



PRESENTATION OVERVIEW FORM

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Presentation details			
Presentation title	People focused community engagement		
General comment/s			

Presentation overview (250 words maximum)

Wellington City Council has developed an approach to the way it undertakes engagement on its planned cycleway programme.

The refreshed engagement approach was in response to the NZ Transport Agencies funded Morrison Low review of the Wellington City Cycleway programme. The review was critical of the approach taken in the early stages of cycleway development including that taken in Island Bay and suggested that changes were needed to avoid future community backlash on other cycling projects.

Running in parallel to the NZTA business case process the engagement approach uses community feedback to assist with the shortlisting process and the development of preferred options. Council approval processes have been streamlined with increased Councillor confidence of the level of community support and subsequent committee approvals made with unanimous or clear majority support.

The Council has created a website separate from its corporate site that can accommodate innovative web based tools, which has enabled transparent engagement and consultation with affected residents, potential users and the wider community. Check out the website at transportprojects.org.nz

The approach has recently been further enhanced with a successful recent engagement that utilised web feedback rather than the previous successful community working group approach. The reason for the change was because of the scale of the area it was felt that a community working group would either be unrepresentative or to large and unwieldy to get anything constructive from it.

Paul will step through how the approach came about, examples of how it has been used and how it has been adapted to a large scale area.





