



TRAFINZ 2018 CONFERENCE

Caen Contee, Founding Team, VP Global Expansion

Mitchell Price, Director of Government Strategy, APAC

TABLE OF CONTENTS

01

Our Mission

02

Lime -S

03

On the Ground 'Down Under'

04

Putting Safety First

05

Education

06

Juicers

07

Data Sharing



We are founded on the simple idea that all communities deserve access to smart, affordable and eco-friendly mobility.

Lime Overview

1st

Tier VC Firms
(Google, Uber, GIC)

467

Million USD
investment

20m+

Rides Globally
from mid 2017



02

Lime-S



02
Lime - S

Smart mobility

Lime-S is a **electric scooter** which is part of our multi-model fleet dedicated to bringing smart, affordable and convenient transit to the **community**.

- Lime-S is environmentally friendly with a range of between 32-48 km
- Lime-S e-scooters, are more agile and have an increased uptake when compared to a traditional bike.



On October 15, we successfully launched 700 scooters in
Christchurch and 1000 scooters in Auckland.

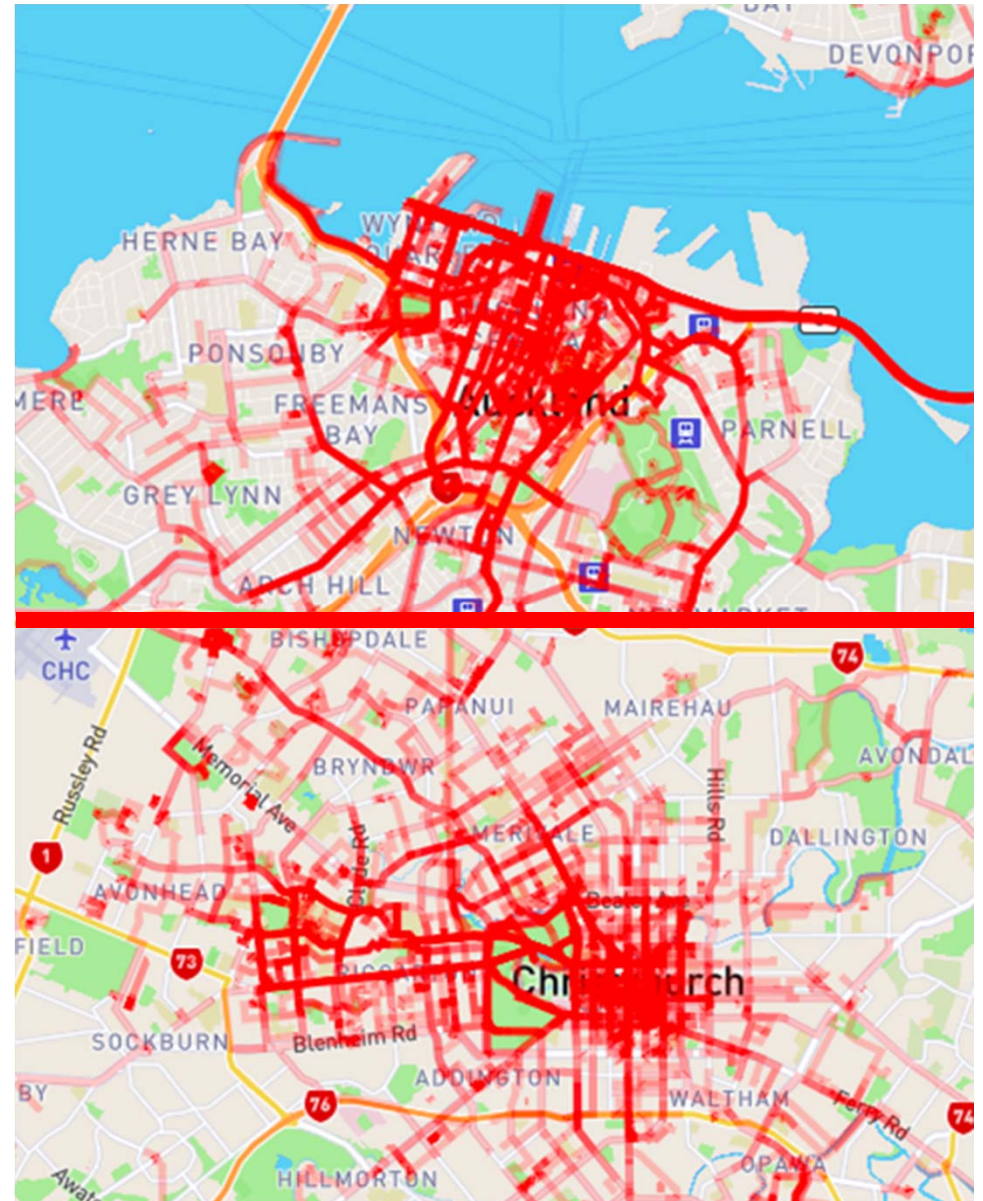


03

On the Ground 'Down Under'

