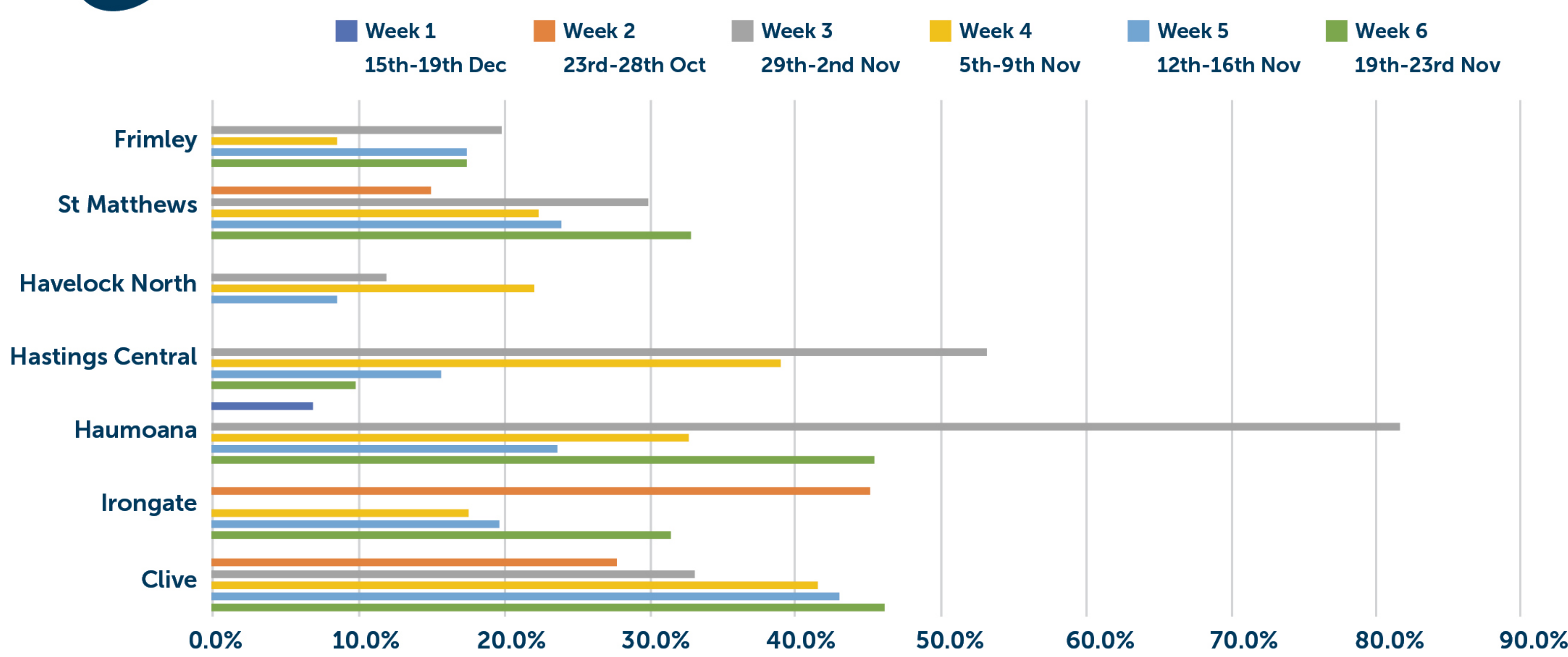




# MOVE IT INTERSCHOOL COMPETITION

**Move It** is an incentive based event to encourage children and their families to walk, scooter or cycle to school. The aim is to encourage activity and reduce car congestion around the school gates.

2100 students from 7 primary schools competed over a 6 week period in Term 4, 2019 to become Move It Champions

