



PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND

MODE SHIFT CAN CHANGE THE WORLD

LAUREN STREIFER

PUBLIC TRANSPORT ASSOCIATION
AUSTRALIA NEW ZEALAND



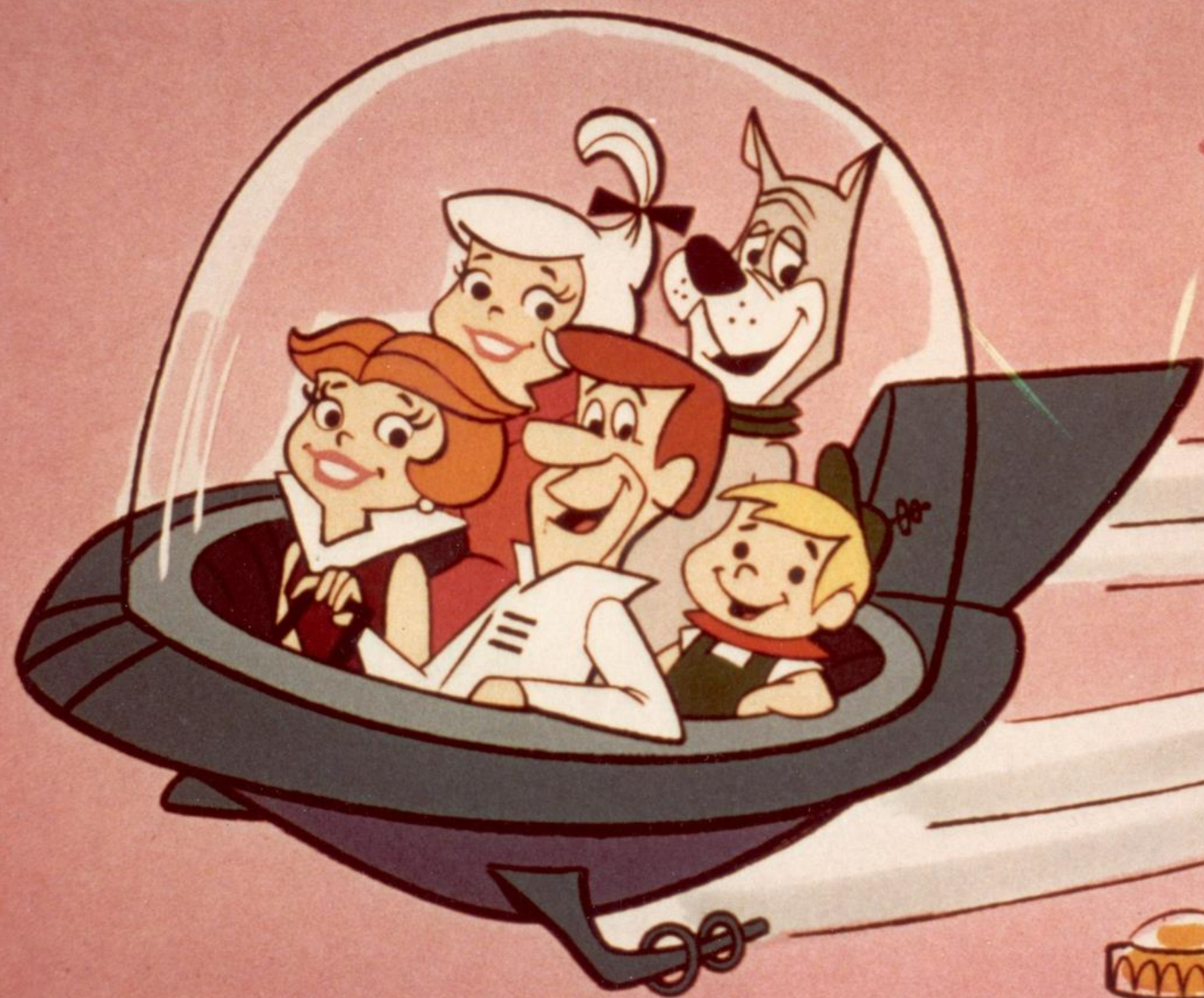
THE LIFE



Hugh Ferriss



THE JETSONS



**CARS
WERE
COMING
TO
SAVE
US**

LIVE

FREEDOM → GRIDLOCK

BREAKING NEWS

THANKSGIVING TRAVEL RUSH BEGINS

LOS ANGELES



abc7.com

LIVE



5% LONELINESS

FOR EVERY 20% DROP IN SATISFACTION
WITH PUBLIC TRANSPORT

BREAKING NEWS

