# SPONSORSHIP PROSPECTUS





Working with what we have

# **Resilience for the Future**

Whakamahinga ki ngā mea kei a tātou: He manawaroa mō ngā rā anamata Transportation Conference 2026

8 – 11 March 2026 Tākina Convention Centre Te Whanganui-a-Tara Wellington





# TRANSPORTATION CONFERENCE 2026

For over 40 years, the Transportation Conference has served as Aotearoa New Zealand's leading platform for transport planning, safety and engineering communities. This annual event provides an opportunity for industry professionals to come together, share insights, and address the pressing issues facing the transportation sector.

Jointly hosted by ENZ's Transportation Group and Trafinz, the 2026 conference will take place at Tākina in Te Whanganui-a-Tara Wellington. Our theme, "Working with What We Have: Resilience for the Future," underscores the urgent need for the sector to adapt and innovate in an increasingly complex environment.

New Zealand's transport network is currently facing significant challenges that impact social and economic prosperity. The conference will focus on preparing the transport sector to manage risks effectively within a resource-constrained landscape. Attendees will engage in meaningful discussions and explore strategies for leveraging existing resources to improve the delivery and management of transport infrastructure, in these challenging times.

We invite you to partner with the Transportation Conference 2026 and benefit from a range of opportunities to enhance your brand and profile, with a visible presence through out the event.

Together, we can foster resilience and shape the path forward to support our cities and regions prosper.

Erica Walker & Tobie Pretorius
Conference Co-Convenors









# TG AND TRAFINZ WORKING TOGETHER

The Transportation Group and Trafinz have formed an alliance to co-host their annual conference. Combining the interests of both organisations will be of significant benefit to conference sponsors, exhibitors and delegates. All together, under the one umbrella, discussing in depth the challenges the transport sector faces.

Record delegate numbers are expected, along with interest from our long standing sponsors and exhibitors, not to mention new companies who will see the value of being part of this conference.

# CONFERENCE THEME WORKING WITH WHAT WE HAVE: RESILIENCE FOR THE FUTURE

Aotearoa New Zealand's transport network keeps our people connected and is crucial for economic growth, whether via road, rail, cycleway, or waterway. Keeping the transport network resilient against disruptions as well as fit for purpose for the future underpins a lot of the work in which the transport sector invests, from maintaining or upgrading our state highways and local roads to renewing the rail network to expanding our cycleways and footpaths and improving bus reliability and capacity.

Today, our transport network continues to experience significant challenges to New Zealand's social and economic prosperity. In the context of these challenges, the transport sector needs to be prepared to manage risks within an increasingly resource-constrained environment.

How do we leverage the limited resources at our disposal to ensure that our critical transport infrastructure is resilient to these challenges today, and in the future? How do we stabilise our transport system, ensuring that an infrastructure deficit is managed effectively? This theme involves looking deeply at what transport in New Zealand could be doing better today – inviting perspectives from all areas of the sector – to ensure a more resilient tomorrow.



Working with what we have

### Resilience for the Future

Whakamahinga ki ngā mea kei a tātou: He manawaroa mō ngā rā anamata Transportation Conference 2026





8 – 11 March 2026 Tākina Convention Centre Te Whanganui-a-Tara Wellington

### CONFERENCE VENUE



Sitting at the heart of Wellington's cultural precinct, **Tākina Wellington Convention & Exhibition Centre** is the nation's new meeting place. It's a place of welcoming, learning, and sharing.

Inspired by Wellington's dramatic landscape and environment, Tākina means to 'invoke', reflecting Te Whanganui-a-Tara Wellington as a place people come together to talk and think.

With two levels of purpose-built event space designed for the ultimate experience, the ground floor hosts a premium café and a rotating calendar of world-class exhibitions.

Through local, sustainable and delicious cuisine that showcases the region, cutting-edge contemporary design and panoramic views over the city and Wellington Harbour, Tākina offers the ultimate Wellington experience.

