

19-22 October 2025 | The Langham, Melbourne

WORKPLACES IN TRANSITION:

The future for occupational health

SPONSORSHIP PROSPECTUS



The Australian and New Zealand
Society of Occupational
Medicine Inc

ANNUAL SCIENTIFIC MEETING



Australasian Faculty of
Occupational and Environmental Medicine
Specialists caring for workers' health

SCIENTIFIC PROGRAM PARTNER

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ANZSOM ASM 2025 Sponsorship Opportunities

ANZSOM conferences are well-recognised for their strong attendance, quality programming and professional organisation, providing sponsors and exhibitors with an excellent opportunity to showcase their brand, products and services.

Centrally located in Melbourne at the 5-star Langham Hotel and themed around the significant transitions being experienced in workplaces, this year's meeting will be a must-attend event for occupational medicine professionals nationally and internationally.

We encourage you to be part of this industry-leading event in 2025!

A snapshot of our sponsorship packages is listed below. For more information, each package is detailed in this prospectus.

SNAPSHOT OF PACKAGES

SPONSORSHIP TYPE	COST	NUMBER OF OPPORTUNITIES	OPPORTUNITY TO ADDRESS DELEGATES	EXHIBITOR SPACE	SESSION SPONSOR	PROMOTION IN LEAD UP TO CONFERENCE	APP LEAD MANAGEMENT	COMPLIMENTARY REGISTRATION/S	DELEGATE LIST	SATCHEL INSERT/S
PLATINUM SPONSOR Main sponsor including all event branding, coffee cart and satchel	\$20,000	EXCLUSIVE	✓	DOUBLE	✓	✓	✓	4 IN-PERSON 15 VIRTUAL	✓	2
GOLD SPONSOR Keynote Speaker Sponsor	\$12,000	TWO AVAILABLE	✓	SINGLE	✗	✓	✓	3 IN-PERSON 10 VIRTUAL	✓	2
SILVER SPONSOR App Sponsor	\$8,000	EXCLUSIVE	✗	SINGLE	✓	✓	✓	2 IN-PERSON 5 VIRTUAL	✓	1
DINNER SPONSOR	\$8,500	EXCLUSIVE	✓	SINGLE	✗	✓	✓	2 IN-PERSON 1 ADDITIONAL DINNER TICKET 5 VIRTUAL	✓	1
WELCOME RECEPTION SPONSOR	\$5,500	EXCLUSIVE	✓	✗	✗	✓	✓	1 IN-PERSON 4 ADDITIONAL WELCOME RECEPTION TICKETS 3 VIRTUAL	✓	1
NURSES' DINNER SPONSOR	\$1,500	EXCLUSIVE	✓	✗	✗	✓	✓	2 TICKETS TO NURSES' DINNER 1 VIRTUAL	✓	✗
VIRTUAL EVENT SPONSOR	\$5,000	EXCLUSIVE	✗	✗	✗	✓	✓	1 IN-PERSON 10 VIRTUAL	✓	1
SITE VISIT SPONSOR	\$3,500	EXCLUSIVE	✗	✗	✗	✓	✓	1 IN-PERSON 1 ADDITIONAL SITE VISIT TICKET 2 VIRTUAL	✓	1
CONFERENCE EXHIBITOR	\$3,200	MULTIPLE	✗	SINGLE	✗	✓	✓	2 IN-PERSON 2 VIRTUAL	✓	1
SESSION SPONSOR	\$1,500	MULTIPLE	✗	✗	✓	✓	✗	1 VIRTUAL	✓	✗

Prices are \$AUD and include GST.

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Why sponsor or exhibit?

As the premier event for occupational medicine and nursing professionals in Australia, the ANZSOM Annual Scientific Meeting provides an excellent opportunity to promote your organisation, ensuring your brand achieves a high profile within the industry.

