



PARKS & LEISURE  
AUSTRALIA  
(NSW/ACT)

2026

**SPONSOR PROSPECTUS**

**Parks and Leisure Australia (PLA) is the leading industry association for professionals in the sector. Through a broad range of services we support members to provide opportunities that strengthen communities through good use of leisure time for the social, environmental, economic and physical wellbeing of all Australians. We are ‘The People Behind The Places’.**

### Our history

We have been servicing and advocating for the parks and leisure industry since 1926 - originally formed as the Victorian Tree Planters Association, becoming the Royal Australian Institute of Parks and Recreation in the 70's, until merging with the Australian Leisure Institute in 1988 to form PLA.

Since then, PLA has become the peak industry body for parks and leisure, and we are committed to being a leader in driving the professionalism, recognition and value of the industry. PLA is a now 3,000+ strong member-based organisation with a national office located in Adelaide but administered through five regions: QLD; NSW/ACT; VIC/TAS; SA/NT; and WA.

### We exist to

Represent, advocate, support, connect and empower our members, stakeholders and the wider industry; to achieve quality of life for all people in Australia.

### Our vision

For Australia to be the most liveable country in the world, renowned for its parks, sport and recreation facilities that provide the foundation for healthy communities and liveable towns and cities.

### Our members

Our members are “the people behind the places” who work across policy, planning and the provision of assets, services, facilities, programs, and research in the parks and leisure sector including:



#### COMMUNITY AND URBAN PLANNING

Play and Playspaces  
Open Space + Landscape Design  
Recreation + Urban Planning



#### PARKS, ENVIRONMENT + CONSERVATION

Parks and Gardens  
Horticulture + Arboriculture  
State and National Parks



#### SPORT AND PHYSICAL ACTIVITY

Health + Sport Development  
Facility Management + Aquatic Recreation  
Outdoor Recreation



#### TOURISM, ARTS AND INTERPRETATION

Major Events  
Cultural Events  
Public Art



#### RESEARCH AND ACADEMIA

Universities + TAFE  
Registered Training Organisations  
Other Aligned Industry Associations



#### PRIVATE SECTOR

Consulting  
Trade and Suppliers  
Maintenance + Construction

### About the NSW/ACT region

Our region offers a dedicated place for members to receive support, engage, learn, mentor, network, and advocate for the field of parks and leisure in New South Wales and Australian Capital Territory. We provide an immersive program of events and initiatives, both in-person and online, year-round. We have over 590 passionate industry members in NSW/ACT with reach to 2,900+ people via our region database and mailing list, and a further 1,400+ social media followers. The NSW/ACT Region is managed by a voluntary Council of industry professionals from across all parks and leisure sectors, and each with interests and knowledge across a range of sector issues



**590+ members**



**2,900+ reach**



**1,400+ LinkedIn**

## Gold Sponsor - \$6600 inc GST 2 available

### Corporate Signage

- Opportunity to display one free standing banner at the conference registration desk
- Opportunity to have Gold Sponsor logo included on signage around the venue

### Trade Exhibition

- One trestle table within the exhibition

### Speaking Opportunity

- One 3 minute address to the delegates within a plenary session

### Exposure on Promotional Material

Conference website: 150 word corporate message, gold sponsor logo, a link to your website

Promotional emails: gold sponsor logo to appear on promotional emails

Conference app: gold sponsor logo to appear within the conference app

### Acknowledgement of sponsorship at the conference

- Verbal recognition of sponsorship during the opening plenary session
- Gold sponsor logo to appear on PowerPoint slide during the opening session
- Clearly identified as a gold sponsor on your name badge

### Attendance List

- Attendance numbers and an electronic delegate list (name, position, organisation and email) to be made available one week prior to the conference, and final delegate list post conference subject to delegate consent.

### Registrations

- 3 conference registrations

## Conference App Sponsor - \$3300 inc GST 1 available

### Conference App:

- Sponsor logo to appear on the introductory screen of the conference app
- The opportunity to provide 3 scrolling banners for the conference app

### Exposure on Promotional Material

Conference website: 150 word corporate message, sponsor logo, a link to your website

Promotional emails: sponsor logo to appear on promotional emails

Conference app: sponsor logo to appear within the conference app

### Acknowledgement of sponsorship at the conference

- Verbal recognition of sponsorship during the opening plenary session
- Sponsor logo to appear on PowerPoint slide during the opening session
- Clearly identified as a sponsor on your name badge

### Attendance List

- Attendance numbers and an electronic delegate list (name, position, organisation and email) to be made available one week prior to the conference, and final delegate list post conference subject to delegate consent.

