# Making streets spaces for people

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Auckland Council, through collaboration with Jacobs, is leading the transformation of Victoria Street in Auckland. Victoria Street is a key east-west corridor in Auckland’s city centre that joins two large urban parks, Wai Kōkota Victoria Park and Rangipuke Albert Park. Auckland’s City Centre Masterplan envisages bringing change to the street to create a link between the two parks. Victoria Street will also be host one of the Aotea Station portals expected to be one of Auckland’s busiest new city rail link stations due to open in 2025.

The project seeks to take the street from a heavily car and bus dominated road corridor, towards a street that prioritises people, active modes and quality urban realm. The challenge for this project is to deliver strong active mode outcomes alongside clear strategic outcomes relating to identity, culture and sustainability, within a complex city centre environment.

This practice paper shares the innovative processes that the project team have been using in the first stage of project development. The team strongly believes that a key reason for project failure is poor definition of the need that is being addressed and stakeholder agreement on the key outcomes and benefits of the project. These issues can be greatly improved using the Better Business Case framework supported by regenerative theory and practice.

The real strength of our process lies in early internal stakeholder engagement and a strong multidisciplinary team closely involved in the project. The project team is enhancing traditional project processes and frameworks with innovative stakeholder engagement to ensure that change on Victoria Street reflects the many voices of our experts, interest groups, stakeholders and our community in Tāmaki Makaurau. We firmly believe that through our work we are ‘E hangaia ana te pokapū ā-tāone mō ō tātou iwi - Building a city centre for our people’.