- Cost-effectively reach your target audience
- Achieve brand awareness and demonstrate your industry commitment
- Launch new products
- Capitalise on face-to-face opportunities with decision-makers
- Grow and consolidate your network and create lasting relationships
- Keep abreast of trends that may impact your business

For details of the individual packages, follow the links above.

Who can you reach?

This event offers you the opportunity to meet with medical practitioners, nurses and allied health professionals from across Australia and New Zealand. We anticipate welcoming 200 delegates who practice in the fields of occupational medicine, occupational nursing and workplace health more generally.

Interested? What do you do now?

To express your interest in sponsoring or exhibiting at the 2025 ASM, please complete either the [online form](#) or the form at the end of the sponsorship prospectus. Our friendly staff will contact you to discuss your needs. You can submit a general enquiry or confirm your interest in a particular package.

What are the sponsorship conditions

Following are the conditions of sponsorship for the ANZSOM 2025 ASM. Other general information for sponsors and exhibitors terms and conditions can be found on pages 22-23.

- Confirmation of sponsorship is made by completing the Sponsor Agreement Form. A tax invoice will be generated based on that agreement.
- Payment is required within 30 days of the invoice issue date (special arrangements can be made).
- Notice of cancellation must be submitted in writing prior to 19 September 2025 (50% of total sponsorship will apply as cancellation fee).
- Cancellations received after 20 September 2025 will not be refunded.
- The conference organising committee reserves the right to accept or reject a sponsorship arrangement at its absolute discretion. While the website displays packages, customised options are available, at the discretion of the organising committee.
- If the exhibitor wishes to furnish or decorate the trestle table, this is the exhibitor's responsibility to hire/supply and at the exhibitor's own expense.

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Floor Plan and allocation of designated exhibition space will be based on:

1. Level of investment
2. Date of receipt of sponsor agreement form and payment.
3. Subject to ANZSOM ASM Committee approval

SPONSORSHIP ENQUIRIES

Please direct enquiries to: Caitlin O'Keefe, Event Manager, Iceberg Events

Phone: +61 7 3876 4988

Email: caitlin@icebergevents.com.au

Platinum Sponsor

\$20,000 - EXCLUSIVE OPPORTUNITY

As the Platinum Sponsor, your organisation will take centre stage in the branding and advertising for the conference, ensuring maximum exposure. You will be highly visible to up to 200 delegates in person, as well as hundreds more through conference promotions. This year's event is set in the heart of Melbourne at the prestigious Langham Hotel, offering delegates the opportunity to experience the city's vibrant culture, world-class dining, and iconic attractions while engaging in learning and networking.

Sponsorship Entitlements

Unique entitlements

- Only sponsor logo to appear on conference branding
- Only sponsor logo to appear on delegate name badges
- Only sponsor logo to appear on conference satchel
- Only sponsor banner to be displayed at registration desk or conference entrance
- Unique sponsor for coffee cart
- Choice of positioning for trade exhibition
- First choice of technical session sponsorship

Session Sponsorship

The opportunity to support one technical session of your choice to highlight your company's particular field of expertise. The conference includes a range of topics presented by local and interstate speakers.

- First preference for a single sponsored session (excluding international speakers sponsored through the Gold sponsorships)
- Company-supplied banner displayed at the session
- Acknowledgement at the start of the session
- Company logo on introductory session slides
- Acknowledgement and company logo on the website program, the App program and any printed program collateral

Coffee Cart Sponsorship

- Branding of the coffee cart for all session breaks for the duration of the conference
- Option to provide your own branded coffee cups and staff aprons (additional expense) *

Conference Satchel Sponsorship and inserts

- Platinum Sponsor logo displayed exclusively alongside the ANZSOM logo on the front of the conference satchel. Satchel to be sourced by the event organisers
- Two conference satchel inserts. Promotional flyers must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers.

