





# Equity in Engagement: A Case Study of the Brougham-Moorhouse Area of Christchurch

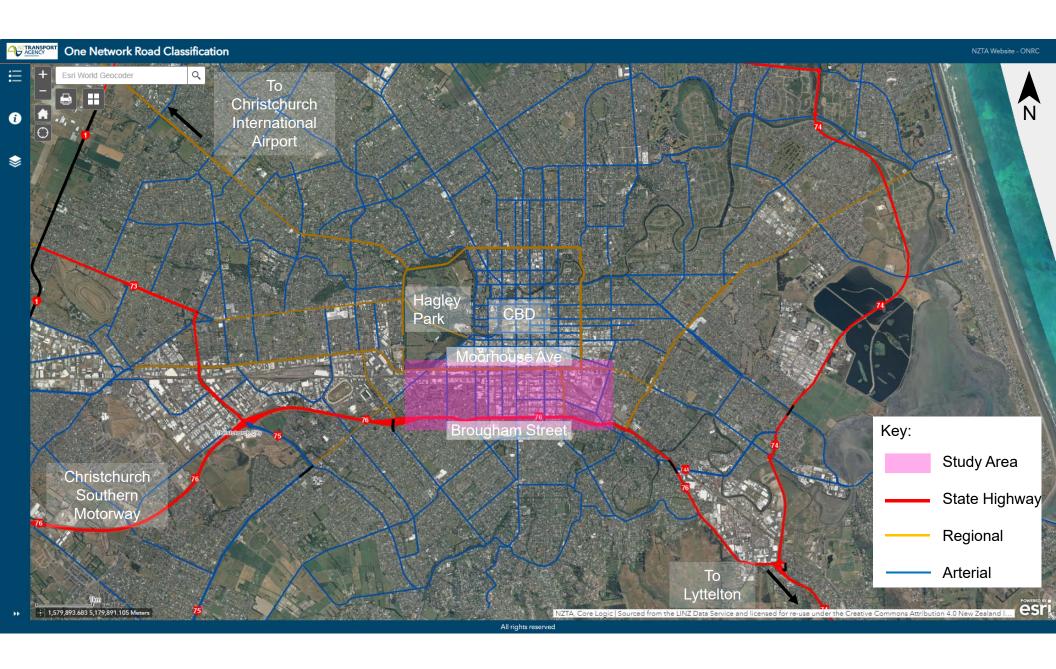
Presenters
Bryce Carter, Beca
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make everyday better.

## What is equity in engagement?

- Authentic
- Reach inclusive processes that engage with all communities
- Outcomes solutions that balance the needs of many different communities













## Community Engagement

Engage "listen and learn"

Respond "this is what we heard"

"This is what we are thinking, what are your thoughts?"

Draft Preferred Option "Have we got it right?"





Come and share your ideas and find out more at one of our community drop-in sessions.