Situated across the road from Museum of New Zealand Te Papa Tongarewa in the heart of the vibrant capital, Tākina is surrounded by the city's best accommodation and eateries, and just a 15-minute drive from the airport.

### SPONSORSHIP





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- · Business Lounge

- · Conference Dinner

### **SILVER PACKAGES**

- · Name Badge, Lanvard & Pocket Programme

#### **BRONZE PACKAGES** 15

- · Delegate Coach Service
- · Exhibitors' Ouiz

### **MOLD PACKAGES**

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- · Kevnote/Plenary Speaer

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- · Delegate Bag
- Keep Cups & Rinse Station
- · Reusable Water Bottle & Water Fill Stations
- · Recycling & Waste Stations

### **♦♦ EXHIBITION**

#### **AWARDS SUPPORTING** 17

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- Transport Excellence Awards
- · People's Choice Awards

### **SPEAKING**

- · Morning or Afternoon Break
- Lunch

- · Supporting Sponsor
- · Services in Kind
- Satchel Insert

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# SPONSORSHIP INCLUSIONS AT A GLANCE







#### All sponsorship levels include:

- · acknowledgement of sponsorship at the opening and closing addresses of the conference
- · company logo and acknowledgement in all promotional material, including digital signage at the conference
- · company logo on the conference website, linking to your company website
- $\cdot$  a list of all conference delegates that have agreed to name disclosure

|   | PLATINUM<br>PLUS                  | PLATINUM     | COLD       | SILVER       | GO GREEN     | BRONZE       |
|---|-----------------------------------|--------------|------------|--------------|--------------|--------------|
| Investment Level (+ GST)  | \$17,500                          | \$10,000     | \$7,500    | \$5,000      | \$5,000      | \$3,500      |
| Included Registrations  | 3                                 | 3            | 2          | 1            | 1            | 1            |
| Exhibition Stand  | DOUBLE                            | ✓            | ✓          | ✓            | ✓            | ✓            |
| Participation in Exhibitors Quiz  | $\checkmark$                      | $\checkmark$ | ✓          | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Opportunity to present at a specified time (*additional cost)             | ✓                                 | ✓            | <b>√</b> * | <b>√</b> *   | <b>√</b> *   | <b>√</b> *   |
| Naming rights to:   |                                   |              |            |              |              |              |
| · Conference MC   |                                   | OPTION       | -          | -            | -            | -            |
| · Event App   | OPTION:                           | OPTION       | -          | -            | -            | -            |
| · Conference dinner   | CHOOSE<br>THREE<br>OF THE<br>FOUR | SOLD         | -          | -            | -            | -            |
| · Business Lounge   |                                   | OPTION       | -          | -            | -            | -            |
| · Barista Cart  |                                   | OPTION       | -          | -            | -            | -            |
| · Welcome Function  | -                                 | -            | OPTION     | -            | -            | -            |
| · Catering break  | -                                 | -            | -          | OPTION       | OPTION       | OPTION       |
| · Keynote/Plenary Speaker   | -                                 | -            | OPTION     |              | -            | -            |
| <ul><li>Namebadge, lanyard</li><li>&amp; pocket programme</li></ul>       | -                                 | -            | -          | SOLD         | -            | -            |
| · Concurrent session  | -                                 | -            | -          | OPTION       | -            | -            |
| · Field trips   | -                                 | -            | -          | OPTION       | -            | -            |
| · Delegate bag  | -                                 | -            | -          | -            | OPTION       | -            |
| · Keep cups & rinse station   | -                                 | -            | -          | -            | OPTION       | -            |
| <ul><li>Reusable water bottle</li><li>&amp; water fill stations</li></ul> | -                                 | -            | -          | -            | OPTION       | -            |
| · Recycling & waste stations  | -                                 | -            | -          | -            | OPTION       | -            |
| · Delegate coach service  | -                                 | -            | -          | -            | -            | OPTION       |
| · Exhibitors Quiz   | -                                 | -            | -          | -            | -            | OPTION       |
| · Poster boards   | -                                 | -            | -          | -            | -            | OPTION       |