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Complimentary Registrations

- Four (4) x complimentary full conference registrations, where registration includes attendance at the Welcome Reception, plenary sessions and the Conference Dinner. Additional tickets to the Conference Dinner can be purchased through the registration form.
- Fifteen (15) x complimentary virtual registrations and ongoing access to recorded sessions for 6-months after the event

Trade Exhibition

- Double exhibitor space
- First preference on positioning allocation
- Refer to Terms and Conditions

Acknowledgement of Sponsorship at the Conference

- Conference name badges: logo included on all attendee name tags
- Opportunity to display one free-standing banner at the conference registration desk or entrance to the conference
- Speaking opportunity during the conference opening – 5-minute address
- Verbal recognition of sponsorship during the opening plenary session of each conference day
- Logo to appear on PowerPoint slides during all breaks
- Conference App: Logo, link and 150-word corporate message
- Recognition as Platinum Sponsor on your conference name badges

Recognition on Website and all Promotional Material

- Recognition as Platinum Sponsor, including your logo on event branding (banner) used in all communications including ANZSOM email footer used in the 6-to-8-month leadup to the event
- Promotional emails (e-marketing): Logo prominent on all promotional e-marketing
- Conference website: Logo prominent in main website branding, link and 150-word corporate message on sponsor page
- Social media – highlighted in all social media, social media tile provided to share with your network
- “Sponsor Spotlight” article published in the ANZSOM newsletter prior to the event

Lead Management

- Lead Management is supported in the App. Scan the delegate’s name badge to access contact details (subject to delegates privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads
- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent

Gold Sponsor

\$12,000 INC GST - TWO AVAILABLE

As one of our Gold Sponsors, your organisation will be at the forefront of the branding and advertising associated with the Keynote Speakers at the ASM. This prime position offers valuable exposure to an audience of up to 200 delegates, as well as hundreds more through conference promotions.

Sponsorship Entitlements

Keynote Speaker Sponsorship

As a Keynote Speaker Sponsor, your company gains prominent visibility and credibility by showcasing a national or international expert. The Keynote Speakers are invited by the ASM Organising Committee based on the conference theme. You will have the opportunity to select the speaker that best aligns with your brand and organisation's goals and vision.

- Company supplied banner displayed at the Keynote session
- Company logo on introductory session slides
- Acknowledgement and company logo on website program and App
- Speaking opportunity to thank the keynote speaker (2 min address) and present the gift
- Sponsor acknowledgement at the start of the session
- Social Media tile - promoting the sponsor and the Keynote speaker provided to share with your network (subject to the speaker's consent)

Complimentary Registrations

- Three (3) x complimentary full conference registrations, where registration includes attendance at the Welcome Reception, plenary sessions and the Conference Dinner
- Ten (10) x complimentary virtual registrations and ongoing access to recorded sessions for 6-months after the event

Trade Exhibition

- 1 x exhibitor space
- Refer to Terms and Conditions

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of sponsorship during the opening plenary session of each conference day
- Gold sponsor logo to appear on PowerPoint slides during all breaks
- Conference App: Logo associated with session and the sponsor list, link and 150-word corporate message
- Clearly identified as a Keynote Speaker Sponsor on your name badge

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Conference satchel inclusion

- Two (2) inserts (promotional flyer or corporate gift) to be placed into the conference satchel bag. Promotional flyer must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers

Recognition on Website and all Promotional Material

- Conference website: Logo associated with the session and on the sponsor page, link and 150-word corporate message
- Promotional emails: Sponsor logo to appear on all promotional emails
- Social media tile provided
- “Sponsor Spotlight” article published in the ANZSOM newsletter, prior to the event

Lead Management

- Lead Management is supported in the App. Scan the delegate’s name badge to access contact details (subject to delegate’s privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads
- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent

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Silver Sponsor

\$8,000 INC GST - Exclusive Opportunity

As the Silver Sponsor, your organisation will play a pivotal role in enhancing the delegates and exhibitors conference experience, providing attendees with seamless access to event information, lead management, contact sharing and ensuring your brand is prominently showcased throughout the event on the conference App.