#### Look out for our pop-up sites:

#### Thursday, 6 December

The Colombo

363 Colombo Street, Sydenham

9:00am - 11:00am

#### Thursday, 6 December

Outside the Christchurch Bus Interchange

Corner of Lichfield Street and Colombo Street

Christchurch Central

4:00pm to 6:00pm

#### Friday, 7 December

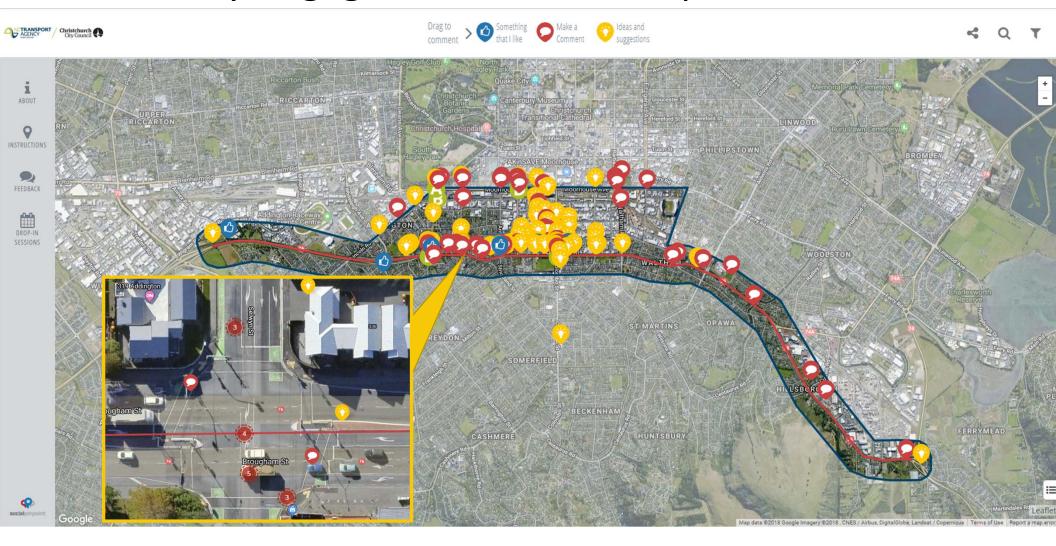
Hagley Park South

Corner Moorhouse Avenue and Hagley Avenue

4:00pm to 6:00pm

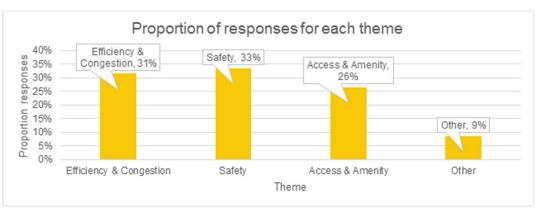


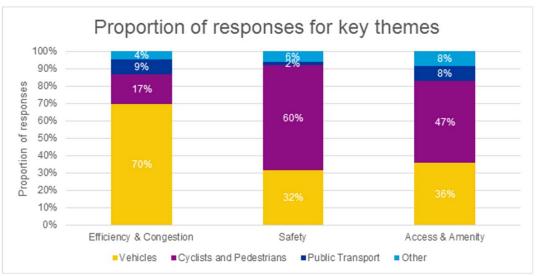
#### Community Engagement - Social Pinpoint



