

Local Government: Prioritising for People

Pippa Coom

Chair, Waitematā Local Board, Auckland Council

LGNZ National Council Member

Trafinz Executive Committee Member

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LGNZ Te Kāhui Kaunihera ō Aotearoa

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Trafinz's proposed value proposition

“TRAFINZ is the respected voice of local authorities and their communities on safe, sustainable and inclusive mobility.

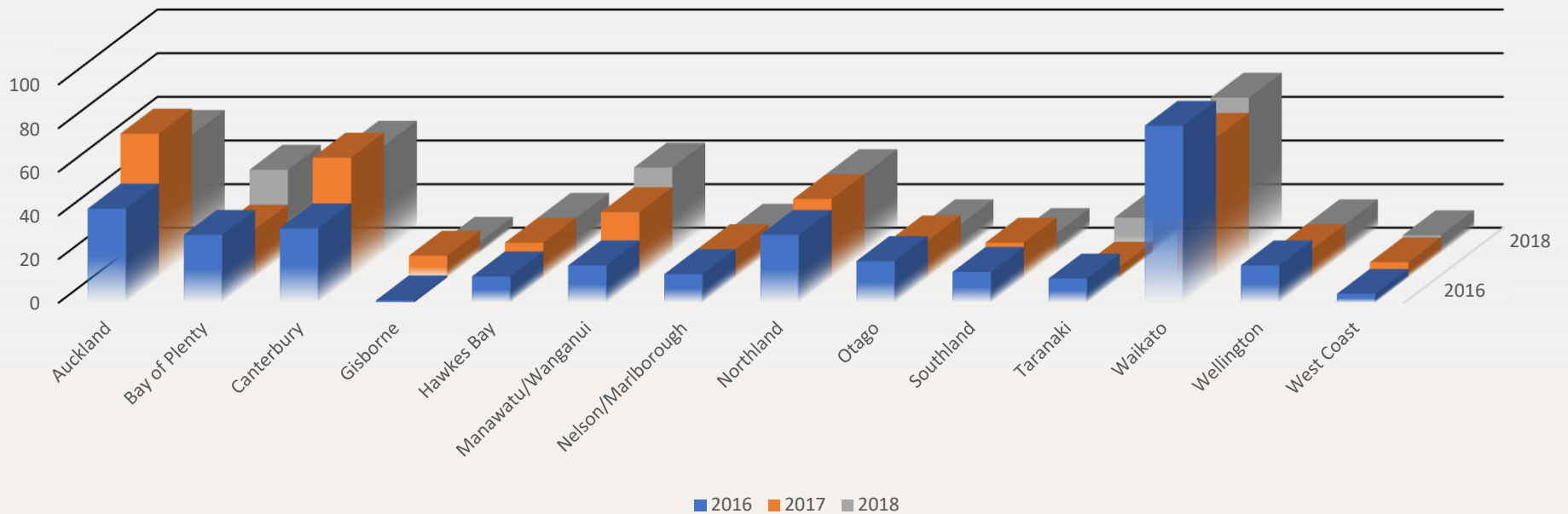
It exists to influence the conversation and decision making. It acts as the forum for sharing, celebrating and promoting the best practice professional development and advice.”

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Regional New Zealand

ROAD DEATHS BY REGION (12 MONTHS TO DATE)



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<https://www.transport.govt.nz/resources/road-safety-resources/road-deaths/>



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Photo Credit: Kate Battersby

