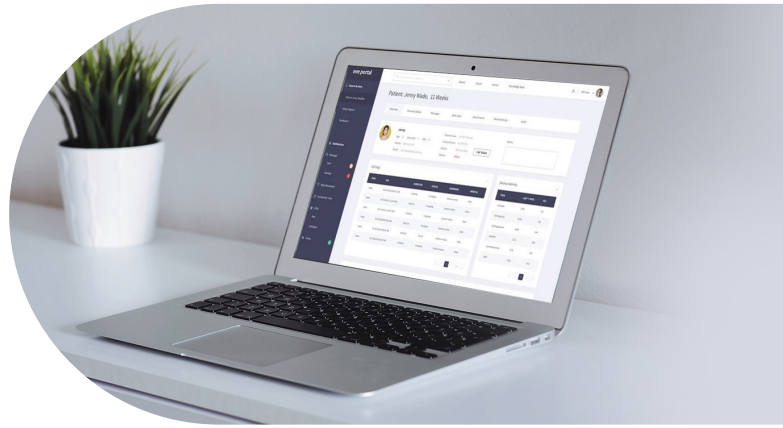




Eve is a revolutionary pregnancy app designed to provide new and expectant mothers with access to numerous tools and an extensive library of information to enrich their pregnancy, birthing and parenting experience.

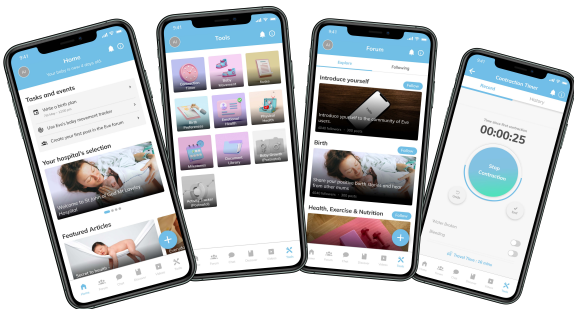
Eve allows mothers and their partners can seamlessly keep track of appointments, participate in virtual pregnancy classes and send direct messages to their Midwives, all from their personal phone or tablet. Tools such as the baby movement tracker, emotional health tracker and physical health tracker all feed data back to the Midwives in the hospital who can access this information in real time via the Eve portal whilst monitoring and communicating with the mother.



Eve App

The Eve app is available to download on iOS and Android devices, and provides the mother with access to a unique selection of tools and features:

- Enter into discussions with other expectant mothers at a similar stage of their pregnancy in a forum that is moderated by a team of midwives
- Explore a range of professionally written antenatal and postnatal materials
- Follow baby's development on a week to week basis
- Send questions directly to the hospital midwives in real time via the secure messaging function
- A number of self-management tools to help the mother assess and manage her physical and emotional well-being



Eve Portal

The web-based Midwife portal runs on a PC and provides the Midwives in the Birth Suite with access to view the user's data, manage notifications and alerts, communicate with the user via secure text, and manage and publish clinical content featured in the application in real time.

Benefits

- Improved Mother and partner engagement during the pregnancy, birthing and early parenting journey, which translates to improved pregnancy and birthing outcomes
- Improved access to vital pregnancy and parenting information, particularly for mothers from Culturally and Linguistically Diverse (CALD) backgrounds
- Reduction in pregnancy-related stress and anxiety for expectant mothers and their partners
- Improved capability to reliably and efficiently detect symptoms of both antenatal and postnatal depression and/or anxiety
- Allows mothers and midwives to detect early warning indicators
- Reduction in the number of disruptive phone calls to the Birth Suite for non-critical advice
- Reduction in the number of unnecessary hospital presentations
- Improved pregnancy experience