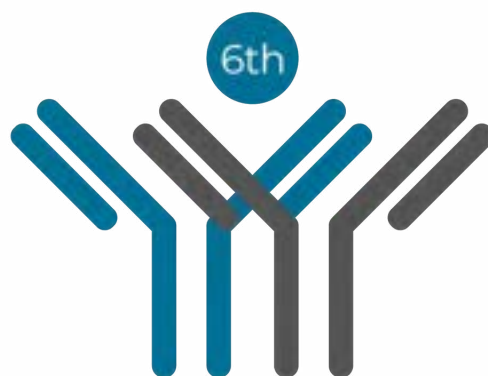




**SYDNEY**  
**20-22 MAY 2025**

NOVOTEL SYDNEY  
OLYMPIC PARK



# FAMS 2025

FOOD ALLERGEN MANAGEMENT SYMPOSIUM

*Collaborate, Educate, Communicate*

## SPONSORSHIP PROSPECTUS

PRESENTED BY

**Allergen**  
Bureau

  
Australian Government  
Department of Industry,  
Innovation and Science  
**National  
Measurement  
Institute**

  
**UNSW**  
SYDNEY



## SPONSORSHIP INVITATION

**The Allergen Bureau along with the University of New South Wales (UNSW) and National Measurement Institute (NMI) is pleased to invite you to sponsor or exhibit at the 6th Food Allergen Management Symposium to be held at the Novotel Sydney Olympic Park, 20-22 May 2025.**

The Food Allergen Management Symposium is held biennially and attracts an international audience from the food industry and food allergy community.

The symposium is the perfect opportunity to showcase your brand as a global leader and supporter of the industry.

This year's theme of Collaborate, Communicate and Educate will see a focus on the community coming together to have productive and stimulating conversations that can then be put into practice around the world. We invite you to be a part of this process sharing your companies' insights and technologies as a sponsor or exhibitor throughout the symposium.

Multiple packages are available offering different opportunities to showcase your company to your target audience and network to make new industry connections.

Delegates will be comprised of government regulation and enforcement workers, consumer advocates, researchers and global food manufacturers in food service and packaged food production.

Speakers from past Food Allergen Management Symposiums' represent a large number of national and international institutions including:

- Allergy & Anaphylaxis Australia, Australia
- Imperial College London, United Kingdom
- TNO - Netherlands
- Universite Laval, Canada
- Food Allergy Research & Resource Program, University of Nebraska, USA

Please read through the sponsorship prospectus and do not hesitate to reach out if you have any enquiries.

Warm Regards,

*The 6th Food Allergen Management Symposium Organising Committee*

**FAMS2025 is proudly presented by the Allergen Bureau, National Measurement Institute, and University NSW.**

**Allergen**  
Bureau



*Collaborate, Educate, Communicate*

## SNAPSHOT OF PACKAGES

Package	Investment (ex. GST)	Opportunities
Platinum Sponsor	\$16,500	Exclusive Opportunity
Symposium Dinner Sponsor	\$10,000	Exclusive Opportunity
Gold Sponsor	\$8,500	Four Opportunities
Coffee Cart Sponsor	\$5,000	Exclusive Opportunity
Welcome Reception Sponsor	\$5,000	Exclusive Opportunity
Exhibitor	\$4,000	Multiple Opportunities
Catering Break Sponsor	\$1,500	Five Opportunities
Poster Prize Sponsor	\$1,500	Exclusive Opportunity

All prices exclude GST and are in Australian dollars.

\*If you would like to discuss a custom package please reach out



# **SPONSORSHIP & EXHIBITION PACKAGES**

For Enquiries  
Chloe Brix  
Event Manager, Iceberg Events  
Phone: +61 7 3876 4988  
Email: [chloe@icebergevents.com.au](mailto:chloe@icebergevents.com.au)

## PLATINUM SPONSOR:

EXCLUSIVE OPPORTUNITY - \$16,500 EX GST\*

### Platinum Sponsor Package Includes:

#### Exposure on Promotional Material

##### Conference Website

- Platinum Sponsor logo and a link to your website on a dedicated sponsors page

##### Promotional Emails and Social Media

- Recognition as our Platinum Sponsor on promotional email and social media posts

