



Auckland Bike Hubs

A World
Leading
Network

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Development of the Bike Hub model



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Okay, so...

What is a Bike Hub?



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Funding model for the Bike Hubs

A diversified funding model with three key pillars...

- Income from the operation as a social enterprise (bike sales and koha)
- Auckland Transport –key regional funder across all sites
- Local Boards –funding for each site



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Bike Hub data from 2017 – May 2023

(for EcoMatters existing sites)

- Over 45,000 visitors
- More than 16,000 bikes fixed
- Over 3,000 bikes redistributed back in the community
- Over 9,000 hours of volunteer support



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2023 -

What's different now?



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A need for an integrated network

Bus stops, ferry terminals, train stations... bike hubs

- AT must:
 - provide for all modes of transport
 - reduce GHG by 50% by 2030
 - achieve 5% cycling mode share by distance by 2030
- We provide bus stops & transport hubs, ferry terminals and train stations, but **what do we do for bikes?**
- A lot... but programmes are unseen and delivered via commercial models



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So what if we could expand Bike Hubs

and make them the heart of all things bike in a community?



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You've convinced me, now,

What's
happening?



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Making the network

- May 2022 - AT secured funding for a project to deliver 10 new Bike Hubs
- Kaupapa of: by community, for community with AT backing
- Goal for: multiple partners across 10 locations
- Grounded by: a strong, consistent model region-wide
- Benefits: social, economic, safety, environmental

Tāmaki Makaurau be embedded in communities?

Which benefits are you representing?

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RUA

Our opportunity How can bike hubs across Tāmaki Makaurau be embedded in communities?

Which benefits are you representing?

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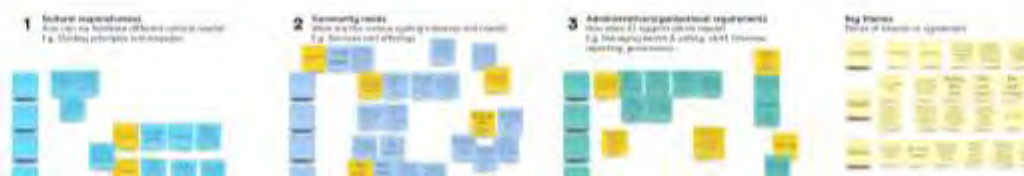


TORU

Our opportunity How can bike hubs across Tāmaki Makaurau be embedded in communities?

Which benefits are you representing?