Sponsorship Entitlements

App Sponsorship

The app will contain the Meeting's program, speaker and sponsor profiles and will be the primary source of information for delegates at the ASM.

- Your banner advertisement will appear on the introductory screen of the App
- A promotional conference e-newsletter promoting you as App Sponsor will be sent to delegates announcing when and how to download the App
- Your organisation will have an App icon where you can load content, resources, advertisements etc
- 1 x push notification alert/day via the App (during conference days)
- All sponsors and exhibitors will use the Lead Capture Management feature of the App

Session Sponsorship

- The opportunity to support one technical session (excluding international speakers sponsored through the Gold sponsorships and the session chosen by the Platinum Sponsor) to highlight your company's particular field of expertise. The conference includes a range of topics presented by local and interstate speakers
- Company supplied banner displayed at the session
- Acknowledgement at the start of the session
- Company logo on introductory session slides
- Acknowledgement and company logo on website program and App in association with the session

Complimentary Registrations

- Two (2) x complimentary full conference registrations, where registration includes attendance at the Welcome Reception, plenary sessions and the Conference Dinner
- Five (5) x complimentary virtual registrations and ongoing access to recorded sessions for 6-months after the event

Trade Exhibition

- 1 x exhibitor space
- Refer to Terms and Conditions

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Acknowledgement of Sponsorship at the Conference

- Verbal recognition of App sponsorship during the conference
- Silver sponsor logo to appear on PowerPoint slides during all breaks
- Conference App: Logo, link and 150-word corporate message
- Clearly identified as the App Sponsor on your name badge

Conference satchel inclusion

- One (1) insert (promotional flyer or corporate gift) to be placed into the conference satchel bag. Promotional flyer must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers

Recognition on Website and all Promotional Material

- Conference website: Logo, link and 150-word corporate message
- Promotional emails: Sponsor logo to appear on all promotional emails
- Social media tile provided
- “Sponsor Spotlight” article published in the ANZSOM newsletter, prior to the event

Lead Management

- Lead Management is supported in the App. Scan the delegate’s name badge to access contact details (subject to delegate’s privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads
- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent

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Dinner Sponsor

\$8,500 INC GST - Exclusive Opportunity

The Conference Dinner is the highlight of the social program, providing an engaging setting for delegates, guests and supporters to connect and unwind, while enjoying a fine dining experience at SEA LIFE Melbourne Aquarium. As the sponsor of the dinner, you will have an exclusive opportunity to be associated with this major event and to leave a lasting impression on key industry professionals and decision-makers.

Sponsorship Entitlements

Opportunities and acknowledgment at the Conference Dinner

- Verbal recognition of sponsorship at the Conference Dinner
- Dinner sponsor logo to appear on PowerPoint slides at the Conference Dinner
- Company logo on printed dinner menus
- Company supplied banner displayed at the Conference Dinner venue
- Speaking opportunity at the Conference Dinner – 5-minute address (*with final approval from the ASM Organising Committee*)
- Opportunity to provide table favours/merchandise/theming/centre pieces for the dinner tables (with final approval from the ASM Organising Committee)

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of sponsorship during the conference
- Clearly identified as the Dinner Sponsor on your name badge
- Conference App: Logo associated with the dinner and sponsor list, link and 150-word corporate message

Complimentary Registrations

- Two (2) x complimentary full conference registrations, where registration includes attendance at the Welcome Reception, plenary sessions and the Conference Dinner
- One (1) additional complimentary dinner ticket
- Five (5) x complimentary virtual registrations and ongoing access to recorded sessions for 6-months after the event

Trade Exhibition

- 1 x exhibitor space
- Refer to Terms and Conditions

Conference satchel inclusion

- One (1) insert (promotional flyer or corporate gift) to be placed into the conference satchel bag. Promotional flyer must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers

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Recognition on Website and all Promotional Material

- Conference website: Logo, link and 150-word corporate message on the social program page associated with the dinner
- Promotional emails: Sponsor logo to appear on all promotional emails
- Social media tile provided
- “Sponsor Spotlight” article published in the ANZSOM newsletter, leading up to the event.

