



# Purpose Case Studies: Rutherford + Willow Park 4ish Lessons Learned









# Parents too scared to let kids walk to school •

Deidre Mussen • 23:04, Feb 20 2016













**Traffic Inducing Traffic** 



www.pinterest.com > pin > Whakamāoritia tēnei whārangi

### Five Outfit Ideas for Mums Doing the School Drop Off $\dots$

Aug 14, 2017 - If you want to look stylish but casual at the **school** gates, here are 5 outfit ideas to cover you for 1 week of **school drop offs**.



# "96% of children want to get to school by bike, scooter, walking etc."





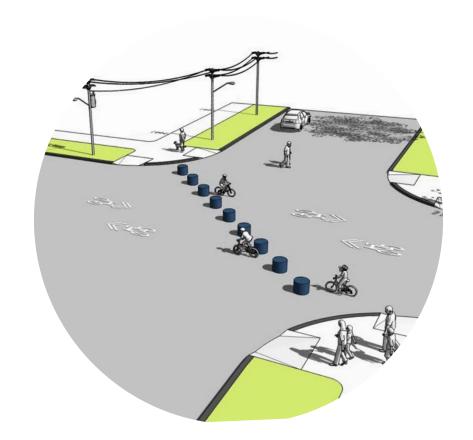




# **Demonstration Event**

An event is staged over 1–7 days to socialise and test a proposed change to a street.

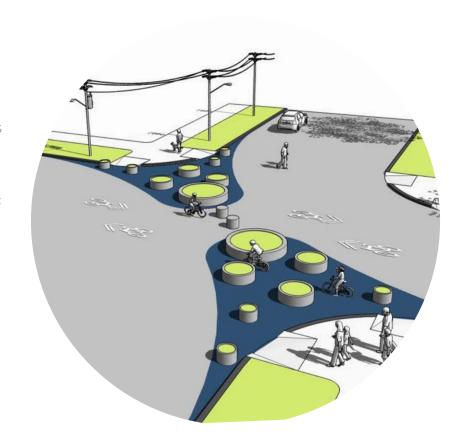
Example\_The through road at an intersection is closed to vehicles for a day as part of an activation event to test and socialise the proposal.



# Interim Installation

An updated design is installed for 1–12+ months with more durable materials to observe and collect detailed data, and test changes in behavior, potential safety issues and effects on the road network.

Example\_ The through road is closed to vehicles for 6 months utilising large planters and street graphics.

