



Co-Design Research in Consumer Health Informatics

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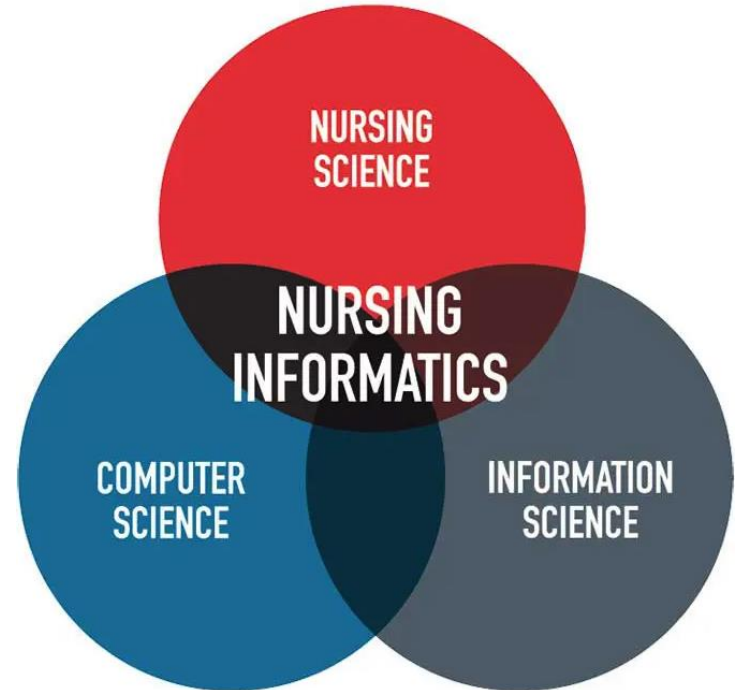
Assistant Professor,
University of Minnesota School of Nursing





Introduction

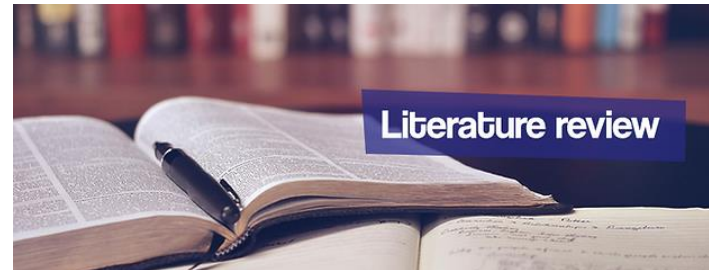
- Assistant Professor of Nursing
- Medical-Surgical Nurse
- Public Health Nurse
- Consumer





Research Interests

- Health Equity & Health Promotion
- Informatics
 - Clinical Decision Support
 - Digital Health
 - Mobile Health
 - **Consumer Health Informatics (CHI)**
- Research Methods
 - Implementation Science
 - Qualitative & Quantitative
 - **Library Science**





CHI-WG Subcommittee Initiatives

- Consumer Health Informatics Working Group (CHI-WG)
- **MeSH Group**
 - Consumer health informatics
 - Wearable devices
- **Co-Design Nerds**
 - Co-design of smartphone apps to self-manage diabetes



Search





Difficulties Discovering CHI-related Literature



LACK OF
STANDARDIZATION



Increasing Visibility of CHI & Co-Design Literature

The art of
DISCOVERABILITY

Document Consumer Engagement

Submit CHI & Co-Design
Author Keywords

Good Metadata (MeSH
Terms)