Lead Management

- Lead Management is supported in the App. Scan the delegate’s name badge to access contact details (subject to delegate’s privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads
- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent

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Welcome Reception Sponsor

\$ 5,500 INC GST - Exclusive Opportunity

The Welcome Reception marks the beginning of the conference and provides delegates with their first networking opportunity. Held at Alto on The Langham rooftop, the venue features an outdoor terrace with panoramic city and river views, while the indoor space offers an exquisitely elegant setting to commence the event.

Sponsorship Entitlements

Opportunities and acknowledgment at the Welcome Reception

- Company supplied banner displayed at the Welcome Reception
- Speaking opportunity for company representative to address the delegates (2 minutes address) during the Welcome Reception and announce the lucky door prize. *(with final approval from the ASM Organising Committee)*
- Opportunity to provide a lucky door prize (supplied by the sponsor)/theming/merchandise at the Welcome Reception.

Complimentary Registrations

- One (1) x complimentary full conference registration, where registration includes attendance at the Welcome Reception, plenary sessions and the Conference Dinner
- Four (4) additional complimentary tickets to attend the Welcome Reception
- Three (3) x complimentary virtual registrations and ongoing access to recorded sessions for 6-months after the event
- Other than the ticket associated with full registration, dinner tickets on the Tuesday night are not included with this package. You will have the opportunity to purchase tickets separately, with discounts for tables of 10

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of sponsorship at the conference opening
- Logo to appear on PowerPoint slides during all breaks
- Conference App: Logo, link and 150-word corporate message and logo appearing next to Welcome Reception on App program
- Clearly identified as the Welcome Reception Sponsor on your name badge

Conference satchel inclusion

- One (1) insert (promotional flyer or corporate gift) to be placed into the conference satchel bag. Promotional flyer must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers

Recognition on Website and all Promotional Material

- Conference website: Logo appearing in association with Welcome Reception on social page and program, link and 150-word corporate message
- Promotional emails: Logo to appear on all promotional emails
- Social media tile provided

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- “Sponsor Spotlight” article published in the ANZSOM newsletter, prior to the event.

Lead Management

- Lead Management is supported in the App. Scan the delegate’s name badge to access contact details (subject to delegate’s privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads.
- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent

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Nurses' Dinner Sponsor

\$1,500 INC GST - Exclusive Opportunity

Occupational Health Nurses represent an important membership group within ANZSOM and are key to the delivery of occupational health services throughout Australia. This special event for Occupational Health Nurse delegates provides a specific networking and development opportunity for our nurses, and an opportunity for a sponsor to connect with them. The sit-down dinner will be a feature of the evening of Monday 20 October 2025. The event may feature a speaker or other activity as arranged with the ASM organising Committee. It is expected that 20 to 30 people will attend this event.

Sponsorship Entitlements

Opportunities and acknowledgement at the Nurses' dinner

- Verbal acknowledgement at the Nurses' Dinner
- Sponsor may provide promotional material (e.g. Merchandise gift for each attendee) at the Nurses' dinner on approval of the ASM Organising Committee
- Speaking opportunity to provide a 5-10min address at the Nurses' Dinner

Complimentary Registrations

- Two (2) complimentary tickets to attend the Nurses' Dinner on Monday night
- One (1) x complimentary virtual registration and ongoing access to recorded sessions for 6-months after the event

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of sponsor at the opening of the conference
- Sponsor logo to appear on PowerPoint slides during all conference breaks
- Conference App: Logo to appear adjacent to event on social program page and in program, link and 150-word corporate message
- Clearly identified as the Nurses' Dinner Sponsor on your name badge

