

Prioritising for Who? Making Transport More Inclusive in Aotearoa

Wednesday 14 November, 1:45pm – 2:30pm

Our vision for transport in New Zealand needs to be more than just a safe experience. Great transport design can improve our lives, it can add to our everyday enjoyment of our journeys in our communities and of each other. At the moment some people are closer to this experience than others. While those most harmed in our urban environments are not being included in the right ways. How can we ensure that when we prioritise for people we prioritise for all people not just those who we have always prioritized in our society? Dr Berentson-Shaw will draw on her recent BWB book “A Matter of Fact” and discuss why listening to those traditionally excluded and harmed about what outcomes matters is critical. And why then deciding together about what works to achieve these outcomes is key to prioritising for all people, and ensuring best evidence is at the heart of public policy, planning and implementation.

Jess Berentson-Shaw, The Workshop



Jess Berentson-Shaw is a New Zealand researcher and communicator with an interest in how we build public and political support for decisions based on best information. Her current work focuses on effective ways to help people see and believe best evidence using the science of story. Jess was awarded her PhD in Health Psychology from Victoria University and has over a decade’s worth of experience working across the public and private sectors applying science and evidence to policy development. In 2018 she published *A Matter of Fact. Talking Truth in a Post-Truth World*, a BWB Text describing effective techniques to get good evidence believed and acted upon. You can find her writing on *The Spinoff* and *RNZ*, and *Newsroom*. Jess is co-director of *The Workshop*, a not-for-profit research, policy and storytelling collaborative, and is

a research associate at the Public Policy Institute at the University of Auckland.