| EXHIBITION  | AWARDS             | SUPPORTING        |  |  |  |
|---|--------------------|-------------------|--|--|--|
| \$3,250   | \$500              | from <b>\$500</b> |  |  |  |
| 1   | -                  | -                 |  |  |  |
| ✓   | -                  | -                 |  |  |  |
| ✓   | -                  | -                 |  |  |  |
| <b>√</b> *  | Introduce<br>Award | -                 |  |  |  |
| ADDITIONAL BENEFITS AS PER THE RELEVANT PAGE/S OF THE |                    |                   |  |  |  |

ADDITIONAL BENEFITS AS PER
THE RELEVANT PAGE/S OF THE
SPONSORSHIP PROSPCTUS







#### Platinum Plus | \$17,500 + GST

As Platinum Plus Sponsor, you have the power to customise your sponsorship by selecting three of the Platinum Sponsorship opportunities.

Conference MC - put your brand in the spotlight with the event's host

**Event App** - keep your brand top-of-mind as attendees navigate the event

Conference Dinner - gain exclusive recognition and the conference's premier networking dinner SOLD

**Business Lounge** - associate your organisation with productivity and high-value connections

**Barista Cart** - fuel the conversation while keeping attendees caffeinated

+ INCLUDES
A LIST OF ALL
CONFERENCE
DELEGATES THAT
HAVE AGREED TO
NAME DISCLOSURE

Not only do you gain premium visbility, but you also secure a complimentary double exhibition stand. Priority allocation of your exhibition stand location maximises your presence throughout every aspect of the conference for delegates.













#### Conference MC | \$10,000 + GST

- naming rights to MC
- · MC can wear branded clothing, subject to approval of the conference committee
- · opportunity for creative and innovative involvement with MC in consultation with the conference committee
- three full registrations to the conference (including the functions)

#### **Exposure**

- opportunity to present for 5-minutes to the conference delegates
- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- company logo and acknowledgement in all promotional material, including digital signage at the conference, as a platinum sponsor
- · company logo on the conference website, as a platinum sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

- · one complimentary profile site with priority allocation of location
- participation in the Exhibitors' quiz

# + INCLUDES A LIST OF ALL CONFERENCE DELEGATES THAT HAVE AGREED TO NAME DISCLOSURE



#### Event App | \$10,000 + GST

- · naming rights to the app
- · company logo included on the app cover page
- · three push notifications to delegates each day of the conference
- · three full registrations to the conference (including the functions)

#### Exposure

- opportunity to present for 5-minutes to the conference delegates
- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a platinum sponsor
- $\cdot$  company logo on the conference website, as a platinum sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

- · one complimentary profile site with priority allocation of location
- participation in the Exhibitors' quiz









#### **Conference Dinner | SOLD**

- · dinner promoted as the "(sponsor's name) conference dinner"
- · opportunity for a company representative to make a short speech
- · logo or banners to be displayed at the function and company logo on dinner menus
- four extra complimentary tickets to the dinner
- three full registrations to the conference (including the functions)

#### Exposure

- opportunity to present for 5-minutes to the conference delegates
- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a platinum sponsor
- · company logo on the conference website, as a platinum sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts.

  The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

- one complimentary profile site with priority allocation of location
- · participation in the Exhibitors' quiz

+ INCLUDES
A LIST OF ALL
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NAME DISCLOSURE











#### **Exposure**

- acknowledgement of company sponsorship in opening and closing address by the conference convenors
- company logo and acknowledgement in all promotional material, including digital signage at the conference, as a platinum sponsor
- company logo on the conference website, as a platinum sponsor, linking to your company website

- links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

DELEGATES THAT HAVE AGREED TO NAME DISCLOSURE



#### **Barista Cart | \$10,000 + GST**

- · naming rights to the cart
- · opportunity for the barista staff to wear company branded t-shirts, caps etc (provided by the sponsor)
- branded signage on the cart (provided by the sponsor)
- · placement of company banner near the cart
- · opportunity for coffee to be served in branded coffee cups (provided by the sponsor)
- three full registrations to the conference (including the functions)