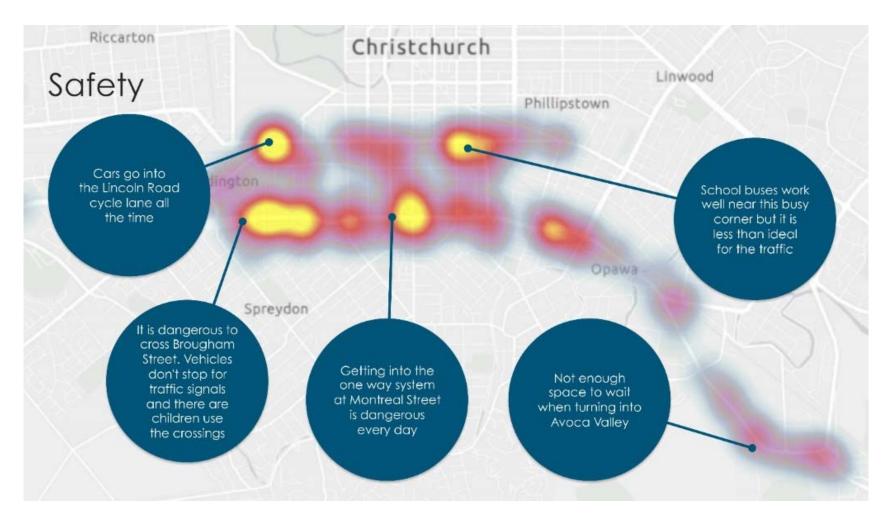
## Engagement Statistics



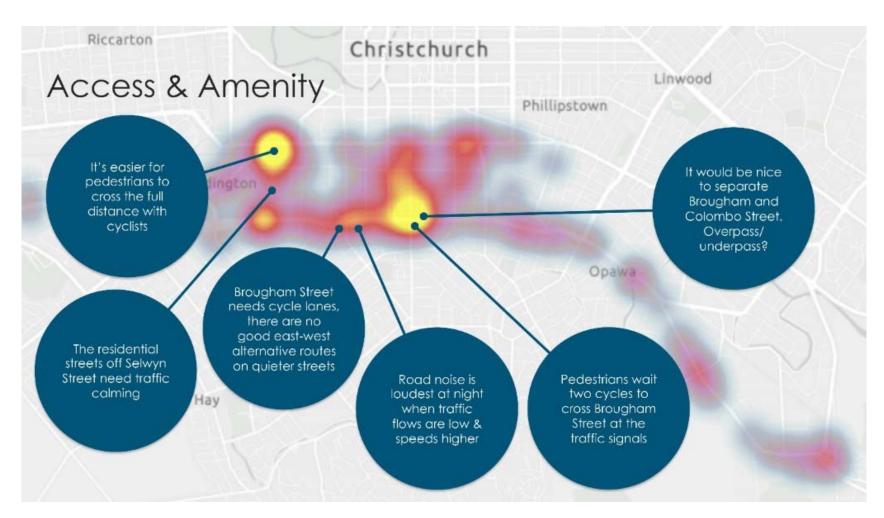




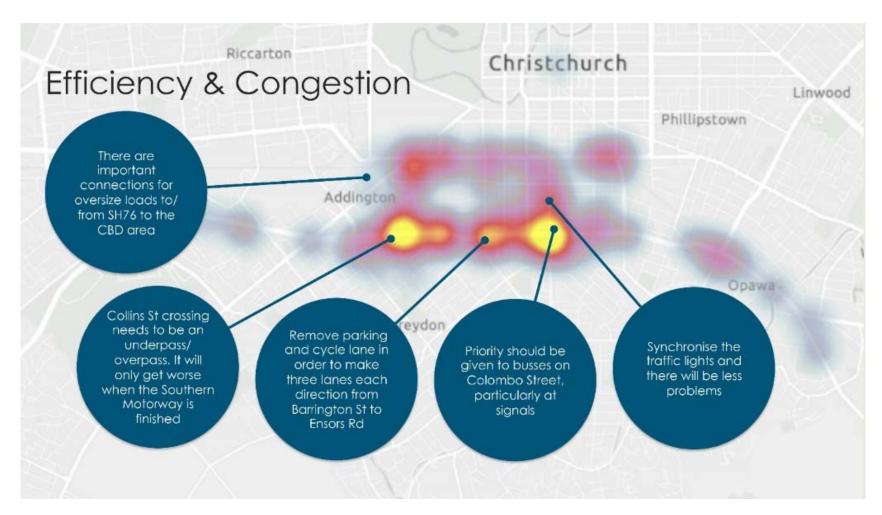














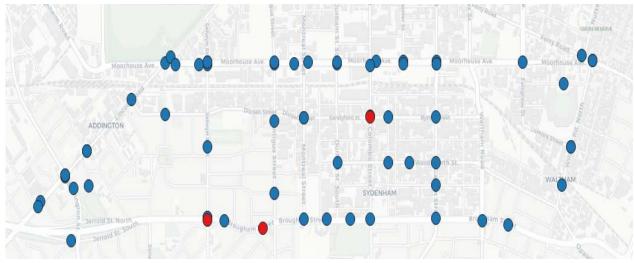
### Did we achieve our goal?

- Lots of data
- How representative is the information?