THANKSGIVING TRAVEL RUSH BEGINS

LOS ANGELES



abc7.com

LIVE



**13% HIGHER
SOCIAL ISOLATION**

FOR PEOPLE LIVING IN CAR-DEPENDENT SUBURBS

BREAKING NEWS

THANKSGIVING TRAVEL RUSH BEGINS

LOS ANGELES



abc7.com

3,239 DEATHS

12,653

ASTHMA
HOSPITALISATIONS

13%

RESTRICTED
ACTIVITY DAYS (2019)

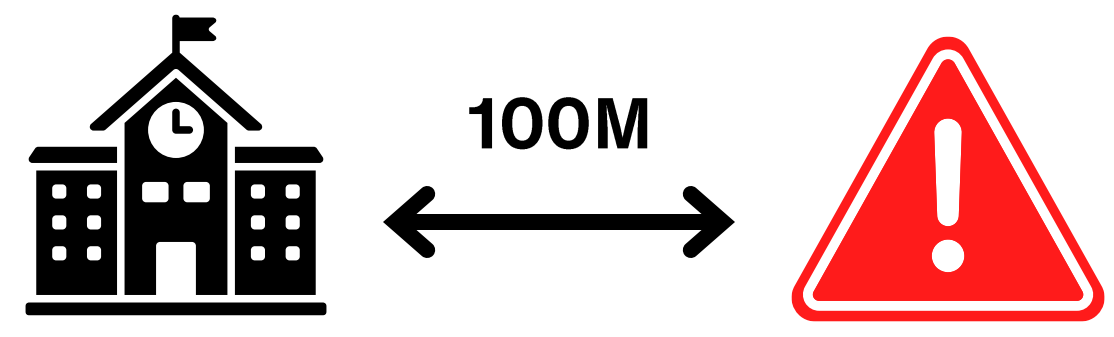
289

ROAD DEATHS (2024)

Air pollution deaths are ~11× the road toll.

1 IN 6

SCHOOLS/CHILDCARES



ARE WITHIN 100M OF
A BUSY ROAD
(DANGER ZONES)