#### **Exposure**

- opportunity to present for 5-minutes to the conference delegates
- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- company logo and acknowledgement in all promotional material, including digital signage at the conference, as a platinum sponsor
- company logo on the conference website, as a platinum sponsor, linking to your company website
- · promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

- · one complimentary profile site with priority allocation of location
- · participation in the Exhibitors' quiz





### GOLD









#### Welcome Function | \$7,500 + GST

- function promoted as the "(sponsor's name) welcome function"
- opportunity for a company representative to make a short speech
- · company banners to be displayed during the welcome function
- four extra complimentary tickets to the welcome function
- two full registrations to the conference (including the functions)

#### **Exposure**

- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a gold sponsor
- · company logo on the conference website, as a gold sponsor, linking to your company website
- · promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

- · one complimentary profile site
- · participation in the Exhibitors' quiz



#### Keynote/Plenary Speaker | \$7,500 + GST

- · company logo on the opening session and sponsored plenary session introduction slide

#### Exposure

- · company logo on the conference website, as a gold sponsor, linking to your company website
- beyond paper adverts. The conference organisers can assist you with other ideas

#### **Exhibition site benefits**

- participation in the Exhibitors' quiz

HAVE AGREED TO NAME DISCLOSURE

### SILVER









#### Name badge, lanyard and pocket programme | SOLD

- · company logo on the name badge, lanyard and pocket programme along with the Transportation Conference 2026 logo
- · one full registration to the conference (including the functions)

#### xposure

- knowledgement of company sponsorship in opening and closing address by the conference convenors npany logo and acknowledgement in all promotional material, including digital signage at the ference, as a silver sponsor
- mpany logo on the conference website, as a silver sponsor, linking to your company website omotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

- · one complimentary profile site
- · participation in the Exhibitors' quiz

+ INCLUDES
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#### Concurrent Session | \$5,000 + GST

- Session promoted as the "(sponsor's name) concurrent session'
- vour supplied banners displayed during the session
- · opportunity for a company representative to introduce the speaker/s at the start of the session
- opportunity to provide promotional material to delegates attending that session
- · one full registration to the conference (including the functions

#### Exposure

- acknowledgement of company sponsorship in opening and closing address by the conference convenors
- company logo and acknowledgement in all promotional material, including digital signage at the conference, as a silver sponsor
- · company logo on the conference website, as a silver sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

- · one complimentary profile site
- participation in the Exhibitors' quiz

# SILVER







#### **Field Trips | \$5,000 + GST**

The field trips held during the conference will give delegates an opportunity to discover some of the various transportation projects in the Wellington region.

- · company logo on the external coach signage for transportation to and from the field trips
- · sponsor's logo on programme
- · sponsor's logo on bagged refreshments that delegates take away with them on the trips
- · one full registration to the conference (including the functions)
- · naming rights to one morning or afternoon break during conference

#### **Exposure**

- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- company logo and acknowledgement in all promotional material, including digital signage at the conference, as a silver sponsor
- · company logo on the conference website, as a silver sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

- · one complimentary profile site
- · participation in the Exhibitors' quiz









# GO GREEN









#### Delegate Bag | \$5,000 + GST

- · company logo on delegate bag
- · input to style of bag
- · one full registration to the conference (including the functions)
- · naming rights to one morning or afternoon break during conference

#### **Exposure**

- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a go green sponsor
- · company logo on the conference website, as a go green sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

- · one complimentary profile site
- · participation in the Exhibitors' quiz

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#### Keep Cups & Rinse Station | \$5,000 + GST

- · company logo printed on keep cups (provided by the sponsor)
- · one venue staff available to rinse cups as required during the catering breaks and opportunity for the venue staff member responsible for rinsing cups to wear supplied branded t-shirts, caps etc
- $\cdot$  one full registration to the conference (including the functions)
- naming rights to one morning or afternoon break during conference

