

## Why the stars on cars really matter

Wednesday 14 November, 11:50am – 12:15pm

Reducing crash severity is vital to saving lives on the roads. We know crashes will happen, but reducing the impact they have on people is the aim of a safe system. The star rating of a car is a key determinant of whether people walk away from a crash or not. Lisa will look at the challenges posed by the light vehicle fleet in New Zealand and how we can get this issue out of the too hard basket.

## Lisa Rossiter, NZ Transport Agency



The New Zealand Transport Agency is all about creating great journeys to keep New Zealand moving and Lisa helps ensure the right strategies are in place to do that.

Her team develop and embed strategic direction on critical safety and environmental issues. Delivering great results by turning strategy into action is her focus.

Lisa is a lawyer and resource management specialist with a keen interest in environmental and social responsibility. She began her involvement with the transport sector as Environmental Director for Transit New Zealand and has held various roles since, including Chief Advisor of Safety Directions, during which time she was instrumental in delivering the first Safer Journeys Action Plan with partners and introducing the transformational safe system approach to New Zealand. More recently she developed the Agency's new strategy while in the role of National Manager Strategy and acted in the role of Director Regional Relationships for the Lower North Island.