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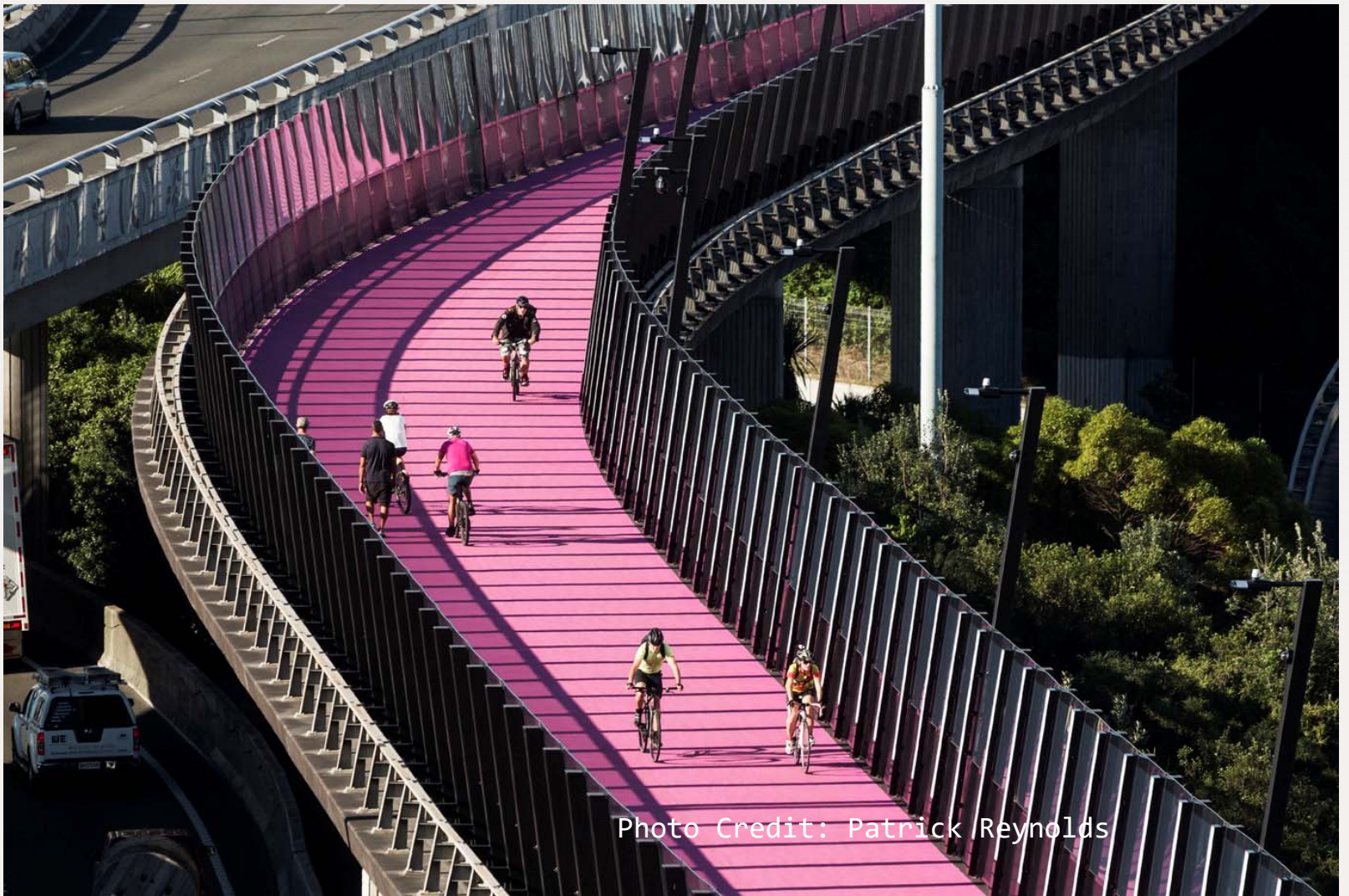


Photo Credit: Patrick Reynolds

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Photo Credit: Jolisa Gracewood

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Photo credit: Patrick Reynolds



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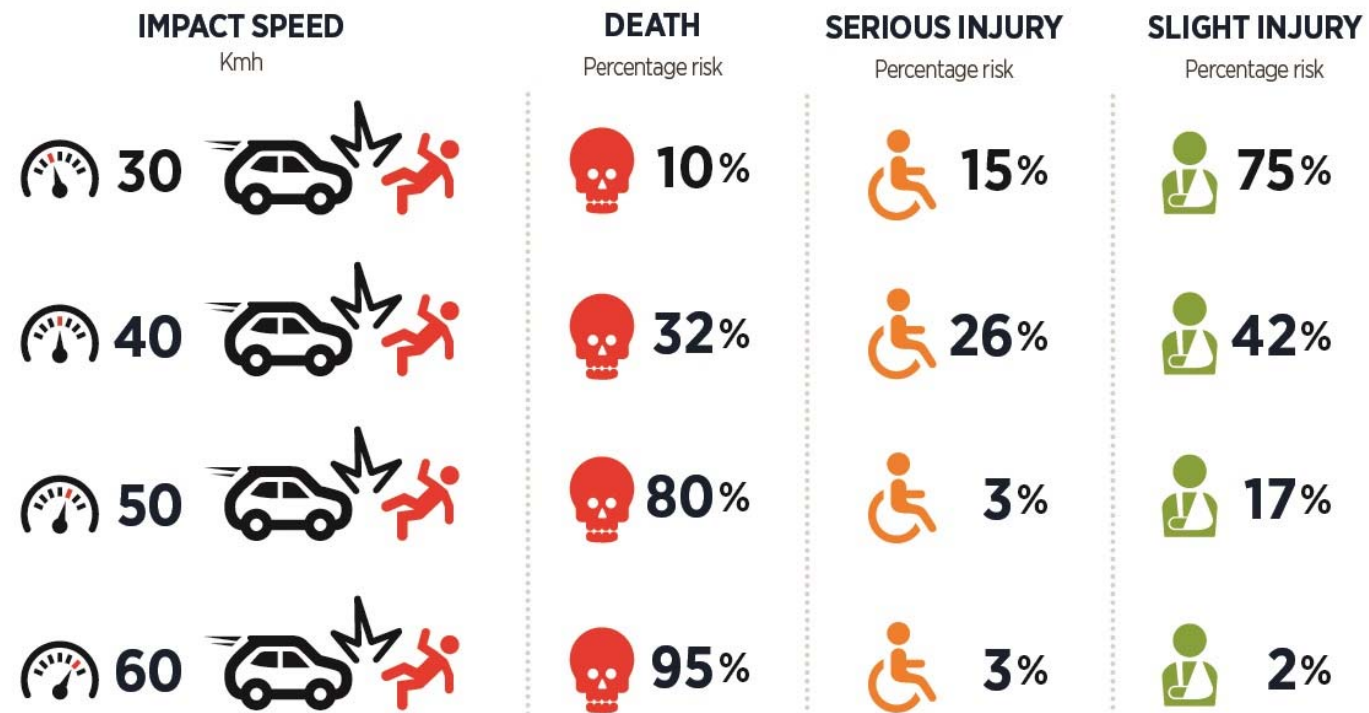