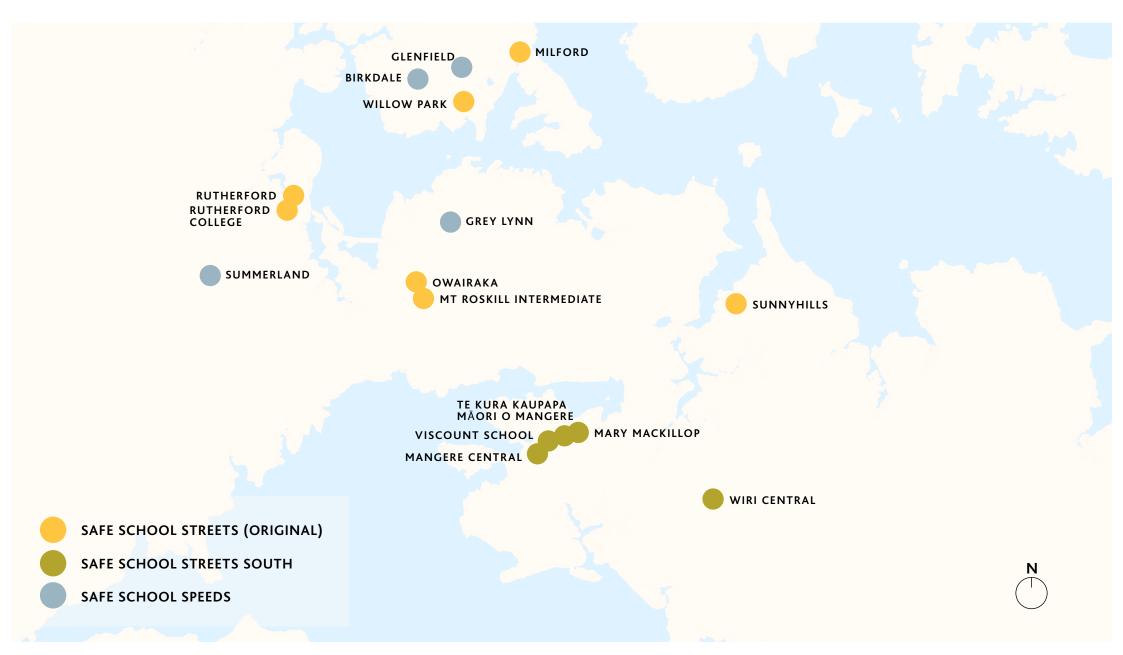


# **Permanent Installation**

Lessons learnt during the interim installation are fed into the design of the permanent installation.

Example\_ The through road is closed permanently to traffic by extending the kerb into the existing carriageway (and integrating water sensitive design into the area) while still allowing pedestrians and cyclists through.





# **Rutherford School: One-day event**

### LEGEND



### Pick up / Drop off Zones

Pick up / Drop off zones are located on Gloria Avenue & Old Te Atatu Road to reduce vehicle congestion in and around the school gate. These zones will be demarcated by signage on the roadside berm.



