# BikeReady – where we are now

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#### Presentation overview

- Where we have come from
  - Where we are now
  - Where we are going













#### Part of Kiwi DNA

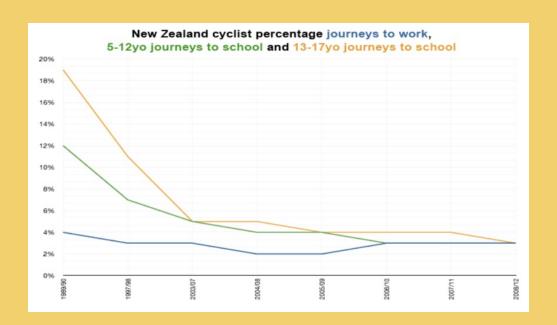








# The burning platform...











# The burning platform...







#### Pre-BikeReady

- Limited consistency between regions
  - Limited professional development opportunities
  - Limited quality
  - Limited reach
  - Limited collaboration







# BikeReady vision

- → New Zealanders with the competencies to be responsible, safer citizens ON and AROUND bikes.
  - Consistency
  - Quality
  - Reach
  - Depth













#### Regional collaboration

- Sharing documents, processes and resources
  - Observing each others training and mentoring
  - Co-hosting training courses
  - Regional approaches and regional networks







# Workforce development

#### → Instructor training

- 34 x national instructor courses
- 5 x bespoke training courses
- Over 350 instructors trained







#### Workforce development

"...I just wanted to update you on the course my instructors attended. They both raved about it. They were teaching last week and I couldn't help but notice the difference in the teaching styles and confidence from both instructors. They were more refined and the instructing seemed a lot more polished. So thanks for letting them get taught by the guru's, it's obviously had a huge impact on them..."

Ingrid Le Fevre, Thames-Coromandel District Council







#### Workforce development

- Instructor qualification
  - New Zealand Certificate in Cycle Skills Instruction
  - Launched in May 2020
  - 66 enrolments
  - 17 completed so far















- Smaller group sizes
  - Longer on-road sessions
  - More riding time less classroom theory
  - New cycle infrastructure part of training
  - Teaching is more specific and aligned to good practice













- More inclusive sessions
  - New bike fleets





"...Whangarei has recently seen the development of the 'Kamo shared path'. [..] Our instructors often use it as a means of getting from the school grounds to suitable urban streets for completing grade 2 training..."

Arwen Page, Bike Northland

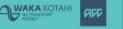




"...We have been able to tailor our course to suit all abilities and have been inclusive where we have had kids on trikes and one child who was legally blind participate with their classmates..."

Sean Christian, Hamilton City Council





#### Increased reach

- New cycle training programmes starting up
  - Grade 2 delivered for the first time in many regions
  - Delivery in Te Reo in Te Kura Kaupapa Māori schools
  - More adult training options e.g. themed rides, e-bike training, courses for migrants







#### Increased reach

"...We have introduced new woman only courses late 2020, a migrant course for 2021 and our E-bike course went extremely well following lockdown due to the large increase in bike purchases (instead of one course a year we've basically run one a month)..."

Sarah Wraight, Taupo District Council

"...In May 2019 we delivered grade 1 to our first school in the Waimakariri district [...]

Grade 2 was introduced at the start of 2020. [...] 2021 has seen Cycle Sense Waimakariri explode. We now have a full calendar for the year and only have two schools not participating..."

Caroline Faass, Cycle Sense Waimakariri







**BikeReady** 

WAKA KOTAHI
ACENCY

MZ.TRANSPORT



#### Increased reach

	2018/19	2019/20	2020/21 (Jul – Dec)
Grade 1 school	20,808	15,620	11,646
Grade 2 school	14,843	15,693	9,521
Adults	1,723	1,318	1,046





#### Bikes in Schools

- → Approx. 14,000 students per year
  - More asphalt tracks
  - Bikes for teachers to ride
  - Tracks open to the community























# Moving forward

- Focus on wider parts of the system ensure cycle training is not a 'one-off'
  - Integrating cycle education with other initiatives active modes,
     infrastructure, road safety, and health and environment
  - Align with Road to Zero, government's road safety strategy
  - Engage with adults







# BikeReady