THINK
OUTSIDE
THE
BOX



@kimkater

Co-Design Research and the ACTIVATE Digital Health Platform

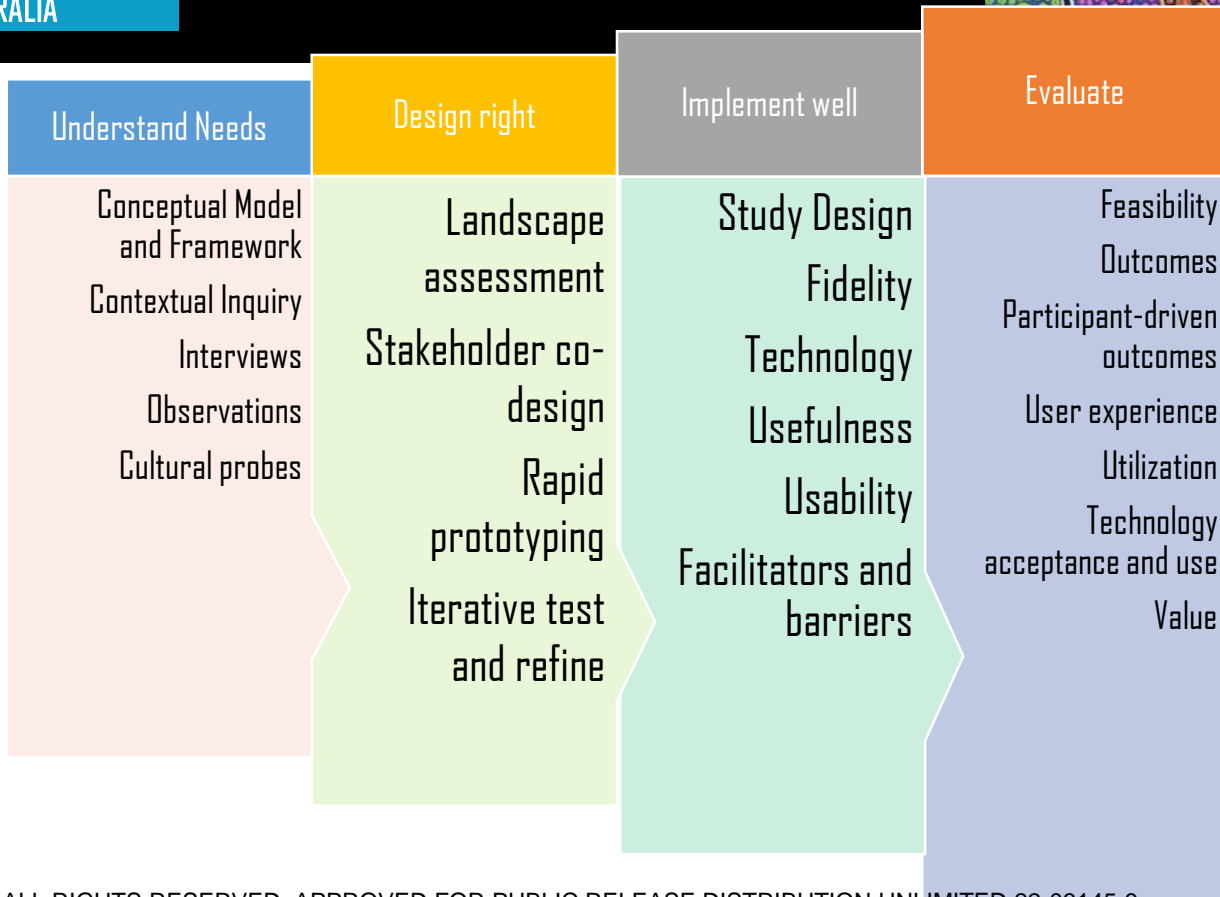
Katherine Kim, PhD, MPH, MBA

*Principal, Consumer Health Informatics, MITRE
Corporation and Adjunct Associate Professor,
University of California Davis*





Need for Participatory Frameworks Throughout the Consumer Health Informatics Continuum





Participatory Approaches

Frameworks

1. Community Based Participatory Research – Community drives research priority and contributes in order to act in interest of community
2. Citizen Science – professional and community members engage as equals in production of scientific knowledge and action in interest of community
3. Participatory Design & Production – a democratic process of engaging stakeholders in identifying problems and designing solutions
4. Contextual Design/Human Centered Design- designing for life, not tasks