Recognition on Website and all Promotional Material

- Conference website: Logo to appear adjacent to event on social program page and in program, link and 150-word corporate message
- Promotional emails: Exhibitor logo to appear on all promotional emails
- Social media tile provided

Lead Management

- Lead Management is supported in the App. Scan the delegate's name badge to access contact details (subject to delegate's privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads
- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent

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Virtual Event Sponsor

\$5,000 INC GST - Exclusive Opportunity

ANZSOM continues to appreciate the value of facilitating online access to the ASM for delegates wishing to participate from across Australia and internationally. The Virtual Event attracts over 50 delegates who have ongoing access to recorded sessions for 6 months after the event. The Virtual Event Sponsor facilitates the hybrid connectivity for our online attendees, being recognised throughout the conference programming and subsequent on-demand delivery.

Sponsorship Entitlements

Virtual Sponsor

- Covers live streaming of all sessions in the main plenary room
- Non-livestreamed sessions are recorded and provided to delegates as part of the 'virtual' package and are also covered by the sponsorship
- Workshops and site visits are not streamed and are not covered by the sponsorship

Acknowledgement of Sponsorship at the Conference

- Electronic banners and holding slide with your logo or advertisement, seen specifically by the live-streamed online delegates
- Verbal recognition of sponsorship during the opening plenary session of each conference day
- Virtual Event sponsor logo to appear on PowerPoint slides during all breaks
- Conference App: Logo, link and 150-word corporate message
- Clearly identified as the Virtual Event Sponsor on your name badge

Complimentary Registrations

- One (1) x complimentary full conference registration, where registration includes attendance at the Welcome Reception, plenary sessions and Conference Dinner
- Ten (10) x complimentary virtual conference registrations and ongoing access to recorded sessions for 6-months after the event

Conference satchel inclusion

- One (1) insert (promotional flyer or corporate gift) to be placed into the conference satchel bag. Promotional flyer must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers

Recognition on Website and all Promotional Material

- Conference website: Logo, link and 150-word corporate message in association with the virtual event
- Promotional emails: Sponsor logo to appear on all promotional emails
- Social media tile provided
- "Sponsor Spotlight" article published in the ANZSOM newsletter prior to the event.

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Lead Management

- Lead Management is supported in the App. Scan the delegate's name badge to access contact details (subject to delegate's privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads.
- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent.

Site Visits Sponsor

\$3,500 INC GST - Exclusive Opportunity

The ASM Site Visits are universally popular among our delegates and a perfect opportunity for you to be associated with this unique learning and networking experience. This year, site visits will be held on 2 afternoons of the conference (Monday and Wednesday) at several workplaces around Melbourne.

Sponsorship Entitlements

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of sponsorship at conference and prior to the site visits
- Company supplied banner displayed at conference venue site visit departure point (during site visit times only)
- Site Visit sponsor logo to appear on PowerPoint slides during all breaks
- Conference App: Logo, link and 150-word corporate message in association with site visits
- Clearly identified as the Site Visit Sponsor on your name badge

Complimentary Registrations

- One (1) x complimentary conference registration (includes Welcome Reception and all catering breaks)
- Additional one (1) ticket on all site visits, providing an opportunity to network with delegates
- Two (2) x complimentary virtual registrations and ongoing access to recorded sessions for 6-months after the event
- Please note dinner tickets for the Tuesday night are not included with this package. You will have the opportunity to purchase tickets separately, with discounts for tables of 10

Conference satchel inclusion

- One (1) insert (promotional flyer or corporate gift) to be placed into the conference satchel bag. Promotional flyer must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers

Recognition on Website and all Promotional Material

- Conference website: Logo on Site Visit page of website, link and 150-word corporate message in association with the site visits dedicated page and general program
- Promotional emails: Sponsor logo to appear on all promotional emails
- Social media tile provided
- "Sponsor Spotlight" article published in the ANZSOM newsletter prior to the event.

