



How to deliver Vision Zero faster and more effectively

In recent years, we have set bold targets in national and regional road safety strategies and committed to vision of a transport network where no one is killed or seriously injured. As a professional sector, we have identified an effective set of road safety interventions needed to achieve these targets, and many have put great effort towards the planning and implementation of these. This work is a great foundation for success.

However, the delivery of these interventions has faced a number of challenges. Some of these challenges are outside of our control, and have impacted the pace of delivery of key safety measures. Given these challenges, now is an important time for us to ask ourselves what can we control and are there opportunities for us to adapt and improve our practices to meet today's delivery challenges.

This presentation explores what can transport and safety professionals and practitioners do to help enable a faster, more effective delivery of Vision Zero in resource constrained times. We know we need to deliver more with less to reach targets. But how? And what would work effectively?

Join this conversation starter on how our professional thinking and practices may need to adapt to meet current challenges and deliver on our shared outcomes. How do we grow understanding and support for safety measures? What's the right pace and scale? What is the role and opportunity of partnership? How do we each continue to find the energy needed for this work?

This talk is the sharing of one practitioner's individual views, insights and learnings and what has worked and what may help all of us on the road ahead.