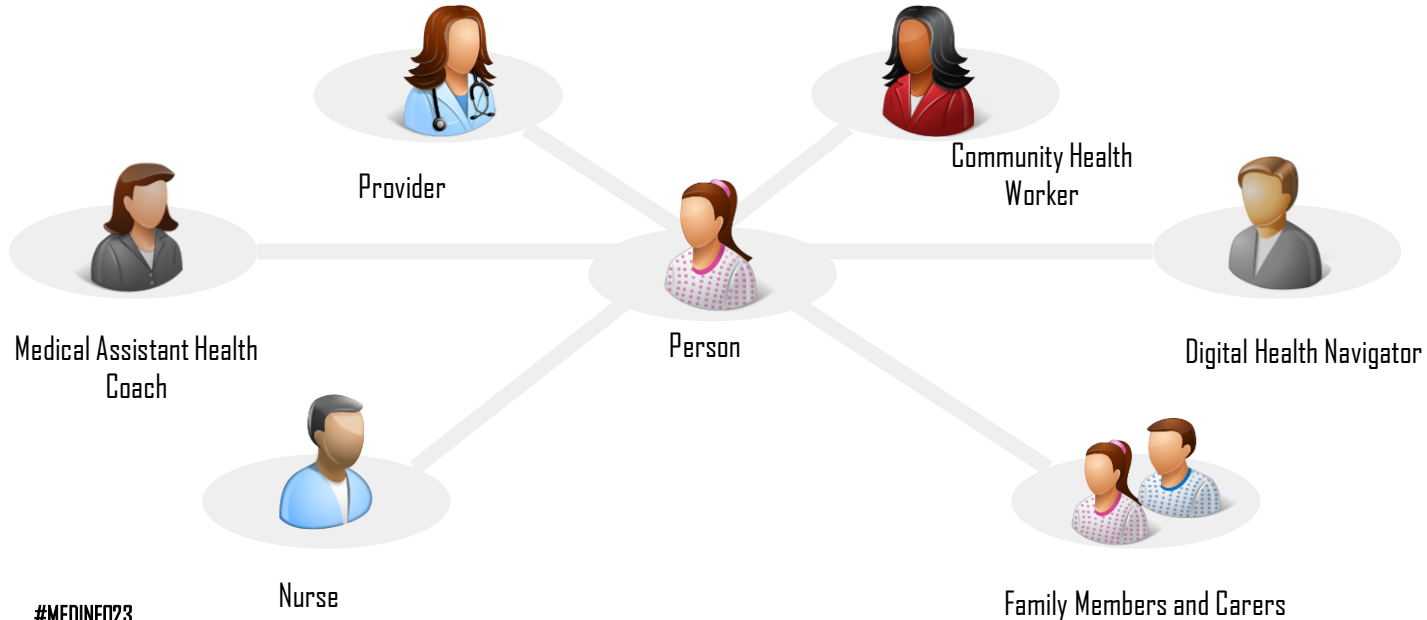
Participatory Approaches

Methods

- Rapid Prototyping – creativity through rapid-cycle, hands-on builds for solution design
- Contextual Inquiry – qualitative methods to elicit understanding of life and situations
- Design Thinking – a methodology for creative problem solving
- User Centered Design - methods to focus on solutions that work for people
- Numerous data collection and analysis methods: observation, interview, cultural probes, diaries, visual ethnography, workflow analysis, etc.

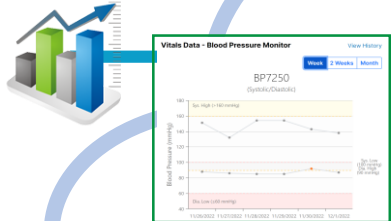


Embedded co-design approach to maximize usefulness, usability, outcomes with over 20 community co-designers

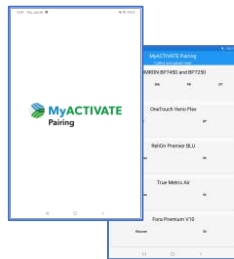




ACTIVATE Participant Dashboard



MyACTIVATE Pairing App

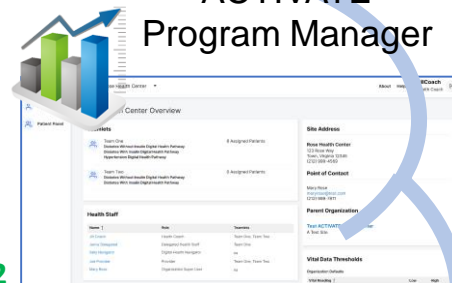


ACTIVATE Server



Batch HL7v2 

ACTIVATE Program Manager



Participants



Tablet or Smartphone



Virtual Visit System



Electronic Health Record System

Healthcare





Improvement in Clinical Outcomes

- 3.5 point reduction in hemoglobin A1c
- 20 point reduction in systolic blood pressure
- 5 point reduction in diastolic blood pressure