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Lead Management

- Lead Management is supported in the App. Scan the delegate's name badge to access contact details (subject to delegate's privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads.
- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent.

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Conference Exhibitor

\$3,200 INC GST

Our trade exhibition is a well-visited area of the conference where delegates network with colleagues during all catering breaks. A limited number of trade exhibition spaces are available at ASM 2025.

Sponsorship Entitlements

Trade Exhibition

- 1 x exhibitor space, comprising:
 - Furniture: one trestle table and 2 chairs if required
 - Power: one single power outlet per table (4amp)
 - Flooring: existing venue flooring

Complimentary Registrations

- Two (2) complimentary conference registrations to staff the table (includes Welcome Reception and all catering breaks)
- Two (2) x complimentary virtual registrations and ongoing access to recorded sessions for 6-months after the event
- Please note dinner tickets for the Tuesday night are not included with this package. You will have the opportunity to purchase tickets separately, with discounts for tables of 10

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of exhibitors at the conference
- Exhibitor logo to appear on PowerPoint slides during all breaks
- Conference App: Logo, link and 150-word corporate message
- Clearly identified as the Exhibitor on your name badge

Conference satchel inclusion

- One (1) insert (promotional flyer or corporate gift) to be placed into the conference satchel bag. Promotional flyer must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers

Recognition on Website and all Promotional Material

- Conference website: Logo, link and 150-word corporate message in association with the exhibition
- Promotional emails: Exhibitor logo to appear on all promotional emails
- Social media tile provided

Lead Management

- Lead Management is supported in the App. Scan the delegate's name badge to access contact details (subject to delegate's privacy consent). Exhibitors will be able to perform actions such as asking profile questions and tracking leads

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- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent

Session/Stream Sponsor

\$1,500 INC GST

Increasingly popular among our sponsors is the opportunity to support technical sessions to highlight their particular field of expertise. The conference includes a range of topics presented by local and interstate speakers.

Sponsorship Entitlements

Choice of session

- Session sponsors can select a session on a first-come, first-served basis.
- This sponsorship excludes Keynote Sessions (covered by Gold Sponsors) and technical sessions chosen by Platinum and Silver Sponsors

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of sponsor at commencement of the session
- Opportunity to provide a company supplied banner displayed during the session
- Company logo on the introductory slide of the session
- Sponsor logo to appear on PowerPoint slides during all breaks
- Conference App: Logo, link and 150-word corporate message in association with the session
- Clearly identified as the Session Sponsor on your name badge

Complimentary Registration

- One (1) x complimentary virtual registration and ongoing access to recorded sessions for 6-months after the event

Recognition on Website and all Promotional Material

- Conference website: Logo, link and 150-word corporate message in association with the session
- Promotional emails: Exhibitor logo to appear on all promotional emails
- Social media tile provided

Lead Management

- Attendance numbers and an electronic delegate list (name, position, organisation) to be made available 1 week prior to the conference, and final delegate list post conference subject to delegate consent

Sponsor Agreement Terms and Conditions

All sponsorship requests are required to complete a sponsorship agreement form. All sponsorships will be confirmed in writing by Conference Organisers, Iceberg Events.

Payment

All payments must be received by the due date. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.

All sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etcetera in a timely manner and are subject to meeting publication deadlines.

Should a sponsorship benefit precede payment that benefit will no longer be available to the sponsor.

Cancellation

Notice of cancellation must be submitted in writing prior to 19 September 2025 (50% cancellation fee will apply). Cancellations received after 20 September 2025 will not be refunded.

Exhibition trade display allocation

Floorplan and allocation of designated exhibition space will be based on:

1. Level of investment
2. Date of receipt of sponsor agreement form and payment.
3. Subject to ANZSOM ASM Committee and venue approval
4. The exhibitor's wishes will be considered as far as possible.

