



Waikato



REGIONAL COUNCIL
Te Kaunihera ā Rohe o Waikato

Evidential Links between Transport & the Wellbeing of Rural People

Presented by
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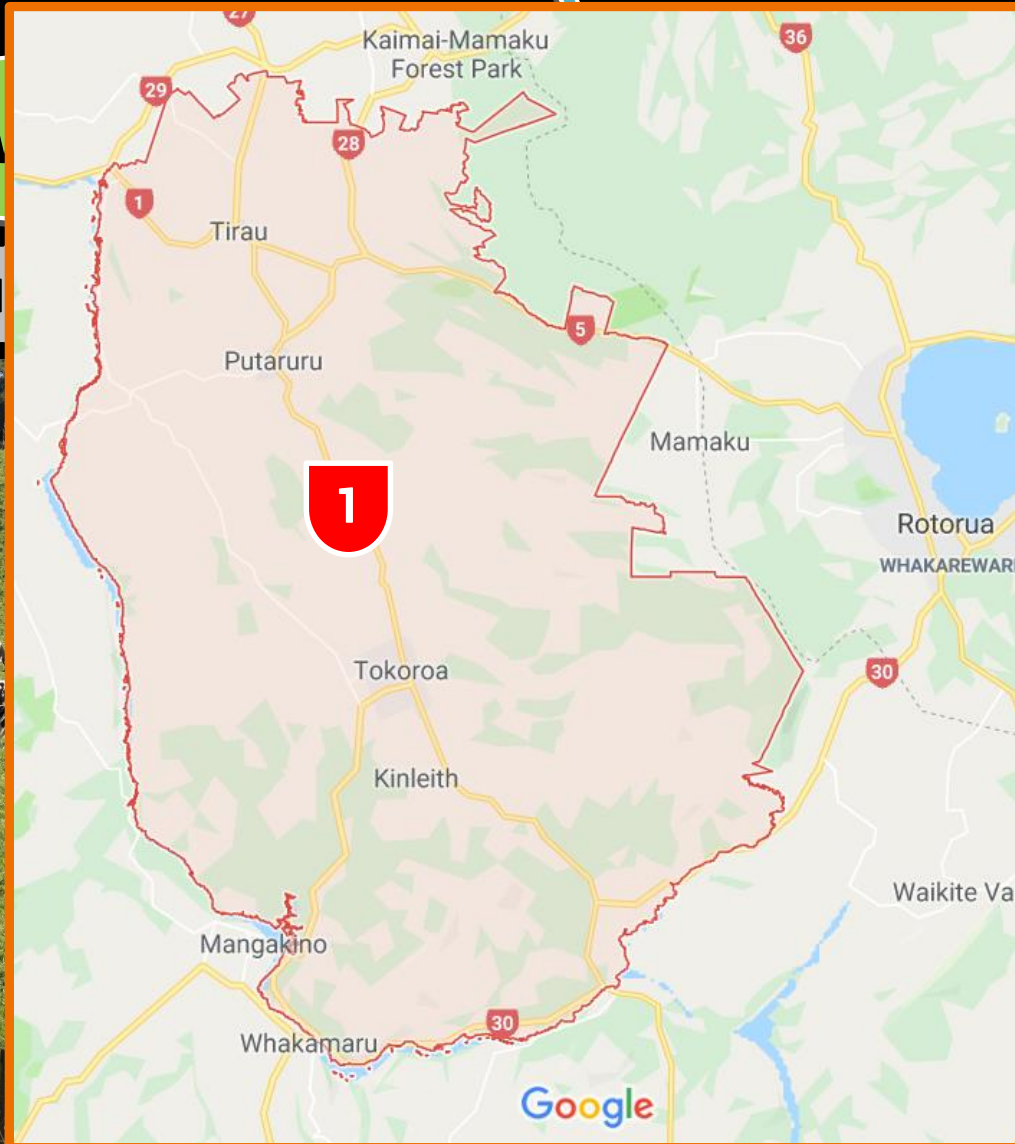
Let's paint a picture...

Imagine....



Case Study – South Waikato

Case Study



Tokoroa



International Literature Reviews

Gathering
evidence

“Increased walking can benefit a person’s energy, mood, personality, and health”

Thayer et al (2005).

“...even modest social encounters with mild aerobic exercise have been shown to improve an elder’s happiness...”

McNeil, J.K., LeBlanc, E.M., & Joyner, M. (1991).

Questionnaire & Focus Groups





Who is of greatest need?

Identify, so we can invest...

The disconnect...

What's the problem?



