



**Leading a future
of Possibility!**





45



Cancer!



**The status quo
is not benign**



**The status quo
is deeply
inaccessible**



If you are not designing
access in, you are
designing customers,
talent and profit out!

Minnie Baragwanath



Minnie's Story!



15



Facts!





**1 in 4 New Zealanders
have access needs**



$$25\% = 1m +$$



Nearly 2 billion

>

Population of China





30%
**of millennials have
access needs!**



59%

of all people over 65
have at least one
impairment

The number of
people over 65
will double by

2050



Temporary

Acquired

Congenital

Aging



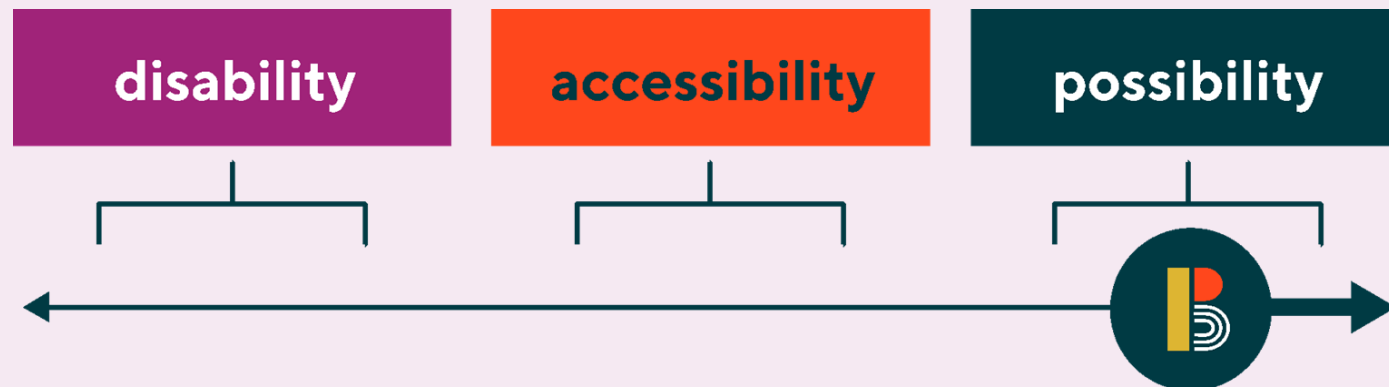
ALL



21st Century



The Possibility Spectrum



Possibility Leadership

“The capacity to imagine and to create a future of possibility, beyond current limiting paradigms, and, beyond current concepts of disability and accessibility!”



“Possibility focuses on what we want our future to be as opposed to problem solving the past.”

Peter Block








With

In every moment, of every day, with every single decision we make, we choose whether or not to birth an accessible future.



Inclusion



“with”

Possibility



who is inviting whom



**Which future do
you choose?**



The Choice!

+

With

-

Not With



If we do not change, if we do not adopt a ‘with’ approach, we humans are designing our future selves out of the world around us.

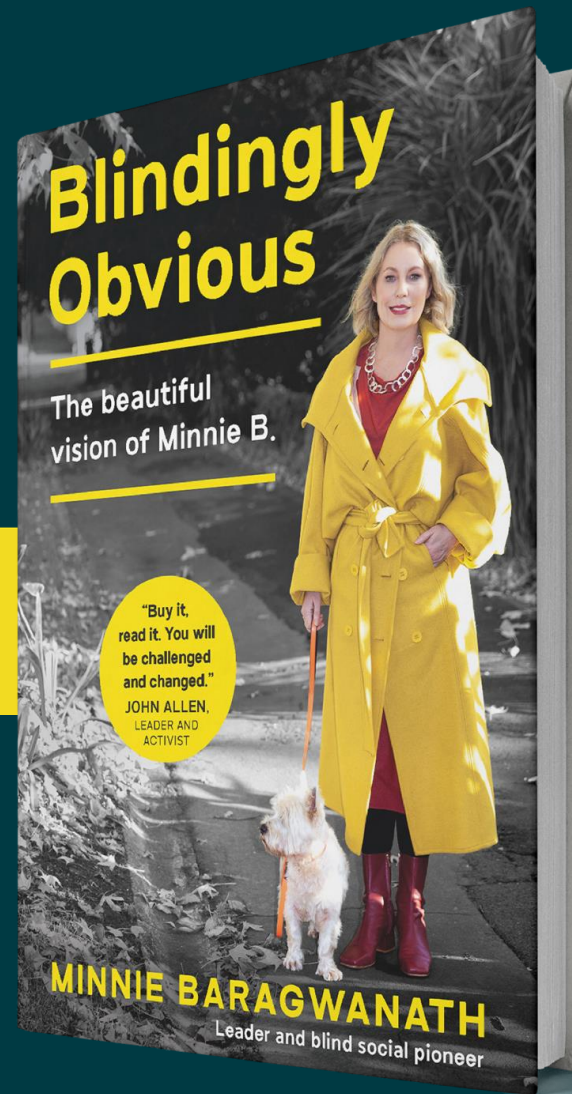


Blindingly Obvious



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