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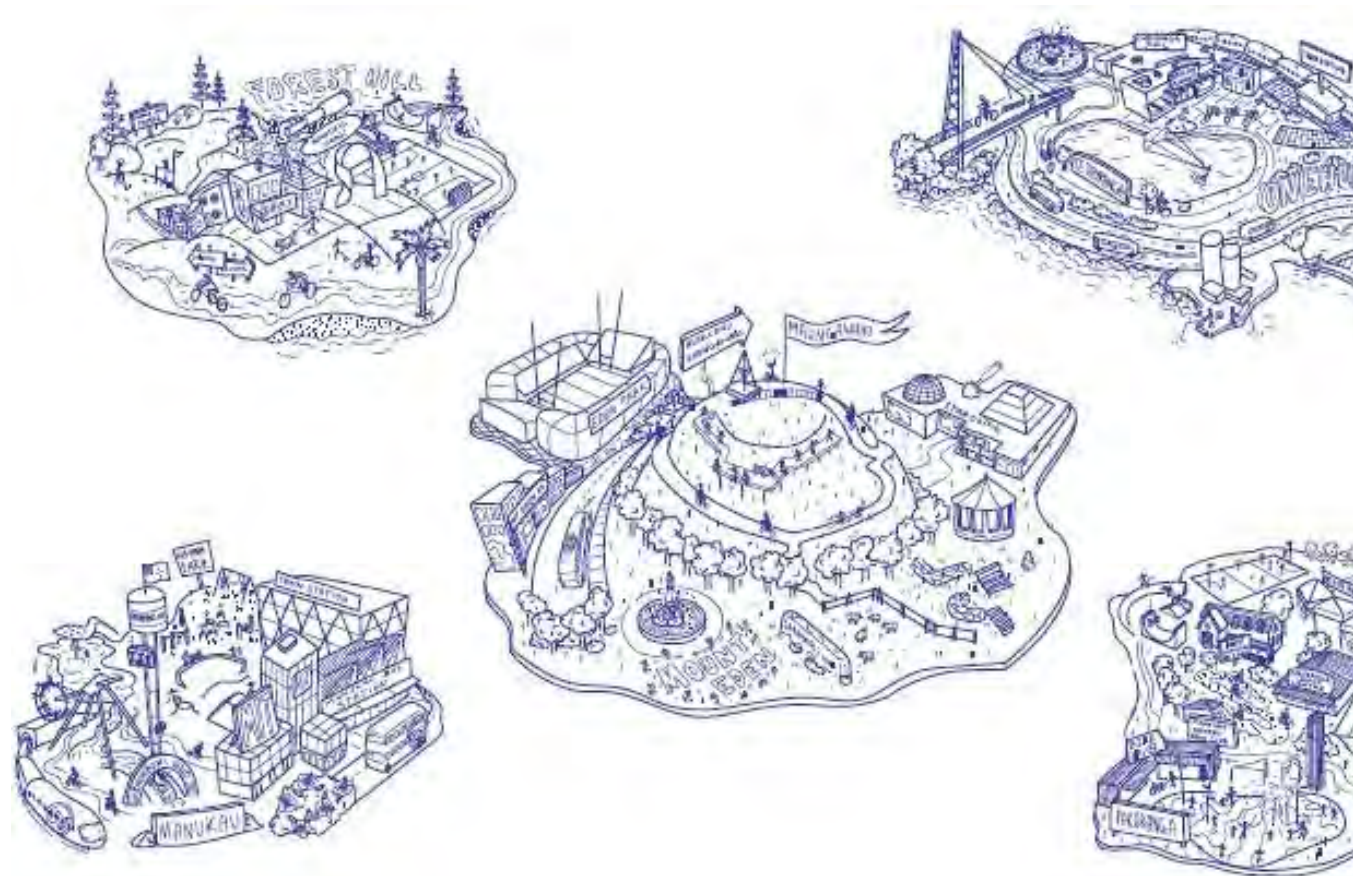
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How do you make it happen?

In 18 months

1. Use existing networks to find initial stakeholders
2. Co-design the model
3. Start searching for locations
4. Search and partner with operators
5. Work with Mana Whenua
6. Partner with a local artist for creative
7. Secure LOA, permits and resource consents
8. Undergo detailed design
9. Procure containers, tools and outfitting
10. Construct foundations
11. Deliver container to site
12. Engineer and deliver a canopy
13. Wrap the container in artwork
14. Launch the Bike Hub with media and marketing
15. Re-apply for funding
16. Repeat



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2025, 2030 ...

What's the Bike Hub vision?



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Imagine

An Auckland wide network **offering...**

A new transport infrastructure akin train stations or ferry terminals.

A library-esque model providing consistent and trusted services with local flavour.

A free one-stop shop for all your bike questions and basic repairs.

A sense of place and community to our transport networks.

Trusted local partners backed by local government

Imagine

A future where...

Bike Hubs are normalising cycling by providing a low-barrier, supportive and inclusive place where everyone can feel comfortable getting basic bike repairs, participating in events, and learning from others.

The Bike Hub network is

- ✓ Reaching 50,000 people (~3% of AKI)
- ✓ Fixing 15,000 bikes
- ✓ Distributing 5,000 bikes
- ✓ Working with hundreds of volunteers
- ✓ Seen as the heart of all things bike in a community
- ✓ Delivering dozens of events and activations in strong partnerships

Per annum



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Great, now

Where to next?



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A Bike Hub in Every Community



Thank you



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