### Registrations

- 1 conference registration

## Welcome Reception Sponsor - \$3300 inc GST 1 available

### Welcome Reception

- One 5 minute address to the delegates during the welcome reception
- Two free standing banners displayed at the entrance to the Welcome Reception

### Exposure on Promotional Material

Conference website: 150 word corporate message, sponsor logo, a link to your website

Promotional emails: sponsor logo to appear on promotional emails

Conference app: sponsor logo to appear within the conference app

### Acknowledgement of sponsorship at the conference

- Verbal recognition of sponsorship during the opening plenary session
- Welcome reception sponsor logo to appear on PowerPoint slide during the opening session
- Clearly identified as a sponsor on your name badge

### Attendance List

- Attendance numbers and an electronic delegate list (name, position, organisation and email) to be made available one week prior to the conference, and final delegate list post conference subject to delegate consent.

### Registrations

- 1 conference registration
- 2 additional tickets to the Welcome Reception

## Industry Drinks Sponsor - \$3300 inc GST 1 available

### Industry Drinks

- One 5 minute address to the delegates during the Industry Drinks
- Two free standing banners displayed at the entrance to the Industry Drinks

### Exposure on Promotional Material

Conference website: 150 word corporate message, sponsor logo, a link to your website

Promotional emails: sponsor logo to appear on promotional emails

Conference app: sponsor logo to appear within the conference app

### Acknowledgement of sponsorship at the conference

- Verbal recognition of sponsorship during the opening plenary session
- Industry Drinks sponsor logo to appear on PowerPoint slide during the opening session
- Clearly identified as a sponsor on your name badge

### Attendance List

- Attendance numbers and an electronic delegate list (name, position, organisation and email) to be made available one week prior to the conference, and final delegate list post conference subject to delegate consent.

### Registrations

- 1 conference registration
- 2 additional tickets to the Industry Drinks

## Outdoor Activity Sponsor - \$3000 inc GST 1 available

### Outdoor Activity

- The opportunity to provide an activation or game for the delegates to participate in in the courtyard of the exhibition space

### Exposure on Promotional Material

Conference website: 100 word corporate message, sponsor logo, a link to your website

Promotional emails: sponsor logo to appear on promotional emails

Conference app: sponsor logo to appear within the conference app

### Acknowledgement of sponsorship at the conference

- Verbal recognition of sponsorship during the opening plenary session
- Outdoor activity sponsor logo to appear on PowerPoint slide during the opening session
- Clearly identified as a sponsor on your name badge

### Attendance List

- Attendance numbers and an electronic delegate list (name, position, organisation and email) to be made available one week prior to the conference, and final delegate list post conference subject to delegate consent.

### Registrations

- 2 conference registrations

## Trade Exhibitor - \$2850 inc GST Multiple Opportunities

### Trade Exhibition

- One trestle table, two chairs and access to power in the exhibition

### Exposure on Promotional Material

Conference website: 100 word corporate message, sponsor logo, a link to your website

Promotional emails: sponsor logo to appear on promotional emails

Conference app: sponsor logo to appear within the conference app

### Acknowledgement of sponsorship at the conference

- Verbal recognition of sponsorship during the opening plenary session
- Trade exhibitor logo to appear on PowerPoint slide during the opening session
- Clearly identified as a sponsor on your name badge

### Attendance List

- Attendance numbers and an electronic delegate list (name, position, organisation and email) to be made available one week prior to the conference, and final delegate list post conference subject to delegate consent.

### Registrations

- 2 conference registrations

## Keynote Speaker Sponsor - \$2750 inc GST **2 available**

### Speaking Opportunity

- The opportunity to introduce the keynote speaker using their pre-approved introduction

### Corporate Signage

- Sponsor logo included on the introduction slide for the keynote speaker

### Exposure on Promotional Material

Conference website: 100 word corporate message, sponsor logo, a link to your website

Promotional emails: sponsor logo to appear on promotional emails

Conference app: sponsor logo to appear within the conference app

### Attendance List

- Attendance numbers and an electronic delegate list (name, position, organisation and email) to be made available one week prior to the conference, and final delegate list post conference subject to delegate consent.

### Acknowledgement of sponsorship at the conference

- Verbal recognition of sponsorship during the opening plenary session
- Keynote speaker sponsor logo to appear on PowerPoint slide during the opening session
- Clearly identified as a sponsor on your name badge

## Additional Opportunities

### Pens for Delegates - \$550 inc GST

- Branded pens to be supplied by the sponsor
- This item will be sold on a 'first come, first serve basis'
- Branded pens will be available for delegates on a station in the plenary room
- Quantity and delivery details to be supplied by the conference organisers

### Notepads for Delegates - \$550 inc GST

- Branded notepads to be supplied by the sponsor (no larger than A4 size)
- This item will be sold on a 'first come, first serve basis'
- Branded notepads will be available for delegates on a station in the plenary room
- Quantity and delivery details to be supplied by the conference organisers

# SPONSORSHIP TERMS AND CONDITIONS

## Sponsor Agreement

Completion of the sponsor agreement form does not confirm acceptance of offer. Event Organisers reserve the right to determine which applications are accepted. All sponsorships will be confirmed in writing by the Parks and Leisure Australia NSW/ACT Region Conference Organisers, Iceberg Events.

## Payment

- All payments must be received by the invoice due date. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.
- All sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etcetera in a timely manner and are subject to meeting publication deadlines.
- Should a sponsorship benefit precede payment that benefit will no longer be available to the sponsor.