- For more information see our panel Session 28



@LilianaLaranjo

Co-designing a conversational AI intervention to support patients with atrial fibrillation

Liliana Laranjo

Senior Research Fellow
*Westmead Applied Research Centre,
University of Sydney*





CHAT-AF



CHAT-AF

Supporting Patients with
Atrial Fibrillation



**AUTOMATED
PHONE CALLS**



EMAIL



TEXT



**EDUCATION
WEBSITE**

JMIR RESEARCH PROTOCOLS

Laranjo et al

Protocol

Coordinating Health Care With Artificial Intelligence–Supported
Technology for Patients With Atrial Fibrillation: Protocol for a
Randomized Controlled Trial



CHAT-AF

Central monitoring unit oversees the program. If issues are identified, a phone call with a trained health counsellor is triggered to clarify issues and then connect them to their doctor.

Max has AF



Max is enrolled in the 'AF-Support Program'

@24-48 hrs
Max receives his first automated phone call and is reminded to **book a GP** appointment and asked if he needs help finding/getting to a GP.

@14 days
Max is asked about his **symptoms, medication confidence** and if he has attended his **GP appointment**.

@1 month
Max is asked about his **medication adherence**.

@2 months
Max is given information on **lowering alcohol intake** and the importance of regular **BP monitoring**.

@3 months
Max is told how AF patients have an increased risk of **stroke**.

@4 months
Max is given information on **sleep apnoea** and **weight management**.

@5 months
Max is asked about his **symptoms, medication adherence** and is given information about **AF procedures**.



Co-design partners

- Patients and health consumer representatives
 - **Patients:** experts in their individual lived experience; specific needs, preferences, solution ideas
 - **Health consumer/patient representative/advocate:** representing more than individual experience; speaking on behalf of other patients/consumers
- Primary and secondary care healthcare professionals (eg GPs/family physicians, cardiologists)
- Health informatics and behaviour change experts
- Health technology company



Co-design process (patients and clinicians)

1. Needs assessment
2. Script and educational content development
3. Prototype testing (think-aloud testing of phone calls)
4. Prototype refinement (e.g., simplifying language)
5. Intervention testing: 6-month trial + semi-structured interviews
6. Intervention refinement



Co-design process

Witteaman HO et al. An 11-item measure of user-and human-centered design for personal health tools (UCD-11): development and validation. JMIR. **2021**;23(3):e15032.

UCD-11

A VALIDATED MEASURE OF USER- AND HUMAN-CENTERED DESIGN FOR PERSONAL HEALTH TOOLS

1 Were potential end users (e.g., patients, caregivers, family and friends, surrogates) involved in any steps to help understand users (e.g., who they are, in what context might they use the tool) and their needs?



2 Were potential end users involved in any steps of designing, developing, and/or refining a prototype?



3 Were potential end users involved in any steps intended to evaluate prototypes or a final version of the tool?



4 Were potential end users asked their opinions of the tool in any way?



5 Were potential end users observed using the tool in any way?



6 Did the development process have 3 or more iterative cycles?



7 Were changes between iterative cycles explicitly reported in any way?



8 Were health professionals asked their opinion of the tool at any point?



9 Were health professionals consulted at any point before a first prototype was developed?



10 Were health professionals consulted between initial and final prototypes?



11 Was an expert panel involved?



Scoring: 1 point for each yes. Possible scores range from 0 to 11

Witteaman et al. Development and Validation of UCD-11: An 11-Item Measure of User- and Human-Centered Design for Personal Health Tools, JMIR.org. doi: 10.2196/15032



Co-design of Health Informatics Solutions with Patients and Community in Appalachian Kentucky