Exhibitors

Trade Exhibition inclusions

- 1 x exhibitor space
- Furniture: one trestle table and 2 chairs
- Power: one single power outlet per table (4amp)
- Flooring: existing venue flooring

Must have current public liability insurance cover for their trade displays.

Are wholly responsible for the security and safekeeping of items and staff at their trade displays.

Will be responsible for any damage to the walls or the floor of the building occupied by the trade display.

Will be responsible for any loss or damage to the trade display, partitions, electrical fittings, and lights provided for the exhibitor.

The offering and distribution of promotional materials may only take place within the immediate vicinity of trade display, except where expressly permitted.

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Participation is entirely at the exhibitors' risk. The exhibitor guarantees the Conference Organisers against all claims by third parties in consequence of damage caused by the exhibitor during the exhibition.

Must advise Conference Organisers of any food and beverage being handed out at their booth, to ensure this doesn't conflict with existing venue catering or sponsorship arrangements for major sponsors.

Conference Organisers

May postpone or amend the time the exhibition will be held to a more suitable time.

Shall not be held liable for any losses, damage, or injuries caused except in cases of demonstrated negligence.

Please note: *The conference organising committee reserves the right to accept or reject a sponsorship arrangement at its absolute discretion. While this prospectus sets out a limited set of packages, customised options are available, at the discretion of the organising committee.*

Liability waiver

In the event of industrial disruptions and any other circumstances that occur that mean the 2025 ANZSOM ASM cannot take place, the organisers accept no responsibility for losses incurred by conference participants, sponsors and exhibitors.

Participation in the exhibition does not imply any endorsement or approval by ANZSOM, and ANZSOM takes no responsibility in relation to the displays, products representations or promotional material of the participants. ANZSOM has not assessed, endorsed or approved any display, product representation or promotional material.

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SPONSOR AGREEMENT FORM

NOTE: THIS EDITABLE PDF MUST BE DOWNLOADED BEFORE COMPLETING AND SUBMITTING

CONTACT DETAILS

ICEBERG EVENTS ABN 84 084 581 153

Title (Mr/Mrs/Ms)	First Name	Surname
Position		
Organisation		
Postal Address		
Suburb/City	State	Postcode
Phone	Mobile	
Email		

SPONSORSHIP OPPORTUNITIES

(INC GST)

<input type="checkbox"/> PLATINUM SPONSOR	\$20,000	<input type="checkbox"/> NURSES' DINNER SPONSOR	\$1,500
<input type="checkbox"/> GOLD SPONSOR	\$12,000	<input type="checkbox"/> VIRTUAL EVENT SPONSOR	\$5,000
<input type="checkbox"/> SILVER SPONSOR	\$8,000	<input type="checkbox"/> SITE VISIT SPONSOR	\$3,500
<input type="checkbox"/> DINNER SPONSOR	\$8,500	<input type="checkbox"/> CONFERENCE EXHIBITION	\$3,200
<input type="checkbox"/> WELCOME RECEPTION SPONSOR	\$5,500	<input type="checkbox"/> SESSION SPONSOR	\$1,500

PAYMENT DETAILS

Total Amount Payable AUD (including GST) \$

A tax invoice will be issued once your sponsorship application has been approved and processed. The tax invoice will outline payment options and terms as per this agreement.

DECLARATION I have read and agree to the sponsorship terms and conditions outlined on the conference website. Notice of cancellation must be submitted in writing prior to 19 August 2025 (50% cancellation fee will apply). Cancellations received after 19 August will not be refunded.

I declare that I am authorised to make this commitment on behalf of my organisation. By signing this agreement form I confirm that our organisation has our own Public Liability Insurance and should a copy of our insurance policy be required, I agree to provide this to the Conference organisers.

Name: _____ Signature: _____

Enquiries to: Caitlin O'Keefe, Event Manager, Iceberg Events
Phone: 07 3876 4988 Email: caitlin@icebergevents.com.au

www.anzsomasm2025.com.au