### Restricted Road Access

There will be restricted vehicular access to Kotuku Street on the day of the event. Resticting road access is intended to reduce congestion in and around the school gate and to improve safety for pedestrians and cyclists.



### Safe Walking Street

The reduced traffic volume on Kotuku St will provide a safer street for students to move from the pickup drop off zones to the school gate. The long term potential to widen the footpath to accomodate larger volumes of student foot traffic will also be tested.

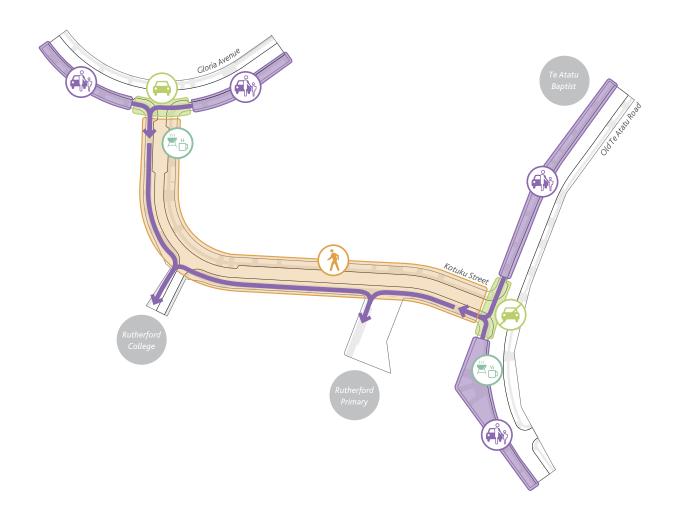
### POCKET PARKS



### Coffee Cart & Sausage Sizzle

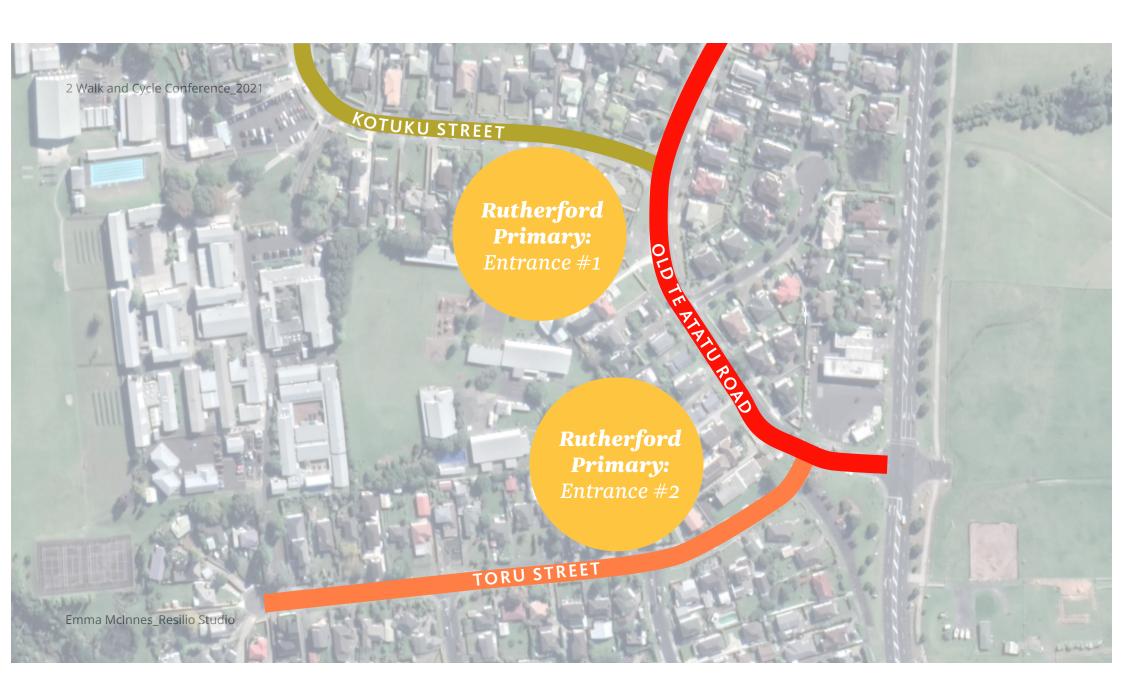
On the morning of the demonstration event a coffee cart will be an located near the intersections at both ends of Kotuku Street. In the afternoon there will be a sausage sizzle.