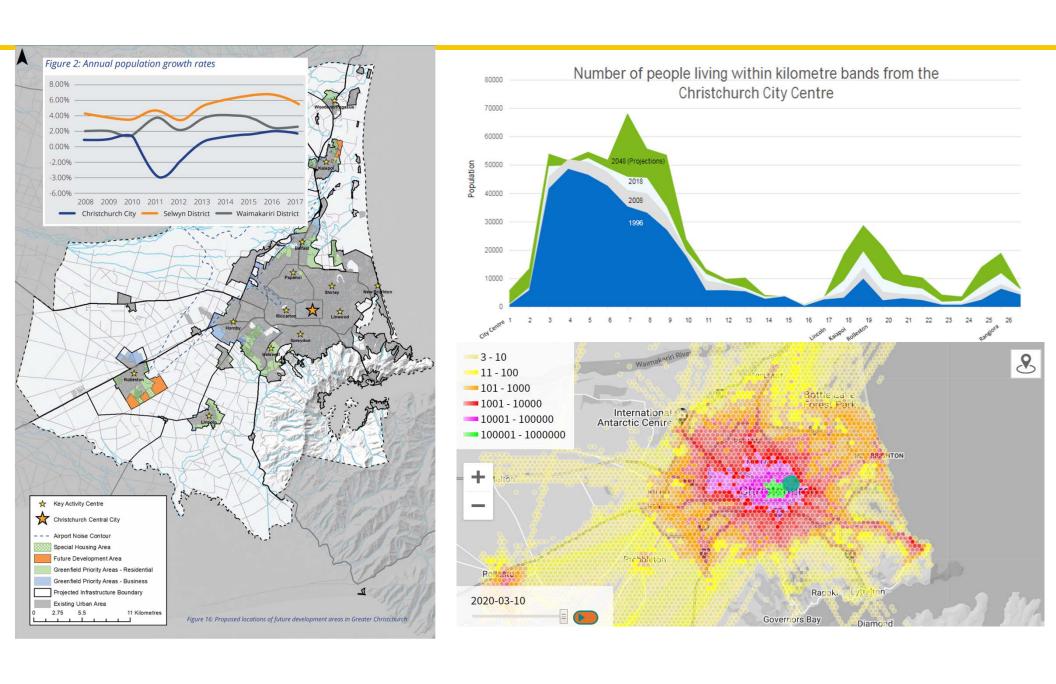






Fatal (red dot) and Serious (blue dot) Crashes in the Brougham-Moorhouse Area (2014-2018)

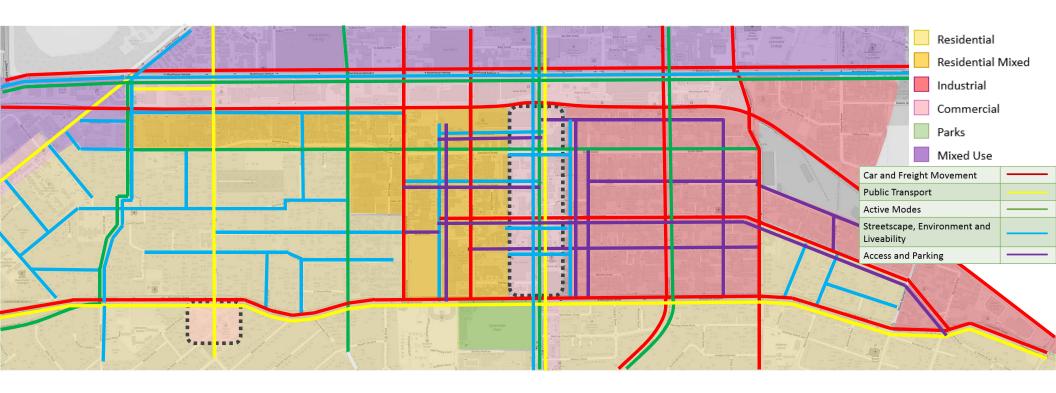




## Option Development



#### Movement & Place Framework





Long List Options



**Short List Options** 



Recommended Option



#### Next Steps



Technical assessment of the recommended option



Engage with the public, community and stakeholders on the way forward











make everyday better.