Ming-Yuan Chih, PhD, ACHIP, FAMIA

Associate Professor
University of Kentucky

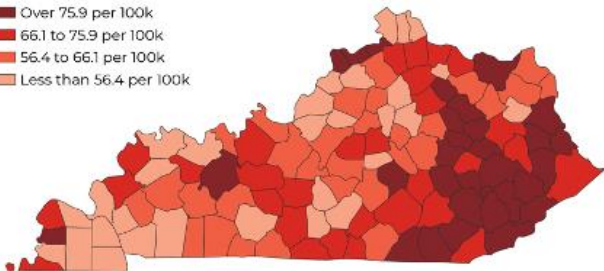
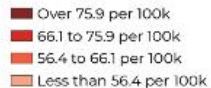
@twitterhandle



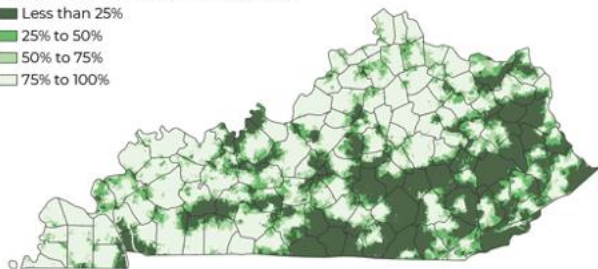


Kentucky - Triple Burden

Lung Cancer Mortality Rate

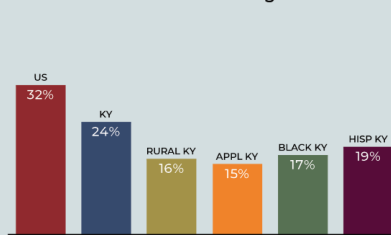


Residents with Mobile 5G Access

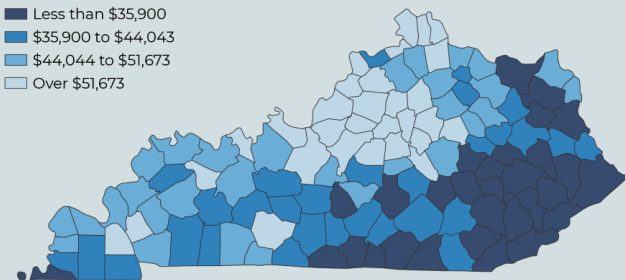
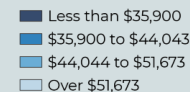


SOCIAL DETERMINANTS OF HEALTH — SOCIETY

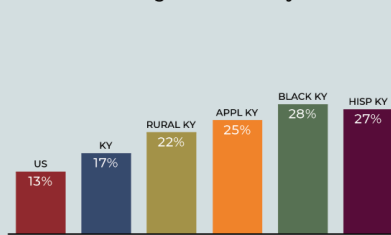
Graduated College



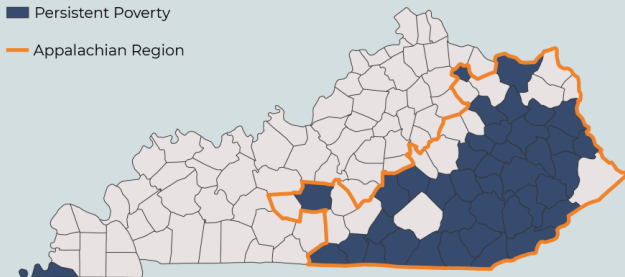
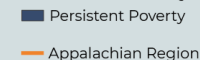
Median Income