\*There will be no parking on Kotuku St. the entirety of the event day.



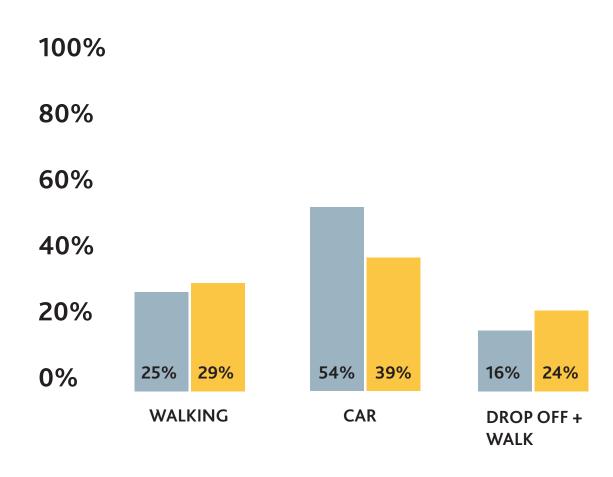




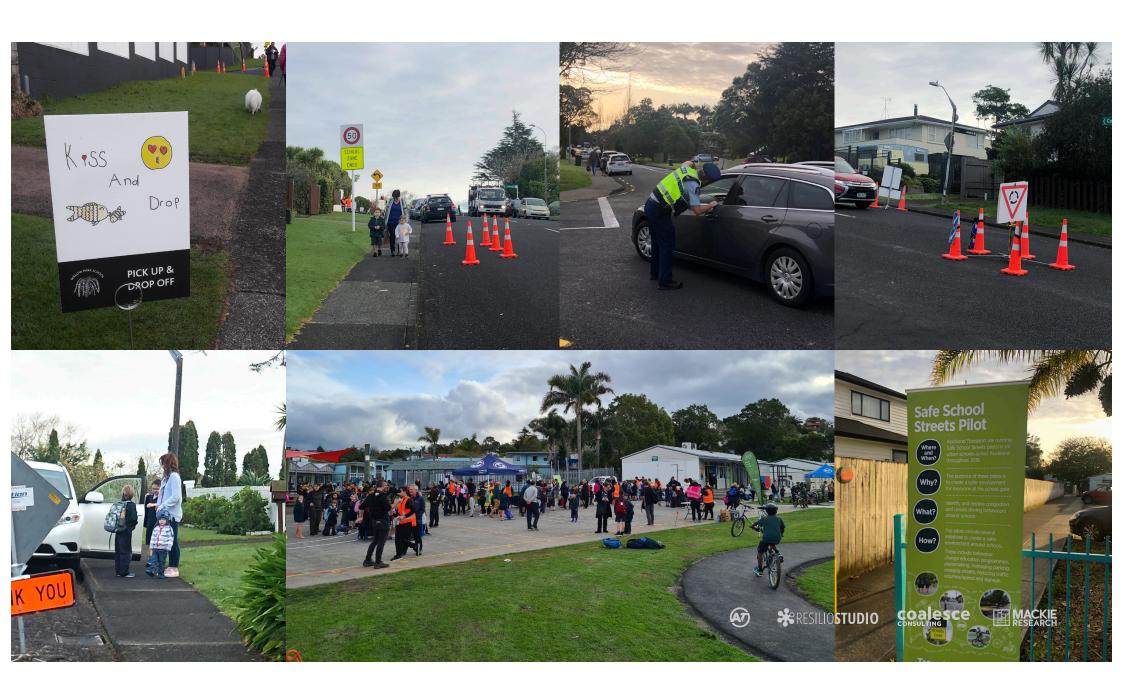


# **Rutherford School: AM School Drop-offs**





Emma McInnes\_Resilio Studio





"local residents will only see the dangers on their local streets and support the tactical urbanism changes if quote "a child has died" otherwise they think issues outside the school gate are non-issues."



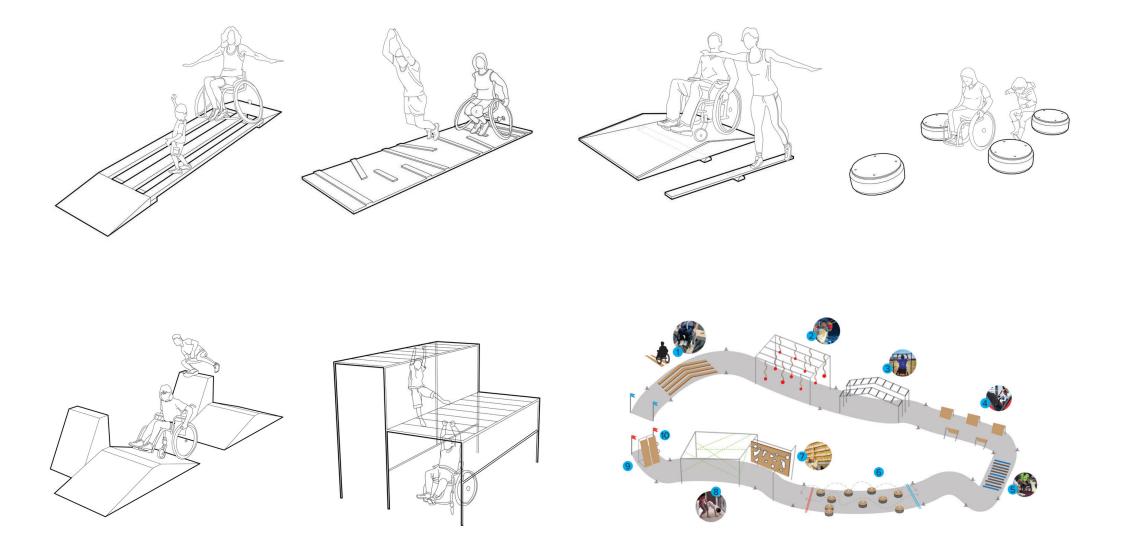












# SAFE SCHOOL STREETS TOOLBOX

February 2021 | REV E









This is a simple template of a potential format for school led or co-design signage. This format of signage can be easily installed by schools using readily available materials.

### **Core Requirements**

The bottom third of the posters may contain one of the following pieces of text:

- · "No Parking"
- "Pick Up & Drop Off"
- · "Drivers Stay in Car"
- "Park & Walk"
- · "This Way"

The remaining two thirds are free to be designed and illustrated with student artwork aimed at conveying one of these messages.

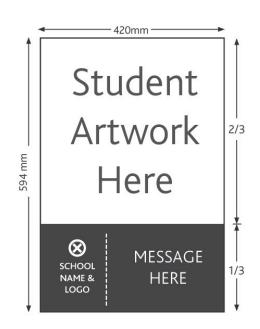
### Typical Size + Orientation

The below guidelines are suggestions on how to let students begin to design with materials and format readily available which will later be *digitised* and rescaled.

- A2 (594mm x 420mm)
- Paper, cardboard or PDF
- Colour
- · Portrait
- PDF

### Considerations

Use of both English and te reo Māori is now standard practice for all Auckland Transport wayfinding signage.











No construction sites. Network approach. Listen to Children. More inclusive TU materials.