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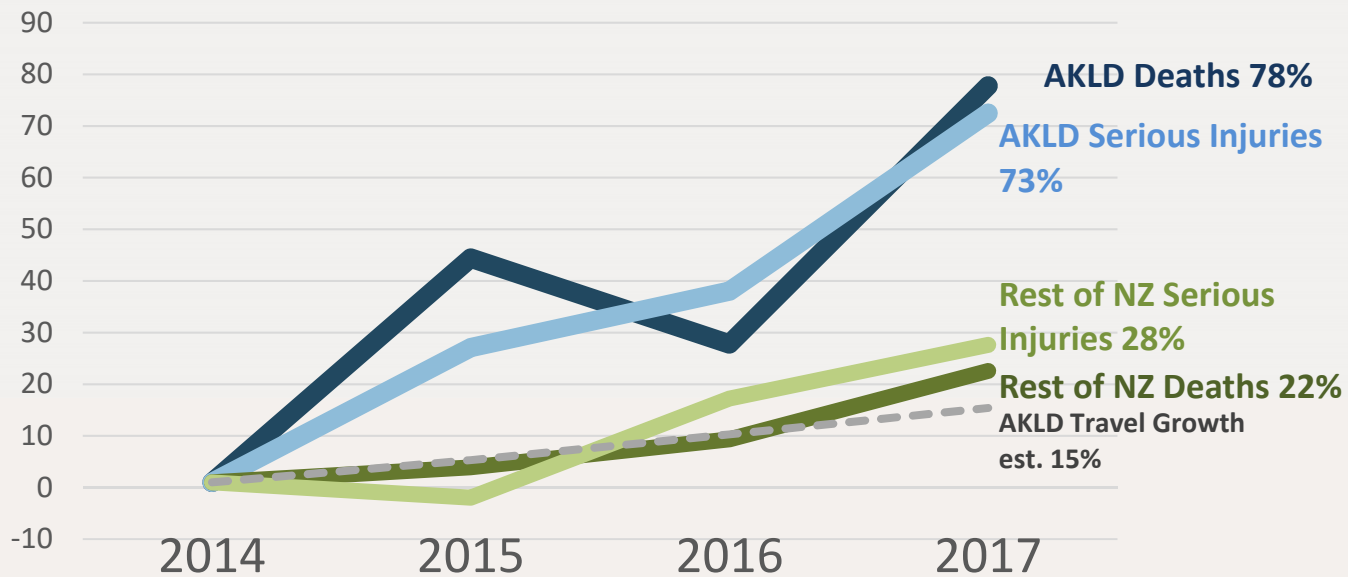


Death and injury risk percentages



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Auckland faces a road safety crisis