Living Below Poverty



Persistent Poverty Counties

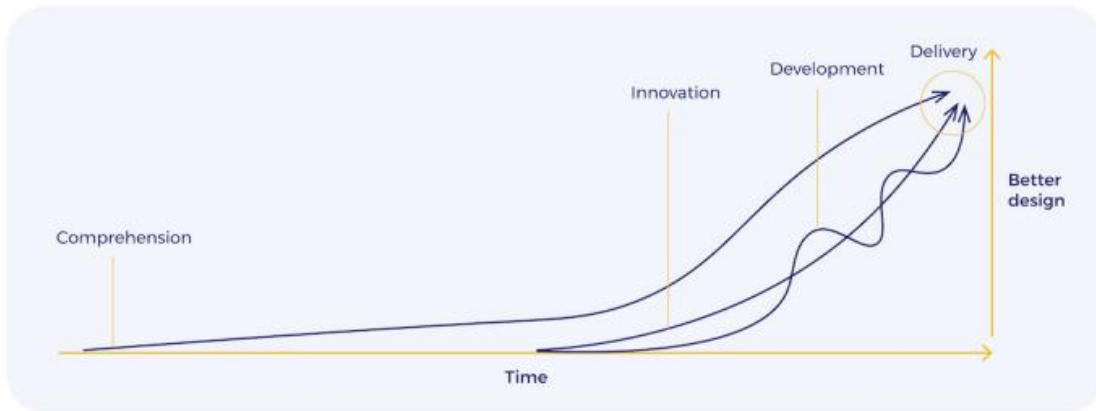




LAUNCH



Designers worked with patients, family caregivers, oncologists, surgeons, nurses, social workers, technologists, insurance, broadband, and pharma to co-design new mHealth intervention systems together.





Comprehensive Connected Cancer Care (C4)

Comprehensive Connected Cancer Care (C4) Program
Multilevel program to increase equity in cancer care



Navigation Dashboard
Monitor psychosocial assessments
Track automated referrals
Initiate manual referrals
Monitor open referrals
Follow up to close referral loops



Two-way Info Flow
Digital connectivity assistance and/or paper-based forms



Mobile Application
Weekly psychosocial assessment
Personalized referrals & follow up
Report new needs as they arise
Report symptoms & side effects
Patient education & communication



Personalized Referrals

Social Determinants of Health:
Financial counselor
Transportation Assistance
Lodging Assistance
Financial and Legal Services
Personal Care Items
Caregiver support group

COMMUNITY PROGRAMS

Community Engagement
Multi-sector partners
Populate dashboard resource database
Network of programs
Engage policy/payers

Psychosocial Care:
Psychologist/Counselor
Chaplain/Pastoral care

HEALTH CARE SYSTEM

Policies, Staffing & Infrastructure
Workflow mapping
Continuous quality improvement
Learning community
Sustainability plan

Supportive Services:
Rehabilitation Care Nutrition
Palliative Care Hospice
Occupational Therapy

HEALTH CARE TEAM

Education
Multi-disciplinary team-based care
Patient-centered communication
Implicit bias



References

- University of Kentucky Markey Cancer Center. 2021 Kentucky Cancer Needs Assessment. Accessed June 20, 2023. <https://www.kycancerneeds.org>.
- Federal Communications Commission. FCC-NCI Broadband Cancer Collaboration. Accessed June 19, 2023. <https://www.fcc.gov/health/cancer>.
- National Program Office. Alliance for Equity in Cancer Care: An Initiative funded by Merck Foundation. Accessed June 19, 2023. <https://www.equityincancercare.org>.
- Aronoff-Spencer, E. et al. Designing a Framework for Remote Cancer Care Through Community Co-design: Participatory Development Study. J Med Internet Res 24, e29492 (2022).



@twitterhandle

Key Finding from: Co-designing Health Informatics Solutions with Patient and Community Members: A Collaborative Workshop. AMIA 2022 Symposium

Scott Sittig, PhD, MHI, RHIA

Associate Professor
University of Louisiana at Lafayette





Key Findings

- Co-design of consumer health informatics solutions is a mindset that includes patients as equal partners in the design and research process.
- Inclusion of participatory methods is essential to understanding the needs of the patient/consumer.



Key Findings

- Designers are not the typical users, so the patient/consumer needs to come first.
- We should continually give the patients/consumers priority and always incorporate their needs/preferences into the working context of the design.



Key Research Areas Among Workshop Participants

Patient and
Provider Tools

Community
Engagement

Health Equity

Mental Health

Remote
Patient
Monitoring



Panelist Questions

- What adaptations to co-design are needed to account for cultural differences among countries, regions, and/or populations?
- What additional resources are needed to account for cultural differences among countries, regions, and/or populations?
- What are potential benefits of co-design approaches in consumer health informatics and in what cases is co-design not useful?

MEDINFO23

8 - 12 JULY 2023 | SYDNEY, AUSTRALIA



Thank you