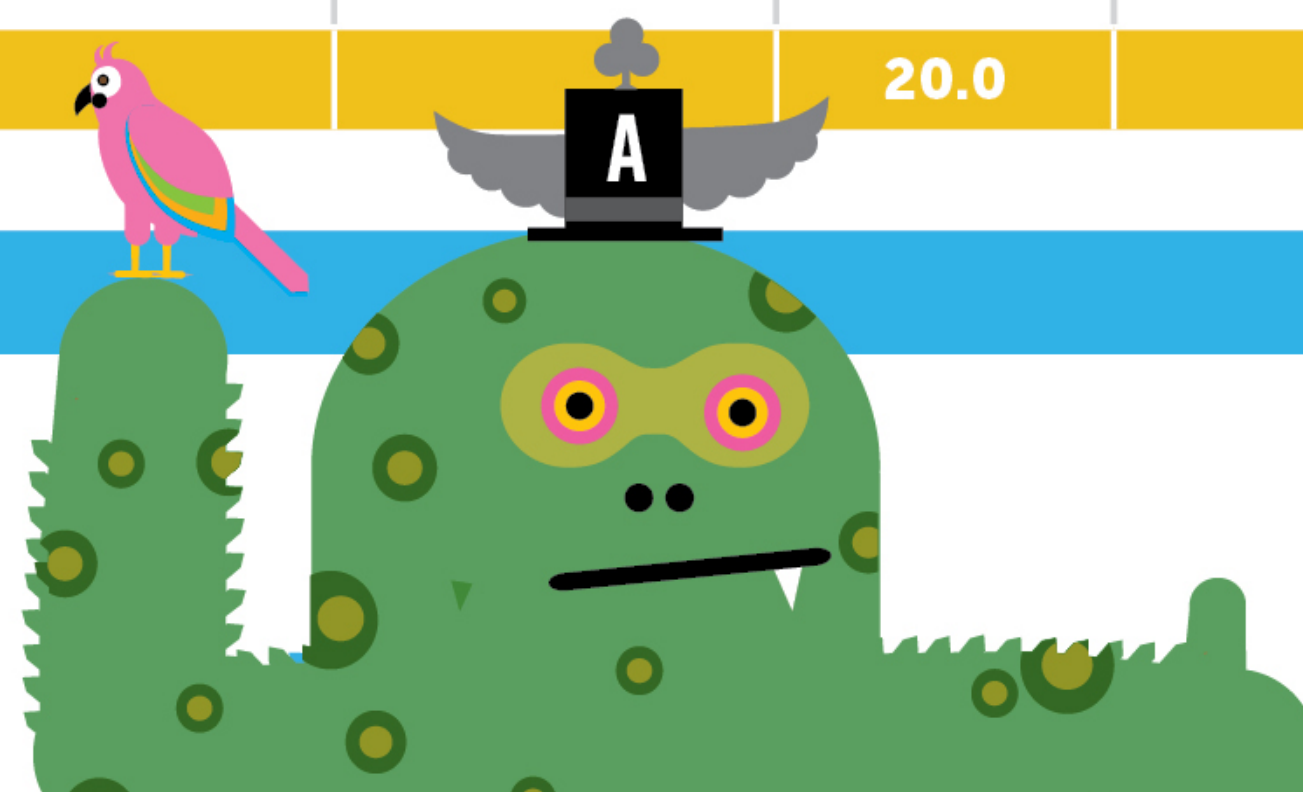


### Move It Totals

| School           | Week 1<br>15th - 19th Oct | Week 2<br>23rd - 26th Oct | Week 3<br>29th - 2nd Nov | Week 4<br>5th - 9th Nov | Week 5<br>12th - 16th Nov | Week 6<br>19th - 23rd Nov | Average     | Final Place |
|------------------|---------------------------|---------------------------|--------------------------|-------------------------|---------------------------|---------------------------|-------------|-------------|
| Clive            | 0.00%                     | 27.70%                    | 33.10%                   | 41.50%                  | 43.10%                    | 46.20%                    | 31.9        | 1st         |
| Haumoana         | 6.90%                     | 0.00%                     | 81.60%                   | 32.80%                  | 23.60%                    | 45.40%                    | 31.7        | 2nd         |
| St Matthews      | 0.00%                     | 14.90%                    | 29.90%                   | 22.40%                  | 23.90%                    | 32.80%                    | 20.6        | 3rd         |
| Hastings Central | 0.00%                     | 0.00%                     | 53.20%                   | 39.00%                  | 15.60%                    | 9.80%                     | 19.6        | 4th         |
| Irongate         | 0.00%                     | 45.20%                    | 0.00%                    | 17.60%                  | 19.70%                    | 31.50%                    | 19          | 5th         |
| Frimley          | 0.00%                     | 0.00%                     | 19.80%                   | 8.40%                   | 17.40%                    | 15.30%                    | 10.2        | 6th         |
| Havelock North   | 0.00%                     | 0.00%                     | 12.00%                   | 22.10%                  | 8.60%                     | 0.00%                     | 7.1         | 7th         |
| <b>TOTALS</b>    |                           |                           |                          |                         |                           |                           | <b>20.0</b> |             |



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### Schools Commonality

Required a Champion teacher driving initiative to be successful | School leaders with no teacher support showed decrease in participation by students | Schools with highest student enrolment lower participation rates

### After Effects

Inner city school reported increase in walkers after Move It finished | Semi rural school had behavioural issues when students returned to using the bus

### Engagement

Face to face with school communities is more successful than any other form of contact

### Timing

Term 4 clashed with senior student school camps reducing push from leaders

### KEY: Create a competitive environment

Leading schools had in-house competitions between classes

### Enviro Schools

Stop plastic giveaways and replace with 'Active Rewards' to fun places (skate park, pump track)

### Motivators

Schools: Desire to reduce congestion at school entrances  
Students: Win collateral

