





ENTATION OVERVIEW FORM

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Primary author – for all correspondence			
First name	Claire	Surname	Rusin
Organisation	WSP Opus		
Position/role	Team Leader Transport Planning		
Postal address	PO Box 5848, Auckland 1141		
E-mail address	claire.rusin@wsp.com		
Phone number	+6421 459 574	Mobile number	
2nd co-author			
First name	Andrew		
Surname	Bell		
Organisation	AT		
3 rd co-author			
First name	Phil		
Surname	Harrison		
Organisation	WSP Opus		
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Presentation title	Vision Zero Road Safety Case for Auckland - An evidence-based, values-driven approach		
General comment/s			
	Vision Zero Road Safety Case for Auckland - An evidence-based, values-driven approach		

Presentation overview (250 words maximum)

Deaths and serious injuries have increased by over 70% in Auckland in the last three years. The Safe System approach accepts that people make mistakes, and are vulnerable, so we need to share responsibility and strengthen all parts of the transport system. Vision Zero aims for ZERO deaths and serious injuries on our roads, which can be achieved using a broader values-driven approach that is also evidence-based.

Our presentation will focus on the development of a Programme Business Case for road safety in Auckland, and the resultant long term road safety programme. Auckland Transport and WSP Opus are working in close collaboration with Road Safety Partners to develop a case for upscaling Auckland Transport's efforts to reduce death and trauma and result in a transformational shift for Auckland's road network, which also delivers broader benefits. The project is undertaken in response to worsening road safety trends on Auckland roads and in light of Government exploration of Vision Zero principles and improvements to the Safe System approach.

Government has also signalled improvements to the way it invests in road safety. As a result, Auckland Transport has also shifted it's focus to higher investment in road safety and more integrated approach to delivering road safety improvements.

The development of the business case involves a collaborative approach to identifying the problem, developing strategic responses, identifying innovative & best practice interventions, and devising a recommended long term programme for investment that will succeed in reducing Auckland road trauma and create a strong public appetite for long-term achievement of zero road deaths and serious injuries.

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Harding Conferences, PO Box 5512,

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