#### Exposure

- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- company logo and acknowledgement in all promotional material, including digital signage at the conference as a go green sponsor
- · company logo on the conference website, as a go green sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

- · one complimentary profile site
- · participation in the Exhibitors' quiz

### GO GREEN









#### Reusable Water Bottle & Fill Stations | \$5,000 + GST

- · company logo printed on reusable water bottles (provided by the sponsor)
- · company logo/banner by each water fill station in conference venue
- · one full registration to the conference (including the functions)
- · naming rights to one morning or afternoon break during conference

#### **Exposure**

- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference. as a go green sponsor
- · company logo on the conference website, as a go green sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

- one complimentary profile site
- · participation in the Exhibitors' quiz



#### Recycling & Waste Stations | \$5.000 + GST

- · company logo/banner by each recycling and waste station in conference venue
- · one full registration to the conference (including the functions)
- naming rights to one morning or afternoon break during conference

#### **Exposure**

- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a go green sponsor
- · company logo on the conference website, as a go green sponsor, linking to your company website
- · promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

- · one complimentary profile site
- participation in the Exhibitors' quiz

# BRONZE







#### **Delegate Coach Service | \$3,500 + GST**

- company logo on the external coach signage for all transport to and from the welcome function and conference dinner
- · one full registration to the conference (including the functions
- · naming rights to one registration tea & coffee during conference

#### **Exposure**

- acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a bronze sponsor
- company logo on the conference website, as a bronze sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organiser can assist you with other ideas
- links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

- one complimentary profile site
- · participation in the Exhibitors' quiz

#### Exhibitors Quiz | \$3,500 + GST

- · company logo on the Exhibitors' quiz
- acknowledgement by the MC when the Exhibitors' quiz winner is announced during the last conference session
- · one full registration to the conference (including the functions)
- · naming rights to one registration tea & coffee during conference

#### Exposure

- acknowledgement of company sponsorship in opening and closing address by the conference convenors
- company logo and acknowledgement in all promotional material, including digital signage at the conference, as a bronze sponsor
- · company logo on the conference website, as a bronze sponsor, linking to you company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- links to company website and online promotional brochures in the conference app

#### **Exhibition site benefits**

- · one complimentary profile site
- · participation in the Exhibitors' quiz





- · naming rights to poster session 'sponsor name poster presentations'
- · one full registration to the conference (including the functions)
- · naming rights to one registration tea & coffee during conference

#### **Exposure**

- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a bronze sponsor
- · company logo on the conference website, as a bronze sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app

- · one complimentary profile site
- · participation in the Exhibitors' quiz



### EXHIBITION









#### Exhibition Stand | \$3,250 + GST

The stand supplied will have a 3 metre back-wall, side walls of 1.8 metres and a height of 2.3 metres. All walls are velcro receptive

They include one 10-amp power supply (4-way multi-box), two x 150-watt spotlights and ID Fin for signage and company name in one colour with 15 letters allowed per sign. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double booth, these are available at the additional price of \$2,000.00 + gst.

#### **Inclusions**

- $\cdot$  single stand space (3m x 1.8m)
- · one full registration to the conference (including the functions)
- · opportunity to purchase speaking time at conference
- · acknowledgement of company sponsorship in opening and closing address by the conference convenors
- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a bronze sponsor
- $\cdot$  company logo on the conference website, as an exhibitor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- · links to company website and online promotional brochures in the conference app
- · participation in the Exhibitors' quiz





## AWARDS







#### **Transportation Conference Excellence Awards | \$500 + GST**

The 2026 Transportation Excellence Awards recognise and celebrate outstanding leadership and impact across community, environment, infrastructure and economic development within transportation.

All sectors across Aotearoa New Zealand are invited to submit applications for awards. Finalists and award winners will have the opportunity to showcase their work and be formally recognised for their achievements by their sector colleagues during the last plenary session on 11 March 2026.

