinner Sponsor in all promotional communications
- Logo, hyperlink and company profile on the Conference website and Delegate App
- Sponsor may provide a freestanding banner, positioned at the entrance of the venue and in a prominent position (maximum size 2m high x 1m wide) (Sponsor to supply banner)

## Welcome Reception (1 available)

\$5,500 inc. GST

The Welcome Reception sponsorship offers sponsors the first chance to connect and engage with delegates in a relaxed social setting.

### Inclusions:

- One (1) full conference registration
- Welcome Reception Naming Rights – “The AASTN 2025 Welcome Reception is proudly sponsored by ...”
- Three (3) minute Welcome Address at the Welcome Reception
- Acknowledgement as the Welcome Reception Sponsor in all promotional communications
- Logo, hyperlink and company profile on the Conference website and Delegate App
- Sponsor may provide a freestanding banner, positioned at the entrance of the venue and in a prominent position (maximum size 2m high x 1m wide) (Sponsor to supply banner)

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# Additional Sponsorships

## **Plenary Speaker (2 available, to Platinum & Gold only)**

\$6,000 inc. GST + SPEAKER COSTS

Here's your chance to nominate a speaker for inclusion in the Plenary Program. Please note that the selection is subject to the approval of both the speaker and the committee. Sponsors are expected to cover all costs associated with the speaker's participation.

## **Concurrent Speaker (available to Platinum, Gold & Silver)**

\$3,500 inc. GST + SPEAKER COSTS

This is your opportunity to nominate a speaker for inclusion in the Concurrent Program. Please note that the selection is subject to the approval of both the speaker and the committee. Sponsors are expected to cover all costs associated with the speaker's attendance.

# Coffee Cart Sponsor (1 available)

\$8,000 inc. GST

This sponsorship offers you branding rights to a coffee cart that will be placed in the catering space over the three conference days. The cart will have a barista serving coffees, hot chocolates and chai in 8oz cups with the option of alternative milks.

- Logo, hyperlink and company profile on the Conference website and Delegate App
- One PDF e-brochure in the Delegate App
- Delegate list prior to the conference including name, organisation, state & country
- Sponsor has the opportunity to produce signage for the coffee cart

## Exhibitors to provide:

- Logo
- 150-word company profile



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# Lanyard Sponsor (1 available)

\$5,000 incl. GST

This sponsorship offers prominent exposure of your organisation and logo. Each delegate will receive a lanyard when they register at the conference. **Lanyards must be produced by sponsor in accordance with specifications given and approved by AASTN Organising Committee.**

- Logo on all lanyards which will be given to all delegates to wear
- Logo, hyperlink and company profile on the Conference website and Delegate App
- One PDF e-brochure in the Delegate App
- Delegate list prior to the conference including name, organisation, state & country

## Exhibitors to provide:

- Logo
- 150-word company profile

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# App Sponsor (1 available)

\$6,500 inc. GST

The Conference Delegate App (mock-ups shown below) has now replaced the traditional paper program as the place delegates go to find accurate and up-to-date information. As a sponsor of the Delegate App you gain high visibility from the time you confirm your support.

Through the Conference App, delegates will have information at their fingertips about speakers, session times, access to abstracts, social functions, the exhibition floor plan and much more. The Conference App is accessible on Androids, iPhones, tablets or laptops.

- Logo and acknowledgement as Delegate App Partner on all conference material including print, PDFs and broadcast emails
- Company branding on the landing page the Delegate App and scrolling banner
- Logo, hyperlink and company profile on the Conference website and Delegate App
- One PDF e-brochure on the Delegate App
- Delegate list prior to the conference including name, organisation, state & country

## Exhibitors to provide:

- Logo
- 150-word company profile



# AMENITIES SPONSOR

\$ 5,000 incl. GST + FURNITURE COSTS AND PRODUCTS

This sponsorship offers a unique opportunity to showcase sponsor products and create a restful experience for delegates with a wellness lounge in the exhibition area.

- 3m x 2m space in the exhibition area
- Product placement in conference bathrooms
- Banner placement outside bathrooms
- One (1) full registration with access to all sessions, including the Welcome Reception (dinner tickets may be purchased separately)
- Right to provide furniture for a wellness lounge within 3m x 2m space
- Logo, hyperlink and company profile on the Conference website and Delegate App
- One PDF e-brochure in the Delegate App
- Access to Lead Retrieval through the Delegate App
- Delegate list prior to the conference including name, organisation, state & country

## Exhibitors to provide:

- Logo
- 150-word company profile
- Certificate of currency (Public Liability Insurance)



[EXAMPLE ONLY]



# TERMS & REGULATIONS

1. If the Exhibitors fail to comply in any respect with the terms of this agreement the Organisers shall have the right to sell the space and the Exhibitor shall be liable for any loss suffered by the organisers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organisers. If the Exhibitor fails to occupy the said space by the advertised opening of the show, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as it may deem best for the interest of the Exhibition without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.

2. No Exhibitor shall erect any sign, stand, wall or obstruction, which in the opinion of the Organisers interferes with an adjoining Exhibitor.

3. All Exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organisers. No Exhibitor or Sponsor shall provide any delegate or visitor with access to the Internet or e-mail from within a stand or within the venue unless written permission has been obtained from the Organisers.