\$2.6B

29M

PER YEAR BY 2026

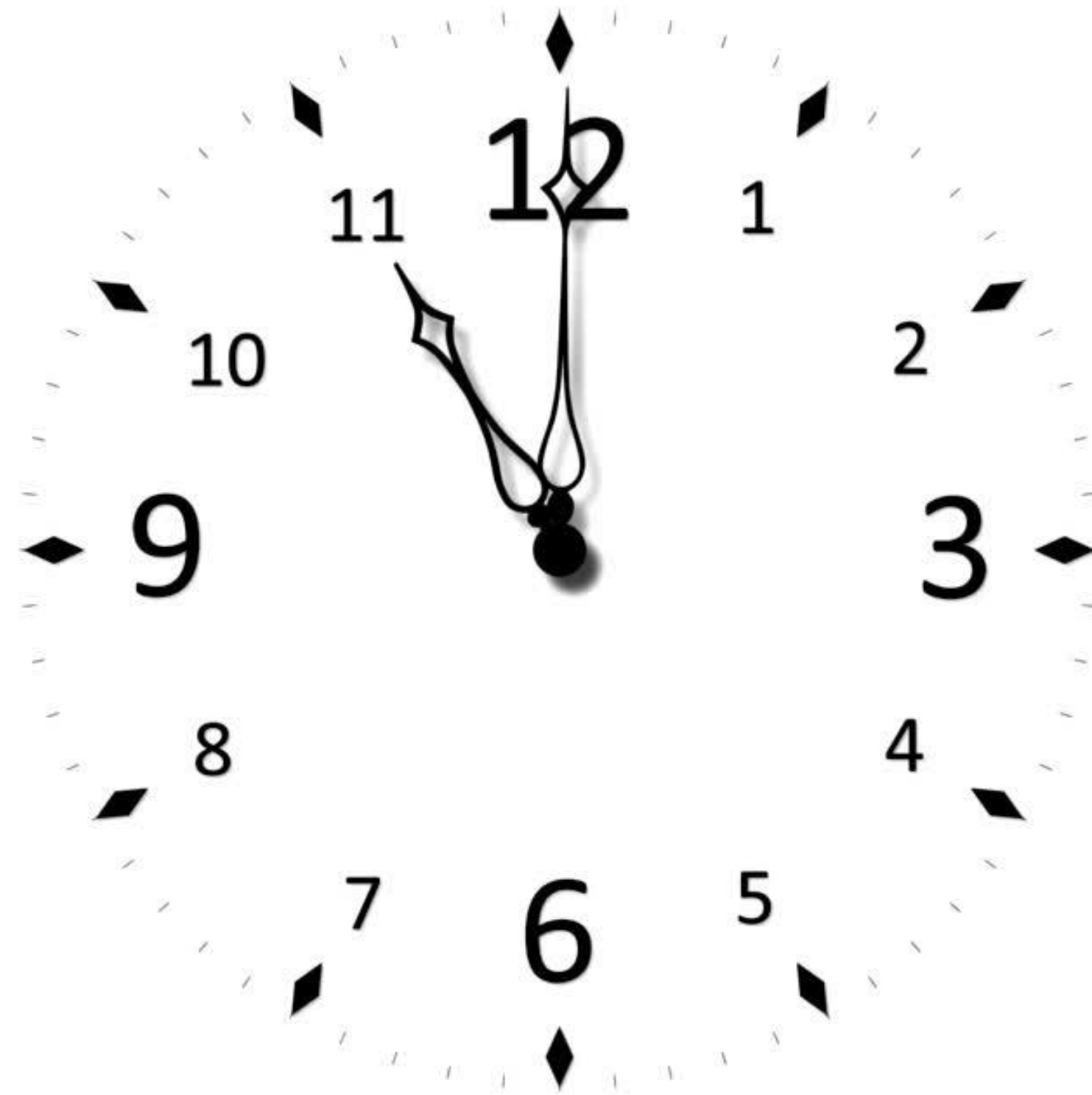
HOURS PER YEAR

**TRANSPORT IS THE
FASTEST-GROWING
EMISSIONS PROBLEM.**

**WHY
NOW?**



**PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND**



10 YEARS


THE PROMISED LAND



PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND




FOR YOUR HOLIDAYS




TRAVEL BY TRAIN

**BOOK EARLY AT RAILWAY OFFICES
GOVERNMENT TOURIST BUREAUX
AND OTHER TRAVEL AGENCIES**



LAKE WANAKA

Scenic Trip
by Train &
Railway Motor.