##### Allergen Bureau Promotion

- Four (4) advertisements in the Allergen Bureau Newsletter
  - \* Advertisement artwork to be provided by the sponsor
- One (1) 'technical' article in the Allergen Bureau Newsletter FAMS wrap up communication
  - \* Article to be provided by the sponsor

##### Name Badge

- Clearly identified as a 'sponsor' on your name badge

#### Acknowledgement of Sponsorship at the Symposium

- The opportunity to provide a 20 minute technical presentation included in the symposium program
- Acknowledgement as the Platinum Sponsor during the opening plenary session

#### Trade Exhibition

- Two (2) 2x3 exhibition booths located beside each other in a premium location within the exhibition
- The Welcome Reception will be held in the exhibition area
- Morning tea, lunch and afternoon tea on days 2 & 3 will be held in the exhibition area

#### Attendance

- Four (4) complimentary registrations including access to the full symposium scientific program, welcome reception, symposium dinner and all catered meals.
  - \* Includes attendance to the workshops on Day 1
- Access to the early bird registration rate for additional attendees from your organisation

EXCLUSIVE

## SYMPOSIUM DINNER SPONSOR

EXCLUSIVE OPPORTUNITY - \$10,000 EX GST\*

### Symposium Dinner Sponsor Package Includes:

#### Exposure on Promotional Material

##### Conference Website

- Symposium Dinner Sponsor logo and a link to your website on a dedicated sponsors page

##### Promotional Emails and Social Media

- Recognition as a Symposium Dinner Sponsor on promotional email and social media posts

##### Allergen Bureau Promotion

- Two (2) advertisements in the Allergen Bureau Newsletter
- \* Advertisement artwork to be provided by the sponsor

##### Name Badge

- Clearly identified as a 'sponsor' on your name badge

#### Acknowledgement of Sponsorship at the Symposium

- The opportunity to provide a 10 minute welcome address at the Symposium Dinner
- Acknowledgement at the Symposium Dinner Sponsor during the opening plenary session

#### Attendance

- Three (3) complimentary registrations including access to the full symposium scientific program, welcome reception, symposium dinner and all meals.
- \* Includes attendance to the workshops on Day 1
- Four (4) complimentary tickets to the Symposium Dinner
- Access to the early bird registration rate for additional attendees from your organisation

**FOUR  
AVAILABLE**

## **GOLD SPONSOR**

FOUR OPPORTUNITIES - \$8,500 EX GST\*

### **Gold Sponsor Package Includes:**

#### **Exposure on Promotional Material**

##### **Conference Website**

- Gold Sponsor logo and a link to your website on a dedicated sponsors page

##### **Promotional Emails and Social Media**

- Recognition as a Gold Sponsor on promotional email and social media posts

##### **Allergen Bureau Promotion**

- Two (2) advertisements in the Allergen Bureau Newsletter
- \* Advertisement artwork to be provided by the sponsor

##### **Name Badge**

- Clearly identified as a 'sponsor' on your name badge

#### **Acknowledgement of Sponsorship at the Symposium**

- Acknowledgement as a Gold Sponsor during the opening plenary session

#### **Trade Exhibition**

- One (1) 2x3 exhibition booth
- The Welcome Reception will be held in the exhibition area
- Morning tea, lunch and afternoon tea on days 2 & 3 will be held in the exhibition area

#### **Attendance**

- Two (2) complimentary registrations including access to the full symposium scientific program, welcome reception, symposium dinner and all catered meals.
- \* Includes attendance to the workshops on Day 1
- Access to the early bird registration rate for additional attendees from your organisation

EXCLUSIVE

## COFFEE CART SPONSOR

EXCLUSIVE OPPORTUNITY - \$5,000 EX GST\*

### Coffee Cart Sponsor Package Includes:

#### Exposure on Promotional Material

##### Conference Website

- Coffee Cart Sponsor logo and a link to your website on a dedicated sponsors page

##### Promotional Emails and Social Media

- Recognition as the Coffee Cart Sponsor on promotional email and social media posts

##### Name Badge

- Clearly identified as a 'sponsor' on your name badge

#### Acknowledgement of Sponsorship at the Symposium

- Acknowledgement as the coffee cart sponsor during the opening plenary session

#### Coffee Cart

- Available conference days (21st and 22nd May).
- The opportunity to brand the coffee cart
  - \* Additional cost to the sponsor
- The opportunity to provide branded takeaway coffee cups and napkins or branded keep cups. Available conference days (21st and 22nd May).
  - \* Additional cost to the sponsor