## Cancellation

- Notification of cancellation must be submitted in writing to the Parks and Leisure Australia NSW/ACT Region Conference Organisers prior to Friday 10 April 2026 (50% of total sponsorship will apply as a cancellation fee). Cancellations made on or after Friday 10 April 2026 will not receive a refund.
- The sponsor and/or exhibitor shall not be entitled to any refund in the event of cancellation of the sponsorship because of industrial action, blackouts or any cause outside the control of the Parks and Leisure Australia NSW/ACT Region Conference Organisers.

## Exhibition Space Allocation

- All exhibition booths will be allocated by level of investment and then on a "first come, first served" basis.
- The Parks and Leisure Australia NSW/ACT Region Conference Organiser has the exclusive right to allocate exhibition spaces available to the exhibitor and may alter the exhibition, should it prove necessary. The exhibitor's wishes will be considered as far as possible.
- The final exhibition floor plan may vary resulting in trade display position changes from the original floor plan due to updated floor plans.

## Exhibitors

- Exhibitors must have current public liability insurance cover for their trade display.
- Exhibitors are wholly responsible for the security and safekeeping of items and staff at their trade display.
- Exhibitors will be responsible for any damage to the walls or the floor of the building occupied by the trade display.

- Exhibitors will be responsible for any loss or damage to the space, partitions, electrical fittings, and lights etc provided for the exhibitor.
- The offering and distribution of promotional materials may only take place within the immediate vicinity of the trade display, except where expressly permitted.
- Participation is entirely at the exhibitors' risk. The exhibitor indemnifies the Parks and Leisure Australia NSW/ACT Region Conference against all claims by third parties in consequence of damage caused by the exhibitor during the exhibition.

## Coffee

- No barista or coffee machines are allowed at individual trade displays in the exhibition area.
- Exhibitors cannot provide any hot beverages to the Parks and Leisure Australia NSW/ACT Region Conference attendees.

## Food

- All food items included in trade displays require prior approval from the Orange Ex-Services Club. Please seek approval prior to Friday 17 April 2026 for all food items by contacting the Parks and Leisure Australia NSW/ACT Region Conference Organisers.

## Parks and Leisure NSW/ACT Region Conference Organisers

- Parks and Leisure Australia NSW/ACT Region Conference Organisers may postpone or amend the time the exhibition will be held to a more suitable time.
- Parks and Leisure Australia NSW/ACT Region Conference Organisers shall not be held liable for any losses, damage, or injuries caused except in cases of demonstrated negligence.

## Liability Waiver

In the event of industrial disruptions and any other circumstances that occur that mean Parks and Leisure Australia NSW/ACT Region Conference cannot take place, the organisers accept no responsibility for losses incurred by Parks and Leisure Australia NSW/ACT Region Conference participants, sponsors and exhibitors.

Participation in the exhibition does not imply any endorsement or approval by Parks and Leisure Australia NSW/ACT Branch, and the Parks and Leisure Australia NSW/ACT Branch takes no responsibility in relation to the displays, products, representations or promotional material of the participants. The Parks and Leisure Australia NSW/ACT Branch has not assessed, endorsed or approved any display, product, representation or promotional material.



# Sustainably Shaping Tomorrow

People, Place & Possibility

NSW/ACT Region Conference 2026



PARKS & LEISURE  
AUSTRALIA  
(NSW/ACT)

## SPONSOR AGREEMENT FORM

NOTE: THIS EDITABLE PDF MUST BE DOWNLOADED  
BEFORE COMPLETING AND SUBMITTING

ICEBERG EVENTS ABN 84 084 581 153

### CONTACT DETAILS

Title (Mr/Mrs/Ms)	First Name	Surname	
Position			
Organisation			
Postal Address			
Suburb/City		State	Postcode
Country			
Phone		Mobile	
Email			

### SPONSORSHIP

Please nominate your sponsorship package:

### PAYMENT DETAILS Total Amount Payable AUD (including GST) \$

A tax invoice will be issued once your sponsorship application has been approved and processed. The tax invoice will outline payment options and terms as per this agreement.

**DECLARATION** I have read the sponsorship packages and agree to the 'Terms & Conditions' outlined. I declare that I am authorised to make this commitment on behalf of my organisation. By selecting my sponsorship preferences, I understand that it is an indication only and is subject to availability and change. The organisers will confirm my final sponsorship allocation 4-6 weeks prior to the Event. By signing this agreement form I confirm that our organisation has our own insurance and should a copy of our insurance policy be required, I agree to provide this to the Event organisers.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**TO SECURE YOUR PLACE: DOWNLOAD THIS PDF, COMPLETE AND RETURN TO**  
Email [chloe@icebergevents.com.au](mailto:chloe@icebergevents.com.au)

Enquiries to: Chloe Brix, Iceberg Events  
Phone +61 7 3876 4988 Email [chloe@icebergevents.com.au](mailto:chloe@icebergevents.com.au)

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