#### Award sponsorship gives you the status associated with being an awards sponsor and naming rights to one of 12 awards.

- Award 1: Excellence award for best research paper SOLD
- · Award 2: Excellence award for best practice paper SOLD
- Award 3: Excellence award for best paper by a young author SOLD (solo author only, age under 30 years as at 1 March 2026)
- Award 4: Excellence award for best paper by a student (solo author only, studying full time at a tertiary institution as at 1 March 2026)
- · Award 5: Excellence award for best conference paper SOLD
- · Award 6: Excellence award for best think piece paper
- · Award 7: Excellence award for conference paper that most aligns with the theme
- · Award 8: Excellence award for best abstract

#### The following 'people's choice' awards are decided by delegate votes:

- Award 9: Excellence award for best interactive presentation
- · Award 10: Excellence award for best soapbox presentation
- · Award 11: Excellence award for best learning cafe presentation
- · Award 12: Excellence award for best presentation









# SUPPORTING







#### Supporting | \$1,500 + GST

#### **Exposure**

- acknowledgement of company sponsorship in opening and closing address by the conference convenors
- company logo and acknowledgement in all promotional material, including digital signage at the conference, as a supporting sponsor
- · company logo on the conference website, as a supporting sponsor, linking to your company website
- promotional article in delegate conference bag. To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas
- links to company website and online promotional brochures in the conference app

#### Services in Kind | \$1,500 + GST

Services in kind sponsors may provide relevant services such as the use of a charging station etc. This is an opportunity to brand the service you provide (at sponsor's own cost).

#### **Exposure**

- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a supporting sponsor
- · company logo on the conference website, as a supporting sponsor, linking to your company website
- links to company website and online promotional brochures in the conference app



#### Satchel Insert | \$500 + GST

Opportunity for a sponsor to reach approx. 200 conference attendees. It is recommended the item adds some value rather than a brochure, for instance a branded gift, pen, key ring or tasty treat. The conference organisers can assist you with other ideas.

#### **Exposure**

- · company logo and acknowledgement in all promotional material, including digital signage at the conference, as a supporting sponsor
- · company logo on the conference website, as a supporting sponsor, linking to your company website
- · links to company website and online promotional brochures in the conference app

# SPEAKING

+ ALL INCLUDE
A LIST OF ALL
CONFERENCE
DELEGATES THAT
HAVE AGREED TO
JAME DISCLOSURE

To qualify for these speaking opportunities your existing investment must be as an exhibitor or higher. Speaking slots will be on a first in first served basis (with first consideration applied to the Platinum sponsors). As much as this is a captured audience, we cannot guarantee a full attendance.

#### Morning or Afternoon Break | \$500 + GST

Level one entitles you to present your company to Transportation Conference 2026 delegates for a five-minute presentation before either a morning or afternoon break. There are four spots available.

#### Lunch | \$750 + GST

Level two entitles you to present your company to Transportation Conference 2026 delegates for a ten-minute presentation before lunch. There are three lunch spots available.