On the Ground 'Down Under'

- Hired more than 90 local people to support our operation
- Registered more than 100,000 enthusiastic riders who have completed over 300,000 trips
- Recorded a 'Juicer' collection rate of ~90% of the fleet every night for recharging and redistribution





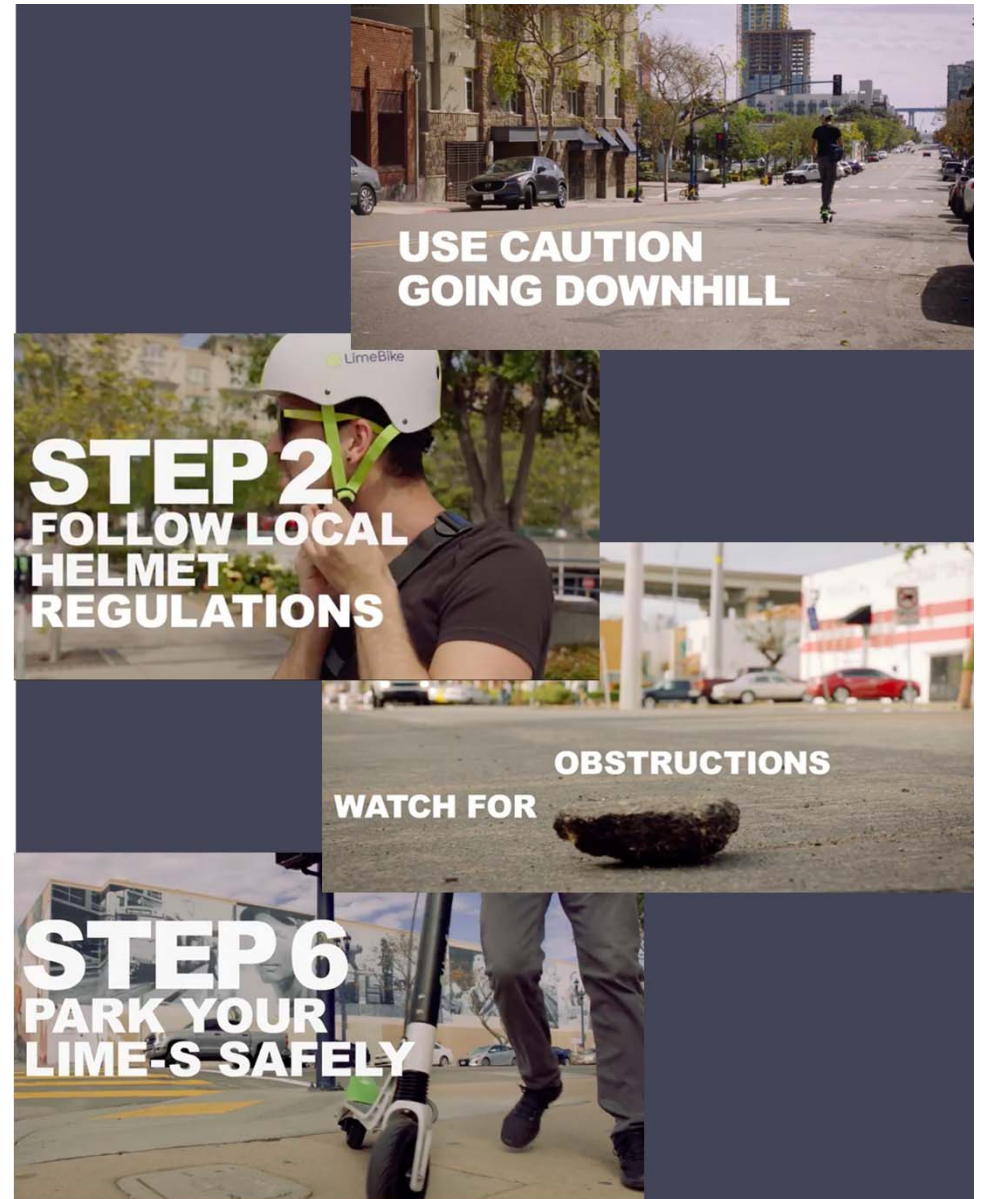
We regard the safety of our communities as first priority.