#### Attendance

- One (1) complimentary registration including access to the full symposium scientific program, welcome reception, symposium dinner and all catered meals
  - \* Excludes attendance to the workshops on Day 1
- Access to the early bird registration rate for additional attendees from your organisation



EXCLUSIVE

## WELCOME RECEPTION SPONSOR

EXCLUSIVE OPPORTUNITY - \$5,000 EX GST\*

### Welcome Reception Sponsor Package Includes:

#### Exposure on Promotional Material

##### Conference Website

- Welcome Reception Sponsor logo and a link to your website on a dedicated sponsors page

##### Promotional Emails and Social Media

- Recognition as our Welcome Reception Sponsor on promotional email and social media posts

##### Allergen Bureau Promotion

- Two (2) advertisements in the Allergen Bureau Newsletter
- \* Advertisement artwork to be provided by the sponsor

##### Name Badge

- Clearly identified as a 'sponsor' on your name badge

#### Acknowledgement of Sponsorship at the Symposium

- Acknowledgement as the Welcome Reception Sponsor during the opening plenary session

#### Attendance

- One (1) complimentary registration including access to the full symposium scientific program, welcome reception, symposium dinner and all catered meals
- \* Excludes attendance to the workshops on Day 1
- Two (2) complimentary tickets to the Welcome Reception
  - Access to the early bird registration rate for additional attendees from your organisation

# EXHIBITOR

MULTIPLE OPPORTUNITIES - \$4,000 EX GST\*

MULTIPLE

## Exhibitor Sponsor Package Includes:

### Exposure on Promotional Material

#### Conference Website

- Exhibitor logo and a link to your website on a dedicated sponsors page

#### Promotional Emails and Social Media

- Recognition as an Exhibitor Sponsor on promotional email and social media posts

#### Name Badge

- Clearly identified as a 'sponsor' on your name badge

### Acknowledgement of Sponsorship at the Symposium

- Acknowledgement as an Exhibitor during the opening plenary session

### Trade Exhibition

- One (1) 2x3 exhibition booth
- The Welcome Reception will be held in the exhibition area
- Morning tea, lunch and afternoon tea on days 2 & 3 will be held in the exhibition area

### Attendance

- One (1) complimentary registration including access to the full symposium scientific program, welcome reception, symposium dinner and all catered meals
  - \* Excludes attendance to the workshops on Day 1
- Access to the early bird registration rate for additional attendees from your organisation

## CATERING BREAK SPONSOR

FIVE AVAILABLE

FIVE (5) OPPORTUNITIES - \$1.500 EX GST\*

### Exposure on Promotional Material

#### Conference Website

- Catering Break Sponsor logo and a link to your website on a dedicated sponsors page

#### Promotional Emails and Social Media

- Recognition as Catering Break Sponsor on promotional email and social media posts

#### Acknowledgement of Sponsorship at the Symposium

- Acknowledgement as a Sponsor during the opening plenary session

#### Catering Break

- The opportunity to choose a catering break to sponsor
- The opportunity to display two (2) pull up banners throughout your chosen break

\* Sponsor to provide the pull up banners

## POSTER PRIZE SPONSOR

EXCLUSIVE

EXCLUSIVE OPPORTUNITY - \$1.500 EX GST\*

### Exposure on Promotional Material

#### Conference Website

- Poster Prize Sponsor logo and a link to your website on a dedicated sponsors page

#### Promotional Emails and Social Media

- Recognition as Poster Prize Sponsor on promotional email and social media posts

#### Acknowledgement of Sponsorship at the Symposium

- Acknowledgement as a Sponsor during the opening plenary session

#### Poster Prize

- Your logo prominently displayed on the certificate gifted to the poster prize winner

# Sponsorship Terms and Conditions

## Sponsor Agreement

Completion of the sponsor agreement form does not confirm acceptance of offer. Event Organisers reserve the right to determine which applications are accepted. All sponsorships will be confirmed in writing by the FAMS 2025 Organisers, Iceberg Events.

## Payment

- All payments must be received by the invoice due date. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.
- All sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etc in a timely manner and are subject to meeting publication deadlines.
- Should a sponsorship benefit precede payment that benefit will no longer be available to the sponsor.

