



DR KIRSTY
WILD



Thursday 17 September,

10:00am – 10:15am

Kirsty Wild is an environmental sociologist who works in public health. She has a particular interest in cycling and how we can use transport interventions to make cities healthier, more sustainable and more pleasurable places to be.

Is cycling for the privileged? Bike justice in Aotearoa

In this session I will reflect on my work on a range of bike equity research projects over the last five years: work on gender and cycling, low-income cycling, and Māori and cycling. I will talk about what we actually know about who cycles in New Zealand and why; as well as what we can learn from 'subterranean' or less visible cycling cultures. I will also talk about engaging with the complexity of cycling equity: sometimes there are competing justice claims at play, and as a result it can all get very confusing about who benefits and why. Finally, I will reflect on the potential for developing a so called 'bike justice' agenda: or linking bike equity to struggles for other types of economic and social justice. I argue that engaging with injustice around ethnicity, housing and employment in particular will be essential for getting wider public buy-in for expanding cycling projects.