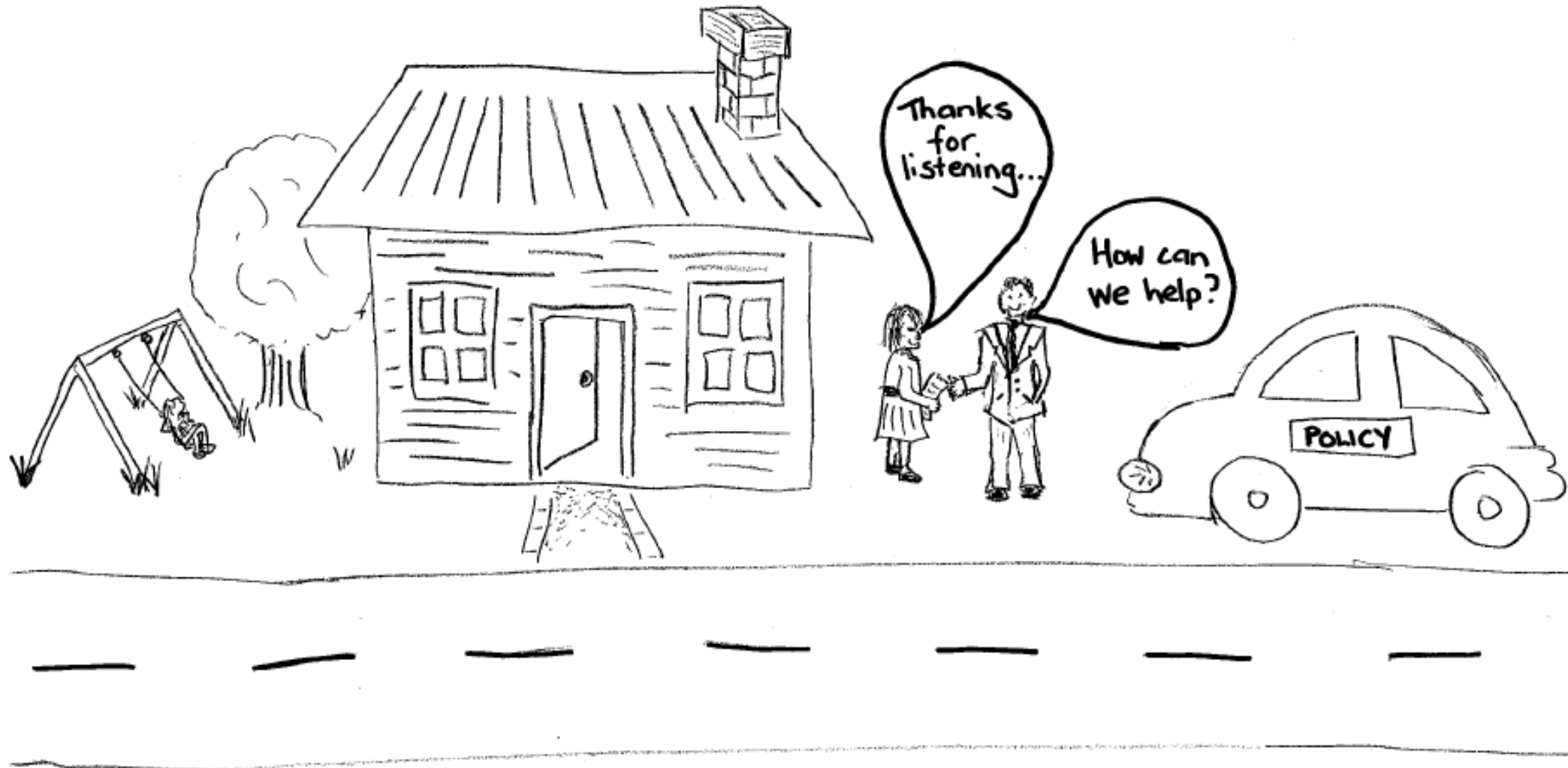
The effects of limited transport choices

The Effects



Close the divide...

What's the solution?



Let's invest...

- Community transport.

Let's invest...



Let's invest...

Let's invest...

- Footpaths / shared paths.



Show me the money...

Benefit Cost
Appraisals

I'M A CONSULTANT

SHOW ME THE MONEY!

Community Transport Assumptions

- 1% of population accessing C.T. will not develop dementia.
- Investment from government through grants.
- C.T. accessible to an average of 500 people / community / year.

BCR = 4.5

Show me the money...

Benefit Cost Appraisals



Walking Assumptions

- Reducing serious mental illness by 1%.
- Establish 1 km walkable catchment.
- Infrastructure costs.
- Maintenance.