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Photo credit: Cam Perkins

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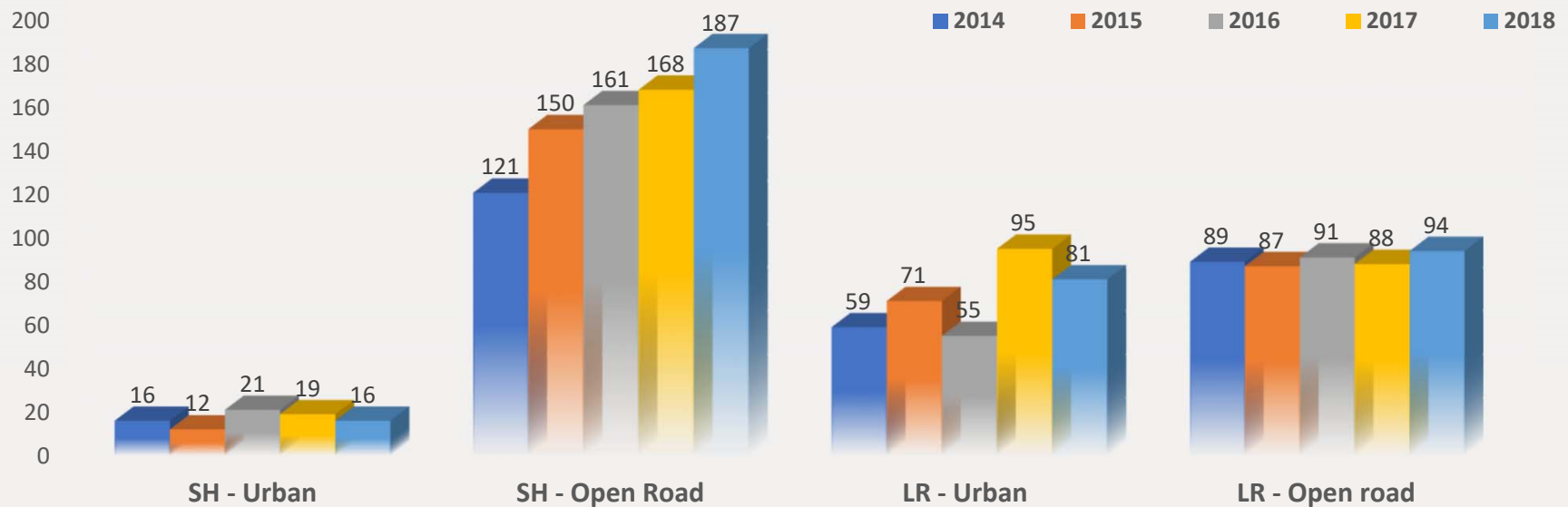
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New Zealand

STATE HIGHWAY (SH) AND LOCAL ROAD (LR) ROAD DEATH STATISTICS - 2014 -2018



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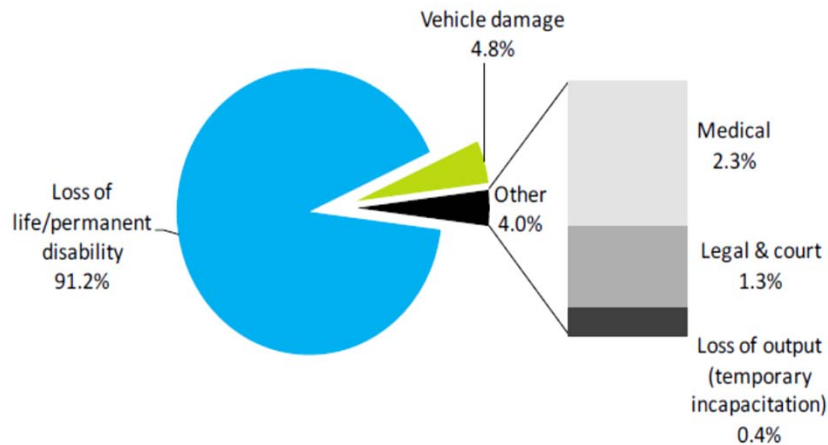
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Costs are Social and Economic

Figure 1: Share of total social cost of injury crashes in 2015, by cost component



Total social cost of injury crashes in 2015 = \$3.79 billion (June 2016 prices)

The total social cost of motor vehicle injury crashes in 2015 is estimated at \$3.79 billion, at June 2016 prices. This represents an increase of \$0.26 billion (or 7.4 percent) compared to the previous year (from \$3.53 billion in 2014).

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Local Government's Competing Priorities

Today, local government must balance multiple priorities to meet increasingly complex demands. For example:

- environmental compliance (eg zero carbon emissions)
- efficient and effective land use (National Policy Statement for Urban Development Capacity); and
- economic growth (eg Provincial Growth Fund)

LGNZ looking at create roading and transport focus for a flagship project-potential to include commitment to Vision Zero

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Simple and effective message and mission

1. Prioritising for people

Healthy, safe, sustainable, liveable communities and “good for business”. Inclusive, diverse and accessible mobility. Placemaking

2. Critical partnerships

We know what works. Takes leadership and courage

Recognising the differences between councils – why some things work in one place and not another (critical for a partnership)

3. Create accurate and precise communications:

Power of reframing. Every community is different and every road safety issue – in its context - is unique. Let’s target when and how we want to focus “Vision Zero”



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Thank you

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Hakan Nedjat
photography