NEW ZEALAND

EASTER

SAFARI ZONE



APRIL 15 TO 21

AVAILABLE FOR RETURN **24 MAY**

BY RAIL

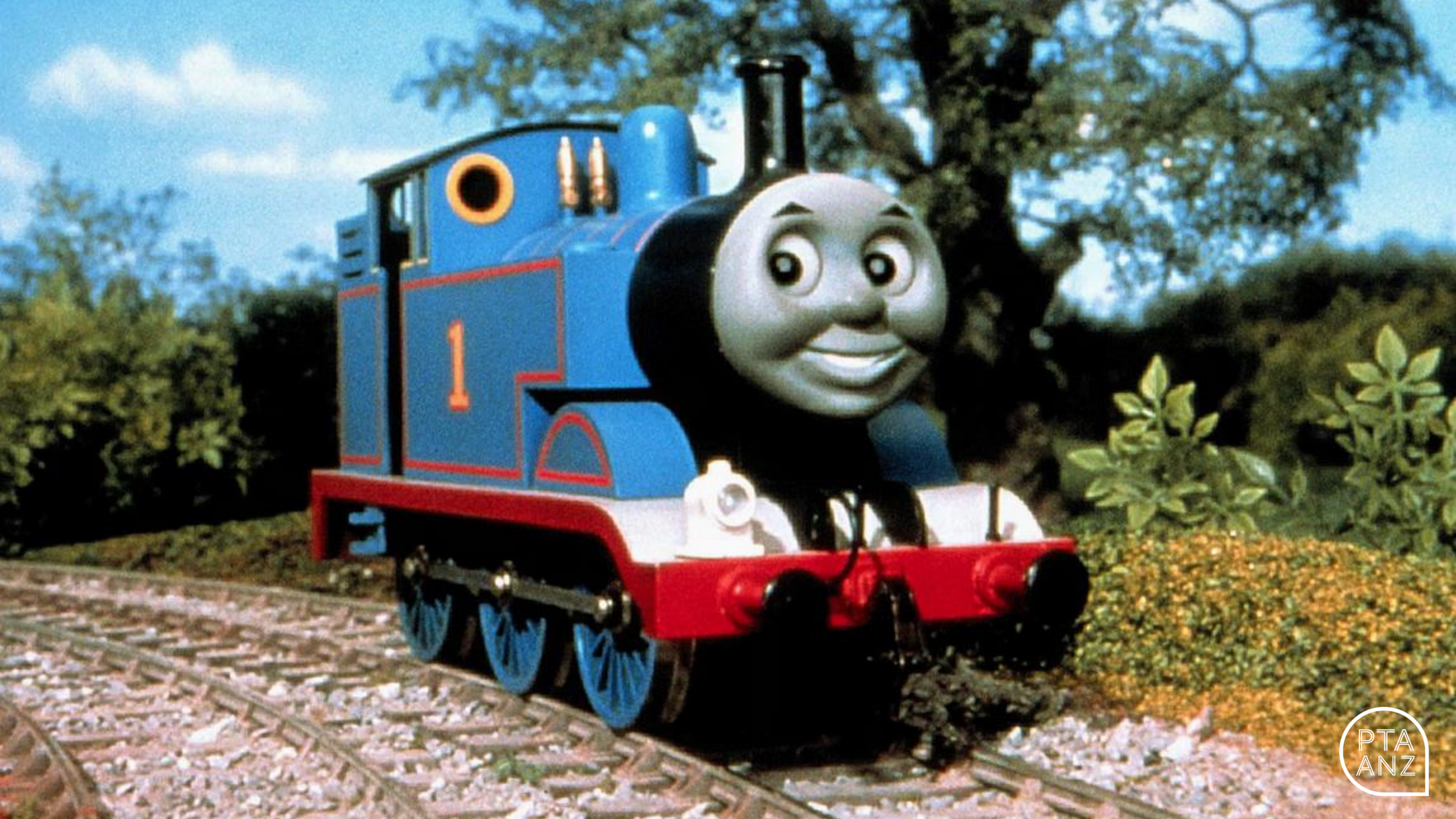
WE SAW A DIFFERENT FUTURE.



THERE IS A WAY FORWARD.



PTA
ANZ



THE OBSTACLES



PUBLIC
TRANSPORT
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AUSTRALIA
NEW ZEALAND



IT'S TOO LATE!





~65%
of people
commute
by public
transport
(within city)

**WE HAVE NO
MONEY.**





**A METRO YOU CAN
BUILD THIS DECADE.**



MAGICAL JOURNEYS...



**BUSES ARE NOT
POPULAR. THEY'RE A
LAST RESORT.**

WE'RE LOSERS!



THE PROOF



**PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND**

WE CAN DO IT TOO!



31%
OSLO PT

32%
WALK

6%
BIKE

29%
CAR

CHANGE STARTS LOCALLY





The Tide

CONNECT HORIZONS REGIONAL TRANSPORT

Castlecliff — Gonville — Hospital — City — Glasgow St — Aramoho Te Ngaru

EMERGENCY EXIT

EMERGENCY EXIT

Brought to you by: horizons REGIONAL COUNCIL





THE CALL TO ACTION



PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND

RETHINK.

INVEST.

PROTECT.





PUBLIC
TRANSPORT
ASSOCIATION
AUSTRALIA
NEW ZEALAND

THANK YOU!

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 [Public Transport Association Australia New Zealand](#)

 ptanz.com.au