BCR = 6.5

If you want something done....

- Urban connector - Urban and District Service
- University of Waikato bus connection



Some more of the good stuff....

- South Waikato Pacific Island Community (SWPICS)
- Social media

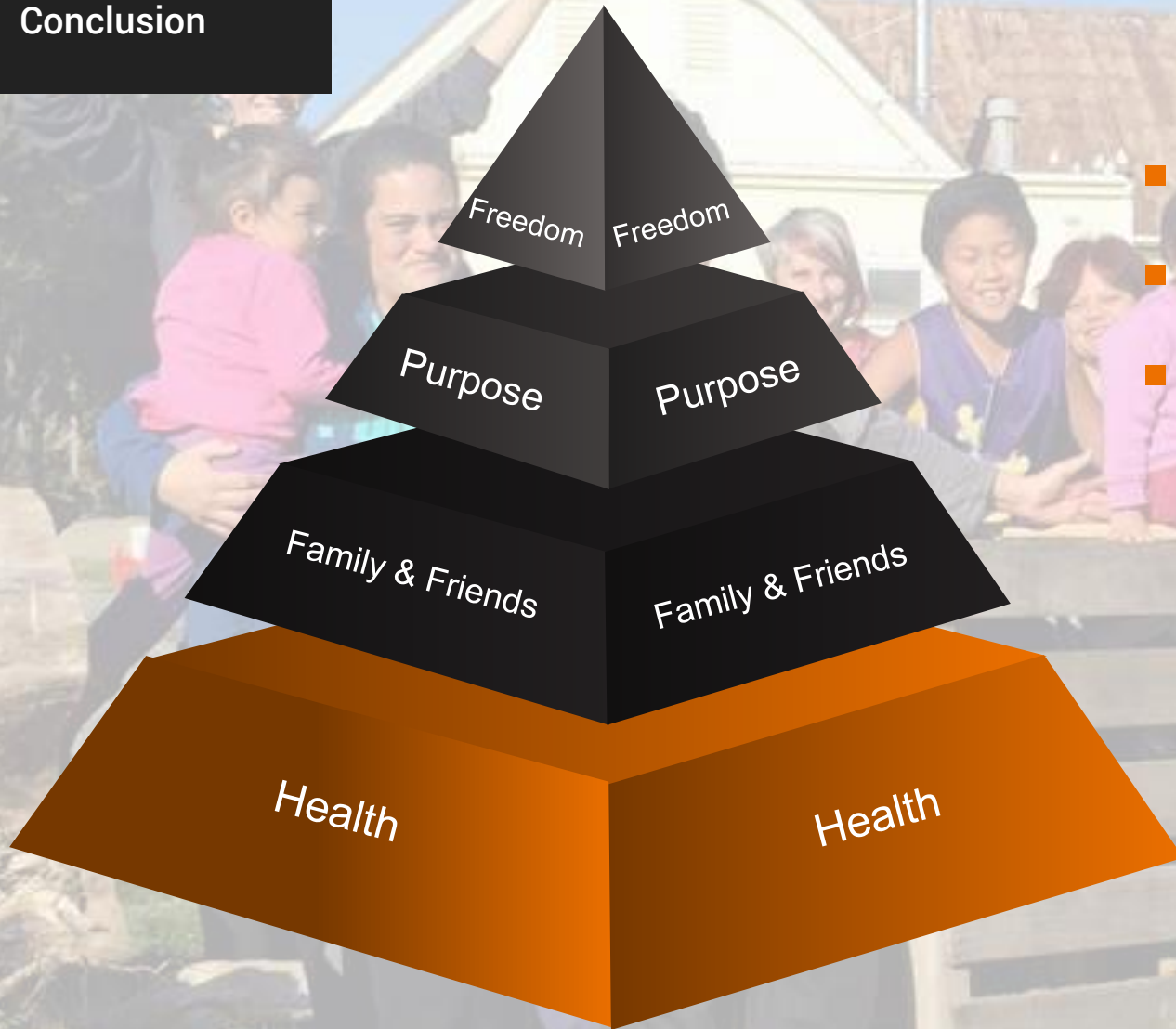


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Conclusion

Conclusion



- Wellbeing – Transport objective
- Social justice in all communities.
- Design with rural communities in mind.

What is the most important thing in the world?



Image Acknowledgements

Thank you.

- **Bridget Burdett**
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- **Tourism NZ**
- **Readers Digest**
- **Post**
- **SWPICS**
- **Busit**
- **South Waikato District Council**
- **Melville Cares**