04 Putting Safety First

Putting Safety First

- Follow all traffic laws and regulations
- Wear a helmet and watch for obstructions
- Park responsibly and do not block entrance ramps or pedestrian walkways





05 Education

Education

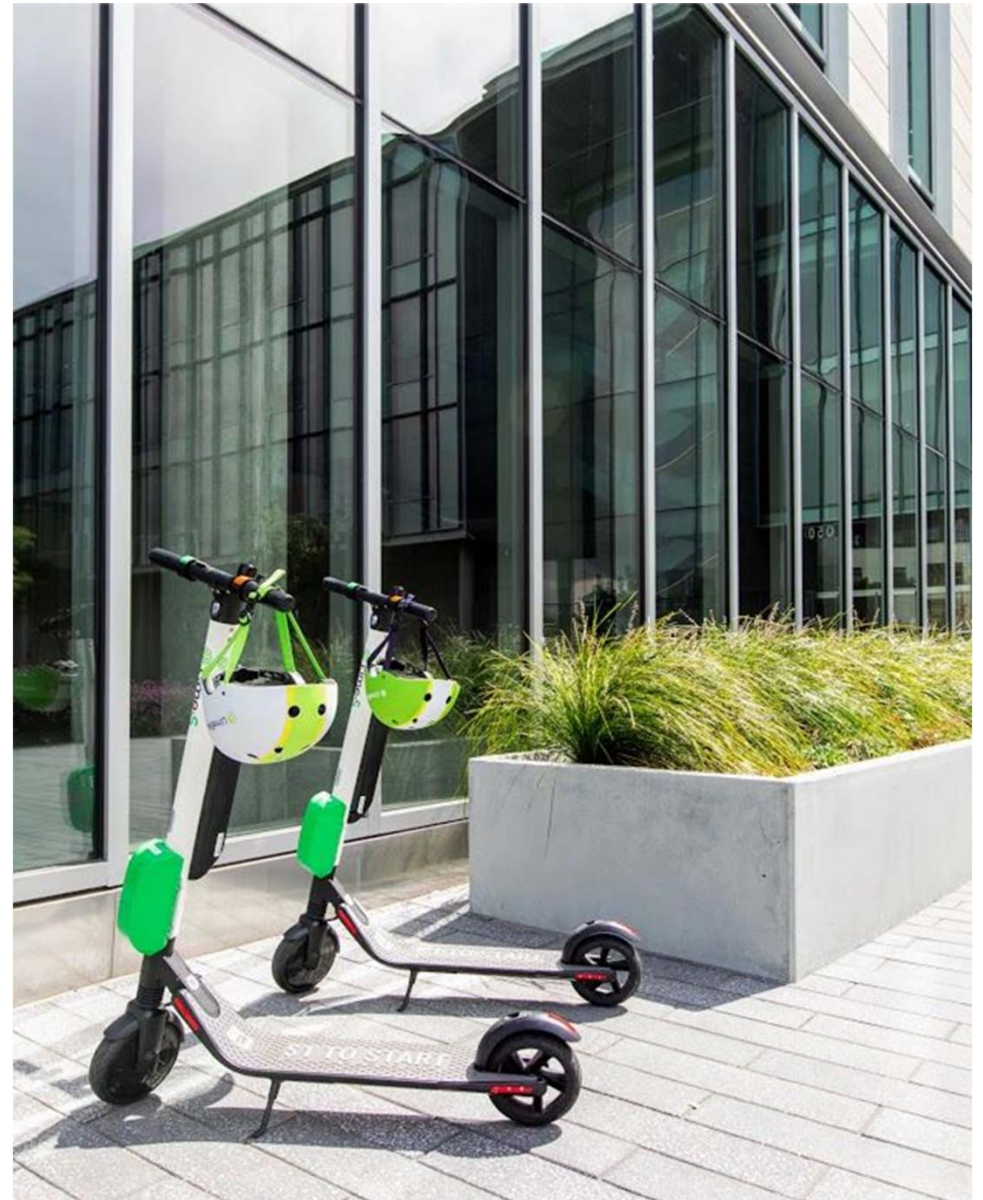
- In-app education on how & where to park
- Geo-fence existing parking areas in our app
- Reward or penalise riders for parking



Available
Bikes &
Scooters



Recommended
Parking Spots





06
Lime Juicers

Lime Juicers

Community members can earn money charging Lime scooters!





07 Data Sharing

Data Sharing

Helping NZ Transport with sharing data and transportation insights to help build smarter cities

© 2018 Lime. Proprietary and confidential. Do not distribute.



Questions?

