

## Re-energising road safety

Monday 12 November, 10:30am – 11:15am

Road safety was propelled onto the world stage in 2009 with the Moscow Declaration identifying the scale of the humanitarian crisis that road trauma had become and clearly stating the solutions. It was recognised internationally that without a concerted effort and adoption of the 'Safe System' approach, road trauma would continue to increase. United Nations resolutions resulted, and we are now nearing the end of the Decade of Action. Despite this, road deaths are continuing to increase and are now estimated by the World Health Organisation to have risen from 1.25 to 1,34 million annually.

Road trauma levels are not distributed evenly, and low and middle-income countries are disproportionately adversely affected. However, in recent years, after long term downward trends, road deaths have begun increasing in many high-income countries including New Zealand. How do we ....

1. address the apathy that exists in many parts of society?
2. achieve bi-partisan political support for 'evidence based' interventions?
3. ensure that effective road traffic enforcement is a clear priority for enforcement agencies?
4. really apply the 'Safe System' approach and achieve broader understanding of the pivotal part that effective speed management has on road trauma levels?

Dave will address these questions and present examples from the international work of the Global Road Safety Partnership to demonstrate how it is possible to re-energise road safety with known and affordable casualty reducing strategies.

## Dave Cliff, Global Road Safety Partnership (GRSP)



CEO, Global Road Safety Partnership (GRSP) Dave Cliff began his role as the Chief Executive of the Global Road Safety Partnership (GRSP) in April 2017. The GRSP is hosted within the International Federation of Red Cross and Red Crescent Societies and is based in Geneva, Switzerland. The role of the GRSP is to develop government, civil society and corporate partnerships to address road safety issues primarily in low and middle-income countries. The GRSP leads road policing capacity building programmes, advocacy campaigns, a global road safety leadership course jointly with John Hopkins University as well as numerous road safety programmes throughout Africa, Asia and Latin America. Dave came to the GRSP from his role as the Assistant Commissioner for

Road Policing for New Zealand Police. He led road policing in New Zealand for a number of years and worked on road safety projects and assessments for the World Bank and the OECD in Vietnam, India and Korea. During 2015 he was involved in road policing capacity building with the GRSP in India, Vietnam China, Brazil and Colombia. Dave was appointed as an Officer of the New Zealand Order of Merit (ONZM) in the 2012 Royal Honours and received a second Royal Honour in 2013 when appointed as a Member of the Order of St John (MStJ).