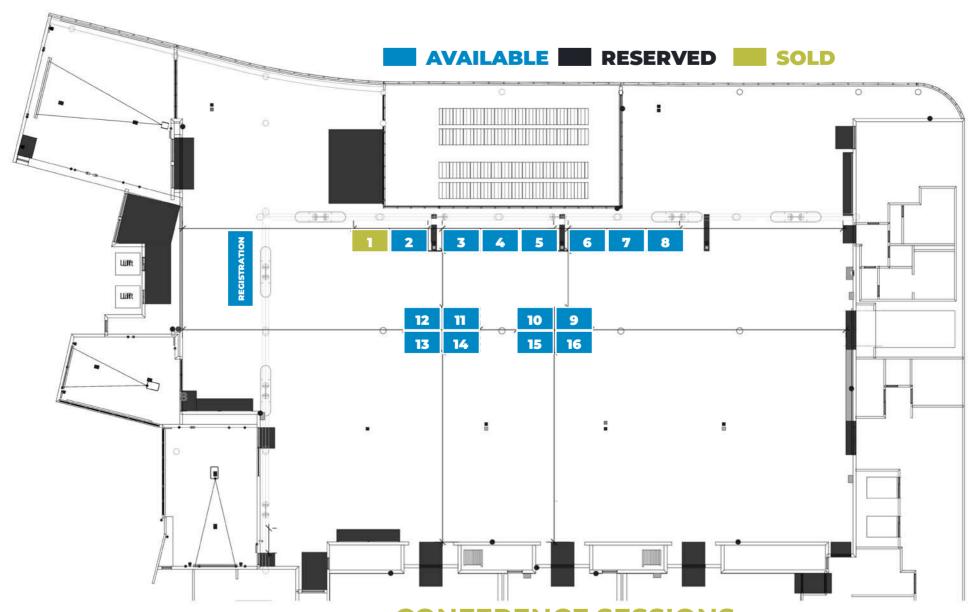
### **EXHIBITION FLOOR PLAN**







### LEVEL 1 - RONGOMĀTĀNE FOYER TĀKINA CONVENTION & EXHIBITION CENTRE



**CONFERENCE SESSIONS** 

### **TERMS & CONDITIONS**







#### **Acceptance of Terms & Conditions**

By submitting the sponsorship/exhibition application form, you acknowledge and accept the terms and conditions outlined below.

Sponsorship and Exhibition must be booked online by clicking on the following links to take you to the relevant portals:

**BOOK EXHIBITION** 

**BOOK SPONSORSHIP** 

You will receive a confirmation letter and tax invoice once your booking has been processed.

#### **Cancellation policy**

The Transportation Conference 2026 reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

After the official booking has been accepted by Transportation Conference 2026, if the sponsorship or exhibition space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate.

If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

- 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before 1 February 2026.
- 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after 1 February 2026.

Please note that all cancellation fees are payable irrespective of whether the invoice for sponsorship/exhibition has been paid or not at the time of cancellation. Participation as a sponsor or exhibitor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

The sponsor will fully reimburse Transportation Conference 2026 for all claims, losses or expenses arising because of any breach or failure to perform any of the terms of the sponsorship agreement. If, for reasons beyond the control of the conference organising committee, the conference is cancelled, the sponsorship fee will be refunded after deduction of expenses already incurred.

#### **Delegate details**

Provision of delegate details is subject to privacy laws.

#### **Conference registration**

For sponsorship packages that include complimentary registrations you will be asked to nominate the recipient of the complimentary registration(s). Please note all other attendees (including those manning exhibition stand/s) will need to register for the conference. Please refer to the website for pricing details.

#### Health & safety

We take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibitor manual will be provided to exhibitors closer to the conference. This will ask details around compliance when packing in your stand and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

### **TERMS & CONDITIONS**







#### **Insurance & liability**

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors near an exhibition stand.

Neither Transportation Conference 2026, Harding Conferences, Tākina Convention and Exhibition Centre, Exhibition Hire nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, Transportation Conference 2026, Harding Conferences, Tākina Convention and Exhibition Centre, Exhibition Hire will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property.

The conference organisers accept no liability for damage to exhibits by loss, damage, theft, fire, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

#### **Payment**

A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice.

Transportation Conference 2026 reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

Transportation Conference 2026 reserves the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.

#### **Promotional material**

If your sponsorship package entitles you to provision of material for delegates these are to be provided by the sponsor and must be delivered to the venue using a customised delivery docket by 6 March 2026.

### **TALK TO US**



If you wish to discuss other packages outside of those listed, please contact Glenda

Glenda Gallagher glenda@hardingconferences.co.nz 03 352 5598 | 027 436 3083 If you need assistance with completing your application, please contact Lucy

Lucy Mackay lucy@hardingconferences.co.n: 03 352 5598 | 021 155 2236