## Cancellation

- Notification of cancellation must be submitted in writing to the FAMS Organisers prior to 25 March 2025 (50% of total sponsorship will apply as a cancellation fee). Cancellations made on or after 25 March 2025 will not receive a refund.
- The sponsor and/or exhibitor shall not be entitled to any refund in the event of cancellation of the sponsorship because of industrial action, blackouts or any cause outside the control of the FAMS 2025 Organisers.

## Exhibition Booth Allocation

- All exhibition booths will be allocated by level of investment and then on a "first come, first served" basis taking in account the sponsor/exhibitors preference noted on the Sponsorship Agreement Form.
- The Event Organiser has the exclusive right to allocate exhibition booths available to the exhibitor and may alter the exhibition, should it prove necessary. The exhibitor's wishes will be considered as far as possible.
- The final exhibition floor plan may vary resulting in trade display position changes from the original floor plan due to updated floor plans. damage caused by the exhibitor during the exhibition.

## Coffee

- No barista or coffee machines are allowed at individual booths in the exhibition area (excluding arrangements made for the coffee cart sponsor).
- Exhibitors cannot provide any hot beverages to the FAMS 2025 attendees (excluding arrangements made for the coffee cart sponsor).

## Exhibitors

- Exhibitors must have current public liability insurance cover for their booth.
- Exhibitors are wholly responsible for the security and safekeeping of items and staff at their booths.
- Exhibitors will be responsible for any damage to the walls or the floor of the building occupied by the booth.
- Exhibitors will be responsible for any loss or damage to the booth, partitions, electrical fittings, and lights provided for the exhibitor.
- The offering and distribution of promotional materials may only take place within the immediate vicinity of booths, except where expressly permitted.
- Participation is entirely at the exhibitors' risk. The exhibitor indemnifies the FAMS 2025 Organisers against all claims by third parties in consequence of damage caused by the exhibitor during the exhibition.

## FAMS 2025 Organisers

- The FAMS 2025 Organisers may postpone or amend the time the exhibition will be held to a more suitable time.
- The FAMS 2025 Organisers shall not be held liable for any losses, damage, or injuries caused except in cases of demonstrated negligence.

## Liability Waiver

In the event of industrial disruptions and any other circumstances that occur that mean FAMS 2025 cannot take place, the organisers accept no responsibility for losses incurred by FAMS 2025 participants, sponsors and exhibitors.

Participation in the exhibition does not imply any endorsement or approval by the Allergen Bureau, and The Allergen Bureau takes no responsibility in relation to the displays, products, representations or promotional material of the participants. The Allergen Bureau has not assessed, endorsed or approved any display, product, representation or promotional material.

# SPONSOR AGREEMENT FORM

ICEBERG EVENTS ABN

84 084 581 153

## CONTACT DETAILS

Title (Mr/Mrs/Ms)	First Name	Surname
Position		
Organisation		
Postal Address		
Suburb/City	State	Postcode
Phone	Mobile	
Email		

## SPONSORSHIP OPPORTUNITIES (INC GST)

PLATINUM SPONSOR	\$18,150
SYMPOSIUM DINNER SPONSOR	\$11,000
GOLD SPONSOR	\$9,350
COFFEE CART SPONSOR	\$5,500
WELCOME RECEPTION SPNSOR	\$5,500
EXHIBITOR	\$4,400
CATERING BREAK SPONSOR	\$1,650
POSTER PRIZE SPONSOR	\$1,650

## PAYMENT DETAILS Total Amount Payable AUD (including GST) \$

A tax invoice will be issued once your sponsorship application has been approved and processed. The tax invoice will outline payment options and terms as per this agreement.

## DECLARATION

I have read the sponsorship prospectus and agree to the 'Terms & Conditions'.

I declare that I am authorised to make this commitment on behalf of my organisation. By signing this agreement form I confirm that our organisation has our own insurance and should a copy of our insurance policy be required, I agree to provide this to the event organisers.

Name:

Signature:

TO SECURE YOUR PLACE COMPLETE THIS FORM AND RETURN TO:

Chloe Brix, Event Manager, Iceberg Events  
Phone: 07 3876 4988 Email: [chloe@icebergevents.com.au](mailto:chloe@icebergevents.com.au)