4. Dismantling the Exhibits. Exhibits must not be removed and displays not be dismantled either partially or totally, before the closing time on the last day of the Exhibition. All exhibits and display material must be removed as soon as possible and by the time indicated

5. Exhibitors shall comply with the rules and regulations stipulated by the Organisers, the venue management, the Health Department and the Victoria Fire Service and with all relevant State and Commonwealth Acts.

6. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which his stand is located - by nails, screws, oil, paint, or any other cause whatsoever and the Exhibitor shall be liable for, and make good at its own expense, any such damage.

7. Exhibitors have seven (7) days in which to make their final payment when it falls due. After this time, if the final payment has not been received, the stand will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made. No Exhibitor shall occupy his stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor are paid in full.

8. Exhibitors' Liabilities. The Exhibitor agrees and acknowledges that the Organiser shall not be liable for and hereby agrees to release and indemnify the Organiser its servants, employees, directors, subcontractors and agents from and against all liability, actions, suits, proceedings, damages, claims, demands, costs and expenses whatsoever (including without prejudice to the generality of the foregoing, any claim for costs, personal or property loss or damage, interest, contribution, indemnity, expenses and any compensation costs and disbursements paid by the Organisers to compromise or settle any such claims), which may be taken or made against or incurred or become payable by the Organisers its servants, employees, directors, subcontractors and agents or any other person or entity arising out of or in connection with the Exhibition howsoever caused whether or not such loss or damage is caused or contributed to either directly or indirectly as a result of any negligent or intentional acts, defaults, or omissions on the part of the Organiser, its servants, employees, directors, subcontractors and agents. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.

9. Insurance Liability. Neither the Organisers nor the venue owners will be responsible for the safety of any Exhibitor or any other person, any exhibit or property of any Exhibitor or other person or for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor for any reason whatsoever including but without prejudice to the generality of the foregoing any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil

disturbances, explosion, Inevitable accident, force major, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of his stand and all associated equipment and materials.

10. The Exhibitor is responsible for the safety of his products, display and stand. During move-out period, material should not be left unattended at any time.

11. It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after moving out.

12. The Organisers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the Exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers.

13. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open the Organisers reserve the right to do so, at their sole discretion.

14. The Organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.

15. Cancellation of Space: In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with: (a) That the request for cancellation is submitted in writing; (b) That the Organisers are able to re-let the cancelled space in its entirety; (c) That the reason given for the request of the cancellations is, in the opinion of the Organisers, well founded; (d) That the Exhibitor agrees that the Organisers shall retain 10 percent of the contract price if the cancellation is accepted more than nine months before the Exhibition, 50 percent of the contract price if the cancellation is accepted after that time but greater than three months before the opening of the Exhibition and 100 percent of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.

16. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

17. Conduct of Exhibitors and Representatives.

Disturbance: The Organisers reserve the right to stop any activity on the part of, supplied by, promoted by or facilitated by any Exhibitor that may in the opinion of the Organiser cause any disturbance, loss or damage of any kind to other Exhibitors, Sponsors, ICAS conference participants or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition.

Microphones: The use of microphones and announcements (amplified or otherwise) is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organisers reserve the right to prohibit their use if in the Organisers' opinion any annoyance is being caused. Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents and the Organisers shall not be responsible for any loss thereto occasioned by such removal.

Publicity Material: Any publicity material shall be displayed and/or given away only from within the Exhibitor's own stand. Sponsorship activities shall only occur within the area of the Exhibitor's own stands - roving masseurs, wandering dancers etc. will not be allowed.

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**Competing Events:** The Exhibitor shall not arrange competing events against any of the official Meeting events without prior written approval by the Meeting organiser and the convenor. All requests must be submitted no later than three months prior to the commencement of the Meeting. **Timing:** Exhibitors shall ensure that events arranged by them before and after Meeting will not overlap with Meeting activities including official social functions- Breakfast Meetings must finish 15 minutes prior to the commencement of the program, and evening functions not commence until 30 minutes after the end of the program.

18. The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organisers in the event of any claim made against the Organisers.

19. **Right of Rejection.** Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or in part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. There shall be no return of payment if the Organisers deem such rejection or prohibition necessary.

20. No stand or area within a stand may be sublet in any manner without consent of the Organisers.

21. **Law of the Contract.** The Contract is governed in all respects by the law of the State of Victoria and any legal action arising under the Contract shall be litigated only in the appropriate Court having jurisdiction in that St



# SPONSORSHIP APPLICATION FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postcode: \_\_\_\_\_ Country: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

All prices are in Australian Dollars (AUD) and are inclusive of the Goods and Services Tax (GST).

Sponsorship Level	Cost per item (AUD)	Tick Box
Platinum Sponsor	\$16,500	
Gold Sponsor	\$10,500	
Silver Sponsor	\$6,500	
Bronze Sponsor	\$4,250	
Breakfast Symposium Sponsor	\$4,000	<b>SOLD</b>
App Sponsor	\$6,500	
Lanyard Sponsor	\$5,000	
Coffee Cart Sponsor	\$8,000	<b>SOLD</b>
Amenities Sponsor	\$5,000	
Plenary Keynote Speaker	\$6,000	
Concurrent Keynote Speaker	\$3,500	
Gala Dinner	\$10,000	
Welcome Reception	\$5,500	
Sponsorship Total:		

## AUTHORISATION

I am authorised to sign this application form on behalf of the company listed below and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as outlined above.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date of application: \_\_\_\_\_

Please send a copy of your completed application form through to [aastn@icms.com.au](mailto:aastn@icms.com.au)